



# KoachSmart-Recruitment

*AI-Powered Recruitment Platform for Sports & Coaching Ecosystem*

End-to-End Workflow, Features & Roadmap

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**KoachSmart**  
RECRUITMENT

# Agenda

- 1.Product Overview
- 2.Stakeholders
- 3.Current Workflow
- 4.Features by Stakeholder
- 5.Use Cases
- 6.Dashboards & Reporting
- 7.Future Development / Roadmap

# Product Overview

- **What is KoachSmart Recruit?**

KoachSmart Recruit is an **AI-driven hiring platform** that connects **verified sports coaches** with **sports academies** using smart matching, filters, and direct engagement tools. Coaches build verified profiles while employers can post jobs, screen, match and hire efficiently.

- **Who Is It For?**

- Sports coaches & trainers
- Employers, academies, institutions,
- KoachSmart platform administrators
- **Value:** Faster hiring, higher trust, better discovery.

# Stakeholders

## Platform

(Admin)



- Platform governance
- Verification & trust
- Ecosystem growth

## Coaches

(Talent)



- Profile & availability
- Apply to roles
- Build credibility

## Employers

(Academies)



- Post jobs
- Evaluate talent
- Hire faster

# High-Level Workflow (User Journeys)

## End-to-End Summary Flow

Coach onboarding & verification  
Employer job requirement creation  
AI-based matching & shortlisting  
Employer review & selection  
Interview / engagement  
Hiring & feedback loop

## End-to-End Summary Flow



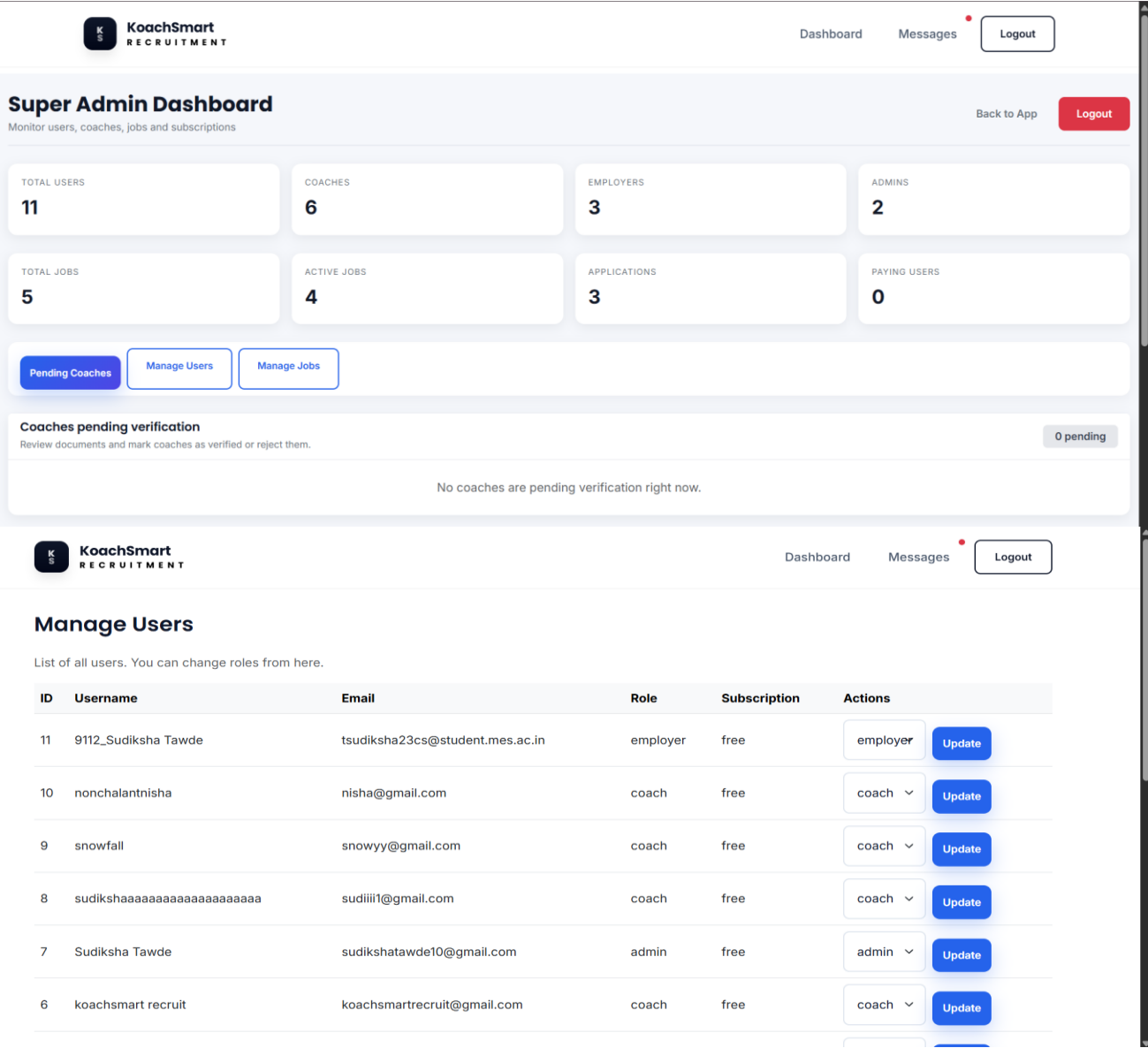
# KS Recruit (Platform/Admin)

## Workflow Responsibilities

- Coach verification (documents, certifications, background)
- Employer onboarding & validation
- AI matching logic configuration
- Quality control & dispute handling
- Platform analytics & compliance

## Operational Outcomes

- Trusted talent pool
- Platform credibility
- Data-driven improvements



# Detailed Workflow: Coaches

## Coach Journey

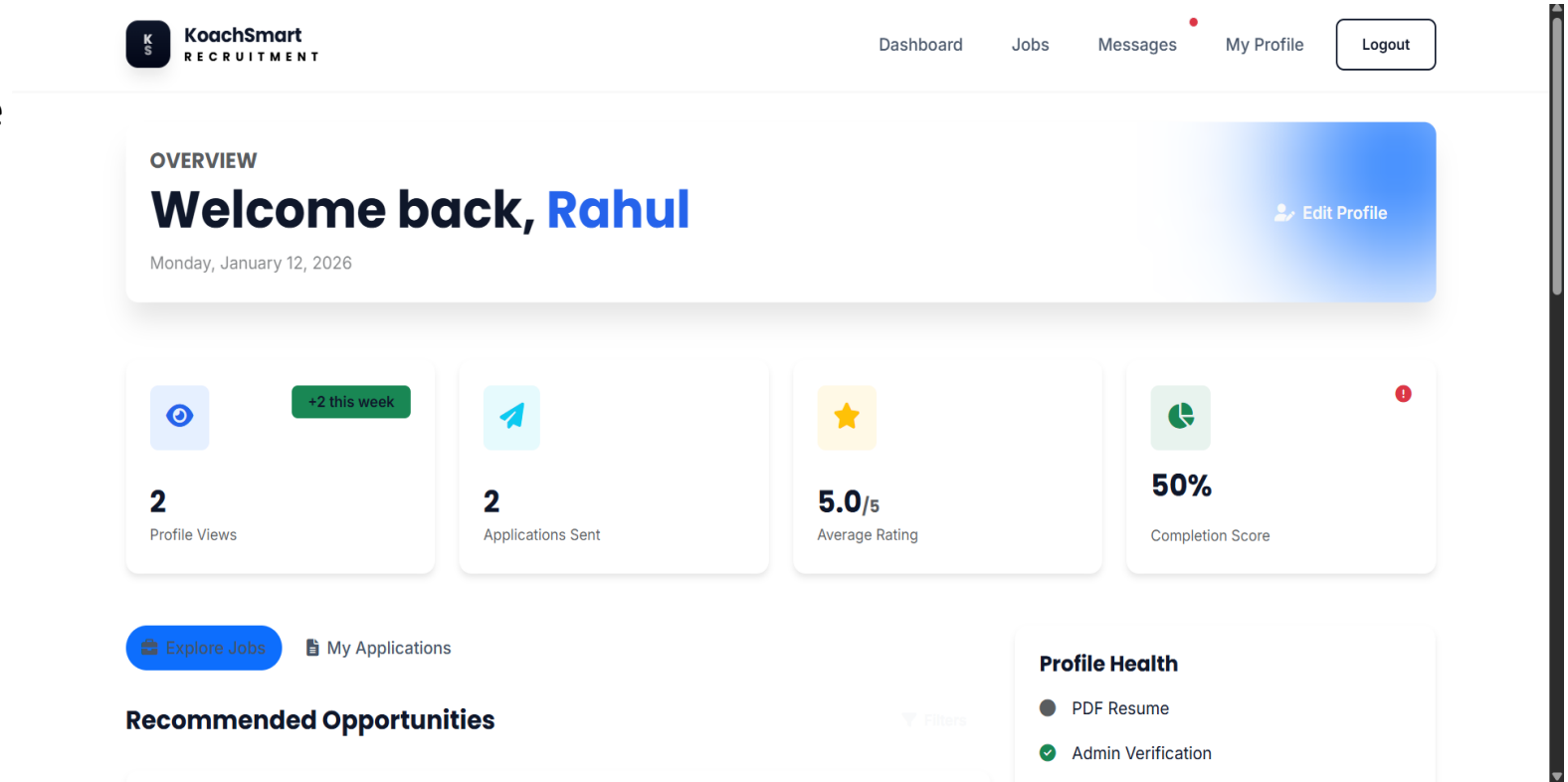
1. Sign-up & profile creation
2. Upload certifications & experience
3. Verification by KS Recruit
4. Receive matched opportunities
5. Apply / get shortlisted
6. Get hired & provide feedback

## Value to Coaches

- Increased visibility
- Fair opportunity access
- Career growth & credibility

## Visual Suggestion:

- Step-by-step journey map
- Coach profile card mockup



# Detailed Workflow: Employers / Academies

## Employer Journey

- 1.Register & verify organization
- 2.Post job requirements
- 3.View AI-matched coach shortlis
- 4.Compare profiles & ratings
- 5.Interview & hire
- 6.Track hiring outcomes

## Value to Employers

- Reduced hiring time
- Access to verified coaches
- Quality-driven decisions

KS

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Dashboard

Messages

Logout

1

TOTAL APPLICANTS

1

ACTIVE JOBS

All Candidates

Shortlisted

Interviews

CANDIDATE	ROLE	MATCH	STATUS	ACTION
<div><div>R</div><div>Rahul Sharma</div><div>5y Exp</div></div>	Senior Cricket Coach	100%	<div>Interview</div>	<div>Review</div> <div></div>

Manage Jobs

Explore Coaches

Post Job

Job Title	Posted	Status	Action
Senior Cricket Coach	27 Dec	<div>Active</div>	<div></div> <div>Close Job</div>



# Features by Stakeholder

## KS Recruit

- Coach & employer verification engine
- AI matching configuration
  - Platform analytics
- Role-based access control

## Coaches

- Verified digital profile
  - Skill & experience showcase
- Opportunity matching
  - Feedback & ratings

## Employers

- Smart job posting
- AI-shortlisted candidates
- Comparison & evaluation tools
- Hiring history tracking

# Dashboards & Reporting



## KS Recruit

### Metrics

- Active coaches & employers
- Verification status
- Hiring success rate

### Decision Enabled

- Platform quality & trust control



## Coach Dashboard

### Metrics

- Profile strength score
- Job matches
- Application status

### Decision Enabled

- Improve profile & apply strategically



## Employer Dashboard

### Metrics

- Open positions
- Candidate pipeline
- Time-to-hire

### Decision Enabled

- Faster hiring decisions

# Use Cases



## KS Recruit

- Ensures only verified coaches are active
- Monitors hiring success & quality
- Maintains platform trust



## Coach

- Creates verified profile
  - Gets AI-matched opportunities
  - Gets hired faster



## Employer / Academy

- Posts coaching requirement
- Reviews shortlisted coaches
  - Hires within days

# Current Limitations / Challenges

## **Operational**

- Manual verification dependency
- Limited automation in edge cases

## **Product**

- Early-stage AI model tuning
- Limited historical data initially

## **Adoption**

- Coach digital literacy variance
- Employer onboarding time



# Future Development / Roadmap



## **Short Term (0–3 Months)**

- Improved AI matching accuracy
- Faster verification workflows
  - UX enhancements

## **Mid Term (3–6 Months)**

- Interview scheduling
- In-platform messaging
- Advanced analytics

## **Long Term (6–12 Months)**

- Predictive hiring insights
- Coach performance scoring
- Ecosystem expansion (sports, geographies)

# Key Takeaways



- KoachSmart Recruit builds **trust** in sports hiring
- AI enables **faster & better matching**
- Strong foundation for scalable recruitment ecosystem
- Platform benefits **all stakeholders**



**THANK YOU**

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