



Reg. No.2006/053447/23

CORPORATE PROFILE

INTRODUCTION

Vplay Grafix is a multimedia and web solutions organization that specializes in graphic designing, photography, printing and web solutions.

Vplay aims to create a lasting impression for individual, SME and corporate clients through our creative and innovative services. We provide services ranging from corporate identity, print media, photography, website and digital media solutions.

VISION

We see ourselves as a leading IT service provider specializing in the delivery of web and multimedia solutions.

Mission

We exist to provide IT related solutions and aim on providing essential business marketing materials as our priority is making sure that business get professional marketing tools, VPLAY GRAFIX is a team of IT professionals and as a close knit team GUARANTEE

- * Excellent Service Delivery
- * Project Management
- * The latest internet technology
- * Cost effective solutions
- * Same day ISP service
- * Synergy between business & creativity
- * Total solutions
- * The highest standard of development

Vplay Grafix listens to their customers, we talk your language, and we keep abreast of IT Technology and analyze changing trends with particular emphasis on speedy and efficient implementation!

Summary of Services

Web Solutions	Printing and Corporate Branding
Web Consulting Web Design Web Development Web Maintenance Web and Domain Hosting Web Content Management Systems Search Engine Optimization Email Services Graphic Designing CD-Rom Presentations	Flyers Business Cards Brochures / Posters Calendars / Menus Letter Heads Profiles Signage Promotional Items Email Stationery Newsletters Wall Papers CD-Rom Presentations

Our websites can consist of the following functions:

- **Static Information Pages**
Makes up the bulk of a standard website
- **Flash Animations**
Allows for smooth communication of a marketing message through animation.
- **Contact Us forms**
A user can submit a information online so that you will always get the information you need.
- **Online Order forms**
Standard Order Forms allows for quick development and ease-of-use.
- **Shopping Baskets**
Allows a user to collect multiple products before ordering them.
- **Credit Card payments**
A visitor can now buy your products online and pay with a credit card. Note: This function requires that your company has a merchant account at a bank.
- **Content Management System**
For easier management of content and web updating. You can now maintain your own content on the website. This function requires additionally programmed pages.

Corporate Values & Beliefs

We are driven by the following principles:

- **Integrity** – We provide service that is based on the customer's needs, not just for our profit.
- **Independence** – We deal ethically and professionally.
- **Customer Service Excellence** - We seek to build life-long and trusting relationships with our customers.
- **Pure Potentiality** – With planning and focus, we seek to achieve far greater ends than is ordinarily possible.
- **Courage** – We are not ruled by fear and dare to proactively participate in change.
- **Care For The Community** – Without the community we are nothing and we strive to contribute to its wellbeing, especially that of the poorest members of the community.
- **Empowerment** – We seek to empower our staff and customers to make decisions.

- **Synergy** – We believe in co-operation and the power of the team at all levels of human endeavour .
- **Ubuntu** – Our humanity has meaning and relevance in the recognition and respect of the other person's humanity and dignity.
- **Pan-Africanism** – The people of African must unite and work together if the peoples of the continent are to experience genuine growth and development.
- **Added Value** – We strive to add value to every aspect of engagement.

Accreditation

1. Gauteng Enterprise propeller

Contact Details

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Our Clients



EMPOWERING PEOPLE AND ORGANISATIONS
PROVIDING ESSENTIAL SKILLS

