

Kobby Asomani

Web Developer

I'm a web developer based in Perth, WA, with a keen interest in the intersection of arts and technology. I'm eager to combine my creative and technical skills with my expertise in the social and commercial applications of the web to create engaging digital experiences.

Contact



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kobbyasomani.github.io/

linkedin.com/in/kobbyasomani

Education

Diploma of IT (Web Development)

Coder Academy (2023)

Master of Internet Communications

Curtin University (2015)

Bachelor of Arts (Multimedia Design)

Curtin University (2010)

Toolkit

Languages

HTML, CSS/SCSS, JavaScript,
Python, SQL

Frameworks

Flask, React, Express, Gatsby

Databases & ORMS

PostgreSQL, SQLAlchemy, MongoDB

Dev Tools

VS Code, Git, GitHub, Postman

Recent Experience

● Digital Marketing Specialist (Freelance)

Deluxe Shea Butter Australia | Mar 2020 - Present

- Created and edited digital assets and photos
- Managed web content and plugins (WordPress)
- Managed PPC ads (Google, Microsoft, Facebook) to maximise click-through and conversions

● Marketing Officer

Centre for Stories | Sept 2021 – Feb 2022

- Created social media posts and newsletters
- Edited photos and graphics for promo material
- Made edits to the website and added new content and blog posts (WordPress)
- Created a brief for a website refresh and liaised with web developers and designers

● Digital Marketing Officer

Scitech | Mar 2021 – Jul 2021

- Executed PPC campaigns to drive event engagement and ticket sales
- Published and updated web content including pages, events, and blogs (WordPress)
- Reported on website and campaign performance

Key Projects

Portfolio Website

Hand-coded a responsive portfolio website using HTML and CSS (compiled from SCSS), focusing on semantic markup and using modular components.

kobbyasomani.github.io

Web Server API

Built with Flask, SQLAlchemy, and PostgreSQL. Allowed users to register an account, create posts for different locations and categories, and upvote other users' answers.

github.com/kobbyasomani/t2a2-web-api

React Hackathon

Created a React application in a team of three using data from the Metropolitan Museum of Art API. Created artwork thumbnail and details page components populated with API data.

github.com/Wade008/hackathon