

# Flight Price R.Practice

Module2: descriptive statistics & plot, chart, abline

ALY6010

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Date: Nov 13<sup>th</sup>, 2022

## [Introduction]

Every data has its story. What analyst do is finding a story from data. An analyst must know the process of dealing with data to make story of data. Basically, analyst starts with what the data is. In this part, an analyst sees what variables is and what is the number and text in it. And then, analyzing statistical analysis of descriptive. If data cleaning is needed, analyst can do that with explanation. And make questions and hypothesis.

In this module 2 R practice, I will produce several descriptive statistics tables thinking about three-line tables. And using par(), and abline() I will produce scatter chart, jitter chart, and boxplot chart which can be said one of the basic plots. And then, talk about what is specific usage of these visualization charts.

## [Statistical Analysis of Descriptive]

**Table 1. The Three-line table of headtail 5**

```
> headtail(fpp, 5)
```

|        | X      | airline  | flight  | source_city | departure_time | stops | arrival_time  | destination_city | class    | duration | days_left | price |
|--------|--------|----------|---------|-------------|----------------|-------|---------------|------------------|----------|----------|-----------|-------|
| 1      | 0      | SpiceJet | SG-8709 | Delhi       | Evening        | zero  | Night         | Mumbai           | Economy  | 2.17     | 1         | 5953  |
| 2      | 1      | SpiceJet | SG-8157 | Delhi       | Early_Morning  | zero  | Morning       | Mumbai           | Economy  | 2.33     | 1         | 5953  |
| 3      | 2      | AirAsia  | I5-764  | Delhi       | Early_Morning  | zero  | Early_Morning | Mumbai           | Economy  | 2.17     | 1         | 5956  |
| 4      | 3      | Vistara  | UK-995  | Delhi       | Morning        | zero  | Afternoon     | Mumbai           | Economy  | 2.25     | 1         | 5955  |
| 5      | 4      | Vistara  | UK-963  | Delhi       | Morning        | zero  | Morning       | Mumbai           | Economy  | 2.33     | 1         | 5955  |
| ...    | ...    | <NA>     | <NA>    | <NA>        | <NA>           | <NA>  | <NA>          | <NA>             | <NA>     | ...      | ...       | ...   |
| 300150 | 300149 | Vistara  | UK-826  | Chennai     | Afternoon      | one   | Night         | Hyderabad        | Business | 10.42    | 49        | 77105 |
| 300151 | 300150 | Vistara  | UK-832  | Chennai     | Early_Morning  | one   | Night         | Hyderabad        | Business | 13.83    | 49        | 79099 |
| 300152 | 300151 | Vistara  | UK-828  | Chennai     | Early_Morning  | one   | Evening       | Hyderabad        | Business | 10       | 49        | 81585 |
| 300153 | 300152 | Vistara  | UK-822  | Chennai     | Morning        | one   | Evening       | Hyderabad        | Business | 10.08    | 49        | 81585 |

- ✓ First look about outline or overview of data what's in the data. I choose target variable is price. I will predict price according to other variables. Duration, days\_left and price are numeric data. There are different airlines, class, stops, city, and time.

**Table 2. pysco::describe of numeric data**

| X         | vars | n      | mean    | sd      | median | trimmed  | mad     | min  | max    | range  | skew  | kurtosis | se    |
|-----------|------|--------|---------|---------|--------|----------|---------|------|--------|--------|-------|----------|-------|
| Duration  | 10   | 300153 | 12.22   | 7.19    | 11.25  | 11.72    | 6.92    | 0.83 | 49.83  | 49     | 0.60  | -0.27    | 0.01  |
| days_left | 11   | 300153 | 26.00   | 13.56   | 26.00  | 26.09    | 17.79   | 1.00 | 49.00  | 48     | -0.04 | -1.16    | 0.02  |
| Price     | 12   | 300153 | 20889.6 | 22697.7 | 7425   | 17547.69 | 5825.14 | 1105 | 123071 | 121966 | 1.06  | -0.40    | 41.43 |

- ✓ Statistical analysis of descriptive. Mean of days\_left is 26 and range is 48. Lowest and highest price is 1105 and 123071. Sd of price is 22697.7. It looks dispersion is high comparing with others.

**Table 3. Price by Airline (Group data 1)**

| airline   | vars | n      | mean     | sd       | median | trimmed  | mad      | min  | max    | range  | skew | kurtosis | se    |
|-----------|------|--------|----------|----------|--------|----------|----------|------|--------|--------|------|----------|-------|
| Air_India | 1    | 80892  | 23507.02 | 20905.12 | 11520  | 21636.28 | 10892.66 | 1525 | 90970  | 89444  | 0.58 | -1.36    | 73.5  |
| AirAsia   | 1    | 16098  | 4091.07  | 2824.06  | 3276   | 3568.31  | 1553.76  | 1105 | 31917  | 30812  | 3.3  | 16.83    | 22.26 |
| Go_FIRST  | 1    | 23173  | 5652.01  | 2513.87  | 5336   | 5368.09  | 1570.07  | 1105 | 32803  | 31698  | 2.68 | 14.53    | 16.51 |
| Indigo    | 1    | 43120  | 5324.22  | 3268.89  | 4453   | 4815.09  | 2226.87  | 1105 | 31952  | 30847  | 1.98 | 5.79     | 15.74 |
| SpiceJet  | 1    | 9011   | 6179.28  | 2999.63  | 5654   | 5757.33  | 2351.4   | 1106 | 34158  | 33052  | 2.13 | 7.28     | 31.6  |
| Vistara   | 1    | 127859 | 30396.54 | 25637.16 | 15543  | 28428.6  | 16986.15 | 1714 | 123071 | 121357 | 0.42 | -1.39    | 71.7  |

- ✓ Table3: Air\_India and Vistara has high mean of price over 20,000. Other airlines' mean is around 5,000. And min price of other airlines is 1105 and max is 34158. There is huge difference between categorized airlines Air\_India & Vistara vs Others.

**Table 4. Price by Class (Group data 2)**

| x               | vars | n      | mean     | sd       | median | trimmed  | mad     | min   | max    | range  | skew | kurtosis | se    |
|-----------------|------|--------|----------|----------|--------|----------|---------|-------|--------|--------|------|----------|-------|
| <b>Business</b> | 1    | 93487  | 52540.08 | 12969.31 | 53164  | 52827.86 | 10957.9 | 12000 | 123071 | 111071 | -0.1 | 0.81     | 42.42 |
| <b>Economy</b>  | 1    | 206666 | 6572.34  | 3743.52  | 5772   | 6050.55  | 2521.9  | 1105  | 42349  | 41244  | 1.7  | 4.17     | 8.23  |

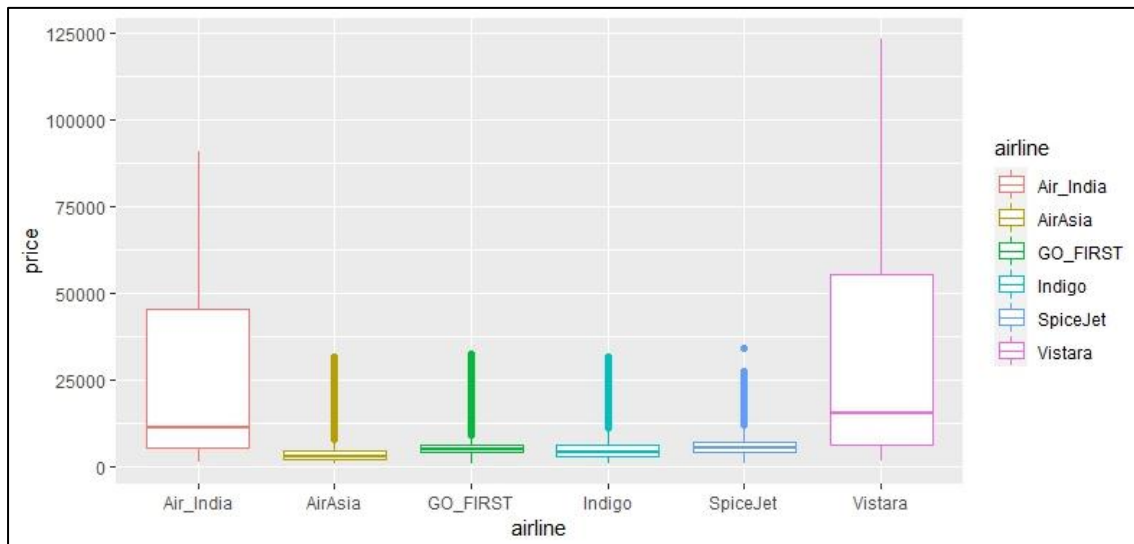
✓ Table4: According to class, difference between mean of business and economy is 45,965.74 and sd difference is also huge. Sd of business is 12969.31 and sd of economy is 3743.52.

Q What is a three-line table format that is commonly used in white papers?

Three-line table is all tables should have the following three horizontal lines: one under the title, above the column headings. One between the column headings and the body of the table. One at the the bottom of the table (Shadi, Bartsch-Zimmer, n.d). Three-line tables (above, table 2~4) looks clearer than the normal table (table 1).

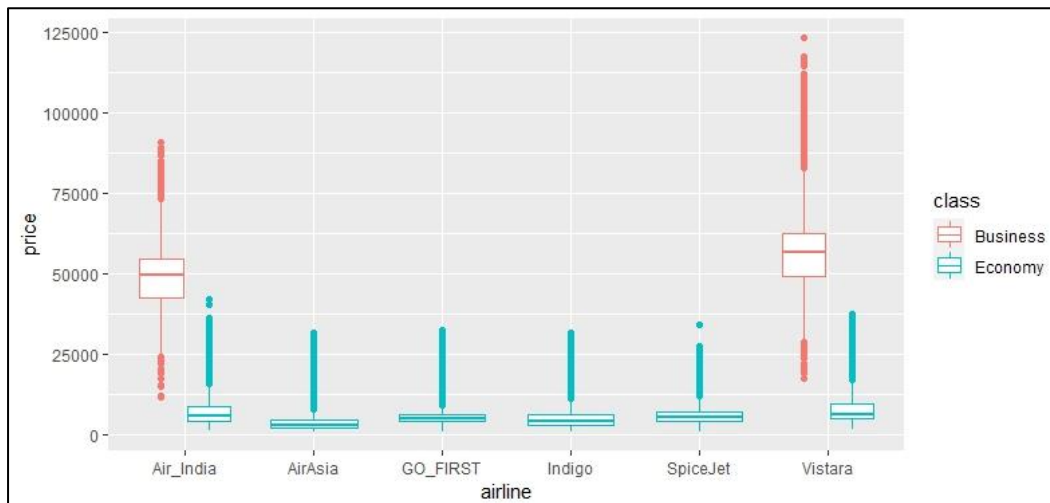
[Boxplot]

**Boxplot 1. Price by Airline**



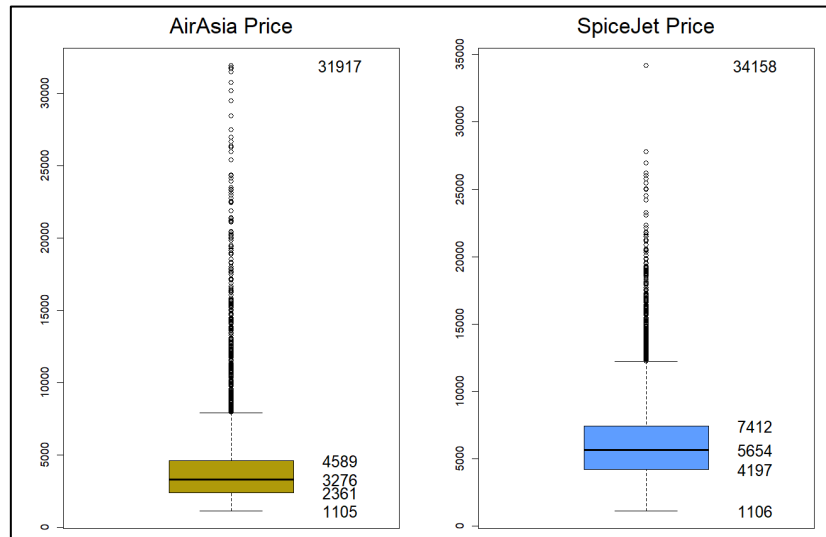
✓ Plot 1: As saw in the descriptive analysis, we can see huge difference between categorized airlines (Air\_India & Vistara vs AirAsia, Go\_FIRST, Indigo and SpiceJet).

**Boxplot 2. Price by Airline adding class**



- ✓ Plot 2: In the two expensive airlines, class affects huge impact on price. In economy class the price of all airlines is almost same but Air\_India and Vistara is little higher than others.

**Boxplot 3. More detail of 2 airline about outliers**



- ✓ Plot 3: Using par(), we can compare the difference between two airlines which seems having outlier in boxplot 2. And I decide the price of 34,158 from SpiceJet as outlier, because it is too far from other prices. However, the price 31,917 from AirAsia isn't too far from other prices, although they are out of boxplot range, I will leave this.

[Boxplot to detect outliers]

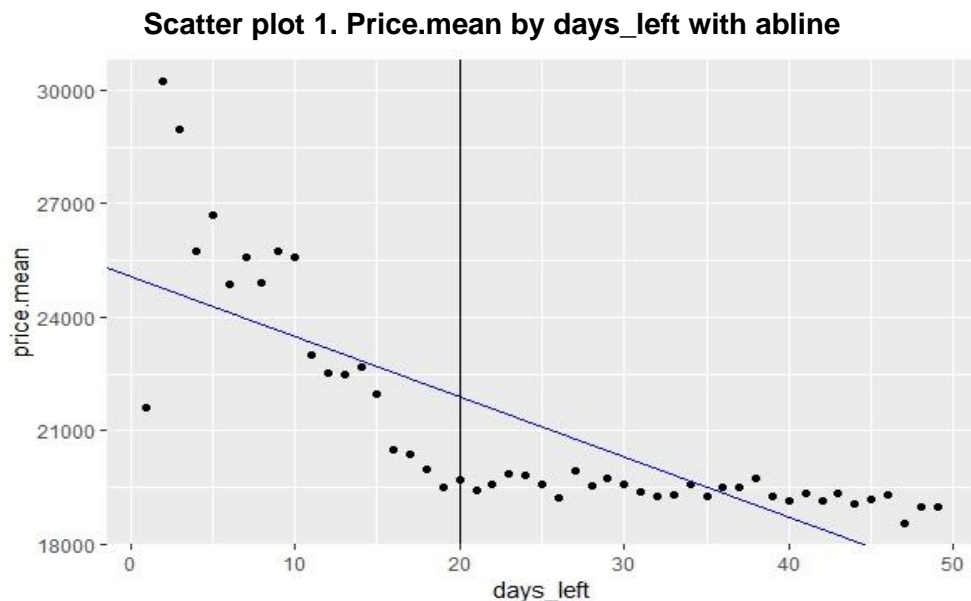
**Q** What is outlier?

An outlier is an observation that lies an abnormal distance from other values in a random sample from a population (NIST, n.d.). Summarizing what we have learned so far, the researcher can decide what is the outliers in specific dataset according to goal of analyzing dataset. In this analysis I want to know what factors affect on flight price, so I tried to include almost every data from dataset excepting abnormally far away from other data.

**Q** How can you use boxplots to detect outliers?

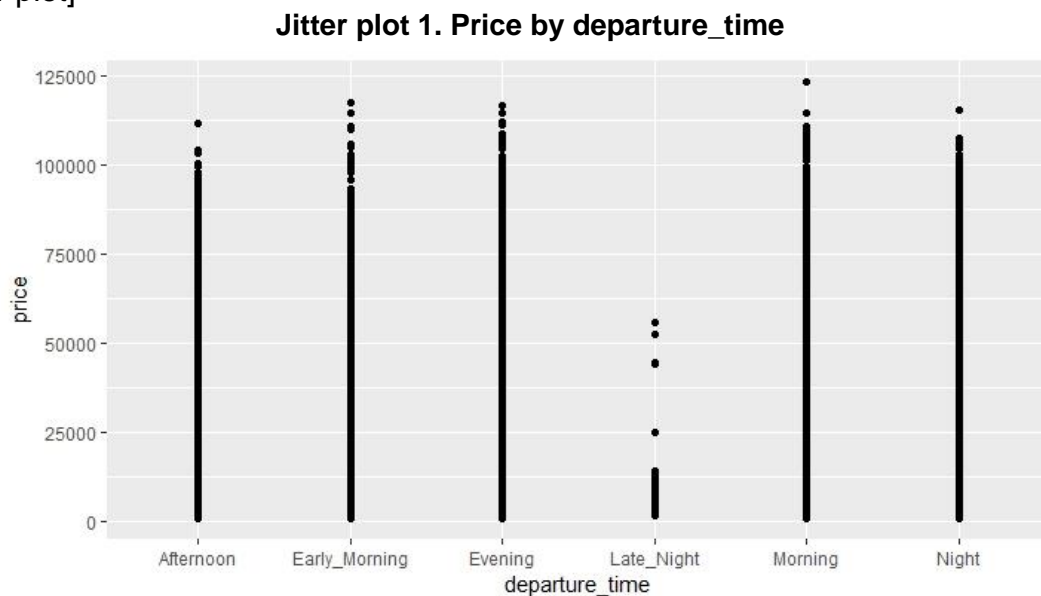
First draw a boxplot of graph. Second see the five numbers of boxplot. We can see interquartile range and  $Q1 - 1.5 \times IQR$  &  $Q3 + 1.5 \times IQR$ , and this can be comfort zone. And I see the out of box and see the continuity. If data is continuous until the end of outliers, it would be not outliers. However, as mentioned above answer, every decision is according to goal of analysis. After deleting the outliers, the researchers must add explanations about that to prevent bias.

[Scatter plot]

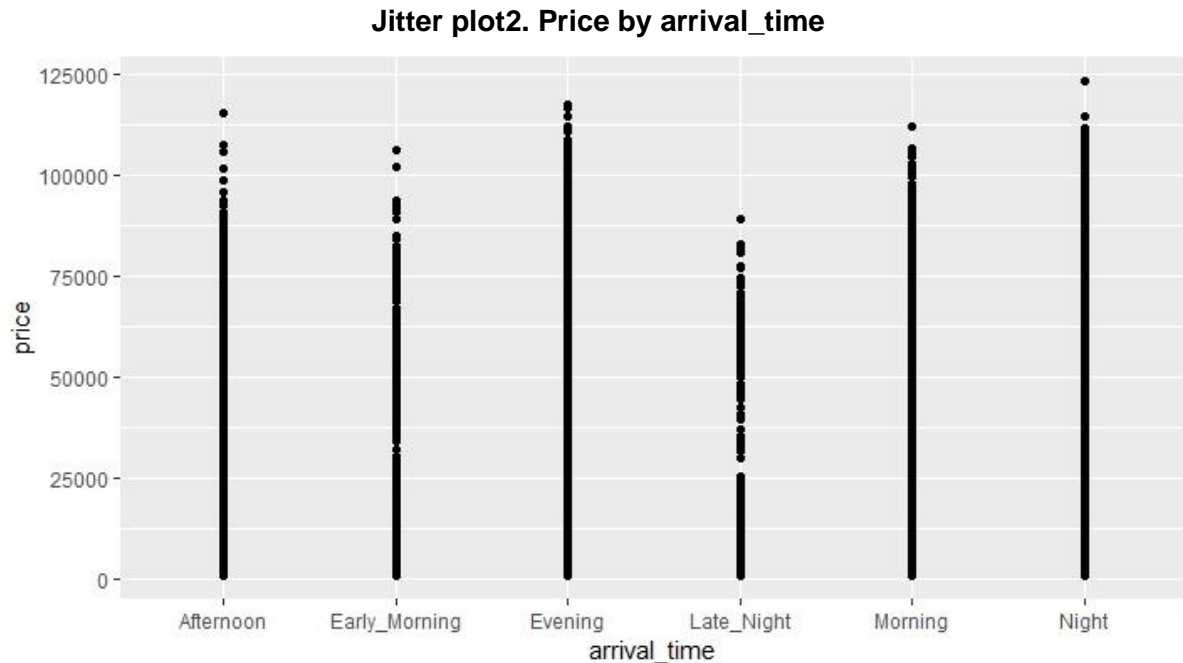


- ✓ Plot 1: Using `abline()`, we can find the correlation between `days_left` and `price.mean` by `daysleft`. There are 300,152 data in this dataset. It's too many, so it's clearer to see in the mean by `day_lefts`. There is negative correlation between two. It means that if `daysleft` is high, the price will go down, and in over 20 `daysleft`, the price is not hugely changed.

[Jitter plot]



- ✓ Plot 1: above plot shows us that 'Late\_Night' flight price is lower than any other departure time. But there is just little difference of highest price between other departure time.



- ✓ Plot 2: above plot shows us that also 'Late\_Night' flight price is lower than any other arrival time, but the difference looks smaller than departure time. We must check this difference between price according to departure time and arrival time.

**Q** When do you use jitter chart?

Primarily used to look at categorical variables. I think it's a good way to see how the dots are grouped according to a category. In the data above we can see price difference by departure time and arrival time.

**[interpretation]**

1. The above data is flight ticket prices in India.
2. With statistical descriptive analysis we can see what the important data is and what is in the data. And we can decide what we will going to do with this data.
3. There are a total of 6 airlines, 2 airlines have high flight prices, and the other 4 airlines are lower and similar. The reason why the 2 airlines have high flight prices is that only two airlines operate business class. We can see this with categorical data analysis.
4. Into more detail part, all six airlines have similar prices for seats except business class, but the two airlines which have business class has have higher prices on average even in the economy class.
5. We worked to find outliers through boxplots. In this case continuous data were excluded from outliers. Because I want to include as much as possible.
6. The correlation between days\_left and the price had a negative correlation, but the price did not change significantly when more than 20 days were left.
7. According to departure time and arrival time, the price was the lowest when arriving or departing late night, but there was a significant difference between the arrival and departure times even in the late evening.

## [Summary]

From this data I learned basic data analysis with description and charts. I learned how to visualize the numerical data in a clearly visible form. The method is to use a Three-line table. I've seen it in advanced reports before, but this is the first time I've used it.

Regarding data visualization, I was able to confirm the above-mentioned interpretation. I was able to figure out what kind of graph to draw and how to analyze through numerical analysis, and I think about how to identify outliers through box plots. In addition, through the scatter plot, it was possible to confirm what is the overview of data. And through the jitter plot, I confirmed what kind of data was categorized. I am constantly learning which type of graph to use depending on the data.

## [Bibliography]

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## [Appendix]

```
#Install.Packages
install.packages(c("easypackages", "reshape", "reshape2",
"FSA", "FSAdata", "magrittr", "dplyr", "tidyr", "plyr", "tidyverse", "psych", "opticskxi", "car"))
library(easypackages)
libraries("FSA", "FSAdata", "magrittr", "dplyr", "tidyr", "plyr", "tidyverse", "ggplot2", "reshape",
"reshape2", "psych", "opticskxi", "car", "data.table")
```

```
#Setwd in file direction
setwd("C:\\Users\\14083\\Desktop\\6010\\Module 2")
```

```
#Import dataset using read.csv()
fpp <- read.csv("Flight Price of India.csv", stringsAsFactors = T,
               header=T)
```

```
#Checking dataset & data structure
fpp
str(fpp)
headtail(fpp, 5)
```

```
# descriptive statistics tables with describe()
describe(fpp, skew=TRUE, range=TRUE)
unique(fpp$stops)
unique(fpp$class)
```

```
describe(price ~ airline, data=fpp)
describe(price ~ class, data=fpp)
describe(price ~ stops, data=fpp)
describe(price ~ days_left, data=fpp)
```

```
#ggplot2 boxplot1
ggplot(fpp, aes(x=airline, y=price, color=airline)) +
  geom_boxplot()
```

```
fpp.air <- subset(fpp, airline == "AirAsia",
                 select = c(airline, price))
fpp.air
```

```
#boxplot 2
ggplot(fpp, aes(x=airline, y=price, color=class)) + geom_boxplot()
```

```
#checking boxplots
fpp.air <- subset(fpp, airline == "AirAsia",
                 select = c(airline, price))
```

```

fpp.air
opar <- par(no.readonly = TRUE)
par(fig=c(0, 0.5, 0, 1))
boxplot(fpp.air$price, col='#AF9A0A')
fivenum(fpp.air$price)
text(y=fivenum(fpp.air$price), labels=fivenum(fpp.air$price), x=1.35, cex=1.5)
mtext("AirAsia Price", side=3, line=1, cex=2)

#making boxplot3
fpp.vis <- subset(fpp, airline == "Vistara",
                  select = c(airline, price))

opar <- par(no.readonly = TRUE)
par(fig=c(0.5, 1, 0, 1), new=TRUE)

fpp.spi <- subset(fpp, airline == "SpiceJet",
                  select = c(airline, price))
boxplot(fpp.spi$price, col='#5E9DFF')
fivenum(fpp.spi$price)
text(y=fivenum(fpp.spi$price), labels=fivenum(fpp.spi$price), x=1.35, cex=1.5)
mtext("SpiceJet Price", side=3, line=1, cex=2)
par(opar)

#checking days_left scatter
p <- ggplot(fpp, aes(duration, price))
p + geom_jitter()

# days_left mean.price scatter
setDT(fpp)
df_dl <- fpp[, list(price.mean=mean(price)), by=days_left]
df_dl
coef(lm(price.mean ~ days_left, data = df_dl))
p <- ggplot(df_dl, aes(x=days_left, y=price.mean)) + geom_point()+abline()
p + geom_abline(intercept = 25100.1626, slope = -159.3565, color="blue")+
geom_vline(xintercept = 20)
str(fpp)

# jitter Plot
ggplot(fpp, aes(x=departure_time, y=price)) +geom_point()
ggplot(fpp, aes(x=arrival_time, y=price)) +geom_point()

```