

TUSHAR KOCHGAVAY

UX Designer | Visual Designer | Architect

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WORK EXPERIENCE

- **UX Designer** | September 2015 - Present
University of Michigan, Ann Arbor MI
- **Designer / Architect** | May 2012 - May 2015
RSA+R204DESIGN, New Delhi, India
- **Design Intern** | Dec 2011 - Apr 2012
Ranjit Sabikhi Architects, New Delhi, India
- **Design Intern** | May 2010 - Jul 2010
DAAT India Pvt. Ltd., New Delhi, India



PROJECTS

- **ClassAware** | University of Michigan | Sept 2015 - Present
A digital tangible product that aims to increase awareness of teaching and learning activities within a department among instructors to build a sense of community and increase discussion of pedagogy. This is a work in progress.
- **LightUp** | University of Michigan | Sept 2015 - Dec 2015
A mobile application aiming to improve user's electricity usage habits by notifying status of appliances and providing required controls. The app also tips about efficient usage and create awareness about neighborhood usage patterns.
- **Discover** | Amazon Design Competition | Oct 2015
Discover is an Amazon feature service to provide social experience to customers and engage in latest buys even when they do not intend to shop. Apart from Discover, minigames were also proposed to incentivize small games with exciting discount offers.



EDUCATION

- **University of Michigan, Ann Arbor, MI, USA** | September 2015 - April 2017
MS Information, Major: Human-Computer Interaction | CGPA: 3.86/4.0
- **Birla Institute of Technology, Mesra, India** | July 2007 - May 2012
Bachelor of Architecture | CGPA: 8.39/ 10.0
Thesis: Museum of Interactive Arts



PARTICIPATION AND LEADERSHIP

- Design Lead at UMSI's ongoing research project, University of Michigan
- Special Mention at Amazon Design Jam, University of Michigan.
- Active Member of SOCHI and LETSI societies at University of Michigan.
- Winner, Museum Design at Annual Architecture Students' Meet, 2011, India

SKILLS

Brainstorming
Design Thinking
Sketching
Story boarding
Persona
User study
Wireframing
Paper prototyping
Usability Evaluation
Hueristics
Design Management
3D Modelling
Visual Design

TOOLS

Design

Adobe Photoshop
Adobe Illustrator
Adobe InDesign

Prototyping

Axure, Balsamiq,
InVision, Marvel,
Proto.io

3D Modelling

Autodesk AutoCad
Autodesk 3DS Max
Google SketchUp
Autodesk Revit
Rhinoceros

Programming

HTML/CSS/Javascript
Python
C, C++