

“Green
exhibit
trends”

Sustainable design

waste

Economy

Local sourcing

LED Lighting

Re-Cycle

Certification

cO2 Foot print

Up-Cycle

Climate Neutral

cO2 compensation

Re-usable materials

exhibit trend's

- **Background, incl Economic & regulatory environment.**
- **Fashion Greening.**
- **Certification & standards.**
- **Material's**
- **Lighting**
- **Green Exhibit building**

Fashion Greening



Certification



ClimatePartner[®]
klimaneutral

**Wir produzieren
klimaneutral!**

Seit Juli 2009 bietet die
Atelier Damböck GmbH
Ihren Kunden klimaneutrale Messestände an.


Markus Jendryaszek
Geschäftsführer
ClimatePartner Deutschland


Alexander Krenn
Geschäftsführer
ClimatePartner Deutschland

atelier **damböck**

Building materials





Graphics



Re-cycled material



Trend's



Custom Modular exhibit that packed in 7 crates replaced full-scale custom exhibit that packed in 27 crates. Designed to fit multiple booth sizes.

Projector/Touch screen graphics



Lighting

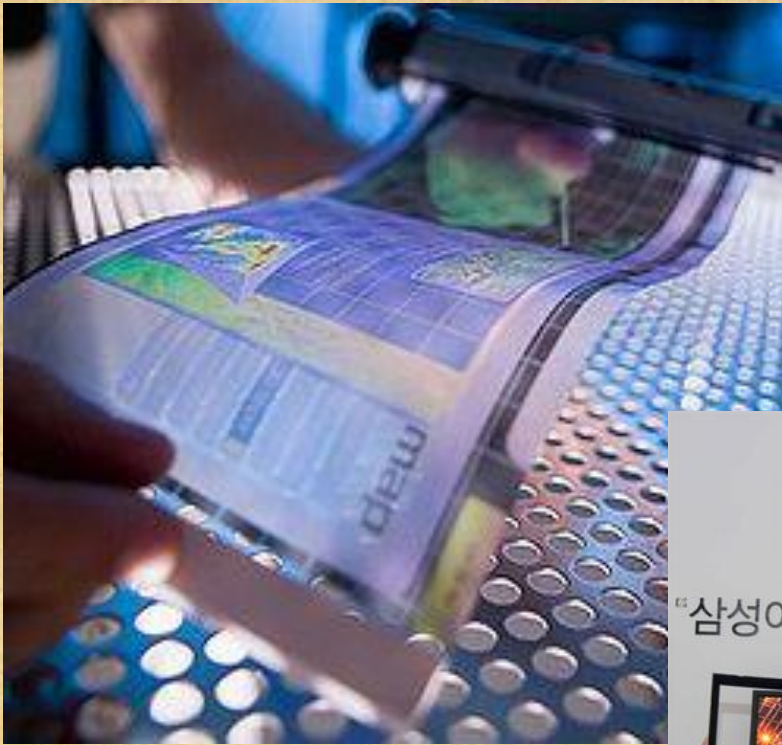




LED lights now in stock

- Output equivalent 150w
- Integrated transformer - no clumsy transformers to hide
- Link together 35 units from one power supply
- Metal case with integral heatsink to ensure long LED life
- 5 year guarantee
- Colour temperature 3000
- Integral switch
- Lens to create floodlight
- Adjustable tilt and rotate
- Pre-wired connectors available

OLED(Organic Light emitting Diode)





Case study



01939 291 911

hello@thegreenarena.co.uk

[Home](#)

[Services](#)

[Case Studies](#)

[About](#)

[News](#)

[Contact](#)

MINI E

Green Arena were commissioned by leading marketing agency TRO Group to build debriefing rooms within the main event area at the Oxford factory using Eco-wall, our innovative and environmentally friendly recycled/recyclable cardboard walling.

March 2011 saw the conclusion of BMW's MINI E field trial program.

Over the previous 12 months, 40 of the all-electric powered MINIs had been tested by a mixture of private, commercial and public sector participants.

Covering nearly 250,000 miles between them, their feedback will help guide both engineering and development of electric cars at BMW Mini.

And contribute towards helping public policy makers understand the social and infrastructural realities of electric transportation.



The MINI Handback event was held at MINI's Oxford factory with the final 40 participants arriving in convoy to hand back their MINI E's.

The field test provided BMW's Special Project Group with direct feedback on their experiences of daily life with the electric vehicles.



The eco-friendly walling panels used to construct the rooms was finished in black to reflect the MINI corporate identity, and provided excellent acoustic properties allowing for debriefing sessions of the trial participants to take place concurrently within a confined area of the building.

Green Arena also provided eco-friendly graphics for the cardboard rooms, combining bio-degradable vinyl lettering and solvent free digital printing.





bebob
JUST A BIT DIFFERENT



bebob
LIGHTING
REMOTE
POWER
MADE IN GERMANY

LIGHTING
REMOTE
POWER

bebob

bebob
JUST A BIT DIFFERENT





MORE ECOLOGY WITH OCTANORM

Aluminium's light weight, combined with its durability can result in dramatic fuel and emissions saving. Our worldwide network OCTANORM SERVICE PARTNER INTERNATIONAL's philosophy "Designed Here - Build There" reduces the exhaustion of CO₂ avoiding unnecessary transportation.



OCTANORM SYSTEMPLUS



MORE ECONOMY WITH OCTANORM

Our aluminium profiles can be reused, reconfigured and ultimately recycled making it appealing for both an environmental and economical criteria.

OCTANORM SYSTEMPLUS



MORE SUSTAINABILITY WITH OCTANORM

Developed with reusability as one of its primary goals, OCTANORM continues to design and produce long lasting high quality products for effective and efficient use - economically and ecologically.

OCTANORM SYSTEMPLUS



A decorative border composed of various aluminum extrusion profiles, including T-slots, channels, and flanges, arranged in a rectangular frame around the central text.

**TYPICAL OCTANORM:
ADDED VALUE IN
FUNCTION AND FORM**