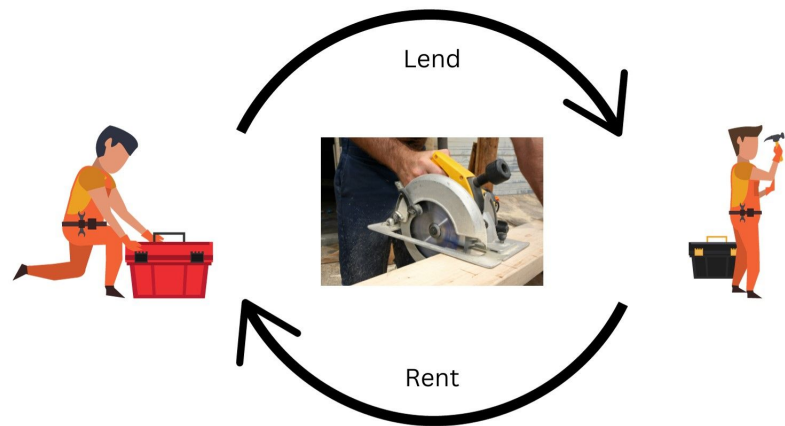
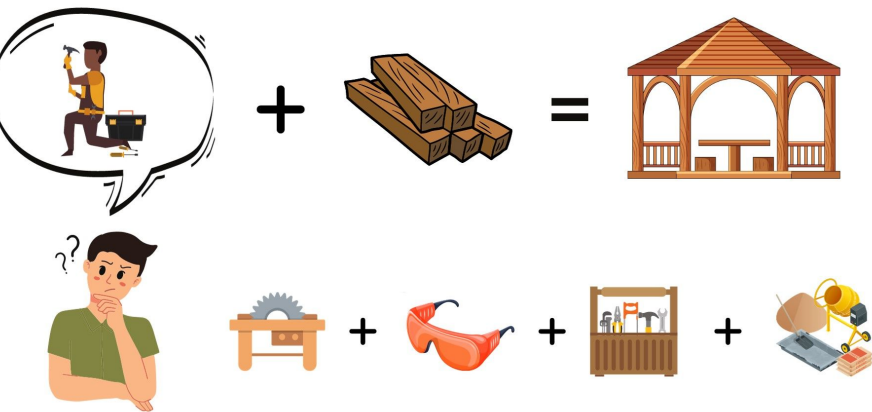


ToolFool

Equipment Rental Website

A dark blue diagonal gradient bar that starts from the bottom left corner and extends towards the top right corner, covering the lower half of the page.

The Idea

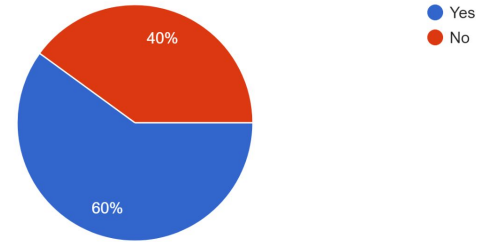


Requirement Gathering

- Infrequent Tool Usage
- Openness to Renting/Lending
- Preference for Borrowing Over Buying

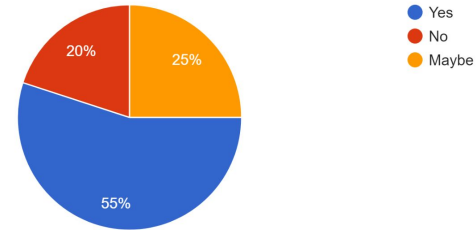
Do you have tools you rarely use?

20 responses



Would you consider renting rarely used tools?

20 responses



What is your preferred method to get a tool you don't have?



Functional:

- Web-based system
- Map
- Payment Integration

Non-Functional:

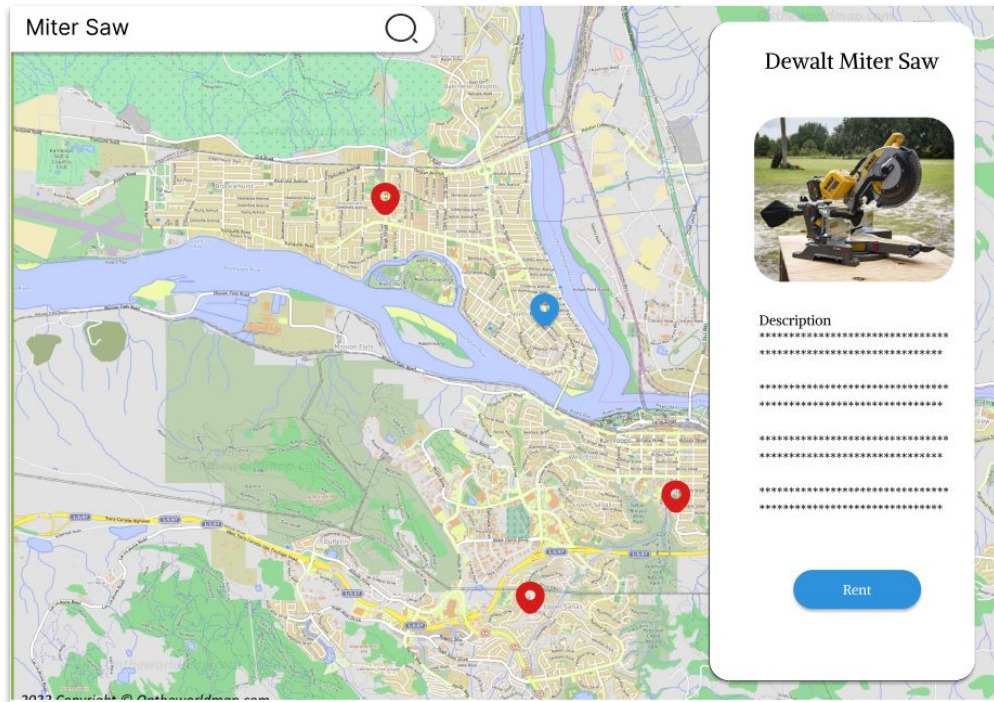
- The main page should be intuitive
- User should easy to remember how to use
- The icon should be self explanatory

The Main Page

Manipulating interaction
style

Uses a Google Maps
metaphor

Good contrasting colours

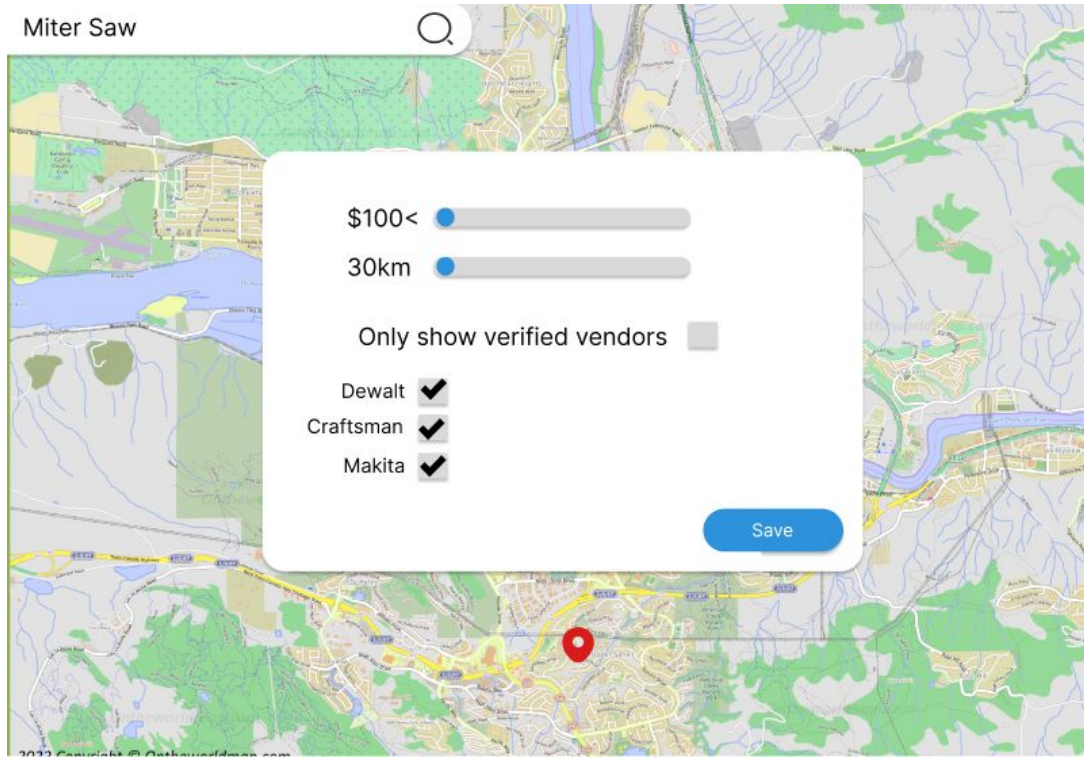


Filtering

Sliders and checkboxes

Focus on price and distance
over tool type

Abandoned due to complexity



Tool Information



3 Hours

Deliver ☒ Pickup

\$xx.xx

Add to Cart

Return

Dewalt 18" Miter Saw

Description



Uses sliders for more precision

Focuses on rental details

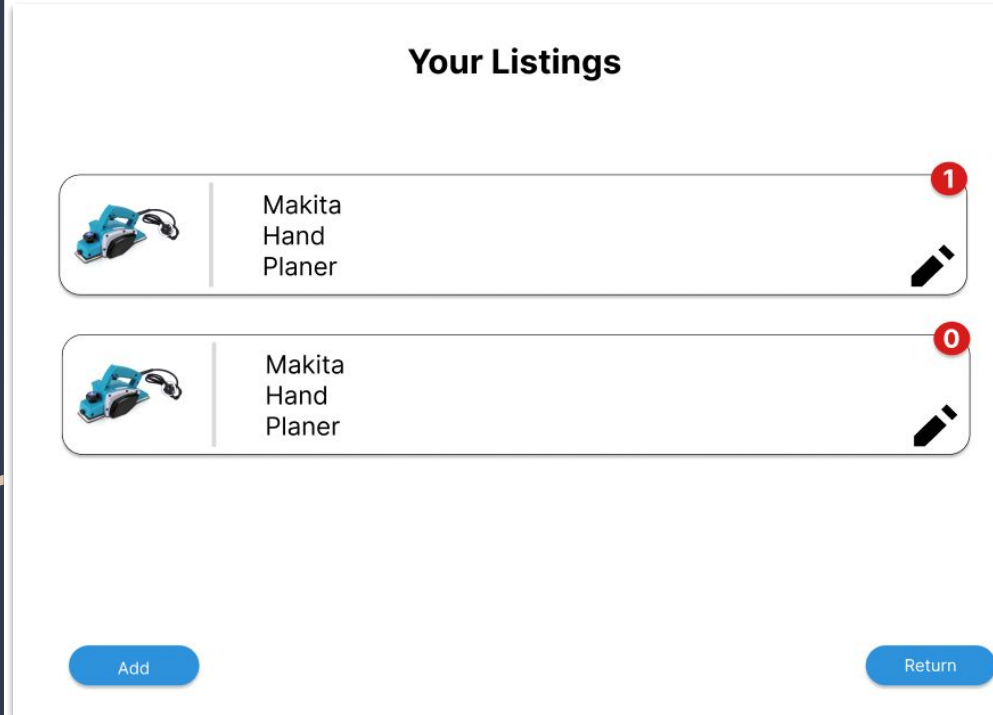
Separates piece info from main page

The Prototype

Three main colours

Use of images

Less utility traded for ease of learning



Implementation

