

# CAP 5610: Machine Learning

## Lecture 6: Support Vector Machines I

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# Reading

- ❑ **ML: Probabilistic Perspective (Murphy):  
Chapter 14**
- ❑ **PRML (Bishop): Chapters 6 and 7**
- ❑ **ML: Algorithmic Perspective (Marsland):  
Chapter 8**

# Linear Classifier

## ❑ Naive Bayes

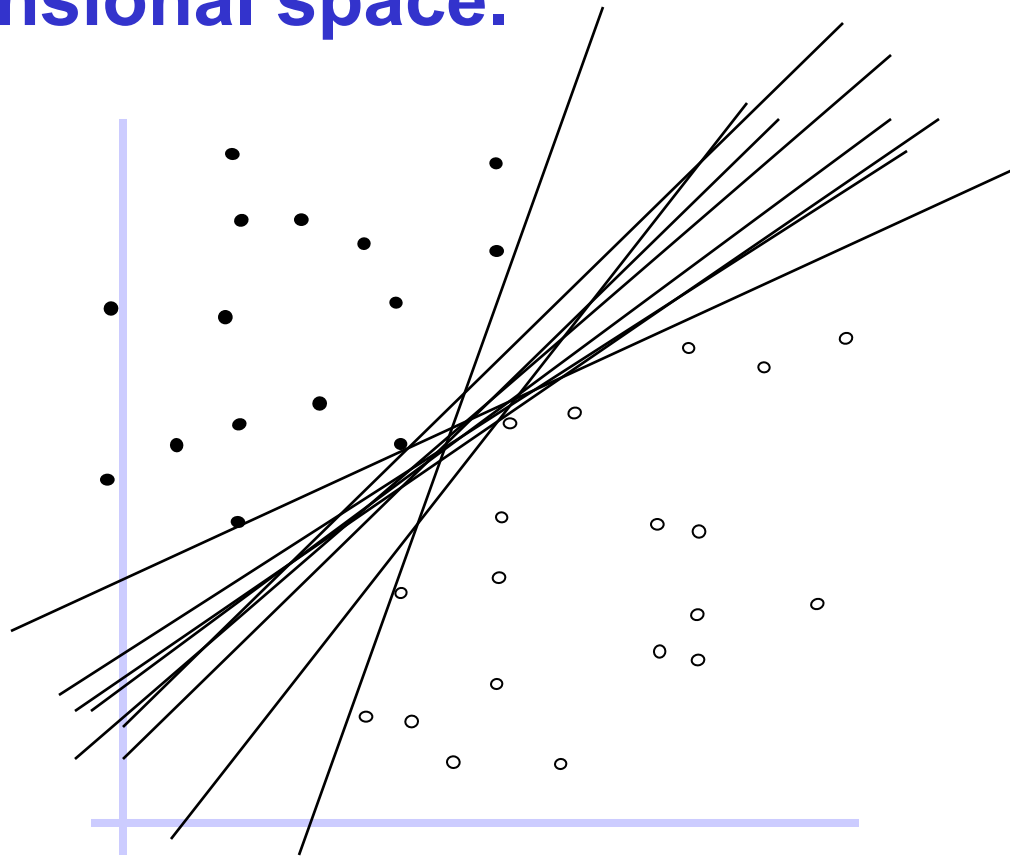
- ❑ Assume each attribute is drawn from Gaussian distribution with the same variance
- ❑ Generative model: estimate the mean and variance with closed-form solution

## ❑ Logistic regression

- ❑ Directly maximizing the log likelihood to fit the model into the training data
- ❑ Discriminative model: no closed-form solution, a gradient ascent method is used.

# Drawback

- ❑ Lacking of a geometric intuition to explain what's a good linear classifier in high dimensional space.



# SVM vs. logistic regression

- Logistic Regression optimizes the log likelihood function, with probabilities modeled by the sigmoid function.
  - Tends to be more sensitive to outliers than SVM
- SVM extends by using kernel tricks, transforming datasets into rich feature space, so that complex problems can be still dealt with in the same “linear” fashion in the lifted hyper space.
  - More sophisticated optimization procedure
  - Use of hinge loss vs. log loss
- Depending on the number of features vs. the number of datapoints it may be better to use one or the other

# SVM

- ❑ Supervised learning methods used for
  - ❑ Classification
  - ❑ Regression
- ❑ A special property: simultaneously
  - ❑ minimize the classification error
  - ❑ maximize the geometric margin
  - ❑ **maximum margin classifier**
- ❑ Excellent theory and good performance
- ❑ Dominant method in machine learning for many years

# Outline

- ❑ Linear SVM – hard margin
- ❑ Linear SVM – soft margin
- ❑ Non-linear SVM
- ❑ Application

# Outline

- ❑ **Linear SVM – hard margin**
- ❑ Linear SVM – soft margin
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# Linear Classifiers

$x$

Parameters

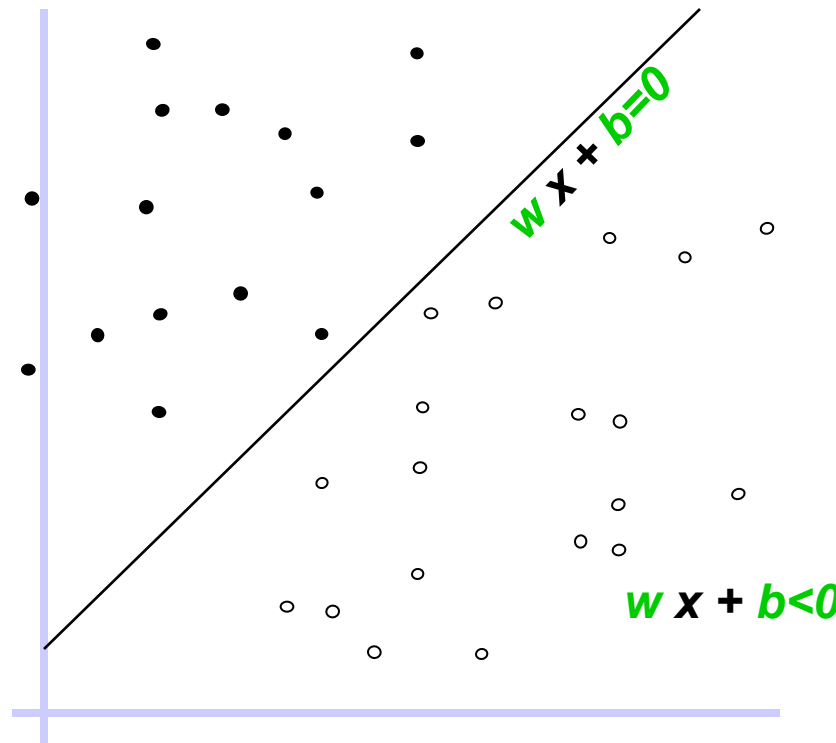


$y$

Label  $y$ :

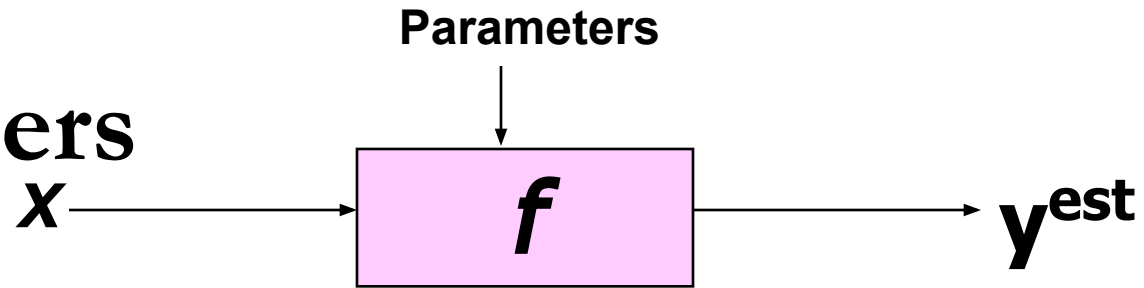
- denotes +1
- denotes -1

$$f(x, w, b) = \text{sign}(w x + b)$$



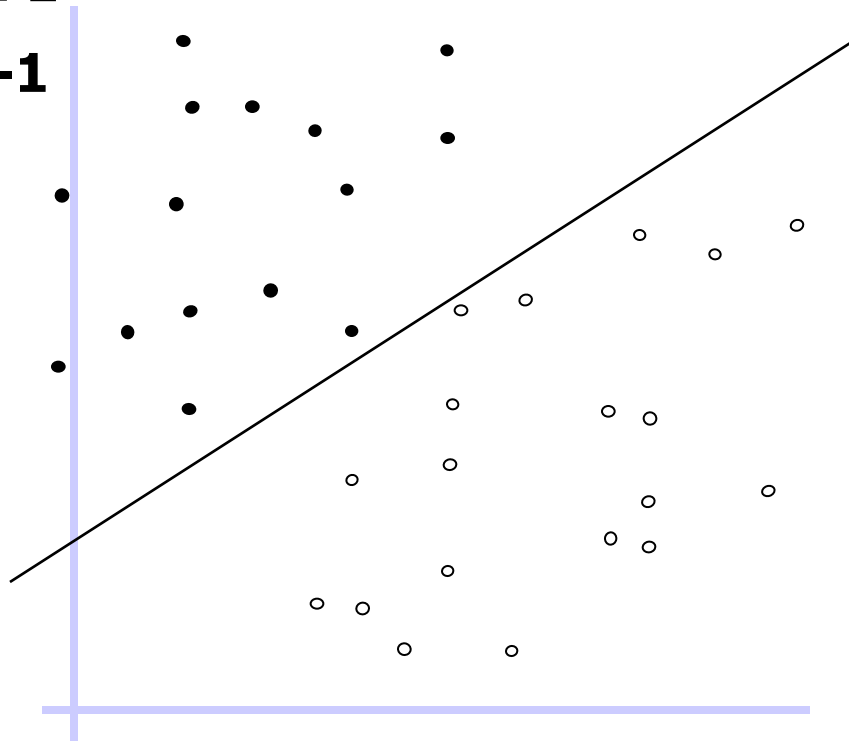
**How would you  
classify this  
data?**

# Linear Classifiers



$$f(x, w, b) = \text{sign}(w x + b)$$

- denotes +1
- denotes -1

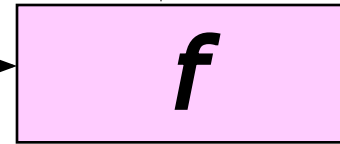


**How would you  
classify this  
data?**

# Linear Classifiers

$x$

Parameters

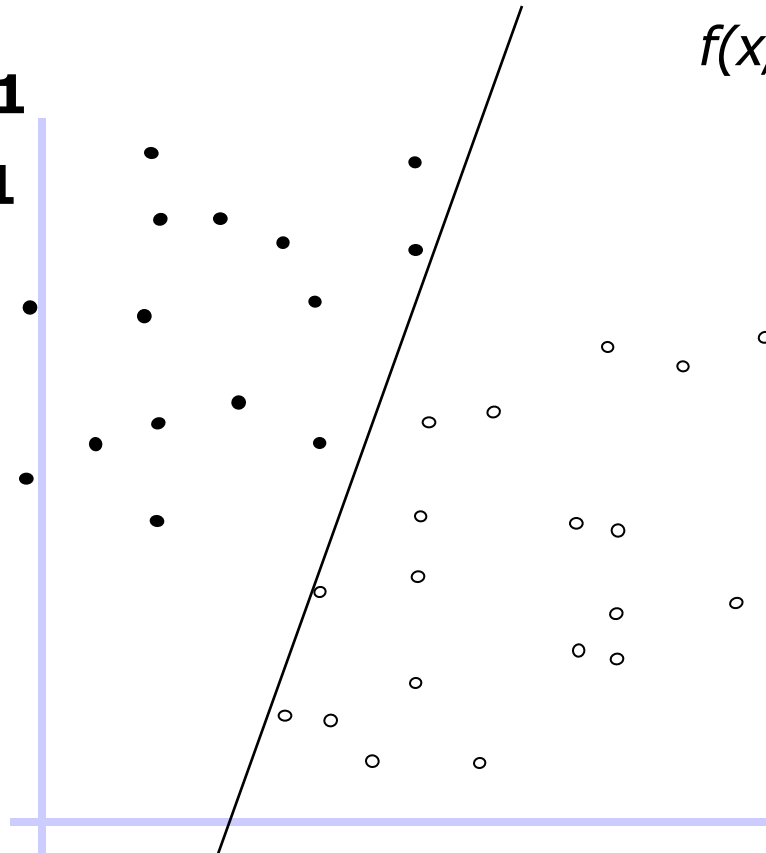


$y^{\text{est}}$

$$f(x, w, b) = \text{sign}(w x + b)$$

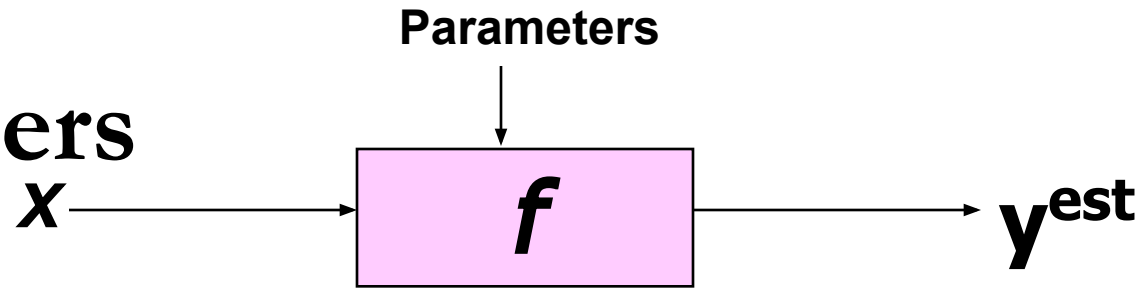
- denotes +1

- denotes -1

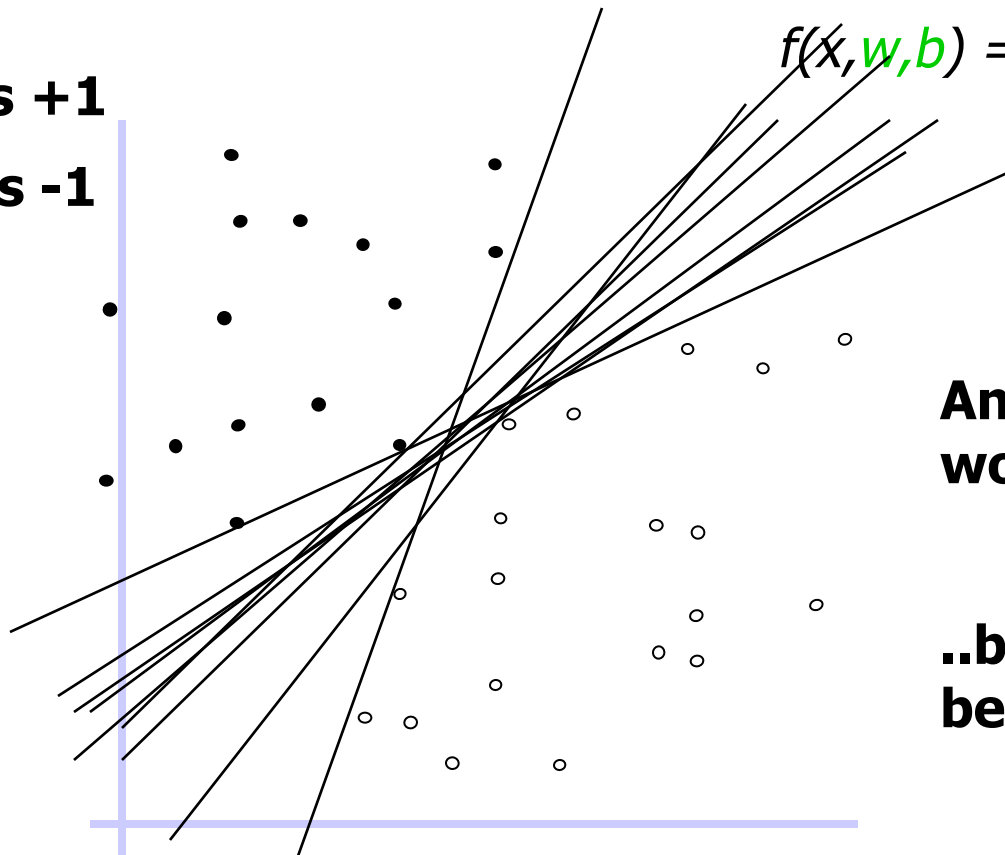


**How would you  
classify this  
data?**

# Linear Classifiers



- denotes +1
- denotes -1



$$f(x, w, b) = \text{sign}(w x + b)$$

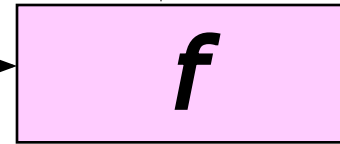
**Any of these  
would be fine..**

**..but which is  
best?**

# Linear Classifiers

$x$

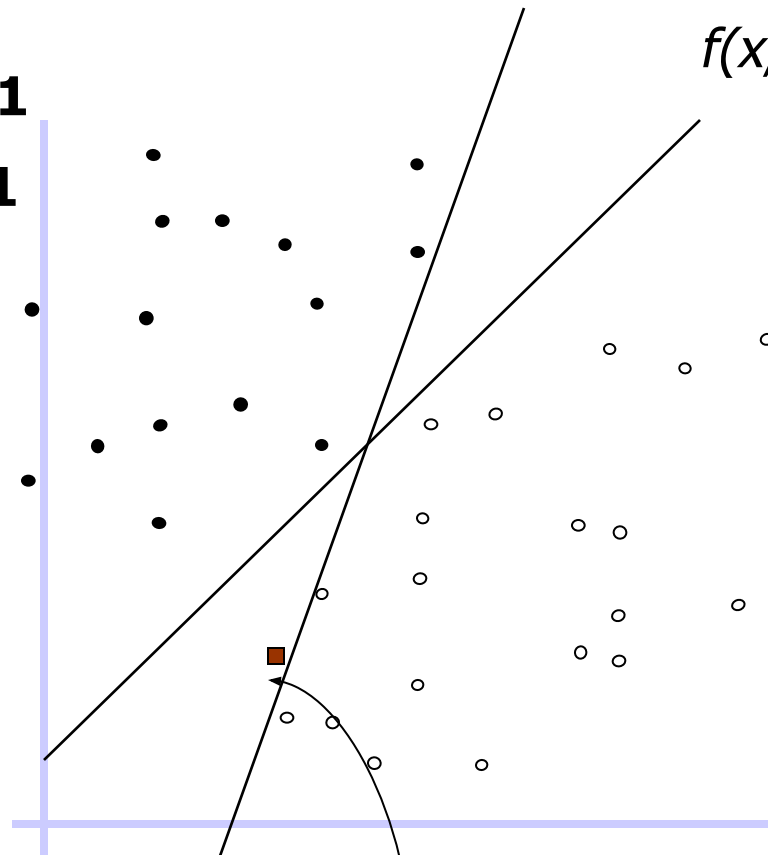
Parameters



$y^{\text{est}}$

- denotes +1
- denotes -1

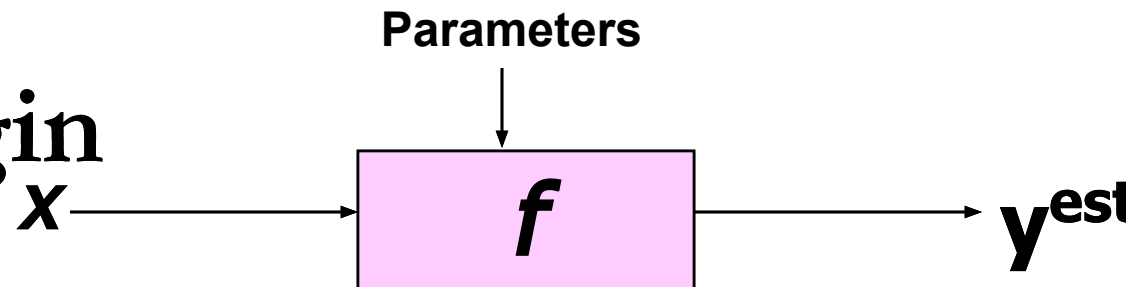
$$f(x, w, b) = \text{sign}(w x + b)$$



**How would you  
classify this  
data?**

Misclassified  
to +1 class

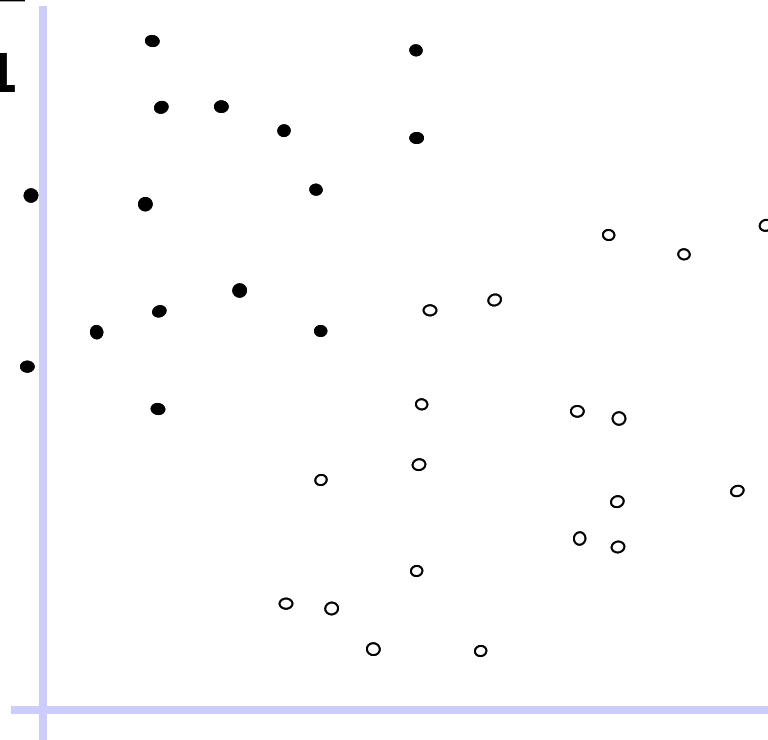
# Classifier Margin



$$f(x, w, b) = \text{sign}(w x + b)$$

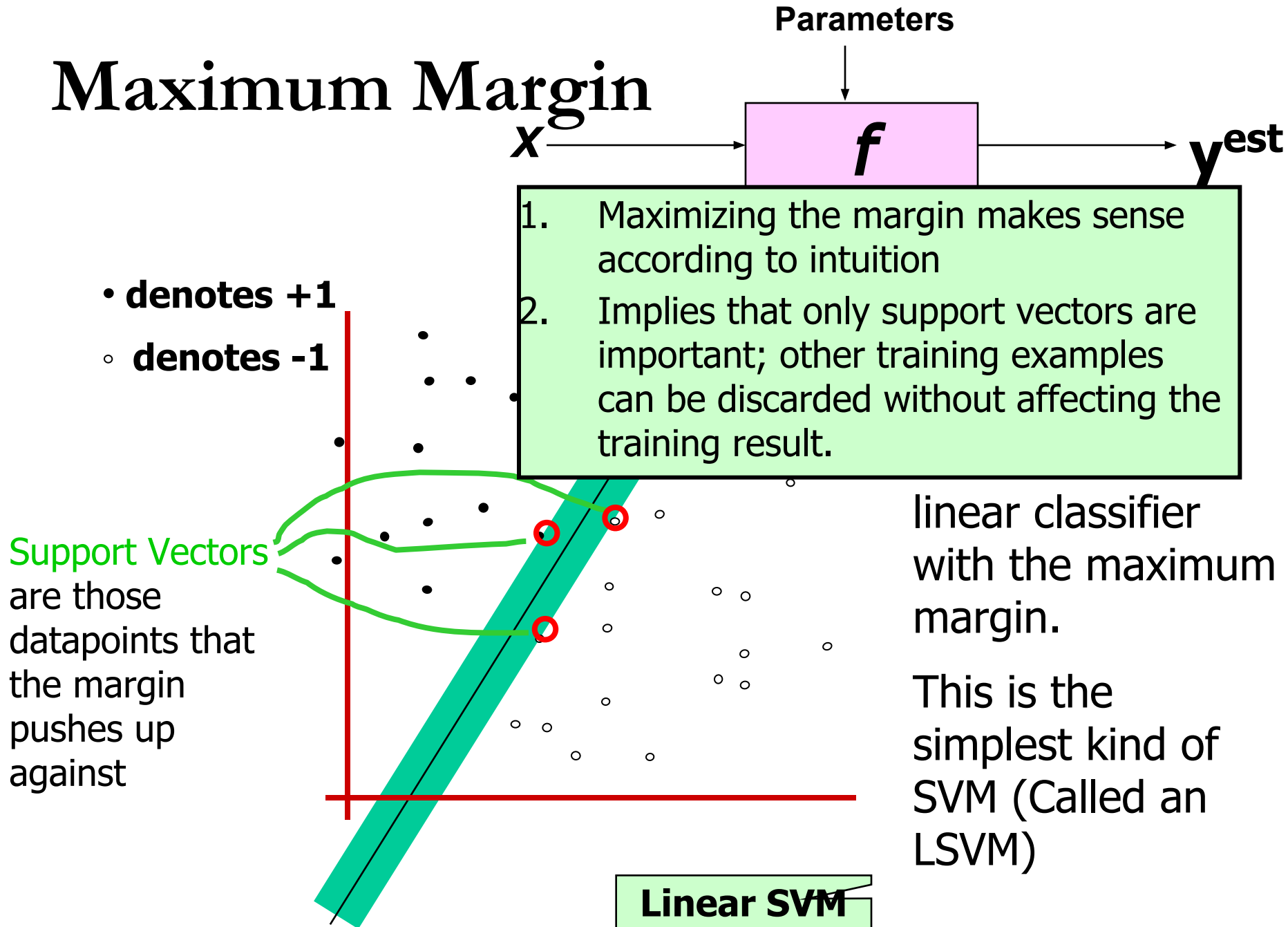
- denotes +1

- denotes -1



Define the **margin** of a linear classifier as the width that the boundary could be increased by before hitting a data point.

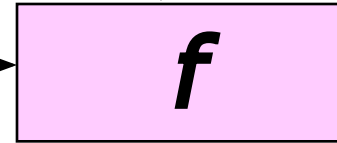
# Maximum Margin



# Maximum Margin

$x$

Parameters



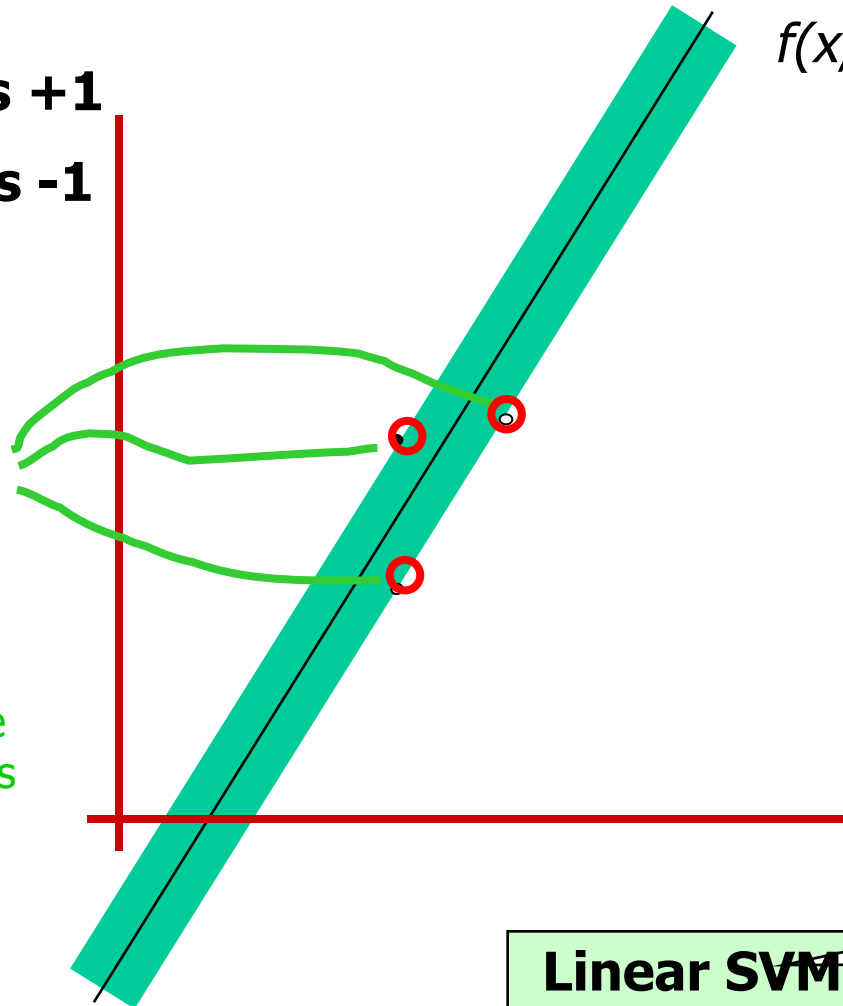
$y^{\text{est}}$

- denotes +1

- denotes -1

Keeping only support vectors will not change the maximum margin classifier.

- Robust to the small changes (noises) in non-support vectors



$$f(x, w, b) = \text{sign}(w x + b)$$

The **maximum margin linear classifier** is the linear classifier with the maximum margin.

This is the simplest kind of SVM (Called an LSVM)

**Linear SVM**



# Basics

□  $w/|w|$ :

□ Perpendicular to line  $wx+b=0$

□ Unit length

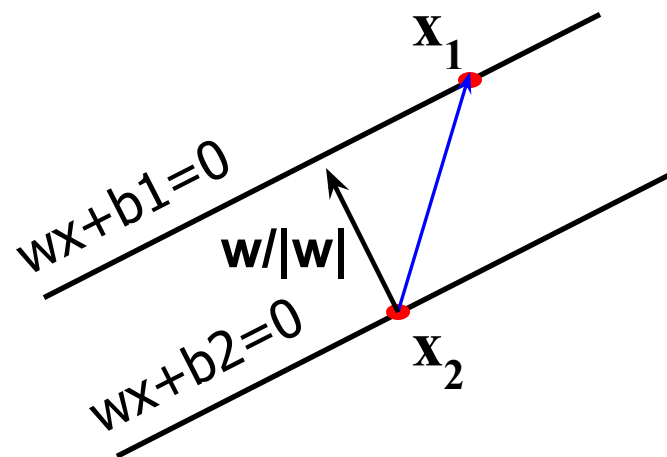
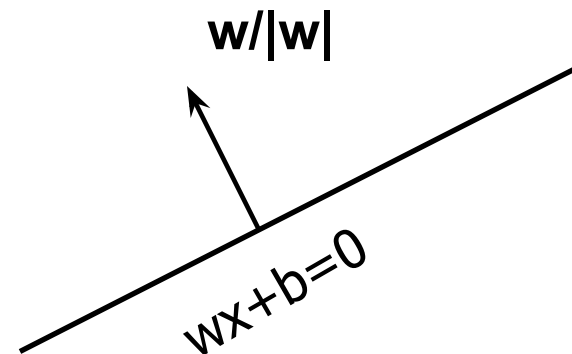
□ Margin of two parallel lines is

$$\frac{w |x_1 - x_2|}{|w|} = \frac{|b_1 - b_2|}{|w|}$$

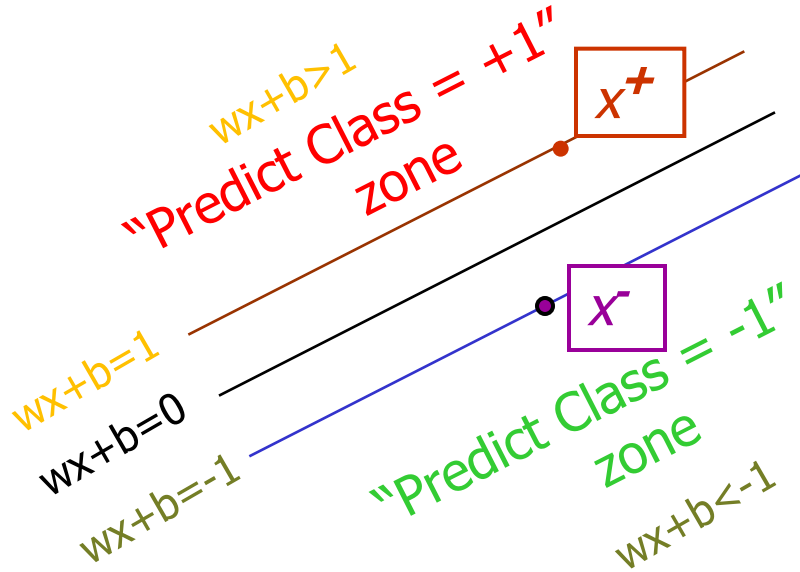
$$wx_1 + b_1 = 0 \quad w(x_1 - x_2) = b_2 - b_1$$

$$wx_2 + b_2 = 0$$

Intuition: you are projecting  $x$  onto  $w$  and shifting that output by a bias.  
The isocontour ( $wx+b=0$ ) will be perpendicular to  $w$ .



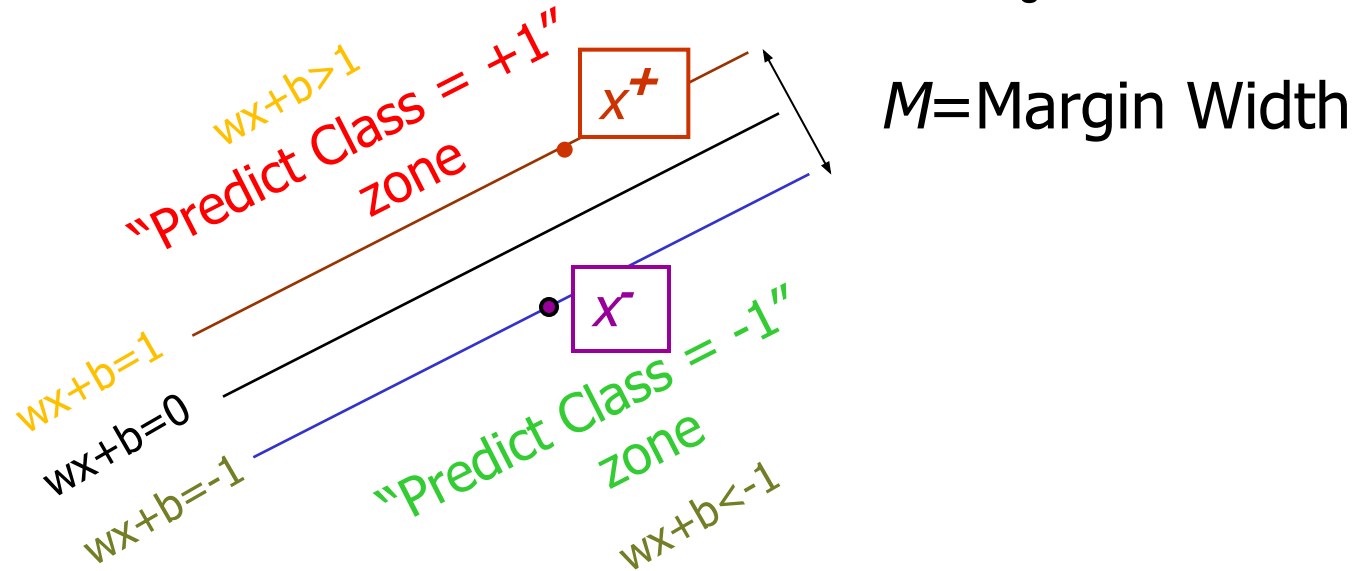
# Linear SVM Mathematically



Decision rule:

- ❑ Positive examples:  $w \cdot x^+ + b > +1$
- ❑ Negative examples:  $w \cdot x^- + b < -1$
- ❑ Subtracting two equations:  $w \cdot (x^+ - x^-) = 2$

# Linear SVM Mathematically



What we know:

$$\square w \cdot x^+ + b = +1$$

$$\square w \cdot x^- + b = -1$$

$$\square w \cdot (x^+ - x^-) = 2$$

$$M = \frac{(x^+ - x^-) \cdot w}{|w|} = \frac{2}{|w|}$$

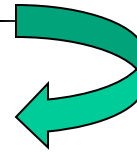
# Linear SVM Mathematically

■ **Goal: 1) Correctly classify all training data**

$$wx_i + b \geq 1 \quad \text{if } y_i = +1$$

$$wx_i + b \leq -1 \quad \text{if } y_i = -1$$

$$y_i(wx_i + b) \geq 1 \quad \text{for all } i$$



**2) Maximize the Margin**

**same as minimize**

$$M = \frac{2}{|w|}$$
$$\frac{1}{2} w^t w$$

■ **We can formulate a Quadratic Optimization Problem and solve for w and b**

■ **Minimize**  $\Phi(w) = \frac{1}{2} w^t w$

**subject to**  $y_i(wx_i + b) \geq 1 \quad \forall i$

# Solving the Optimization Problem

- Need to optimize a *quadratic* function subject to *linear* constraints.
- Use *Lagrange multiplier*  $\alpha_i$  is associated with every constraint :  $y_i(wx_i + b) \geq 1$  , dual problem

**Find  $\alpha_1 \dots \alpha_N$  such that**

**$Q(\alpha) = \sum \alpha_i - \frac{1}{2} \sum \sum \alpha_i \alpha_j y_i y_j x_i^T x_j$  is maximized and**

**(1)  $\sum \alpha_i y_i = 0$**

**(2)  $\alpha_i \geq 0$  for all  $\alpha_i$**

**Refer: Christopher J. C. Burges: A Tutorial on Support Vector Machines for Pattern Recognition, Data Mining and Knowledge Discovery, 1998**

# The Optimization Problem Solution

- The solution has the form:

$$w = \sum \alpha_i y_i x_i \quad b = y_k - w^T x_k \quad \text{for any } x_k \text{ such that } \alpha_k \neq 0$$

- $\alpha_i$  must satisfy Karush-Kuhn-Tucker conditions:  
 $\alpha_i [y_i(w^T x_i + b) - 1] = 0$ , for any  $i$ 
  - If  $\alpha_i > 0$ ,  $y_i(w^T x_i + b) - 1 = 0$ ,  $x_i$  is on the margin
  - If  $y_i(w^T x_i + b) > 1$ ,  $\alpha_i = 0$
- Each non-zero  $\alpha_i$  indicates that corresponding  $x_i$  is a **support vector**.

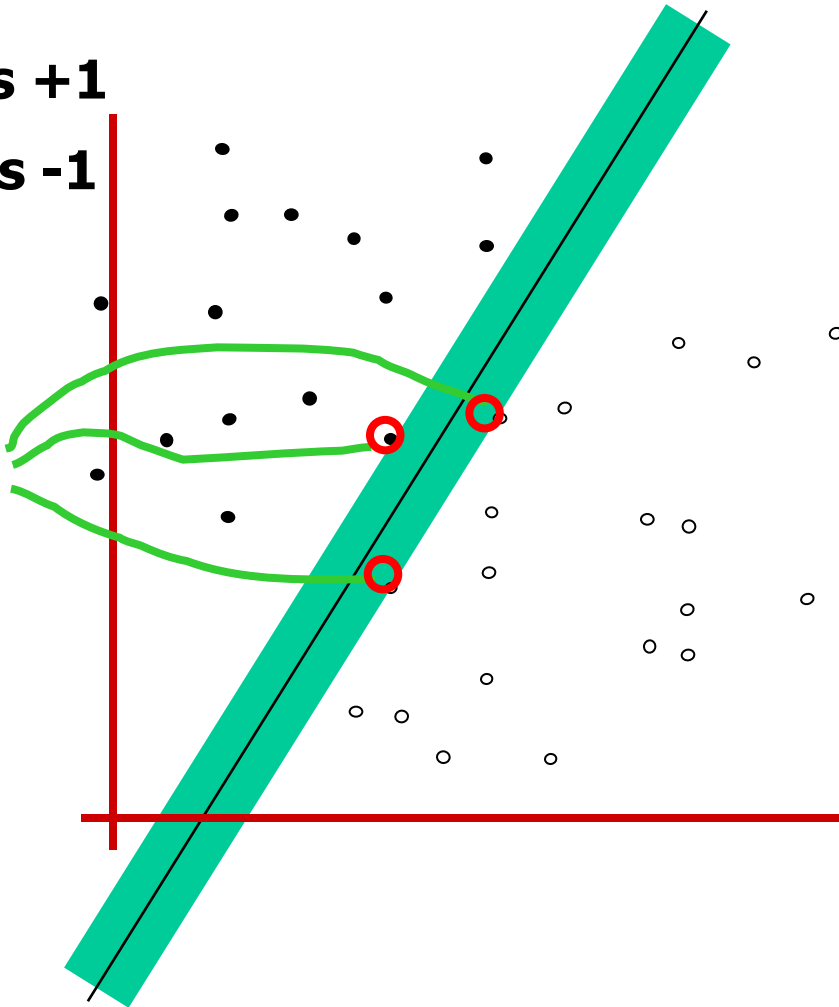
# Maximum Margin

• denotes +1

○ denotes -1

$w, b$  depends  
only on Support  
Vectors via  
active  
constraints

$$y_i(w^T x_k + b) - 1 = 0$$



# The Optimization Problem Solution

- To classify the new test point  $\mathbf{x}$ , we use

$$f(\mathbf{x}) = \mathbf{w}\mathbf{x} + b = \sum \alpha_i y_i \mathbf{x}_i^T \mathbf{x} + b$$

Find  $\alpha_1 \dots \alpha_N$  such that

$Q(\alpha) = \sum \alpha_i - \frac{1}{2} \sum \sum \alpha_i \alpha_j y_i y_j \mathbf{x}_i^T \mathbf{x}_j$  is maximized and

(1)  $\sum \alpha_i y_i = 0$

(2)  $\alpha_i \geq 0$  for all  $\alpha_i$



# Quadratic Programming

- Why is this reformulation a good thing?

- The problem

$$\begin{aligned} & \text{Maximize } \sum_i \alpha_i - \frac{1}{2} \sum_{i,j} y_i y_j \alpha_i \alpha_j \langle \mathbf{x}_i \cdot \mathbf{x}_j \rangle \\ & \text{subject to } \sum_i y_i \alpha_i = 0 \text{ and } \alpha_i \geq 0 \end{aligned}$$

is an instance of what is called a positive, semi-definite programming problem

- For a fixed real-number accuracy, can be solved in  $O(n \log n)$  time

- CPLEX is the most commonly used software for doing this

# Video

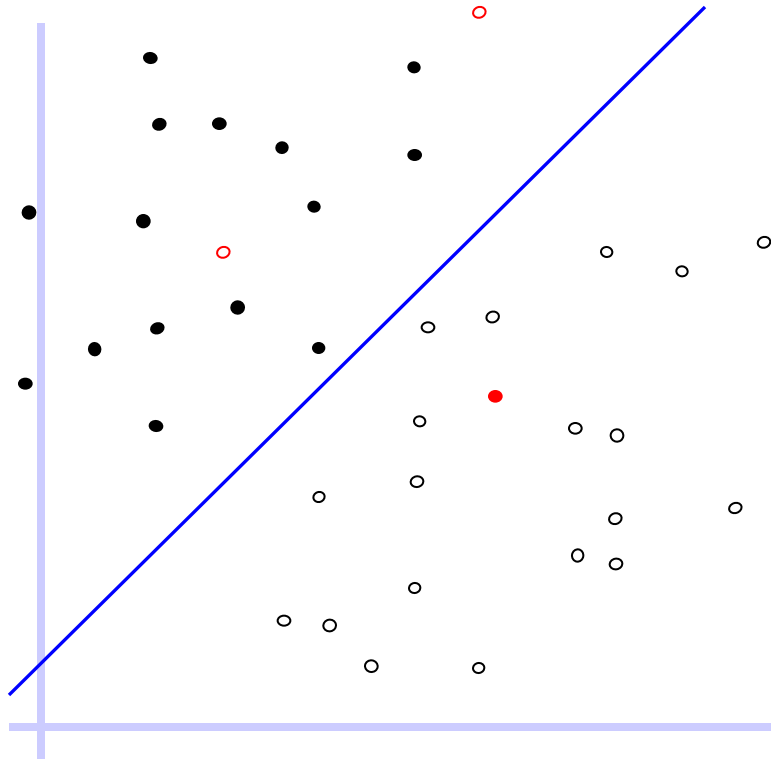
Example: <https://youtu.be/5zRmhOUjjGY>

# Outline

- ❑ Linear SVM – hard margin
- ❑ **Linear SVM – soft margin**
- ❑ Non-linear SVM
- ❑ Application

# Dataset with noise

- denotes +1
- denotes -1



- **Hard Margin:** So far, all data points are classified correctly
  - No training error
- **What if the training set is noisy?**

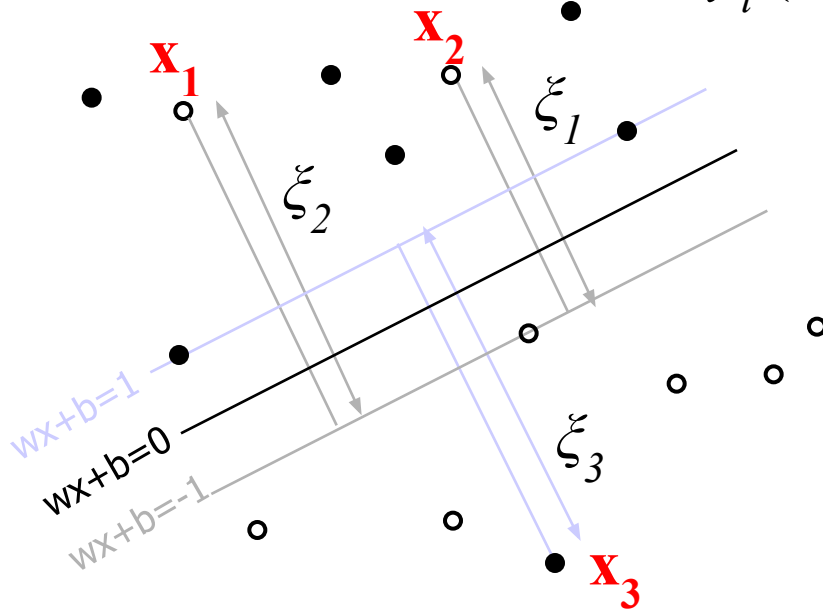
# Soft Margin Classification

Previous constraints

$$y_i (w^T x_i + b) \geq 1$$

Slack variables  $\xi_i$  to allow misclassification:

$$y_i (w^T x_i + b) \geq 1 - \xi_i \quad \xi_i \geq 0$$



What should our quadratic optimization criterion be?

We expect  $\xi_i$  to be small.

$$\Phi(w) = \frac{1}{2} w^T w + C \sum \xi_i$$

# Hard Margin vs. Soft Margin

- The old formulation:

Find  $w$  and  $b$  such that

$$\Phi(w) = \frac{1}{2} w^T w \text{ is minimized and for all } \{(x_i, y_i)\}$$
$$y_i (w^T x_i + b) \geq 1$$

- The new formulation incorporating slack variables:

Find  $w$  and  $b$  such that

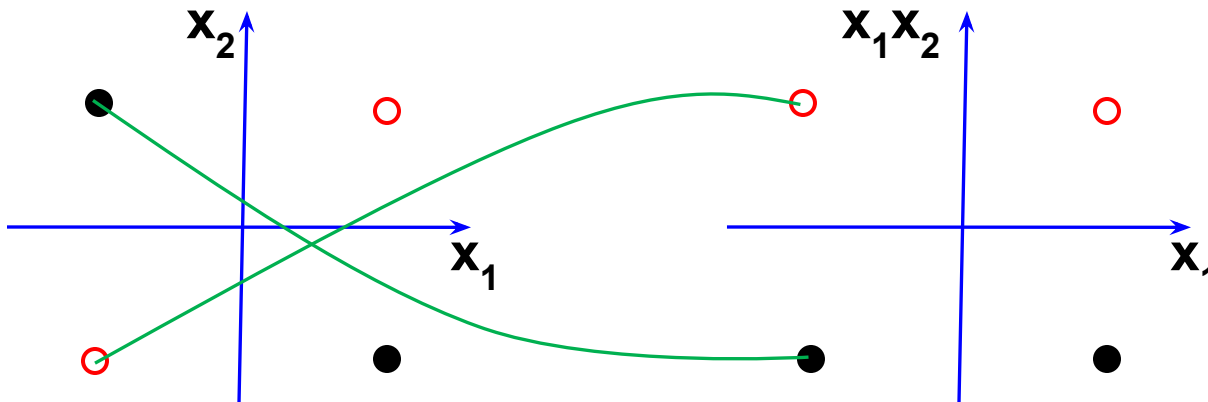
$$\Phi(w) = \frac{1}{2} w^T w + C \sum \xi_i \text{ is minimized and for all } \{(x_i, y_i)\}$$
$$y_i (w^T x_i + b) \geq 1 - \xi_i \text{ and } \xi_i \geq 0 \text{ for all } i$$

- Similar solution can be obtained to that of hard margin
- Parameter  $C$  can be viewed as a way to control overfitting.

# Outline

- ❑ Linear SVM – hard margin
- ❑ Linear SVM – soft margin
- ❑ **Non-linear SVM**
- ❑ Application

# XOR problem

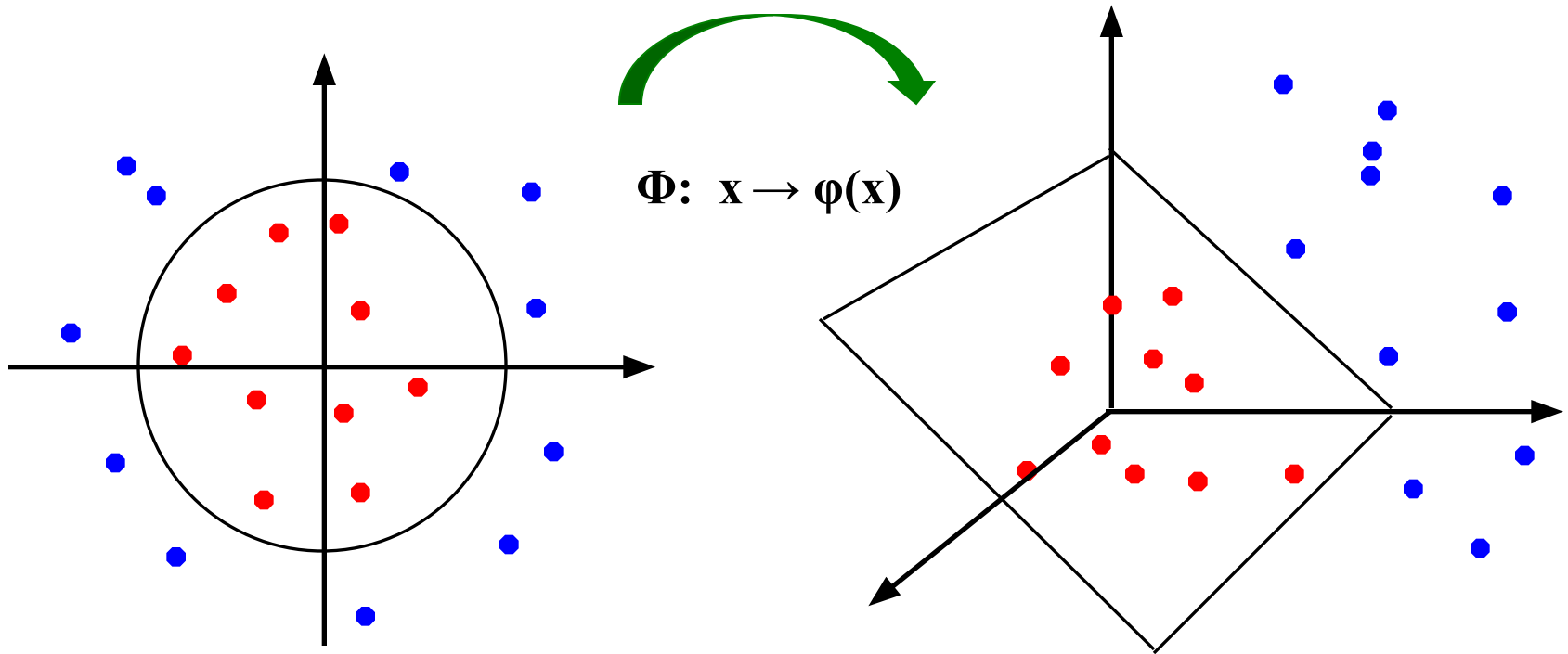


- ❑ XOR data are not linearly separable
- ❑ Mapping  $(x_1, x_2)$  to  $(x_1, x_1 x_2)$



# Non-linear SVMs: Feature spaces

- General idea: the original input space can always be mapped to some higher-dimensional feature space where the training set is separable:



# Non-linear SVMs

- If every data point is mapped into high-dimensional space via some transformation  $\Phi: \mathbf{x} \rightarrow \phi(\mathbf{x})$ , optimization problem is similar:

Find  $\alpha_1 \dots \alpha_N$  such that

$Q(\alpha) = \sum \alpha_i - \frac{1}{2} \sum \sum \alpha_i \alpha_j y_i y_j \phi(\mathbf{x}_i)^T \phi(\mathbf{x}_j)$  is maximized

(1)  $\sum \alpha_i y_i = 0$

(2)  $\alpha_i \geq 0$  for all  $\alpha_i$

- Classifying function is:

$$f(\mathbf{x}) = \sum \alpha_i y_i \phi(\mathbf{x}_i)^T \phi(\mathbf{x}) + b$$

- But relies on inner product  $\phi(\mathbf{x}_i)^T \phi(\mathbf{x})$

# The “Kernel Trick”

- SVM relies on
  - *Linear*:  $K(\mathbf{x}_i, \mathbf{x}_j) = \mathbf{x}_i^T \mathbf{x}_j$
  - *Non-linear*:  $K(\mathbf{x}_i, \mathbf{x}_j) = \phi(\mathbf{x}_i)^T \phi(\mathbf{x}_j)$
- Feature mapping is time-consuming.
- Use a kernel function that directly obtains the value of inner product
- Feature mapping  $\phi$  is not necessary in this case.

- Example:

2-dimensional vectors  $\mathbf{x} = [x_1 \ x_2]$ ; let  $K(\mathbf{x}_i, \mathbf{x}_j) = (1 + \mathbf{x}_i^T \mathbf{x}_j)^2$ ,

It is inner product of  $\phi(\mathbf{x}) = [1 \ x_1^2 \ \sqrt{2} x_1 x_2 \ x_2^2 \ \sqrt{2} x_1 \ \sqrt{2} x_2]$

Verify:  $K(\mathbf{x}_i, \mathbf{x}_j) = (1 + \mathbf{x}_i^T \mathbf{x}_j)^2$

$$\begin{aligned}
 &= 1 + x_{i1}^2 x_{j1}^2 + 2 x_{i1} x_{j1} x_{i2} x_{j2} + x_{i2}^2 x_{j2}^2 + 2 x_{i1} x_{j1} + 2 x_{i2} x_{j2} \\
 &= [1 \ x_{i1}^2 \ \sqrt{2} x_{i1} x_{i2} \ x_{i2}^2 \ \sqrt{2} x_{i1} \ \sqrt{2} x_{i2}]^T [1 \ x_{j1}^2 \ \sqrt{2} x_{j1} x_{j2} \ x_{j2}^2 \ \sqrt{2} x_{j1} \ \sqrt{2} x_{j2}] \\
 &= \phi(\mathbf{x}_i)^T \phi(\mathbf{x}_j),
 \end{aligned}$$

# Examples of Kernel Functions

- **Linear:**  $K(\mathbf{x}_i, \mathbf{x}_j) = \mathbf{x}_i^T \mathbf{x}_j$
- **Polynomial of power  $p$ :**  $K(\mathbf{x}_i, \mathbf{x}_j) = (1 + \mathbf{x}_i^T \mathbf{x}_j)^p$
- **Gaussian (radial-basis function network):**

$$K(\mathbf{x}_i, \mathbf{x}_j) = \exp\left(-\frac{\|\mathbf{x}_i - \mathbf{x}_j\|^2}{2\sigma^2}\right)$$

- **Sigmoid:**  $K(\mathbf{x}_i, \mathbf{x}_j) = \tanh(\beta_0 \mathbf{x}_i^T \mathbf{x}_j + \beta_1)$

# Non-linear SVMs Mathematically

- Dual problem formulation:

Find  $\alpha_1 \dots \alpha_N$  such that

$Q(\alpha) = \sum \alpha_i - \frac{1}{2} \sum \sum \alpha_i \alpha_j y_i y_j K(x_i, x_j)$  is maximized and

(1)  $\sum \alpha_i y_i = 0$

(2)  $\alpha_i \geq 0$  for all  $\alpha_i$

- The solution is:

$$f(x) = \sum \alpha_i y_i K(x_i, x_j) + b$$

- Optimization techniques for finding  $\alpha_i$ 's remain the same!

# Nonlinear SVM - Overview

- The feature is mapped to a high dimensional space where
  - training data are separable.
  - inner product is computed by kernel function.
- Optimization problem is similar to linear SVM

# Overfitting

- It can be shown that: the portion,  $n$ , of unseen data that will be misclassified is bounded by:
  - $n \leq \text{number of support vectors} / \text{number of training examples}$
- In SVM case: fewer support vectors mean a simpler representation of the hyperplane.

# Large Amounts of Data

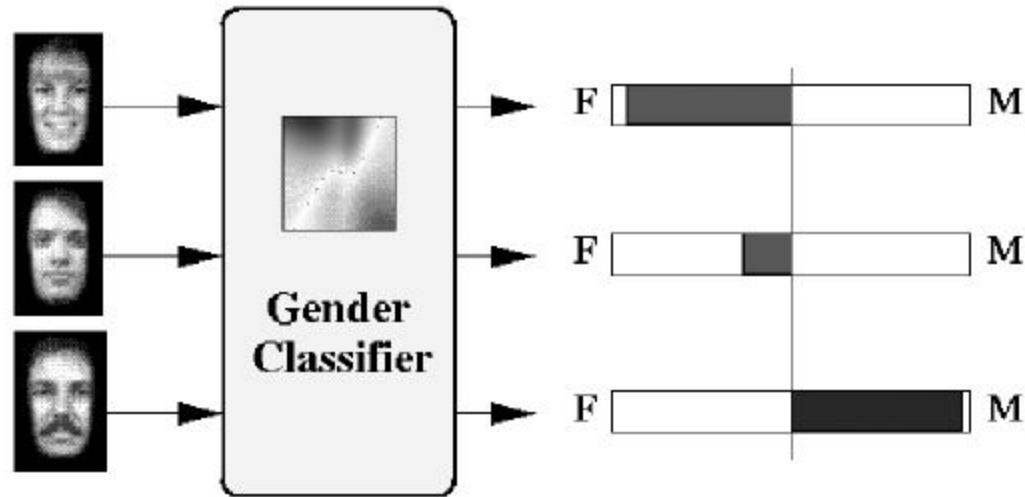
- In theory having a lot of data is great for improving classification.
- But it could easily mean that expensive methods like SVMs (train time) or kNN (test time) are quite impractical
- Naïve Bayes can come back into its own again!
- Or other advanced methods with linear training/test complexity like regularized logistic regression (though much more expensive to train).



# Outline

- ❑ Linear SVM – hard margin
- ❑ Linear SVM – soft margin
- ❑ Non-linear SVM
- ❑ **Applications**

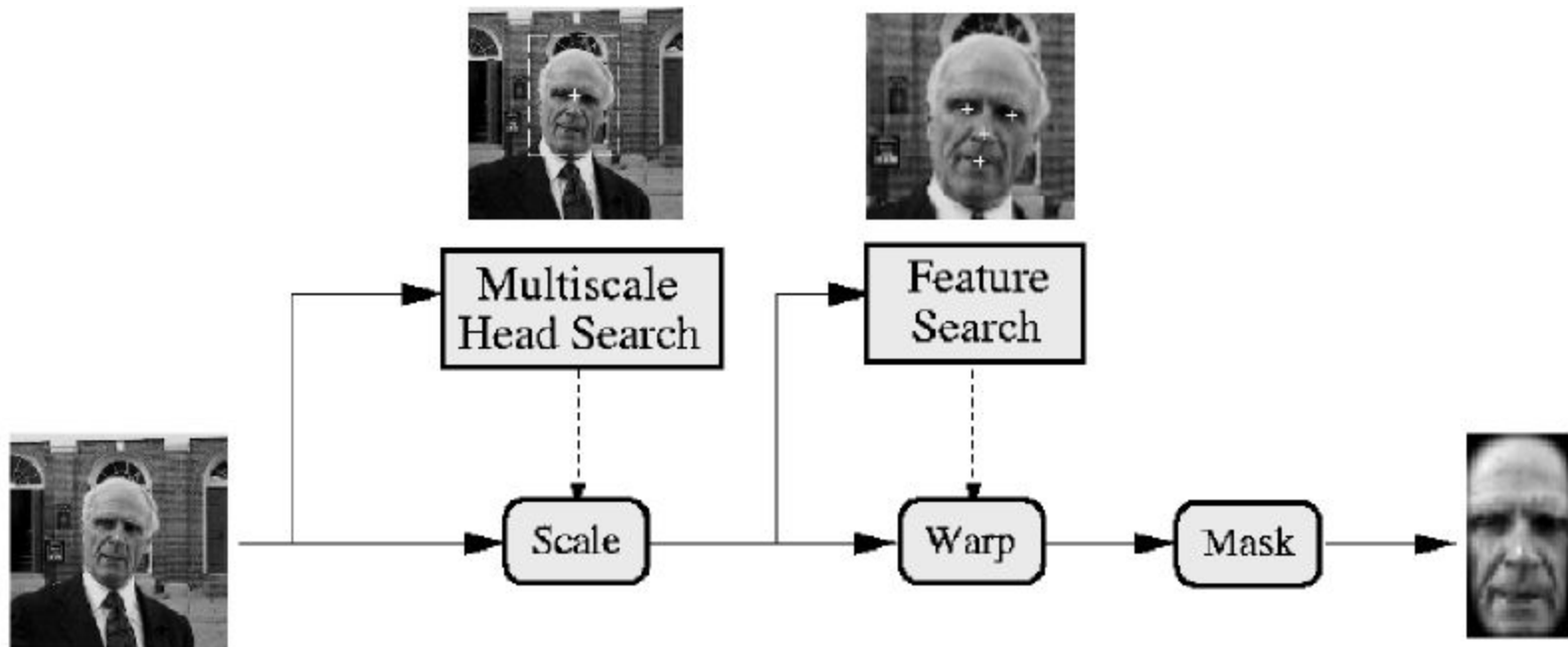
# Gender recognition



## ❑ Application:

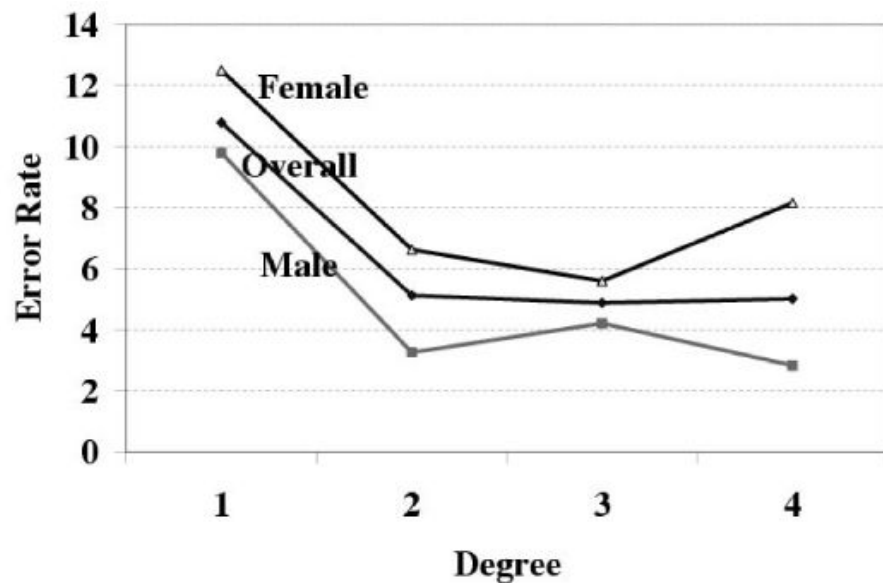
- ❑ Adaptive advertisement
- ❑ Collection of demographic information in shopping mall

# Face cropping and alignment

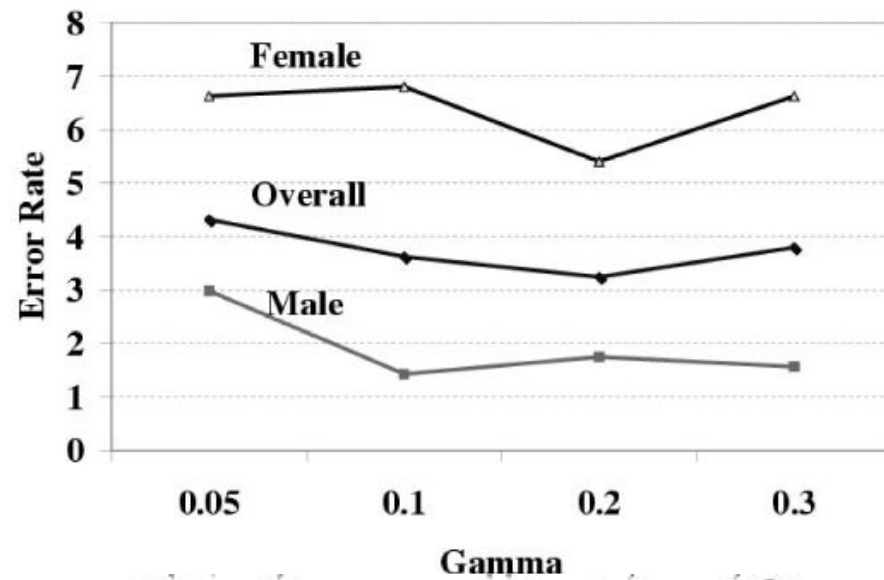


# Recognition rate

- ❑ 1044 male image, 711 female
- ❑ 4/5 for training, 1/5 for testing
- ❑ Higher error rate in classifying female

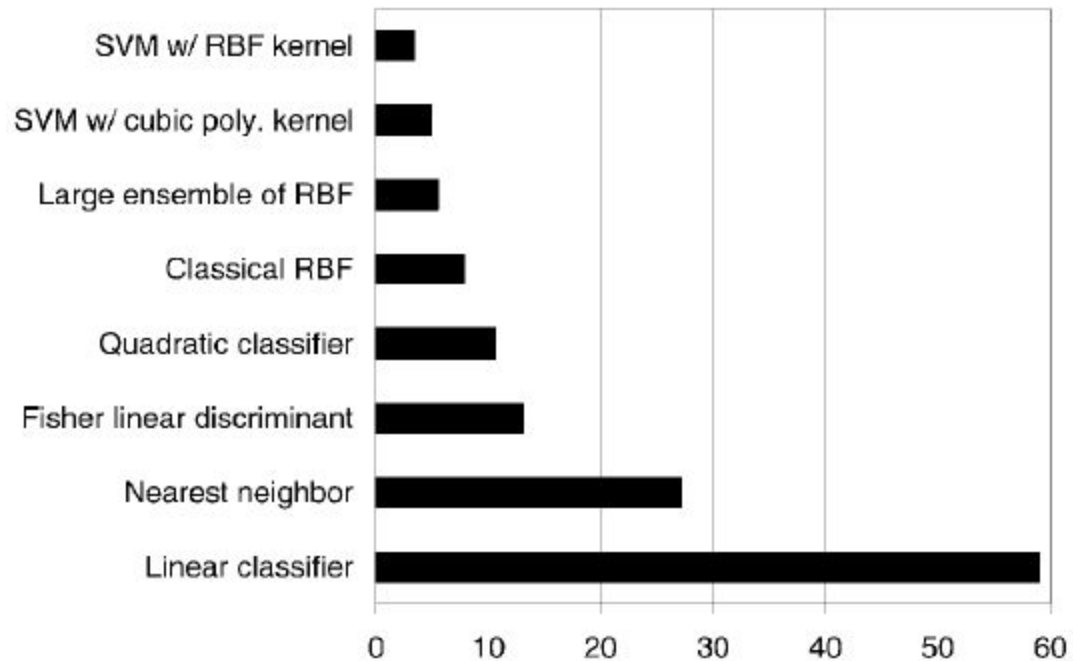


$$k(\mathbf{x}, \mathbf{x}_i) = ((\mathbf{x} \cdot \mathbf{x}_i) + 1)^d$$

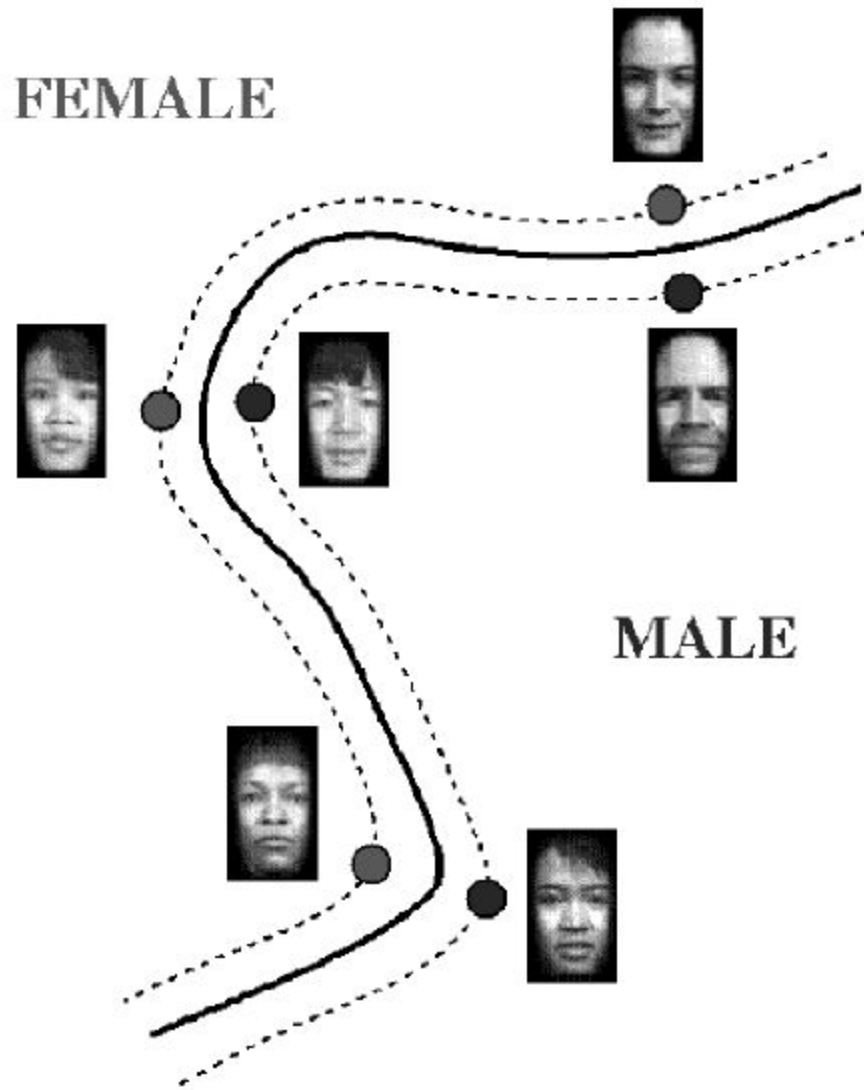


$$k(\mathbf{x}, \mathbf{x}_i) = \exp(-\gamma |\mathbf{x} - \mathbf{x}_i|^2)$$

# Comparison

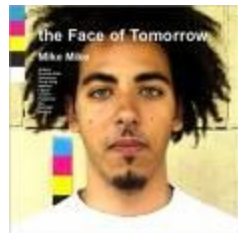


# Support face



- Each pair are closest in the projected high dimensional space

# Application - Object Recognition



**Face**

**Bike**

# Application - Object Recognition



→  $x, y=1$



→  $x, y=1$



→  $x, y=1$



→  $x, y=-1$



→  $x, y=-1$



→  $x, y=-1$

Train SVM: find  $w$  and  $b$



→  $x$



$$f(x) = \sum_i a_i y_i K(x_i, x_j) + b$$

→  $y=-1$



# Resources

## ☐ References

- ☐ Vladimir Vapnik: The Nature of Statistical Learning Theory. Springer-Verlag, 1995.
- ☐ Christopher J. C. Burges: A Tutorial on Support Vector Machines for Pattern Recognition, Data Mining and Knowledge Discovery, 1998
- ☐ Bernhard Scholkopf and A. J. Smola: Learning with Kernels. 2002

## ☐ A useful website: [www.kernel-machines.org](http://www.kernel-machines.org)

## ☐ Software:

- ☐ LIBSVM: [www.csie.ntu.edu.tw/~cjlin/libsvm/](http://www.csie.ntu.edu.tw/~cjlin/libsvm/)
- ☐ SVMLight: [svmlight.joachims.org/](http://svmlight.joachims.org/)