

Make the most of WASHen 2014

Take advantage of the advertising and sponsorship opportunities available:

- **Official Catalogue & Directory** - The WASHen 2014 catalogue will be distributed to all our exhibitors and visitors translating to a high reach of the relevant target market and stakeholders. Book your advert now to secure a prime position.
- **Daily Bulletin** - Advertising in this publication will allow you to talk to industry professionals.
- **ZITF Website** - A dedicated WASHen webpage on a site which generates over 6,000 unique visitors from over 35 countries monthly, will ensure that your brand is visible internationally.
- **Exhibitors' Lounge** - Sponsor the WASHen 2014 Exhibitors' Lounge in Hall 3 and earn the privilege of branding the venue exclusively.

Contact our Marketing Team **Today** for a customised package to fit your budget.

Please select area of interest

- ☐ Sourcing, extracting and storing water
- ☐ Water supply (delivery)
- ☐ Potable water treatment
- ☐ Wastewater treatment and disposal
- ☐ Fitting/ renovation / rehabilitation sewage systems
- ☐ Irrigation, fishing and aquaculture
- ☐ Rainwater management
- ☐ Dewatering equipment & systems
- ☐ Water harnessing and transportation
- ☐ Water-protection, recycling and conservation
- ☐ Re-usable energy products
e.g. Solar, Wind, Biofuel, Geothermal, Hydropower
- ☐ Power and water projects
- ☐ Smart water use in industrial processes
- ☐ Smart energy use in industrial processes
- ☐ Stored power
- ☐ Energy efficiency and conservation
- ☐ Energy regulation, transmission & distribution

☐ Power system design & installation

☐ Power instruments

☐ Services e.g. IT, Finance, Publications

☐ Other (specify).....

AGENT STAMP



Hydropower is a very efficient energy source because some turbines can achieve efficiency of 95 % and more. Today it provides about 20 % of the world's electricity and is the main energy source for more than 30 countries. Hydropower is a clean renewable energy source that does not pollute the environment. (facts.randomhistory.com)

Endorsements and affiliations

The Zimbabwe International Trade Fair Company has been a full member of UFI (Union des Foires Internationales) since 1982. This Paris-based organisation recognises only established international exhibitions with a strict set of standards and rules. UFI comprises leading fair organisers around the world and its members represent over 60 countries.

The Zimbabwe International Trade Fair Company is also a member of the Exhibition and Event Association of Southern Africa (EXSA) with over 130 members conforming to high standards of ethics.



Services include

- Accommodation and travel bookings in partnership with Eco Logical Safaris
- Complimentary exhibitors manual, catalogue and business day invitations
- On-line and face-to-face business match-making service.
- Special customs clearing facility for show goods
- Modular and custom stand building and a full range of exhibition furniture
- Free WiFi available at the exhibition
- Mobile app to give you real-time information.



Endorsed by the
Ministry of Environment,
Water & Climate

Biofuel is produced by using ethanol from naturally-grown plant matter, which allows for a more sustainable and environmentally friendly earth. (www.eia.gov)

Zimbabwe International Trade Fair Company
P O Famona, Bulawayo, Zimbabwe
Tel: (+263-9) 884911-6 Fax: (+263-9) 884921
For more info: zitfmarketing@zitf.co.zw To book: zitf@zitf.co.zw
Web: www.zitf.net



Innovative Solutions for
Sustainable Development



"As for water, sanitation and hygiene, high levels of pollution continue to affect urban drinking water. In rural and farming communities, some of the sources of clean water such as boreholes are now ageing or are dysfunctional forcing people to utilise unprotected sources of drinking water. In the urban areas, capacity challenges exacerbated by the corruption of erstwhile councillors also affected the efficient operation of councils resulting in poor water and sewerage reticulation systems." (Excerpts from the Zimbabwe Agenda for Sustainable Socio-Economic Transformation (ZimAsset) document)

In light of this, the Zimbabwe International Trade Fair Company, with its wealth of experience in organising sector-specific exhibitions, is introducing a brand new expo (WASHen) to tackle issues on Water, Sanitation, Hygiene and Energy. WASHen will be held from 25 -26 September 2014 in Hall 3 at the Zimbabwe International Exhibition Centre, in Bulawayo.

Why a Water, Sanitation and Energy Event?

WASHen will provide a platform where water, sanitation and energy issues can be addressed. This is important because:

- Water, sanitation and energy management remain topical issues in the country and the world over.
- Water management, sanitation and hygiene are at the centre stage of economic development.
- Government, civic bodies and the private sector directly involved in water, sanitation and energy management have a role to contribute to new policy initiatives and plans.

Highlights

- Water, Sanitation and Energy Conferences
- Interactive Workshops
- Guided Field Tours
- WASHen 2014 Official Opening Ceremony

Globally, 1.8 million people die every year from diarrhoeal diseases (including cholera) 90% are children under 5, mostly in developing countries. 88% of diarrhoea disease is attributed to unsafe water supply, inadequate sanitation and hygiene. (WHO)

"Water and Sanitation is one of the primary drivers of public health. I often refer to it as "Health 101", which means that once we can secure access to clean water and to adequate sanitation facilities for all people, irrespective of the difference in their living conditions, a huge battle against all kinds of diseases will be won." Dr LEE Jong-wook, Director-General, World Health Organization.

WASHen is a one-stop platform to exchange knowledge and showcase the latest products and associated services in the water, sanitation, hygiene and energy sectors.

Who should exhibit?

We are calling for exhibitors in the following sectors, among others:

- Sourcing, extracting, harnessing, transporting and storing of water
- Water supply (delivery)
- Treatment for potable water
- Treatment and disposal of wastewater; sanitation, drainage and flood prevention
- Fitting, renovation / rehabilitation of pipe and sewage systems
- Irrigation, fishing and aquaculture
- Rainwater management, desalination
- Dewatering equipment & systems
- Water-related tourism, protection, recycling and conservation
- Design, installation and production of energy products eg Solar, Wind, Biofuel, Geothermal, Hydropower
- Smart water use in industrial processes
- Environmentally-friendly, pollution-reducing and emission monitoring technologies
- Power and water projects
- Smart energy use in industrial processes
- Stored power
- Energy efficiency and conservation
- Energy regulation, transmission & distribution
- Power system design & installation
- Power instruments
- Services e.g. IT, Finance, Publications

For stand bookings and enquiries email: zitf@zitf.co.zw



Business Visitors

WASHen is a must-attend international event which will attract decision-makers and targeted buyers from the following sectors:

- Relevant municipal and government departments
- Auto, Chemical, Dairy, Pharma, Sugar, Textile and Cement industries, Hospitals, Mines
- Utility Heads / Engineers from the end-user industries
- Town planners, builders, contractors and architects
- Technocrats, advisors and policy makers
- Distributors and dealers
- Manufacturers and system integrators
- Trade Associations, Media & NGOs
- Researchers

Register online to visit WASHen 2014 at www.zitf.net

WASHen Reply Card 2014

Please send me further information on WASHen 2014, the particulars I need are as follows :
(Please tick the appropriate boxes)

We wish to participate in WASHen 2014

- | | |
|---|--|
| <input type="checkbox"/> As an Exhibitor | Please send me a floor plan for:
<input type="checkbox"/> Hall space
<input type="checkbox"/> Outdoor space
Space required.....sq |
| <input type="checkbox"/> As a Visitor | |
| <input type="checkbox"/> As a Buyer | |
| <input type="checkbox"/> As an Advertiser/Sponsor | |
| <input type="checkbox"/> Please send details of ready-built modular shell stands as an optional extra | |
| <input type="checkbox"/> Add me to the mailing list (you will receive the ZITF Company newsletters and updates) | |

Company:.....

Date:.....

Products to be exhibited:

Signature:.....

Address:.....

Please Post ,Fax or Email this reply card to:
WASHen 2014

Zimbabwe International Exhibition Centre

Tel:(+263-9) 884911-6

Fax: (+263-9) 8844921

Email: zitfmktg@zitf.co.zw or

coordinator2@zitf.co.zw

Tel:.....Fax:.....

Cell:.....

Email:.....

Contact name:.....

Designation:.....

Renewable energy is a form of clean energy that is provided by natural sources present in nature. One wind turbine can produce enough electricity to power up to 300 homes. (facts.randomhistory.com)