# Jonathan Markowski UX Designer imarkowski.xyz

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# **Work Experience**

### **Freelance**

Remote August '22 - Present

#### **AccuWeather**

Remote May '22 - August '22

#### **CATA**

State College, PA Jan '19 - May '20

## **UX Lead / Specialist**

- Manage UX team and create strategy for long term design projects occurring side-by-side.
- Created concrete sprint schedules to manage design team efficiently / streamlined.
- Managed stakeholder expectations with current load of design team to ensure best possible results.
- Collaborated with CEO & CTO to create new strategic paths of their company to ensure a better timeline without rushed projects.

### **UX Designer**

- Led discussions for designs I created on several highprofile projects.
- Generated and established comprehensive UX templates to standardize the initial phases during the design process.
- Collaborated with the UX and UI team to improve upon the current design system at multiple levels of fidelity.

## **UX Designer**

- Facilitated and led close communication between developing team and key stakeholders at CATA in an 8 week period.
- Gathered and evaluated user research by surveying target users (83 responses). Used responses to form prototypes of varying fidelity levels.
- User downloads increased 42% after launch.

## **Education**

## **Pennsylvania State University**

University Park, PA

## Information Science and Technology (B.S.)

People, Organizations, and Society Branch Specialization in Entrepreneurship

## **Skills**

**UX Protocols:** User Interviews, User Research, Wire-framing, Information Architecture, User Flows, Storytelling, Usability Testing, Rapid Prototyping

Design Tools: Figma, Sketch, Adobe Creative Suite, Invision, Spline

Coding Tools: HTML, CSS, JavaScript, LaTex, PHP