



# Ukukhanya Africa Media

## About Us

Ukukhanya Africa Media is a division of Ukukhanya Africa Consultants (Pty) Ltd which is a privately registered company based in Johannesburg. Since its inception, it has proved to be one of the best plastic card companies in the Southern hemisphere. Its founders work tirelessly to meet all the clients' requirements and needs. The company has high expertise with regard to the provision of customised plastic card solutions that are of high quality, professionalism and variety to suit the customer 'specific needs. If you need the best plastic cards and accessories, Ukukhanya Africa Media is the right place to contact and surely it will satisfy your needs beyond expectations.

## Why use Ukukhanya Africa Media?

Our latest generation of secure ID cards incorporates emerging technologies, from smart cards and biometrics to customized holograms and optical variable devices (OVDs). Every day, well-known corporations, government agencies, colleges and universities rely on Data card to maintain security in their enterprise. Of course, these solutions are designed to grow with you. No matter how large or small your operation or school, Ukukhanya Africa Media can deliver a secure ID solution that suits your specific needs.

## Secure Identification: our greatest emphasis

Identification is a critical element to your school, campus or company's security. Restaurants, construction companies, health clubs, hotels, casinos, airlines, universities, colleges, schools and many organisations are requiring students, staff or visitors to clearly identify themselves and their credentials.

## Security and Questions

- How do I maintain a safe, secure organisation?
- How do these ideas apply in my organisation?
- What technology is right for my organisation?
- How do I know that this person is one of us?
- What steps should I take right now?
- What about the future?

The above questions are an indication of security concerns by different organisations and surely demonstrate that without security business is at risk. Ukukhanya Africa Media is the rightful answer to your concerns through offering a security solution that suits your security needs. Through us security is not a verbal notion but a practical solution which will take your organisational security to greater heights. We help you to choose the rightful security card, explain how it suits your organisation, advice on effective technology and guide you through the steps to take to improve levels of security and as for the future, be convinced that with us your organisation has a secured future.



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## **We have the answer for YOU!**

### **Technology**

Our convenient Card Service offers quality printed PVC cards with the latest technological features. Full colour printing, Magnetic Stripe, Magnetic Encoding, Barcoding, Photo insert, Individual Personalization and Signature panels are just some of the features we can add to a card. Add to this our friendly service and speedy turnaround times, and your card project is sure to be a pleasure to complete.

### **Design**

Your cards can reflect the style and image of your club or company by displaying your logo, colours and design. Artwork provided by you can easily be reproduced on your card, or alternatively, we can design a card displaying your company/club logo in one of our traditional formats.

### **Personalization**

One of the benefits of our card service is the ability for us to use your data to individually personalize the cards. Data presented in a spreadsheet format, as well as photos of your members or staffs translates into unique personalized cards.

### **Process**

Our friendly staff will assist you in determining exactly what your company requires. A price quote, based upon your specific requirements as well as turnaround time will be given. A sample card will then be designed, and if desired, mailed for your final approval. All data will then be collected from you and we will begin the printing process. Your finished cards will be delivered in a secure and timely manner, to the destination designated by you.

### **On-going service**

Along with our printing service, we also provide ongoing database management for your upcoming reorders and replacement cards. It is our goal to provide excellent customer service, offering our clients what they are looking for, as long as it is within our means. We would appreciate the opportunity to be able to be of service to you!

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## Our Services

We offer different cards to our clients and the cards are designed to suit different purposes and to give clients the best option. Our range is as follows:

- Customer Loyalty cards
- Gift cards
- Identification Cards
- Name Badges
- Visitor Cards Smart Cards
- POS Cards
- Club Cards
- Membership Cards
- Key Cards
- Access Control
- 

The following are some the examples of our cards and their specifications:

## Identification Card



- 076 PVC card
- CMYK (Full colour at the front)
- No magnetic stripe
- Full colour photo
- Logo of school
- Name of school
- Name and Surname of student
- D.O.B
- Both parents' contact details.
- Emergency numbers at the back.

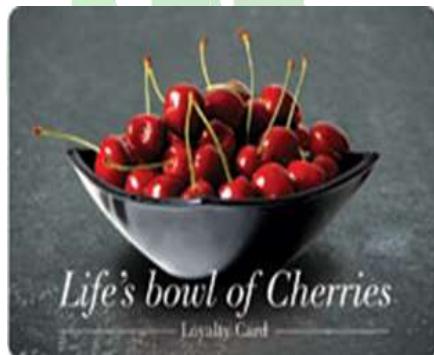
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## Name Card



This ID card is printed in full colour on one side. Display company logos, rich colour graphics, photos, names and titles fully custom designed to your individual needs. The back can be used for additional information such as: If found please return to Your PO Box Address or Emergency numbers.

## Loyalty Cards



- Advanced loyalty offer control
- Customer Tracking
- Photo Identification
- Touch screen interface
- Multi –operators with assignable levels of control
- Visits Mode, an automatic attendant free feature
- Email notification utility
- Multi store compatibility

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## Gift Cards



Plastic Gift cards are an excellent marketing tool to increase business retention by offering customers the benefit of gifting your products. Your business can reap the rewards of plastic gift cards with completely customisable plastic cards to suite your campaigns' specific needs!

## Key Cards

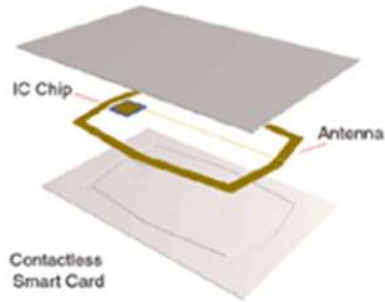


A magnetic stripe is simply a storage device. Its “magic” is held in the program that the magnetic reader communicates with. The code, be it simply a name and ID number, or an encrypted code, containing secure information, is read into the program, then it, depending on its design, accomplishes the task that is required.



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## Smart Cards



Proximity cards use Radio Frequency Identification (RFID) to read a card or tag without requiring physical contact between the card and the reading device. With these proximity readers, there is no physical wear and tear on the card or the reading device. The card is simply held up to a reader, within the reader's detection range and the card's unique number is then read into the system. Of the brands of contactless Proximity Cards, MiFare is the most common. It operates in the 13.56 MHz frequency and offers read/write capabilities. Also available are EM 4100 and EM 4102, which come with pre-encoded security numbering, and operate on 125 kHz.

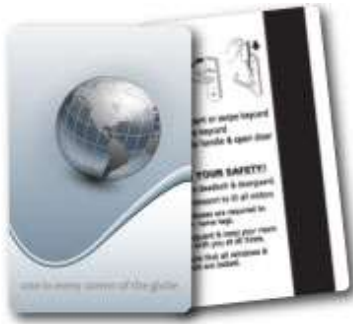
## Membership Cards



Plastic credit card style membership cards enhance the professional image of any club, society and organization, creating a lasting impression with your members. Let your club grow far and beyond by introducing a plastic membership card to your organisation!

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## Access control card



Key access cards represent excellent value, with custom branding and high reliability; key cards are the optimum choice for the quality conscious hotel on a budget. Both sides of the key card can be used for advertising or you may choose to add a variety of specific instructions to operate the popular electronic door locking systems currently in use. Your key card and access card will be compatible with existing locks and entry systems and can be pre-encoded or self-encoded at your premises.

## Card Accessories

Ukukhanya Africa Media also provides card accessories that are clearly designed to suit the cards and method of display. Clients order accessories of their choice which suits their needs.

## Cardholders



Available in clear rigid or opaque semi rigid plastic; portrait or landscape orientation.

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Retractable Badge reels, Label Clips, Luggage Loops and straps.

## Lanyards



- Available in stock colour or custom print with an assortment of attachment styles
- Stock Lanyards provided in a variety of materials including round cord lanyards, 15 mm tubular flat lanyards, 15mm and 20 mm plain flat lanyards in a large variety of colours.
- Custom Print Lanyards printed in up to 6 colours on 15mm or 20 mm petersham tape
- Pricing is inclusive of photo capturing, and delivery costs. Photo capturing is done on site by our highly experienced photographers using high-tech cameras.
- On site card printing can be arranged.
- **Standard Payment terms:** 50% on day of photo capturing, balance on delivering.