

Kayla Ochoa

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EMPLOYMENT HISTORY

Scalefactor, Austin TX, March 2019 - Present

Full-Stack Software Developer

- Contributed to and maintained internal workflow system servicing clients for production workflow tracking using

Ruby on Rails, Ember.js, and TypeScript

- Collaborated in the transition for onboarding new customers from a human service-based offering to a software-based solution, reducing time to onboard clients by 40% in just a 6 week build cycle.
- Wrote functional tests for EmberJS QUnit that would comply with Rubocop and CircleCI
- Implemented back end tests using Ruby Rspec and Factory Bot
- Spearheaded the implementation of integration tests using NightWatch.js and Ruby Watir that served as the foundation for future developer contributions
- Worked closely with internal end users and product managers for feedback in scoping of new product features
- Provided live demo presentations for executive leadership and employees during internal company meetings
- Worked closely with QA to facilitate efficient and thorough testing prior to deployment
- Followed Agile Methodology with 1-week sprint cycles.

Zerto, Boston, MA, October 2013 - June 2017

Team Lead Account Manager, *December 2016- June 2017*

- Trained newest team members on technical landscape and competitive positioning
- Traveled in territory to deliver presentations and build pipeline achieving 48% of sales goal by the end of June
- Served as the voice of the customer providing feedback and improvements to our software and product teams

Account Manager, *August 2015 - December 2016*

- Recognized as 1 of 5 employees company wide that exceeded \$2 million in revenue in 2016
- Exceeded sales quota by 150%, closed \$1.5 million in net new revenue, and generated 31 net new customers

Team Lead Business Development Representative, US and LATAM, *October 2013 - August 2015*

- Managed a team of 17 BDRs created technical templates and assisted sales training

TECHNICAL PROJECTS

Glow Ecommerce - [Github](#) | [Demo](#)

An ecommerce app offering beauty products for purchase

- Created a single page application Utilizing React Router v4 and proper RESTful routing
- Implemented APIs using Ruby on Rails utilizing async actions to persist data
- Layered Redux to respond to and modify state change

UniquelyFem - [Github](#) | [Demo](#)

A reviews-based app for job-seeking women searching for employers with similar values

- Built RESTful APIs using Ruby on Rails and the MVC pattern
- Powered jQuery and JavaScript for AJAX functionality
- Deployed ActiveRecord Serializers to oversee JSON responses

SKILLS

Ruby on Rails, Ember.js, JavaScript, React, Redux, Node.js, JQuery, HTML, CSS, Postgresql, SQL, Nightwatch.js, Ruby Watir, AJAX, AWS EC2, S3, redis, jenkins,
Fluent in Spanish

EDUCATION

Flatiron School - *November 2018*

Full Stack Web Development, Ruby on Rails and JavaScript online program

Tulane University, A. B. Freeman School of Business, New Orleans, LA - *May 2013*

Bachelor of Science, Finance, Legal Studies (double major)