



Hack Your Job Search: Chapter 6 Worksheet

Chapter 6, “Working With Recruiters”, gives you an insider’s look at working with tech recruiters. A good recruiter can make a terrific partner in your job search. In this worksheet, you’ll focus on improving your LinkedIn profile to attract recruiters. Feel free to review the LinkedIn section of the chapter, if you need to refresh your memory.

Tip: If you don’t have a LinkedIn profile yet, here’s a good reference to help you set it up: <https://dev.to/yuridevat/how-to-create-a-professional-linkedin-profile-2n1l>

1. Select your LinkedIn keywords.

Which keywords do you want to emphasize in your LinkedIn headline? If you’re not sure, look at job descriptions for positions that seem appealing to find what keywords they are looking for.

Write down the keywords you find:



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2. Rewrite your headline to include those keywords.

Think about how you can craft an accurate description of your current position (perhaps as an indie developer, student intern or open-source contributor) that echoes these same keywords.

Rewrite your current position line to emphasize keywords from your headline that match what you see in job descriptions. Remain truthful while showing how you match up to what recruiters seek.

3. Look at the About section of your LinkedIn profile.

Next, consider how you describe yourself in the About section of your profile. This is another opportunity to include keywords. What additional keywords would you like to include in this longer section?

Keywords to include in LinkedIn About section description:



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Rewrite your About description to include these keywords:

4. Get feedback.

Finally, ask a fellow tech job seeker, perhaps someone from your bootcamp or degree program, to review your LinkedIn profile. Offer to do the same for them in return. You can learn from your fellow developers' strategies while also supporting them.

Hopefully, you'll both soon be in touch with a number of tech recruiters. Don't forget to ask the recruiters themselves for suggestions on how to improve your LinkedIn and resume to best impress their clients.