

Basic Search and Filters

Basic Search Filters (Drop-Down) [↗](#)

1. **Category:** Select from various categories (e.g., Graphic Design, Writing, Programming, Marketing).
2. **Subcategory:** More specific within the category (e.g., Logo Design, Business Cards, Web Development).
3. **Service Type:** Filters based on service details (e.g., vector, 3D animation, etc.)
4. **Price Range:** Slider or input fields to filter by budget.
5. **Seller Level:** New seller, Level 1, Level 2, Top-rated.
6. **Rating:** Filter by minimum rating (e.g., 4 stars and above).
7. **Keywords:** Search bar for specific keywords or phrases.

What Users Should See Without Being Logged In [↗](#)

1. **Homepage:** Overview of popular categories, featured services, and top-rated sellers.
2. **Service Previews:** Titles, thumbnails, prices, brief descriptions, and ratings of services.
3. **Seller Profiles:** Limited view of seller profiles with basic info, ratings, and total number of reviews.
4. **Search Results:** Full list of search results with basic service info.
5. **Reviews:** View of service reviews and overall ratings.
6. **Service Details:** Clicking a service should show the detailed service description, sample work, and FAQs.
7. **Navigation Bar:** Categories and subcategories menu, contact/support information, and search functionality.
8. **Signup/Login Prompts:** Encouragement to create an account for full functionality (e.g., messaging, placing an order).

WHEN LOGGED IN

When users are logged in, the site should offer more personalized and interactive features to enhance their experience. Here are some key functionalities to consider adding for logged-in users:

Advanced Features for Logged-in Users [↗](#)

1. **Personal Dashboard:**
 - **Order Management:** Overview of active, pending, completed, and canceled orders.
 - **Message Center:** In-platform messaging for communication with sellers or buyers.
 - **Notifications:** Updates on order status, new messages and platform announcements.
2. **Profile Customization:**
 - **Profile Picture and Bio:** Personalize their profile with a photo and description.
 - **Skill Tags:** Showcase skills or expertise areas.
 - **Portfolio:** Upload work samples to build credibility (sellers).
 - **Profile Status:** Set availability (e.g., "Available for work" or "Away").
3. **Review and Feedback System:**
 - **Detailed Review Submission:** Leave reviews with text and optional images.
 - **Review Management:** Edit or respond to feedback.
 - **Rate Buyer/Seller:** Not just services but also the experience with the buyer or seller.
4. **Real-time Chat Tools:**
 - **Real-time Chat:** Option for immediate discussion.
5. **Service Creation and Management (for Sellers):**
 - **Service Analytics:** Insights into views, clicks, and conversion rates.

- **Service Editing:** Update service details, pricing, and packages.

6. **Custom Alerts:**

- **Project and Task Reminders:** Custom alerts for deadlines or upcoming tasks.
- **Keyword Alerts:** Receive notifications when new services or services matching certain keywords are posted.