# Jonathan Markowski

## **UX** Designer

## **Design Experience**

#### Freelance | UX Designer - Contractor

Jan '21 - Present | Remote

- Collaborate with clients to ensure their vision will match with my designs.
- Conduct user and market research for their product and service.
- Create high-fidelity prototypes and case studies to hand-off to the clients developers.

### **AccuWeather | UX Designer - Intern**

May '22 - Aug '22 | Remote

- Led discussions for designs I created on several high-profile projects.
- Generated and established comprehensive UX templates to standardize the intial phases during the design process.
- Designed wireframes of the mobile application at three levels of fidelity to aid user flows.

#### **CATA | UX/UI Designer - Contractor**

Jan '19 - May '20 | State College, PA

- Facilitated and led close communication between developing team and key stakeholders at CATA in an 8 week period.
- Gathered and evaluated user research by surveying target users (83 responses). Used responses to form prototypes of varying fidelity levels.
- User downloads increased 42% after launch.

### Penn State | Digital Publishing Designer - Contractor

Feb '17 - May '18 | State College, PA

- Created over 65 usable textbooks in a digital format for students and professors.
- Designed and formatted digital college textbooks using PHP, HTML, and LaTex.
- Researched and compiled openly licensed content for textbooks at big ten schools around the country.

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#### **Education**

**Pennsylvania State University** University Park, PA

Bachelor of Science: Information Science and Technology

#### **Tools**

Figma
Sketch
Principle
Framer Studio
Photoshop
XD
Invision
After Effects
Spline
LaTex / PHP
HTML/CSS/JavaScript

#### **Skills**

User Research
Wireframing
Information Architecture
User Flows
Storytelling
Usability Testing
Rapid Prototyping