



BLAZE A TRAIL WITH US

CLIENT BENEFITS DETAILS

Valid 1 November 2013 to 31 December 2014 (Terms and conditions apply). Remember HIV/AIDS FREE POPULATION is key to economic growth. Book your event advertising posters distribution with us and GET A FREE HIV/AIDS MOTIVATIONAL STORYTELLING in a community of your choice presented by Fabien Nove-Josserand.

As someone living positively with HIV for more than 30 years, and an expert in the field, Fabien Nove-Joserrand, the author of MY LIFE WITH ALPHONSE-Living with HIV's journey driven him to share his story and invite change as a motivational storyteller, speaker, and personal development consultant.

His story gives hope. If it only touches one person, his purpose will have been achieved. If it breaks one person's preconceived ideas about HIV and allows one sister to lend a hand to her infected brother, it would have been all worth it - tenfold.



LET'S FIGHT HIV/AIDS TOGETHER



Fabien Nové- Joserrand
(HIV/AIDS Power Motivational Storyteller)

Contact Details

Balfour Lekgwathi

(Executive Director)

082 712 5352

email: balfour@onthebeat.co.za

Martin Makoala

(Creative Consultant)

073 543 6861

email: martin@onthebeat.co.za

42 Isipingo Road

P.O Box 521933

Bellevue East

Saxonwold

Johannesburg

2132

2198



www.onthebeat.co.za

ON THE BEAT
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COMMUNICATIONS

(PTY) Limited

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ABOUT ON THE BEAT COMMUNICATIONS



Balfour Lekgwathi
Executive Director

On The Beat Communications is a dynamic value-driven, diversified communication services, advertising and media production small and medium enterprise. Balfour Lekgwathi is the executive director of On The Beat Communications. The enterprise is founded on the principles of integrity and sustainable social awareness. This strong foundation combined with a fresh approach towards the challenges of the 'new' economy positions the enterprise well.

Breaking new grounds and applying innovative strategies and methodologies is what we do. Our experienced team possesses skills, talent, and potential that makes us a unique powerful team of young professionals who harness diversity, and always committed to service excellence which is applied throughout the entire enterprise's business practices.

MISSION AND VISION

To introduce meaningful advertising services to clients in most profitable and productive ways.

OBJECTIVES

While our team explores creative boundaries, we keep practicality and value in mind. On The Beat Communications offers clients advertising services which will ultimately lead to their market leadership and brand supremacy within their specific industry. Our team will work around the clock, if necessary, to achieve the required end results.

OUR SERVICES

Dedicated divisions within the following focus areas contribute to the principal business of On The Beat Communications specialist services that we offer our clientele.

Outdoor Advertising: Street Posters Design and Distribution



- Graphic Design - Multimedia and Advertising Development
- Television Production and Filming - Event Concepts and Implementation
- Awareness Campaigns Management - Media Planning and Buying
- Performing Artists Bookings - Art Commissions
- Marketing Concepts Development - Outdoor Murals
- Business Development Consultation

PERFORMING ARTISTS



Nicky Blumenfeld
Top SA World Music
show Female DJ on
KAYA FM

Kloz Family
(Local Hip-hop, Kwaito)

Lindiwe Maxolo
Winner of 2002
Afro vocal Category
of OM Jazz Encounters

SOME OF OUR PREVIOUS & PRESENT PROJECTS

- Thunderstorm Fashion Designs Corporate Affairs Management
- Department of Community Safety (Gauteng Provincial Government)
Victim Empowerment Conference Logistics and Event Management
- Department of Finance and Economic Affairs (Gauteng Provincial Government)
Consumer Rights Educational Road shows for Consumer unit, new Gauteng liquor bill awareness campaigns and educational road shows on liquor traders compliance, and Facilitation of Public Submission on the Intended Scope of Study on the Impact of Gambling.
- Department of Arts and Culture (Gauteng Provincial Government) Mass community mobilization Posters Distribution Co-ordination for National Human Rights Day at Sharpeville and for National Women's Day Celebration at the Union Buildings Pretoria.
- Office of The Premier. Promotion of Gauteng Provincial Government Cabinet Public Roving Meetings. Publicity co-ordination for Presidential IMBIZO Focus Week.

OUR GREEN POLICY

At On The Beat Communications, we are more eco-friendly by improving green efficiencies through maximum recycling of street event advertising posters.

BBBEE STATUS

On The Beat Communications is a 100% owned black company and is an "Exempt Micro Enterprise" which is a level 4 contributor, for the purposes of BBBEE.

CORPORATE SOCIAL RESPONSIBILITY

At On The Beat Communications we contribute innovative creativity through volunteering thinking time for a good cause. We believe social responsibility can be innovated through strategic partnering of resources. Advocacy advertising campaigns in areas of human rights, democracy, constitutionalism, gender, HIV/Aids is what we do. We form partnerships with relevant civil society institutions and South African government Chapter 9 Institutions.