

KEVIN O'CONNELL

FRONT-END WEB DEVELOPMENT

PRODUCT AND PROGRAM MARKETING

DESKTOP PUBLISHING, TECHNICAL WRITING

PERSONAL SKILLS

Written and Verbal Communication
Diligence and Work Ethic
Public Speaking
Interpersonal Relationships
Conflict Resolution
Teaching and Mentoring
Empathy

PROFESSIONAL SKILLS

○○○○● HTML
○○○○● CSS
○○●○○ JavaScript
○○●○○ Node, MySQL, React
○○○○● Photoshop, Illustrator
○○●○○ InDesign
○○○○● Microsoft Office

EDUCATION

RUTGERS UNIVERSITY CODING BOOTCAMP
Certificate of Completion

UNIVERSITY OF SCRANTON
BS, Computer Science

CONTACT

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LINKEDIN.COM

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BOOTSTRAP PORTFOLIO SITE
ko513.github.io

LEGACY PERSONAL SITE
www.kompilations.com

PROFILE

A unique and diverse skill set, with more than 10 years' experience in creating content for web, print, and live presentation, and more than 8 years' experience in product marketing and program management.

ABILITIES

Accomplished front-end web developer. Designed and maintained large, complex websites and iPad presentations using self-taught skills in HTML, CSS, and JavaScript.

Experienced public speaker. Presented at numerous conferences, technical seminars, trade shows, and customer sites.

Excellent written communication skills. Wrote and edited user manuals, technical documentation, and web content, and created catalogs and marketing presentations.

SELECTED ACHIEVEMENTS

Developed Interactive Visual Aids for major pharmaceutical company. Used HTML, CSS, JavaScript, and Veeva CRM software to create dozens of nationally-distributed iPad-based presentations for sales reps marketing to doctors and medical professionals.

Implemented web-based corporate philanthropic giving programs. Worked with clients to establish project requirements, and then coordinated company web developers, QA, database techs, financial services groups, and customer support team to complete and launch website and giving programs. Completed 18 projects in 11 months.

Created large website for university Lifelong Learning program, using self-taught skills in HTML, CSS, and PHP. With no prior experience created and launched 100-page website in twelve weeks.

Created online registration system for university Lifelong Learning program. Defined project requirements and implemented with contract web developer. System was created and launched in three months, and 40% of registrations were online in the first semester.

Published university course catalogs. Collected, edited and input all course descriptions, and used InDesign to build 50-60-page catalogs. Created color ad pages with Photoshop; ad sales more than paid for cost of printing 10,000 catalogs each semester.

Created Intel's Indeo video branding program, establishing new market for video hardware and software products. Traveled extensively in the US and Europe, training customers, facilitating marketing agreements, and managing product demos, press launches, and trade shows.

TAG WORLDWIDE

Hamilton, NJ, 2015 – Present

BRISTOL MYERS SQUIBB

Princeton, NJ, 2014 – 2015

THE JK GROUP

Plainsboro, NJ, 2013 – 2014

FLORIDA ATLANTIC UNIVERSITY

Jupiter, FL, 2009 – 2012

JUNIPER PROPERTIES

Jupiter, FL, 2001 – 2008

INTEL CORPORATION

Portland, OR, 1993 – 2000

Plainsboro, NJ, 1988 – 1992

CHURCH & DWIGHT CO.

Princeton, NJ, 1987 – 1988

C-TEC Information Services

Wilkes-Barre, PA, 1986 – 1987

Spencer Industries

Scranton, 1982 – 1986

FRONT-END DEVELOPER

Among first group of former BMS Studio employees hired to open new division of Tag Worldwide

Developed Veeva iPad applications using HTML, CSS, and JavaScript

QA SPECIALIST

Tested content and functionality of BMS Studio digital marketing assets

IMPLEMENTATION CONSULTANT

Worked with clients to create specifications for giving program, financial services, and website implementation

Trained support team on program features and site functionality

On own initiative rewrote numerous outdated documents

COORDINATOR, COMPUTER APPLICATIONS

Created first real website for Lifelong Learning program

Created first online registration system for Lifelong Learning

Designed and published course catalogs & marketing material

Provided A/V and instructional support for faculty

PROJECT MANAGER / PARTNER

Moved to Florida to be closer to family. Embarked on entrepreneurial partnership to expand and manage property brokerage firm

PROGRAM MANAGER

Led Intel's acquisition of compiler software company Kuck & Associates

Managed relationship between Apple and Intel, resolving many conflicts

PRODUCT MARKETING ENGINEER

Defined and marketed Indeo video hardware and software products

Licensed video software that generated more than \$1 million in revenue

APPLICATIONS ENGINEER

Created new market for Intel video products. Traveled extensively in US and Europe, engaging new customers and evangelizing products

MARKETING PROJECT MANAGER

Helped create Intel's corporate multimedia strategy & enlist developers

Facilitated marketing agreements, trade shows, and product launches

TECHNICAL MARKETING ENGINEER

Provided technical support for DVI multimedia products

Fielded thousands of customer contacts, trained customers, and wrote example programs and technical documentation

PROGRAMMER / ANALYST

Interned part- and full-time at Spencer while attending college

Worked at C-TEC and then Church & Dwight after graduation

Wrote batch and interactive COBOL applications for IBM mainframes