# Mr. Kamlesh Shrestha

Position: Tech Entrepreneur, UX Designer, Front-End Developer and Educator

Personal Inform	Personal Information				
Age:	32				
Date of Birth:	26/02/1990	26/02/1990			
Gender:	Male	Male			
Marital Status:	Married	Married			
Nationality:	Nepali				
Contact	Phone No.:	-	Email:	theuxlad@gmail.com	
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Education and Qualifications					
Degree/Qualification	Institution	Country	Year Started	Year Graduated	Mode of Study
MSc. In Data Science	Islington College (London Metropolitan University)	Nepal	2020	Graduation Awaiting	Classroom
BSc. IT (Hons)	Islington College (London Metropolitan University)	Nepal	2009	2013	Classroom
HSEB (+2 Science)	Araniko Awaisiya Higher Secondary School	Nepal	2007	2009	Classroom
SLC (School Level)	Don Bosco School (Nilgiri)	Nepal	-	2007	Classroom

Work Experience					
Employment 1					
Position:	Co-Founder, C.E.O				
Duration:	From:	From: July 2021 To: Present			
Company:	Be Rojgaar Pvt. Ltd.				
Address:	Hepali Height, Budhanilkantha-07, Kathmandu				
Department:	Board of Directors				
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## **Detailed Job Description**

As a Co-Founder of a Start Up. I had a general job responsibility. Here I have listed out my specific job responsibility as a CEO of my company:

- Oversaw day-to-day business operations on overall business processes including marketing, sales and customer acquisition.
- Analyzed current market trends and company's progress of every 3 months.
- Devised and deployed marketing and product strategies to promote company's services and products.
- Oversaw employee engagement and growth to ensure they are motivated.
- Actively participated in customer acquisition to grown clienteles.
- Responsibly planned yearly company budget to prevent unwanted cash burn.
- Planned and executed digital marketing campaigns and recruitment campaigns.
- Responsible to design social media posts and manage multiple social media presence of the organization.
- Responsible for organization's overall digital product design and designate its development to developer's team.

Reason for Leaving	I still hold this position.				
Employment 2					
Position:	Lecturer for Web Technologies				
Duration:	From:	From: November 2018 To: January 2021			
Company:	Herald College Kathmandu Pvt. Ltd.				
Address:	Naxal, Kathmandu				
Department:	Academics				

#### **Detailed Job Description**

As a Lecturer for Web Technologies, I also acted as a Module Lead for this module as a senior lecturer. My responsibilities included but not limited to:

- Created teaching materials and guidelines for both Tutors and Students separately.
- Assure that the module was run smoothly.
- Make an assurance on the module progress.
- Conducted lecture classes addressing 800+ students with 100 students per class.
- Conducted workshop classes for students with one-to-one session.
- Examined student's progress, their strength and weakness and guided them through out the module.
- Created examination questions papers and marked them accordingly.
- Conducted VIVA during the final term examinations.
- Supervised Final Year Students on their FYP projects as an additional outside responsibility.

Reason for Leaving	I wanted a more challenging opportunity.				
Employment 3					
Position:	Co-Founder				
Duration:	From:	From: September 2016 From: October 2018			

Company:	Mind Seed Studios	
Address:	New Baneshwor, Kathmandu	
Department:	Board of Directors	

#### **Detailed Job Description**

As a Co-Founder for a business that aimed to provide quality technical training to students, my role and responsibilities were:

- Responsible to run two wings under the same business: development and training.
- Designed courses for different fields and languages for web and mobile development
- Collaborated with developer (instructors) to develop a progressive course plans and actions.
- Devised plans to promote courses among students and oversaw students' admissions on courses to be run.
- Facilitated User Experience Design courses as an instructor and helped students with skill growth.
- Organized and facilitate workshops for different programming languages and design.
- Participated in business development and client acquisition for the development wing along with the available team.
- Responsible for handling the content writing, blog writing for clients as a part of the service offered.
- Responsible for managing, designing and developing client's website.

Reason for Leaving	Could not run this business in a sustainable manner.				
Employment 4					
Position:	Senior De	Senior Designer (User Experience)			
Duration:	From:	From: January 2016 From: September 2016			
Company:	Braindigit IT Solutions				
Address:	Gyaneshwor, Kathmandu				
Department:	Web Development				

#### **Detailed Job Description**

As a senior UX designer, I was responsible to carry out the ux process in a project:

- Participate in SCRUM meetings including Daily Stand-Up meetings, sprint planning and retrospective meetings.
- Prepare project report, project flow and identify the task's priority and weightage.
- Evaluate sprint progress and present improvements for the next sprint.
- Created time estimates of design for the project by working closely with developers and project manager.
- Demonstrated projects during the demo meetings.
- Identified and analyze the need of the project and stakeholders in the project.
- Responsible to design wireframes and user interface to meet stakeholders' requirements and needs.

- Performed competitive analysis on competitor websites and create a user experience and site journey accordingly.
- Performed different research methods to understand projects and align with its goals.

Reason for Leaving	Didn't find the company and my goal as a UX designer aligned.

### **Employment 5**

Position:	Web Developer (Design Team Lead)				
Duration:	From:	From: July 2013 From: August 2015			
Company:	Nepal Dig	Nepal Digital (previously known as Global Digital)			
Address:	Mitrapark	Mitrapark, Kathmandu			
Department:	Web Development				

### **Detailed Job Description**

As a Design team lead, my main responsibility was to create and lead the team of designers and mentor along the process. Other responsibilities included are listed below:

- Worked closely with board members to assure that the company's goal is met.
- Kept the team of designers motivated.
- Kept myself up to date with new design trends, tools and techniques.
- Organized weekly workshops across departments to share newly learned trends, tools and techniques.
- Worked closely with Project Manager and Leads from other department to assure that the team is on track with company's vision.
- Led the user experience and interface design process along with the team.
- Assigned tasks to team members based on their experience, skills and availability to meet project deadlines.
- Worked closely with other developers to assure the right implementation of projects.

	Left company when two founders separated and started two different
Reason for Leaving	companies. Didn't find my goals aligned with the new mission
	statement.