## Yaakob Vaisman (Preferred Name: Kobi Wiseman)

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#### **EDUCATION**

### Syracuse University, The School of Information Studies (iSchool), NY, USA

Aug 2019 - May 2021

M.S., Applied Data Science (currently attending, GPA: 3.9)

Coursework: Intro to DS, Data Visualization, Data Analytics, Big Data Analytics, Data Analysis & Decision Making, Data Administration Concepts & Database Management, Scripting for Data Analysis, Data Warehouse, Text Mining, Business Analytics, Marketing Analytics, Principles of Management Science

## University of Haifa, Israel

Oct 2009 - May 2012

#### **B.A.**, Statistics & Communication

Coursework: Statistical Programming – R, SAS Programming, Statistical Models A & B, Introduction to Probability, Distribution Theory, Introduction to Stochastic Processes, Linear Algebra, Statistical Inference

#### PROFESSIONAL EXPERIENCE

### Syracuse University, Syracuse, NY, United States

2020-present

Graduate Student Assistant, Bird Library Circulation Desk

- Managing an existing database of library's books, books shelving and staff, using MS Access
- Improving visualization and adding extra features to existing forms, making the library employee's UX more intuitive
- Analyzing data from database, detecting trends in workload and answering business questions related to HR and office strategies
- Building linear models, predicting future workload in the library's different work segments
- Donating online private lessons in Data Science to the library staff members, as part of a Thanksgiving auction

### Max IT Finance (formerly Leumi Card), Bnei-Brak, Israel (employed by G-Stat Inc.)

2018-2019

Data Scientist, Research and Development Department

- Developed new credit score risk models, using logistic regression conducted by Python code and SAS procedures
- Validated current statistical risk models
- Built innovative variables for models, extrapolating data from DB encompassing millions of card holders and transactions, using SQL
- Provided ad-hoc analysis for various departments in the company
- Conducted model data integrity evaluation (including development of alternative models) for another G-Stat project

### Bank of Jerusalem, Airport City, Israel (employed by Paretix)

2016-2018

Data Analyst, Risk Department

- Developed new credit score risk models, using logistic regression conducted by SQL and R
- Conducted ad-hoc analysis for a variety of issues. Played a key role in resolving one of the major crises in the bank's mortgage model
- Performed Data Mining from the bank's DWH using programming languages such as SQL and R
- Validated current statistical risk models and supervised implementation of models in bank systems
- Lectured to new employees in weekly classes about SQL and trained analysts on how to use the bank's software

# Ipsos, Ramat Gan, Israel 2014-2016

Research Executive & Project Manager, Data Processing Department (Jan 15 – May 16)

- I was responsible for the analysis of the beer field, managing a constantly changing database with information from a web-panel survey
- Managed a team of research analysts, delivered processed findings to clients and wrote summary reports
- Led global clinical studies for medical-related clients, gathering ongoing data from physicians

Research Analyst, Data Processing Department (May 14 – Dec 14)

- Conducted research formations
- Adapted and processed data for research executives
- Planned, wrote and executed online surveys that produced final data

#### **LEADERSHIP**

# Israel Defense Forces, Military Police, Israel

Reserve Service, Sergeant First Class (2014 – 2019)

- Operations officer responsible for overseeing Israel-Lebanon border area
- Coordinated combat and civilian traffic into and away from war zone
- Supervised reception, transit and detention of POWs
- Won Award of Excellence of the IDF's Northern Regio

Mandatory Service, Non-Commissioned Officer for Palestinian Detainees (2004 – 2006)

- Supervised daily activity of detention facility containing 50 detainees suspected of terrorism
- Monitored all aspects of detainee processing/treatment, ensuring rights are upheld and high security standards maintained
- Supervised team of six combat soldiers guarding the facility
- Received Award of Excellence of the IDF's Central Region

#### **TECHNICAL SKILLS**

- Databases: Oracle, MS-SQL, PLSQL, MySQL, MS Access
- Programming Languages: Python, Spark, R, SAS
- ML/DL Frameworks: NumPy, Pandas, Scikit-learn, Seaborn
- Data Visualization: Tableau, Microsoft Power BI
- Applications: MS Visio, Excel, SPSS