

## ABOUT

Dedicated UI/UX graphic designer with a proven track record in leveraging cutting-edge technologies such as **Figma, CSS, HTML, JavaScript, Photoshop, AI, InDesign, Illustrator, Premier Pro, and After Effects, wordpress with elementor plugin**. Renowned for precision, meticulous attention to detail, and a creative flair that fuels breakthrough ideas. A agile project manger collaborative team player adept at thinking outside the box, contributing to impactful achievements in app design, video editing for a prominent organization, and successful business branding.

## PROJECT

### safezone - design of an application integrated with AI to deal with anxiety attacks.

Graphic designer and user experience specialist

- Executed a UI/UX graphic design role in a study-driven project, contributing to the creation of a dynamic mobile app using industry-standard tools such as **Figma, Photoshop, and Illustrator**.
- Applied design principles effectively within an academic setting, demonstrating a keen understanding of UI/UX concepts while actively participating in the app development process.
- Conducting preliminary research and refining personas using **Google Forms** and **Chatgpt** and distributing them on social networks.
- Using **Figma** design tools from the planning phase through the wireframe construction phase to the finished product with a prototype.

## EDUCATION

### Full-Stack developer student

currently

### Graphic design ui/ux hackeru college

I have successfully completed a comprehensive UI/UX graphic design program at HackerU College, which includes **583** hours of intensive study. I acquired skill in a suite of industry-standard tools.

### Bachelor's degree in multidisciplinary studies - criminology, social sciences.

The Max Stern Academic College of Emek Yezreel - Israel 2008 – 2011

### Agile and scrum master project management course

Kinneret Academic College - 2022

## EXPERIENCE

### Sumit - Freelance Transcribes and processes subtitles

currently

- Transcript of interviews.
- Transcription of subtitles.

### Freelance graphic designer and user experience specialist - UI/UX

2021 - until today

- Private projects in logo design, branding and publishing including print.
- Private video editing projects and for the Association of Destinations for the North.

### Deputy Director of Clinic - Israeli prison service

2005 -2021

- Deputy Director of Clinic, successfully implementing a computerized medical file system and managing medical teams, acknowledged through the receipt of a certificate of appreciation for diligent efforts.*

## MILITARY SERVICE 2000-2003

A medic in a combat unit

## LANGUAGES

English - Proficient | Hebrew - Native

## NATIONALTY'S

ISRAELI | PORTUGUESE