

# PIZZA SALES REPORT

JANUARY - DECEMBER (2015)

Pizza Category

All

01-01-2015

31-12-2015

Home

Best/Worst Sellers

Total Revenue  
**817.86K**

Avg. Order Value  
**38.31**

Total Pizza Sold  
**49574**

Total Orders  
**21350**

Avg. Pizzas Per Order  
**2.32**

## BUSIEST DAYS &TIMES

### DAYS

Orders are **highest** on the weekends, **Friday/Saturday** evenings.

### MONTHLY

There are **maximum** orders from month of **July** and **January**.

## SALES PERFORMANCE

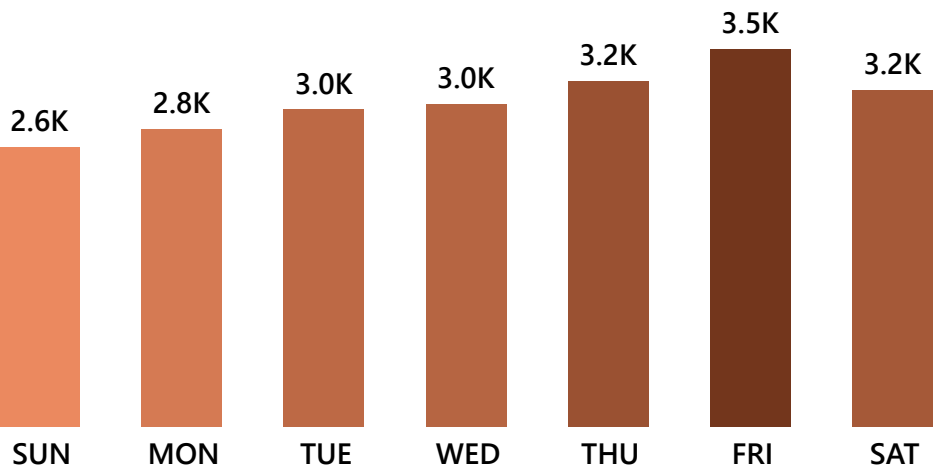
### CATEGORY

**Classic Category** contributes to **maximum** sales & total orders.

### Size

**Large Size** pizza contributes to **maximum** sales.

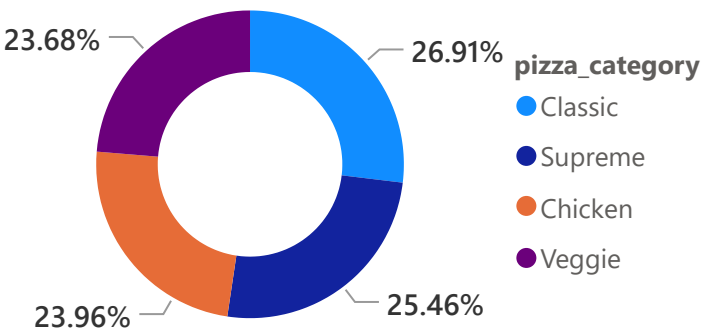
Daily Trend for Total Orders



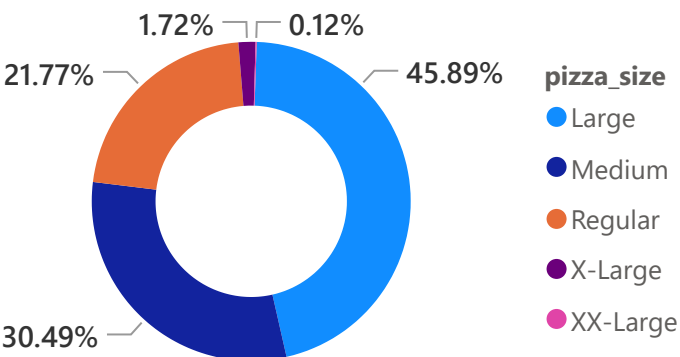
Monthly Trend for Total Orders



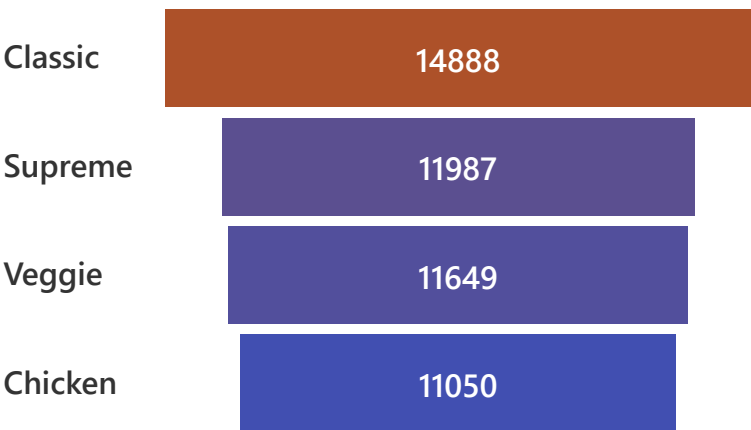
% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizza Sold by Pizza Category



Best/Worst Sellers

Home

BEST SELLERS

REVENUE

The Thai Chicken Pizza contributes to maximum revenue.

QUANTITY

The Classic Deluxe Pizza contributes to maximum total quantity.

TOTAL ORDERS

The Classic Deluxe Pizza contributes to maximum

WORST SELLERS

REVENUE

The Brei Carre Pizza contributes to minimum revenue.

QUANTITY

The Brei Carre Pizza contributes to minimum total quantity.

TOTAL ORDERS

The Brei Carre Pizza contributes to minimum

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