TUSHAR KOCHGAVAY
User Experice Designer

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WORK EXPERIENCE

Product Design Intern | May 2016 - Aug 2016
Salesforce, San Francisco CA

- Led an exploratory design project on speech recognition. Conducted 15 stakeholder interviews, 3 competitor analysis to design experience for 6 key user flows.
- Worked on 3 release features with the Lightning Design scrum team to improve UX of Salesforce's plugin for GMail and Outlook.

UX Designer | September 2015 - Present
University of Michigan, Ann Arbor MI

- Leading a team of 2 engineers and a designer to build a tangible digital display for ambient awareness. Responsible for preparing, building, installing & testing product.
- Project on-road for poster presentation at the Learning Analytics Conference.

Design Architect | May 2012 - May 2015
RSA+R204DESIGN, New Delhi/ Los Angeles

- Worked as a Project Architect on over 20 building projects across all scales of physical space design. Completed & handed over 5+ residential & commercial projects.
- Focus on interactive space design, energy-to-cost efficiency, post-occupancy studies.

SELECTED PROJECTS

Voice & IoT | Salesforce | May 2016 - Aug 2016
An automated Salesforce experience that uses voice input from salespeople and IoT to log data into the system on-the-go. This reduces the pain of manual logging and increases efficiency and productivity.

ATLAS | University of Michigan | Sept 2015 - Present
A digital display that aims to increase awareness of teaching and learning activities within a department among instructors to build a sense of community and increase discussion of pedagogy. This is a work in progress.

Ubiquity Retirement | University of Michigan | Jan 2016 - Apr 2016
Conducted various user research methods for need assessment and usability evaluation of a client's website. Used findings from each method to suggest design changes for a structured and better user experience.

LightUp | University of Michigan | Sept 2015 - Dec 2015
A mobile application aiming to improve user's electricity usage habits by notifying status of appliances and providing required controls. The app also tips about efficient usage and create awareness about neighborhood usage patterns.

PARTICIPATION AND LEADERSHIP

- Design Lead at University's ongoing research project.
- Winner, Interactive Museum Design at Architecture Students' Meet
- Volunteer member for Larkin Youth Services, San Francisco CA
- Member of Salesforce UX team at SF Design Week 2016

EDUCATION

University of Michigan, Ann Arbor
Sept 2015 - Dec 2016
MS in Human-Computer Interaction
CGPA: 3.87/4.0

Birla Institute of Technology, Mesra
July 2007 - May 2012
Bachelor in Architecture
CGPA: 8.4/10.0

OTHER COURSEWORK

Programming for Everybody
Dr. Charles Severance
University of Michigan, Ann Arbor

Human-Centered Design
Prof. Scott Klemer
University of California, San Diego

TOOLS

Design
Sketch, Photoshop, Illustrator

Prototyping
InVision, Marvel, Proto.io, Principle, Flinto

3D Modelling
Autodesk AutoCad, 3DS Max Google SketchUp, Autodesk Revit, Rhinoceros

Programming
HTML, CSS, Javascript, Python

SKILLS

Brainstorming Design Thinking, Sketching, Story boarding, Personas, User study, Wire-framing, Prototyping, Usability Evaluation, Hueristics, Design Management, 3D Modelling, Visual Design