

Kobra logo

This is our primary logo. We want it to be instantly recognizable, so consistency is important—please don't edit, change, distort, recolor, or reconfigure it.



Light background



Dark background



Colored background



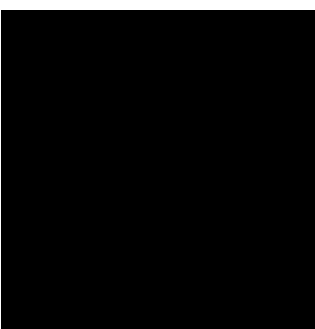
White/black



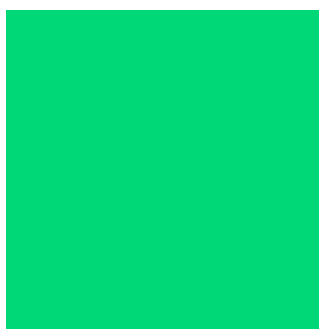
Black/white

Primary colors

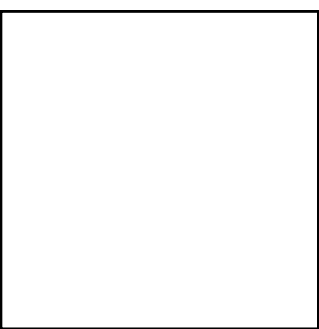
Main branding colors of Kobra.



Black
#000000



Green
#00D777



White
#ffffff

Fonts

Logo: Poppins Semibold

The Kobra logo is set in Poppins Semibold. Logo text can be colors: #000000(black), #00D777(green), or #ffffff(white). Figma letter spacing | A | should be set to -5%. This is not to be confused with kerning, which refers to the process of of adjusting space between individual characters in a typeface.

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
0123456789

Headings/Body: Inter family

Typeset all headings and paragraph text in Inter.

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
0123456789

Light

Light Italic

Regular

Italic

Medium

Medium Italic

Bold

Bold Italic

Black

Black Italic

Kobra is a visual programming language for machine learning

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Ideal font stack

H1
Inter Bold, 48px

Unleash your inner data scientist

H2
Inter Bold, 36px

Unleash your inner data scientist

H3
Inter Bold, 26px

Unleash your inner data scientist

H4
Inter Bold, 18px

Unleash your inner data scientist

Paragraph
Inter Regular, 18px

Unleash your inner data scientist

Buttons (to be added)