

Jonathan Markowski

UX | UI | Product Designer

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Work Experience

UX Designer | Southern California Edison

June '24 – Present | Remote

- Tasked with creating a better website experience impacting 370,000 Edison customers.
- Created UI/Business test cases, wireframes, and prototypes to help further implement new website features (Desktop & Mobile).
- Conducted **Product Improvement Validation** tests & facilitated communication between design team and developing team.

UX/UI Designer (Intern) | OurDate

September '22 – August '23 | Remote

- Communicated clearly within cross-functional teams to create user-centered designs and ensure user satisfaction (B2B).
- Created concrete sprint schedules to manage an agile design team efficiently.
- Worked directly with executives, stakeholders, Engineering, Product, and Data Science teams to align business goals, product strategy, and empathize with user needs.
- Delivered presentations and design proposals to senior executives.

UX Designer (Intern) | AccuWeather

May '22 – July '22 | Remote

- Designed user-centered concepts, prototypes, designs, and experiences for a 24/7 digital weather streaming network worldwide, for both mobile and website. resulting in a potential ad revenue increase of 39% after analysis of business and user impacts.
- Optimized information architecture of AccuWeather's webpage and simplified categories and description labels for the weather-related content to help users from 175 different countries.

UI/UX Designer (Intern) | Centre Area Transportation Authority

Jan '19 – May '22 | State College, PA

- Administered effective communication channels between the development team and key stakeholders across entire project lifecycle.
- Conducted extensive user research and designing from inception to iteration to launch by surveying target users (83 responses) and meticulously analyzed the data to form prototypes of varying fidelity.
- Achieved an increase of 42% in user downloads post-launch, indicating successful implementation of user-driven design and improvements.

Education:

Pennsylvania State University 2021-2024

Information Science and

Technology (B.S) *Human Centered Design and Development Branch*

- **Specialization** in Human Centered Design & Development, AI Systems, Privacy-by-Design
- **Minor:** Entrepreneurship Technology

Skills



Design:

- Figma
- Sketch
- Adobe Creative Suite
- Invision
- Spline

UX:



- User Interviews
- User Research
- Wire-framing
- Information Architecture
- User Flows
- Storytelling
- Typography
- Color Theory
- Interface Design
- UX Writing
- Copywriting
- Usability Testing
- Rapid Prototyping
- Privacy-by-Design
- Accessibility-by-Design
- Interaction Design
- Spatial Design
- Data Visualization

Languages/Coding:

- HTML/CSS
- JavaScript
- LaTeX/PHP
- Chinese – intermediate
- Japanese - intermediate