

TUSHAR KOCHGAVAY

User Experience Designer

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WORK EXPERIENCE

- **Product Design Intern** | May 2016 - Aug 2016
Salesforce, San Francisco CA
- **UX Designer** | September 2015 - Present
University of Michigan, Ann Arbor MI
- **Designer / Architect** | May 2012 - May 2015
RSA+R204DESIGN, New Delhi, India



PROJECTS

- **Voice & IoT** | Salesforce | May 2016 - Aug 2016
An automated Salesforce experience that uses voice input from salespeople and IoT to log data into the system on-the-go. This reduces the pain of manual logging and increases efficiency and productivity.
- **ClassAware** | University of Michigan | Sept 2015 - Present
A digital display that aims to increase awareness of teaching and learning activities within a department among instructors to build a sense of community and increase discussion of pedagogy. This is a work in progress.
- **LightUp** | University of Michigan | Sept 2015 - Dec 2015
A mobile application aiming to improve user's electricity usage habits by notifying status of appliances and providing required controls. The app also tips about efficient usage and create awareness about neighborhood usage patterns.
- **Discover** | Amazon Design Competition | Oct 2015
A feature service for Amazon to provide social experience to customers and engage in latest buys even when they do not intend to shop. Apart from Discover, minigames were also proposed to incentivize small games with exciting discount offers.



EDUCATION

- **University of Michigan, Ann Arbor, MI, USA** | September 2015 - Dec 2016
MS Information, Major: Human-Computer Interaction | CGPA: 3.87/4.0
- **Birla Institute of Technology, Mesra, India** | July 2007 - May 2012
Bachelor of Architecture | CGPA: 8.39/ 10.0
Thesis: Museum of Interactive Arts



PARTICIPATION AND LEADERSHIP

- Design Lead at University's ongoing research project.
- Winner, Museum Design at Annual Architecture Students' Meet, India
- Volunteer member for Larkin Youth Services, San Francisco CA
- Special Mention at Amazon Design Jam, University of Michigan.

SKILLS

Brainstorming
Design Thinking
Sketching
Story boarding
Personas
User study
Wireframing
Prototyping
Usability Evaluation
Hueristics
Design Management
3D Modelling
Visual Design

TOOLS

Design

Sketch
Photoshop
Illustrator

Prototyping

InVision, Marvel,
Proto.io, Axure

3D Modelling

Autodesk AutoCad
Autodesk 3DS Max
Google SketchUp
Autodesk Revit
Rhinoceros

Programming

HTML/CSS/Javascript
Python
C, C++