

## JONATHAN MARKOWSKI

www.Markowski.me | Markowski.UX@gmail.com | 610-245-7266

### EDUCATION

#### **The Pennsylvania State University**

*Bachelor of Science (B.S.)*

Major in Information Sciences & Technology: Division of Human Centered Design & Development

Minor in Entrepreneurship Technology

University Park, PA

*May 2024*

### PROFESSIONAL EXPERIENCES

#### **Southern California Edison**

UX Designer

Remote

*June 2024 - Present*

- Redesign and optimize the website experience, benefiting 370,000+ Edison customers, driving significant improvements in usability and engagement.
- Direct and lead User Acceptance Testing (UAT) and develop comprehensive User Interface/Business test cases, along with wireframes and interactive prototypes, ensuring smooth deployment of user-focused new website features across desktop and mobile platforms.
- Conduct Product Improvement Validation (PIV) tests and serve as a liaison between the design and development teams, facilitating clear communication and seamless feature integration.

#### **AccuWeather**

UX Summer Intern

State College, PA

*May 2022 – July 2022*

- Developed user-centered interfaces for web and mobile applications, enhancing the delivery of real-time weather data to millions of users globally.
- Created user-centered concepts, prototypes, and designs for a 24/7 digital weather streaming network, driving a projected 39% increase in ad revenue through strategic analysis of business and user impacts.
- Performed usability testing, usability testing, and data analysis to uncover pain points and improved the accessibility of weather-related features for users across 175 countries.
- Streamlined information architecture by simplifying webpage copy, categories and description labels, creating a more intuitive experience for a diverse global user base.

#### **Centre Area Transportation Authority (CATA)**

UX Intern

State College, PA

*January 2022 – May 2022*

- Redesigned user interfaces for CATA's mobile app and website, improving navigation and accessibility for a diverse range of transit users.
- Conducted extensive user research from inception to launch, including 83 target users and analyzing each response and accompanying data to inform prototypes of varying fidelity.
- Achieved a 42% increase in user downloads post-launch, demonstrating the success of a user-centered design approach and targeted improvements.

### SKILLS

**Design:** UX Research · UI/Interaction Design · Agile Development · Information Architecture · Wireframing · Prototyping · Usability Testing · User Flows · Data Analysis · Data Visualization · Identity Systems

**Software:** Sketch · Figma · InVision · Jira · Miro · Adobe Creative Cloud · XD · HTML · CSS · JavaScript · LaTeX · PHP · GitHub