DANIELLE FERNANDEZ

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Portfolio: https://koa2019.github.io/responsive-portfolio/

SUMMARY

Full Stack Web Developer with a background in Computer Science and a life-long passion for learning. Effective at combining organization and problem solving to develop user-friendly applications. Known among colleagues to be a quick learner, dependable, and having strong emotional intelligence.

TECHNICAL SKILLS

Languages: Javascript, JQuery, ES6, Python, Java
Applications/Tools: CSS, HTML, Visual Code, Repl.it, Git, Github, Node js, Express js, REST, JSON, React, React Router, Bootstrap, Postman, MySQL, MongoDB, Mongoose, Robo 3T, Handlebars, Heroku, Raptor, PuTTy, Trello

PROJECTS

SoCal Charm |
https://github.com/marioarau/groupProject2/ | https://socalcharm2.herokuapp.com/
- Web application to compete with Apartments.com monopoly. Users can search for housing available for lease, create profiles, save search results, and log in / out of the website.
- Responsible for all non-CSS front-end coding, coding AJAX calls to database, and managing synchronization of the front-end to the back-end database.
- Tools used: JQuery, Node, Express Web Server, MySQL, Sequelize, Heroku, MVC Paradigm

Left Right Match |
https://github.com/koa2019/Left-Right-Match/ | https://l-r-match.herokuapp.com/
- Final group project building an app that will demonstrate utility and real value to people: an energetic, eye-grabbing "Which presidential candidate am I most like?" quiz that reports a user's alike percentage tally; the target audience is adults who've never voted in a presidential election, are millennials and Facebook users.
- Responsible for entire front-end development including CSS, graphic design, and UI functionality
- Tools used: ReactJS, Node, Express Web Server, MySQL, Sequelize, Heroku, MVC Paradigm, CSS, HTML, Bootstrap

Memory Clicky Game |
https://github.com/koa2019/19_clicky_game | https://mario-brothers-clicky-game.herokuapp.com/
- Responsible for creating a memory game with React. Application breaks up the UI into components, manages component state, and responds to user events.
- Tools used: React, Raptor, CSS, HTML, Github, Heroku

Suavei Inc. Intelligent Cybersecurity Threat Management; Las Vegas, NV   2018 – 2018
VP of AWS Operations
Worked at Internet Security Startup during the AWS launch phase. As is typical in early stage startups, had a wide variety of responsibilities: besides managing the task of getting the company verified and launched on Amazon Web Services (AWS), I managed the company's website (using Wordpress, HTML and CSS), its social media presence (that I created from scratch -- including Facebook, Twitter and LinkedIn), competitive analysis, technical writing, customer research, partner research, and worldwide outreach.

Key Accomplishments:
- Fully revamped company's website, relying on (at the time) self-taught HTML and CSS skills, resulting in a 1,000% increase in click-through rate within the website and a 5x increase in lead generation.
- Built the company's Social Media (Facebook, Twitter, LinkedIn) presence from scratch, leading to hundreds of followers in just a few days.
- Researched and reported competitor's websites, creating the first comprehensive competitive analysis document, that was extensively used for outreach to 50+ potential investors.
- Got the company verified and launched on AWS Marketplace, relying on extensive research on the process, leading to Suavei's first 15 paying customers.
- Created the first instructional manual for new customers onboarding via AWS platform, reducing customer support cases on the matter by 90%.
- For Mobile World Conference 2018 in Barcelona, performed research on potential customers and partners, building out an extensive list of 100+ contacts with a detailed strategy.

EDUCATION

Full Stack Web Development Certificate: UCLA Extension, Los Angeles, CA
A 24-week intensive program focused on gaining technical programming skills in HTML5, CSS3, Javascript, JQuery, Bootstrap, Firebase, Node Js, MySQL, MongoDB, Express, Handelbars.js & ReactJS.

Coursework towards CIT: Software–Programming, AAS: College of Southern Nevada, Las Vegas, NV
Courses Taken: A+ Hardware, Intro Info Sys., Network+, Beginning Java, Intro to Programming, Beginning Web Development, Javascript