Jonathan Markowski
UX | UI | Product Designer

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Work Experience

UX/UI Designer | Freelance
September '22 – Present |Remote

- Communicate with cross-functional teams including product managers, developers, and stakeholders to create user-centered designs and ensure user satisfaction (B2B).
- Create concrete sprint schedules to manage an agile design team efficiently / streamlined.
- Work with executives and stakeholders to align business goals with user needs.
- Deliver presentations and design proposals to senior executives.

UX Designer (Intern)| AccuWeather
May '22 – August '22 |Remote

- Designed user-centered experiences for a 24/7 digital weather streaming network worldwide, for both mobile and website, resulting in potential ad revenue increase of 39%.
- Optimized information architecture of AccuWeather's webpage and simplified categories and description labels for the weather-related content to help users from 175 different countries.

UX/UI Designer | Centre Area Transportation Authority
Jan '19 – May '22 |State College, PA

- Orchestrated effective communication channels between the development team and key stakeholders.
- Conducted extensive user research by surveying target users (83 responses) and meticulously analyzed the data to form prototypes of varying fidelity.
- Achieved an increase of 42% in user downloads post-launch, indicating successful implementation of user-driven design improvements.

UX Researcher | Freelance
Feb '20 – July '21 |Remote

- Partnered with a cutting-edge VR company to develop a seamless and user-friendly interface for the virtual space for 15.2k users.
- Performed comprehensive market and user research, gaining valuable insights into the needs and preferences of both businesses and consumers.
- Established a robust design system to ensure future projects are efficient and consistent in style and function.
- Enacted accessible color schemes, user interfaces, and design systems prioritizing a superior user experience within the virtual environment.

Education

Pennsylvania State University-University Park, PA

Information Science and Technology (B.S) *People, Organizations, and Society Branch*

- Specialization in Human Centered Interface & Entrepreneurship

Skills

Design Tools:
- Figma
- Sketch
- Adobe Creative Suite
- Invision
- Spline

UX Protocols:
- User Interviews
- User Research
- Wire-framing
- Information Architecture
- User Flows
- Storytelling
- Usability Testing
- Rapid Prototyping

Coding Tools:
- HTML/CSS
- JavaScript
- LaTex/PHP