

company profile



proactiveconcepts



Your **One Stop** Events **Solution**

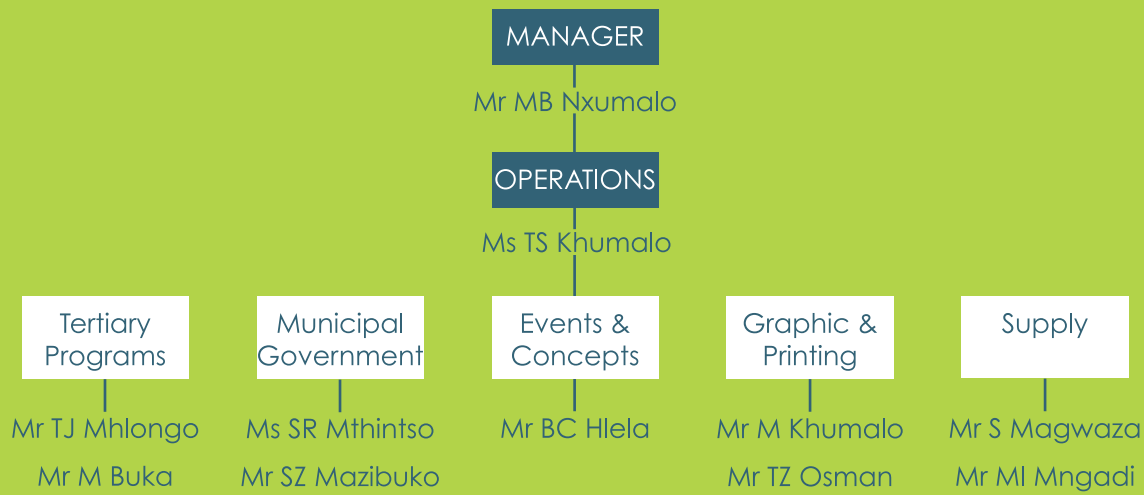
WHO ARE WE:

Proactive Concepts is an events, research and concepts development agency with over 6 years of experience. As an agency, we have successfully created and conducted a series of Lifestyle events, indoor and outdoor events, promotions & humanitarian campaigns, as well as corporate and social functions.

Our high level of excellence and customer centredness is always evident in our work. Since the establishment in 2004, Proactive Concepts has managed to produce numerous successful Concepts, events and promotions for companies and brands, both big and small. Founded on the principles of high performance, this 100% black owned (with a BEE status of Level 3) company has managed to earn respect for it's professionalism. We have been operating for six years thus gaining vital and much needed experience in the events and entertainment industry.



COMPANY STRUCTURE



SERVICES WE OFFER

- Event Management:** Conceptualizing, Design and Planning of event | **Research & Development** | Teaser Campaigns | **Sourcing of appropriate partners** | Venue Sourcing
- Promotions:** Ideas for product promotions | Promotional/Corporate Events | **Flyers & Handouts** | Promoters | **Bar & Drink Promotions** | DJ Services & Entertainers
- Special events:** Weddings & Private Parties | **Educational & Humanitarian Campaigns** | Conferences & Exhibitions | **Corporate Team Building** | Concepts Parties
- Production services** Staging, Sound, Lighting and Audiovisual Equipment | **Marketing (Design and Printing)** | Graphic design & Printing | **Crowd control and Security Fencing** | Television & Radio productions | **Bar Services**



ADDING VALUE & ENHANCING IDEAS TO PRACTICAL REALITY

Our Mission Statement

WHO DO WE WORK WITH:
We work with anyone that requires our services, here's a list of some of our clients:
Department of Works - KZN Regional Office | Ethekwini Sport & Recreation | Ndwedwe Local Municipality | Ethekwini Municipality | Department of Transport (KZN) | Nquthu Local Municipality | JT International South Africa | Glenfiddich | SAB-Durban - East Coast Region | British American Tobacco - East Coast Region | Ghetto Ruff Music | ENGEN - SA | Brandhouse | Ilembe District Municipality | Umngeni Municipality | Inanda Community Healthcare Centre | Department of Health-Ilembe Region | Phillip Moris International | UKZN - Howard College | KZN Popcru | Share Services | Paraffin Safety | Rainbow Chicken | Capelli Hair and Beauty | Share Travel | Kwasani Municipality | Nquthu Municipality | Umkhanyakude Municipality | Goldern Circle | Umnambithi College | Umkhonto Tectical and VIP Protection





PRODUCTION SERVICES

THE TRUCK STAGE

a 15m trailer that opens to be a 4m depth stage, fully equipped with sound capable to deliver high quality output for 15 000 people outdoor and a crowd barrier. The set up is quicker and affordable. It always travel with our professional technical staff.

OUR STAGING

All our stages are elegantly designed and draped in black. We have two types of staging 'flat bed' which is an unroofed staging for outdoors and indoors, this is tailor made for that particular event/function in size as well as the height. We also offer the roofed stages for outdoor events, our smallest stage is 6m x 4m @ 1.2mH

MARQUEES

We are able to set up, up to a 3 000 seater marquees supplied with white chairs. All our marquees are white.

BAR SERVICES

We offer the mobile bar services for any event. Our bars are elegant and they come standard with trained staff. We are able to shape up to clients needs when it comes to cooling system, beverages and branding of the bar counter.





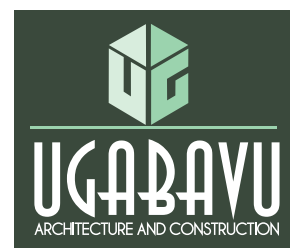
T-SHIRT AND FABRIC BRANDING



STORE AND OUT DOOR SIGNAGE



CAR BRANDING



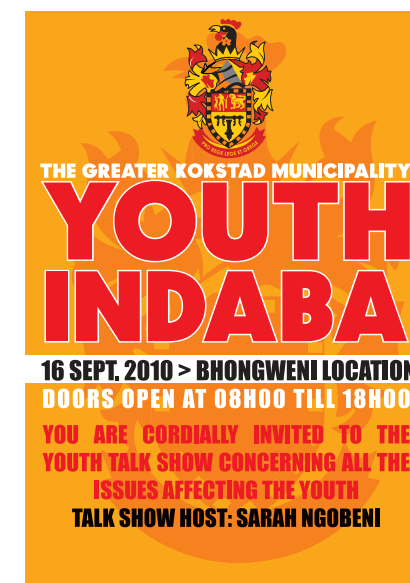
GRAPHIC DESIGN, PHOTOGRAPHY AND PRINTING

SERVICES:

Logo Design | Letterheads | Business Cards | Company Profile | Annual Report | Store and Car Branding | Signage | Corporate Branding (T-shirts, Caps, Uniform) | Branded Merchandise and Promotional Items | Poster Design and general Visual Communication | Event Photography.

MARKETING:

Outdoor Advertising | Banners | Mobile Billboards | Street Pole Ads | In transit Billboards (Busses, cabs, Taxis, etc) | Bus Shelters | 3d Billboards | Parking lot billboards and posters | Pamphlet and Fliers | Corporate branding | Viral Marketing.



CSI POLICY

Proactive Concepts is a contributor on three major non-governmental organizations based in KZN, we believe in giving back and in building a better society for all, be the change you want to see in the world.

The NGO's are as follows:

- Beyond Disability
- Kick Racism
- Siza Sakhe iYouth

Proactive



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CONTACT DETAILS

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