



This is Watermelon Intelligence.



Nelson, BC, Canada

28 years old

Geomatics specialist



Tim has a bad night sleep on a regular basis.



He wonders which external factors might play a role for his individual situation.



watermelon intelligence



watermelon intelligence



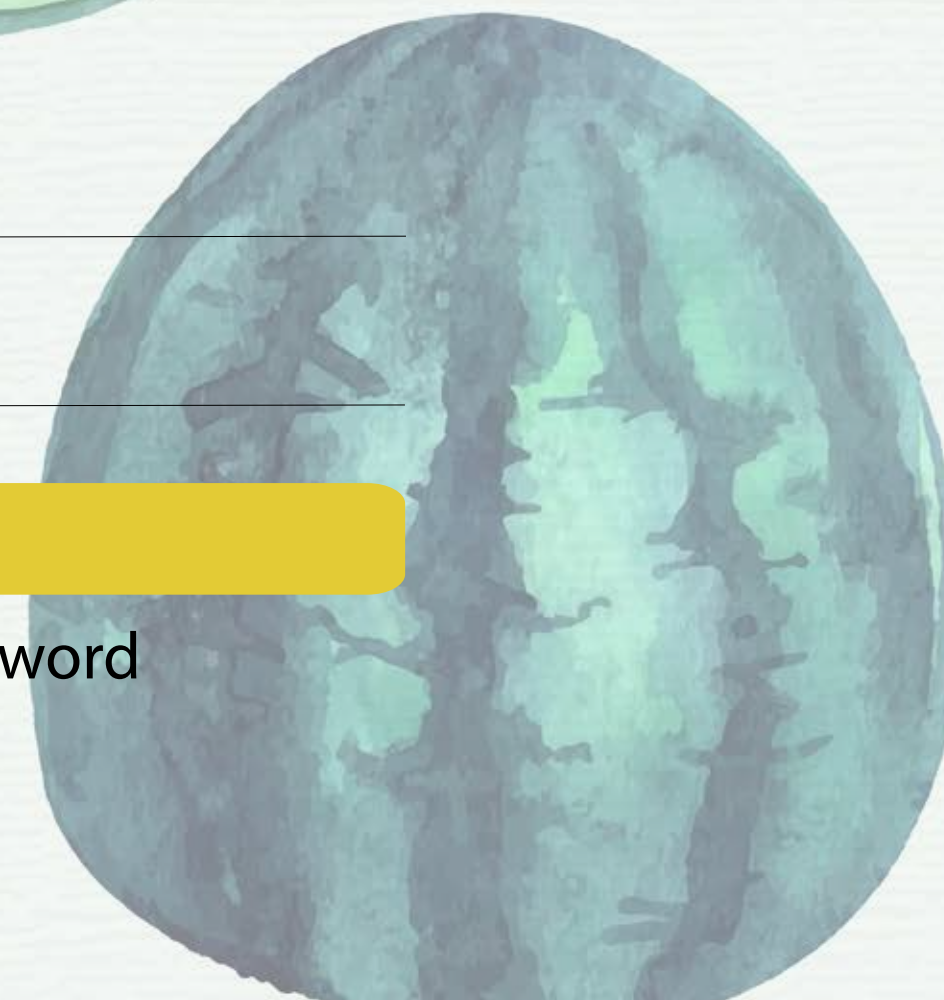
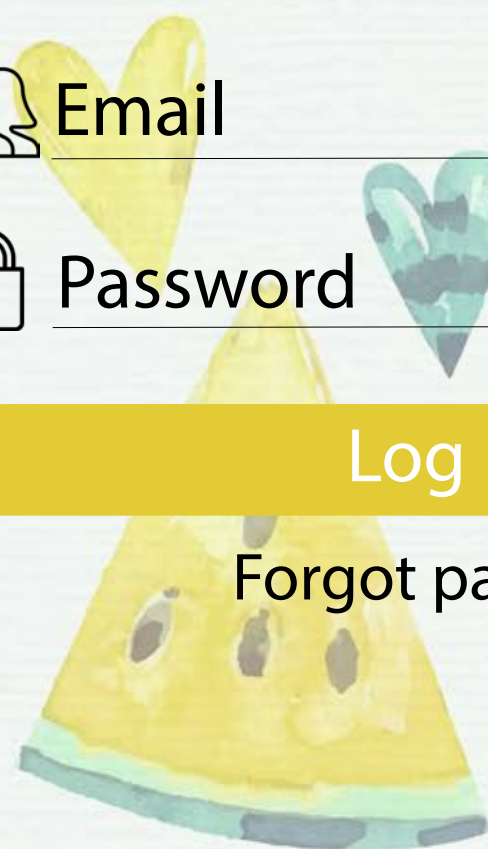
Email



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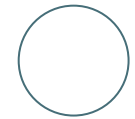
Choose data for analysis

Self Tracking

SleepCycle



Runtastic



Activity Steps

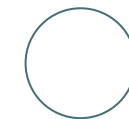


Social Media

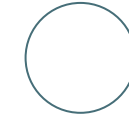
Facebook



Tinder



Instagram



Open Data Sets

Weather

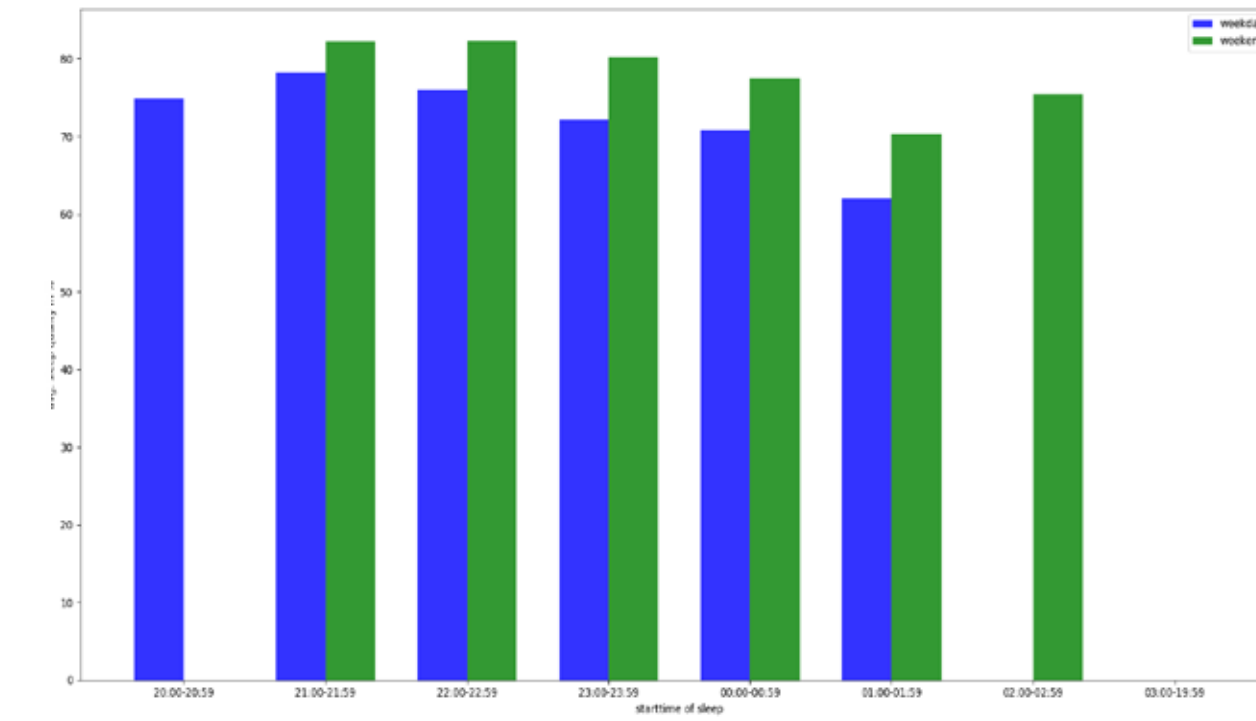
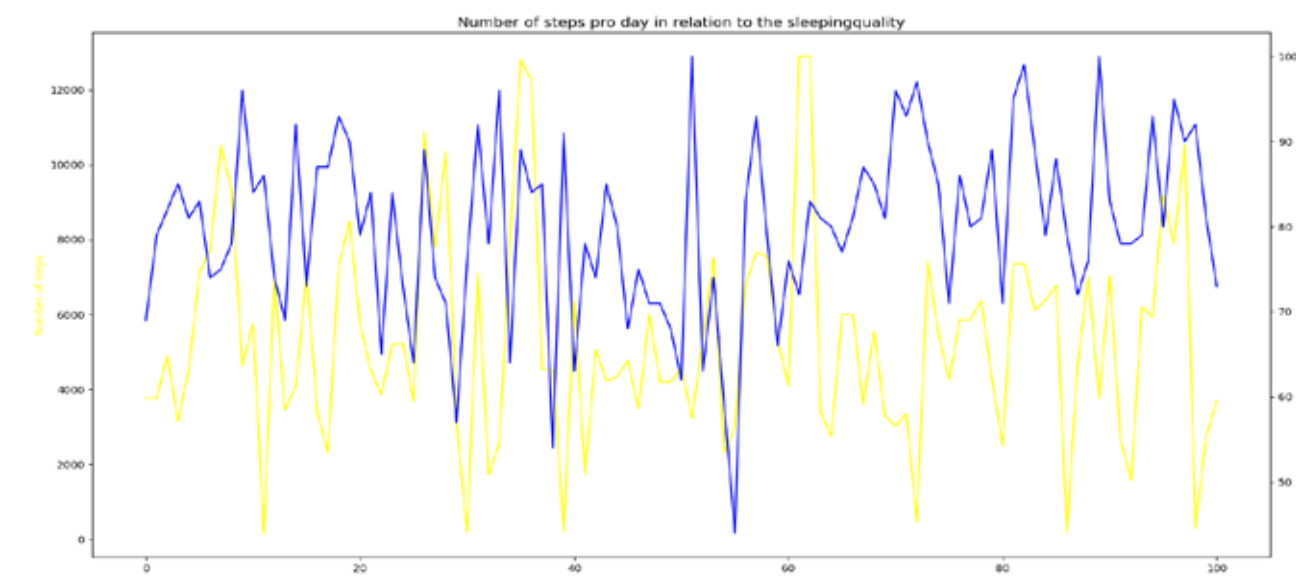
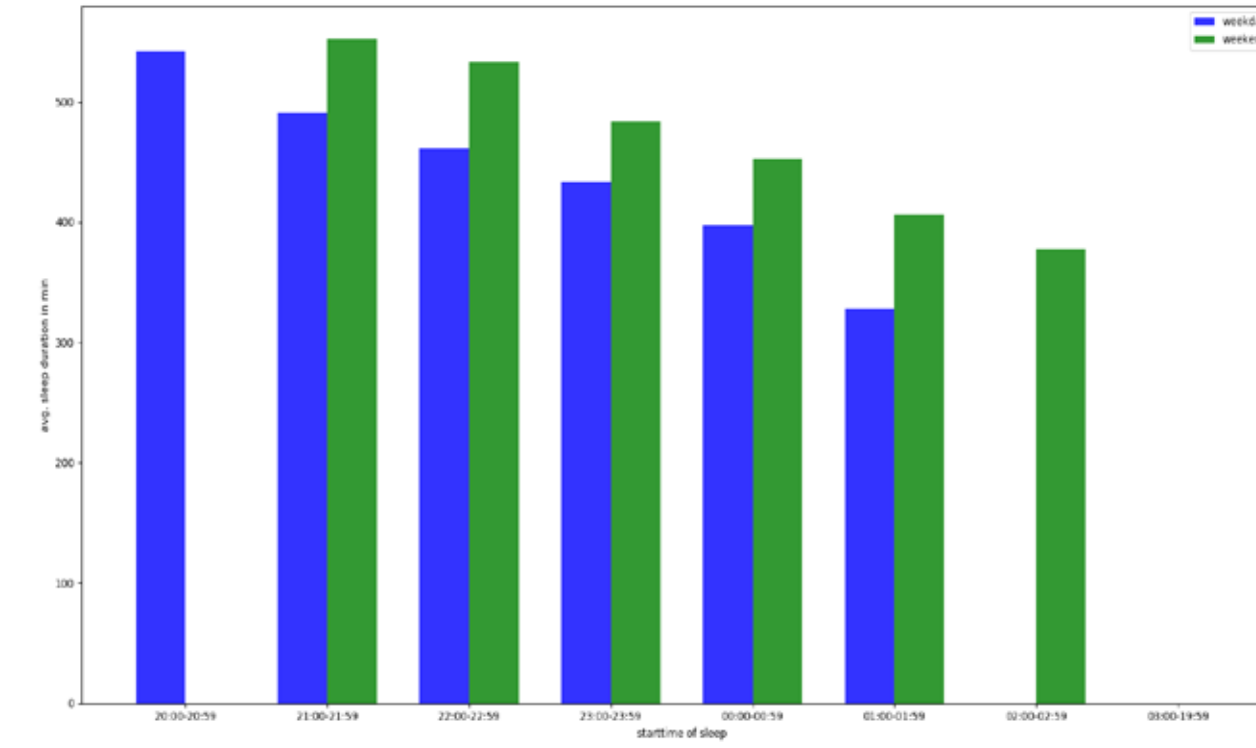
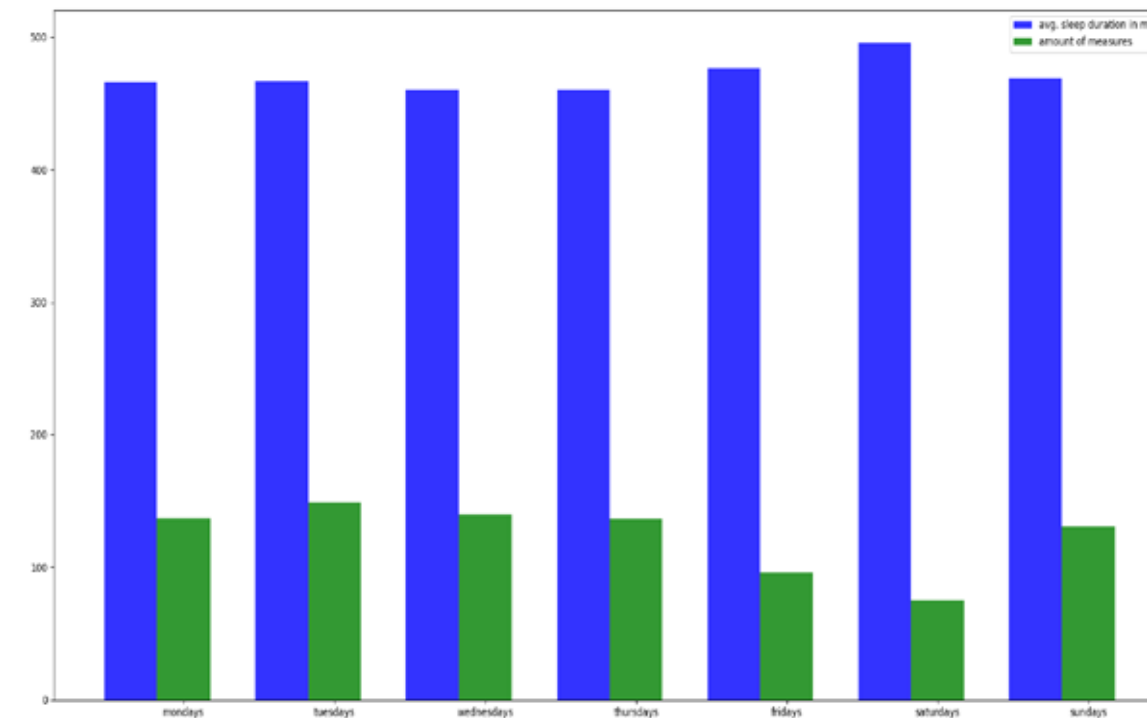


Traffic




Weekdays

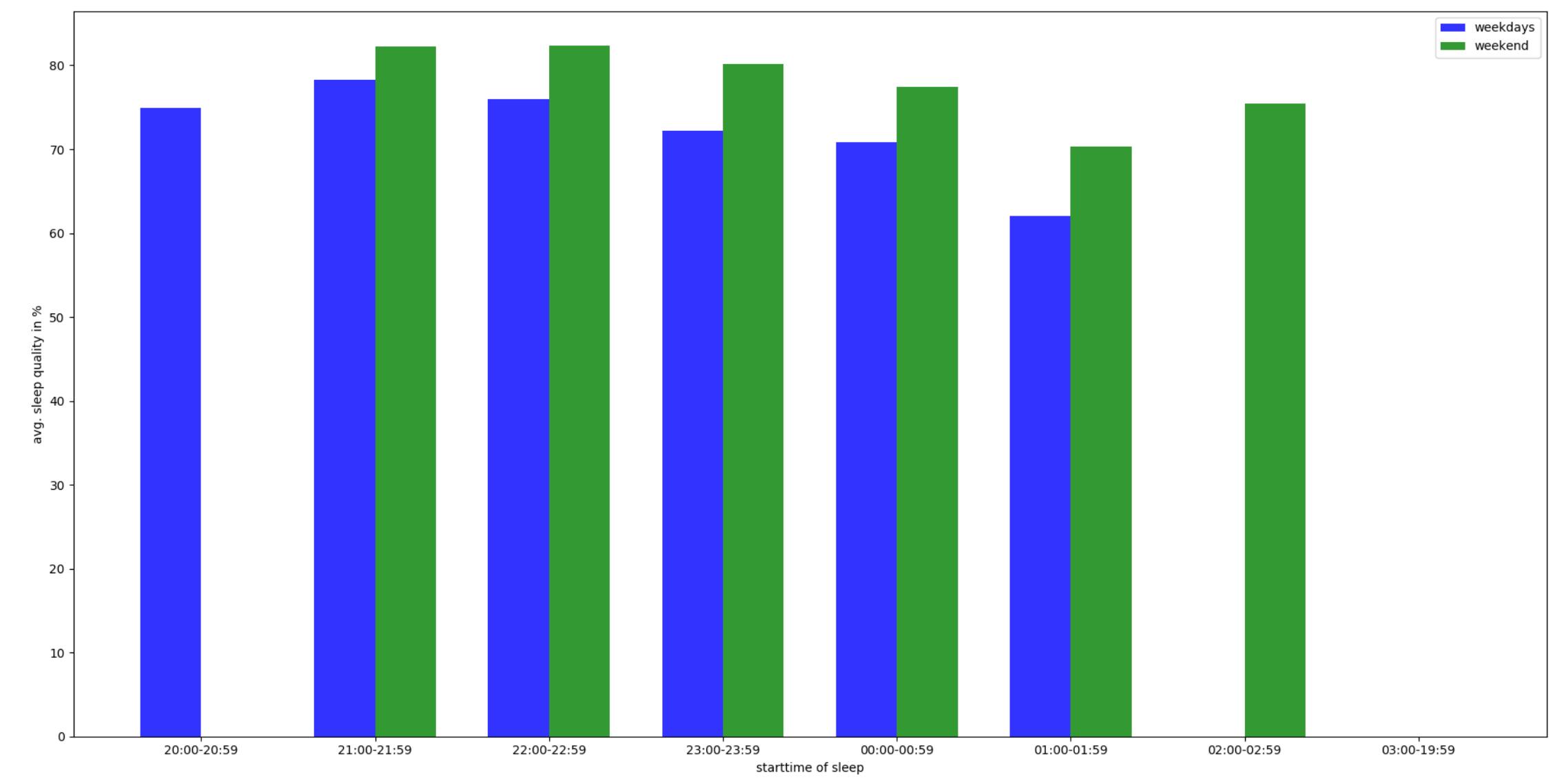






- ☒ SleepCycle entries
- ☒ Sleep quality
- ☒ Start time of sleep

 **Notes**
Sleep quality
higher on week-
ends.



Weekdays



Sleep duration

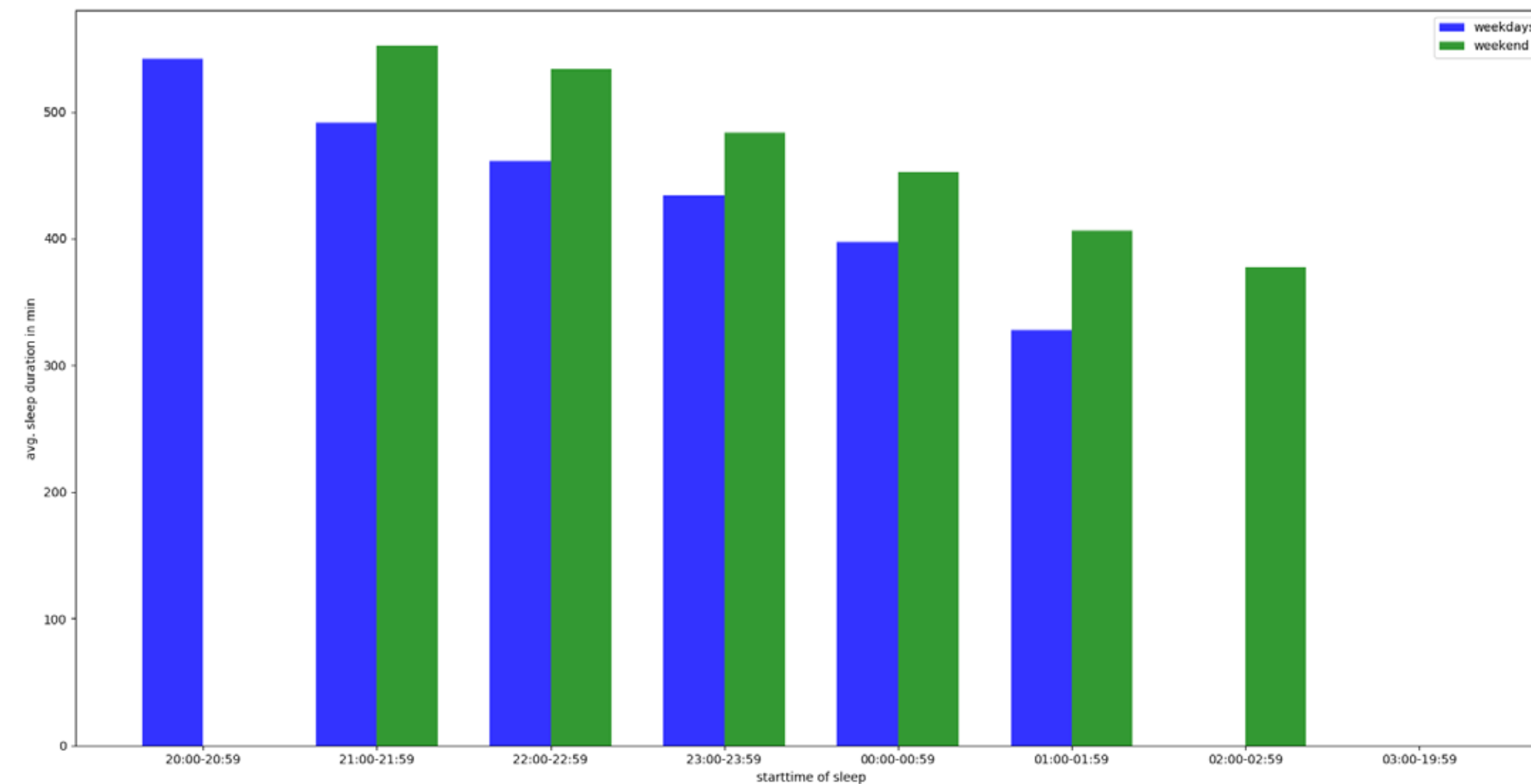


Start time of sleep



Notes

Longer sleep duration when going to bed early.



Avg. sleep duration ☒

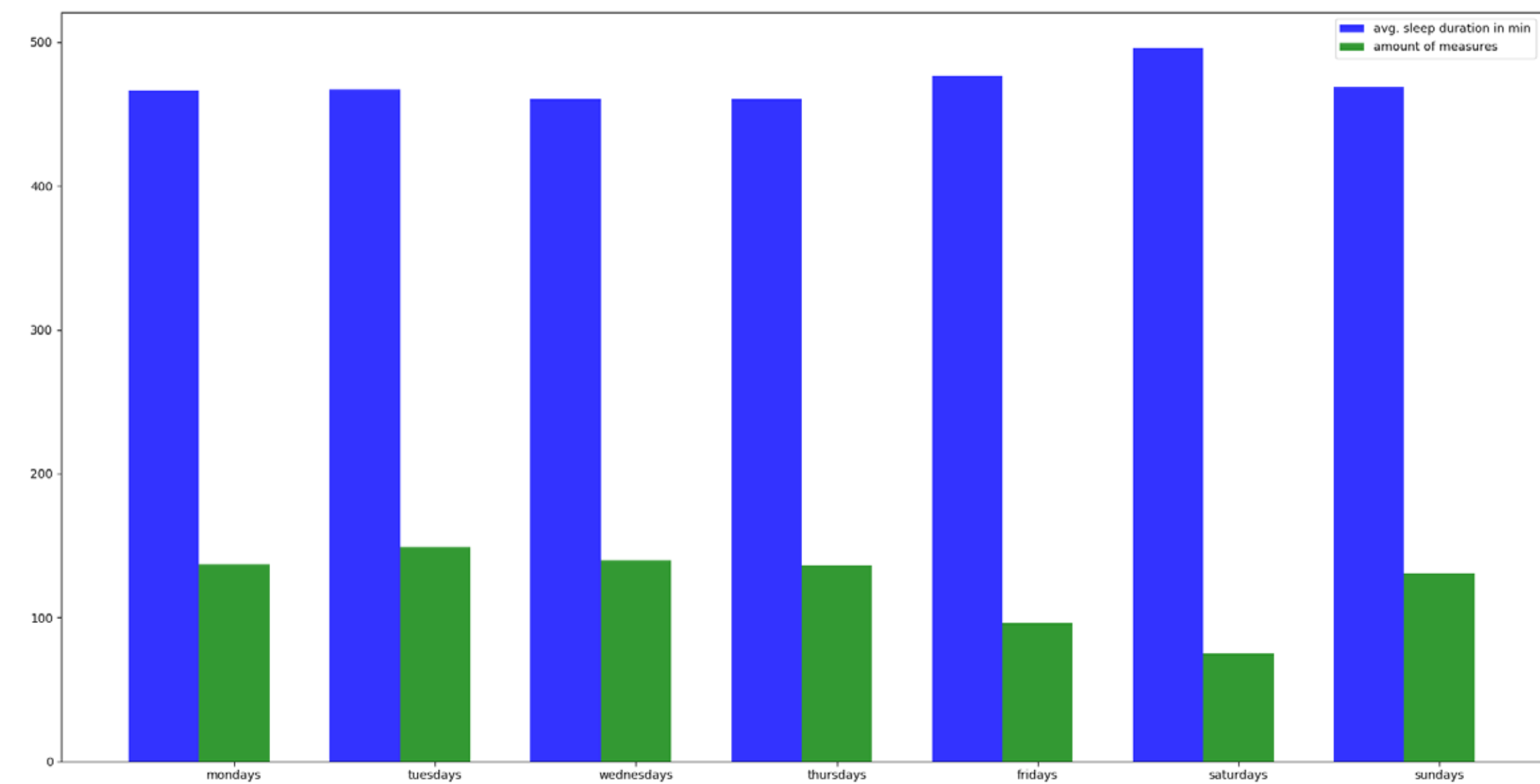
Nr. of entries ☐

Weekday ☐



Notes

Less entries on saturday.





watermelon intelligence

This is... watermelon intelligence

MVP

Mockups of Frontend
Exemplary Analysis in Python

Impact

Providing a data driven
dimension aka objective data
base to answer daily life
questions. Making use of data
for everybody – not only
companies.

Technology

Python (matplotlib, numpy)
Adobe Illustrator
Excel & Power Point

Problem

Not having all the data in one
place for a holistic analysis.