

# SOWETO CAREER EXPO

CONNECT | EXPLORE | IMAGINE

9th-15th 2013  
SEPTEMBER

LISTING BUSINESS  
TIMES-NEWS  
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# **This Year's Careers and Business Expo 2013 Main Focus**

This year's theme is "Registrations". The theme was inspired by unfortunate events that occurs each year where millions of students don't register in time. Now Generation of Exhibitors together with Maponya mall would like to invite you and your company to be part of Soweto Career Expo to help curb these unfortunate events that happens every year of students registering late. The dates set for this type of campaign is from the 9<sup>th</sup> to 15<sup>th</sup> of September 2013. This event should help the students and scholars with their registration demands, a direction to a best career path and good decision making while they still have time. The career fair includes representatives from 5 companies, 500+ patrons and students including recent premium alumni from the host shopping mall. This event will be held at Maponya Mall in Soweto.

This 7 day event will give patrons and students an excellent opportunity to learn about the types of candidates each organisation is seeking, in terms of educational skill set and culture fit. In return, scholars and students are able to highlight the unique assets that they could bring to those organizations.

For exhibitors and employers, this is a great opportunity to profile opportunities you offer, develop your brand among patrons and students and focus your marketing and recruitment efforts. In addition, exhibitors and employers will have the opportunity to meet with and identify those patrons, scholars and students that they consider a must hires' for their organisations.

This will help exhibitors and employers to catch up with some of the exhibitions trends that will impact on their business and their clients. They will have an opportunity to promote their awesomeness in this Soweto Career Expo.

Wishing you a fulfilling business this year and looking forward to your participation.

Sincerely, the GOE Team

# **SCHEDULE FOR THE DAY-TO-DAY SCHOOL VISITS**

<b>AREAS</b>	<b><i>Meadowlands</i></b>	<b><i>Jabulani</i></b>	<b><i>Diepkloof</i></b>	<b><i>Eldorado Park</i></b>	<b><i>Protea</i></b>
<b>SCHOOLS</b>	<b><i>Mokgome SSS Meadowlands HS Matsiliso HS</i></b>	<b><i>Jabulani Technical School</i></b>	<b><i>Fons Lumins Secondary School</i></b>	<b><i>Silver Oaks Secondary School</i></b>	<b><i>Titelo SS Secondary School</i></b>
<b>DATE(S)</b>	<b><i>*10<sup>th</sup></i></b>	<b><i>*10<sup>th</sup></i></b>	<b><i>*12<sup>th</sup></i></b>	<b><i>*12<sup>th</sup></i></b>	<b><i>*13<sup>TH</sup></i></b>
<b>TIME(S)</b>	<b><i>*2pm - 4pm</i></b>	<b><i>*2pm - 4pm</i></b>	<b><i>2pm - 4pm</i></b>	<b><i>2pm - 4pm</i></b>	<b><i>2pm - 4pm</i></b>

This seven day event will give patrons and students an excellent opportunity to learn about the types of candidates each organization is seeking, in terms of education, skill set and culture fit. In addition, scholars and students are able to highlight the unique assets that they could bring to an organization and learn more.

**\***  
SUBJECT TO CHANGE WITH NOTICE

# **SET UP TIME, DURATION OF THE EXPO AND ACTIVITIES ON THE SAID DAYS**

## **Day1( MONDAY FROM 10AM TIL 4PM VISIT FROM COMMUNITIES)**

- Social awareness and familiarising with the products. Meeting your market. Building prospect database. Demonstrating products and services offered. Conducting Market Research. Networking with Industry Peers

## **Day2(TUESDAY FROM 10AM TIL 4PM VISIT FROM COMMUNITIES)**

- Social awareness and familiarizing with the products. Meeting your market. Building prospect database. Demonstrating products and services offered. Conducting Market Research. Networking with Industry Peers

## **Day3( WEDNESDAY FROM 10AM TIL 4PM VISIT FROM SCHOOLS IN SOWETO)**

- Social awareness and familiarising with the products. Meeting your market. Building prospect database. Demonstrating products and services offered. Conducting Market Research. Networking with Industry Peers

## **Day4(THURSDAY FROM 10AM TIL 4PM VISIT FROM SCHOOLS IN SOWETO)**

- Social awareness and familiarizing with the products. Meeting your market. Building prospect database. Demonstrating products and services offered. Conducting Market Research. Networking with Industry Peers

## **Day5(FRIDAY 10AM TIL 4PM MARKET RESEARCH )**

- Giving away of pamphlets.
- Social awareness and familiarizing with the products. Meeting your market. Building prospect database. Demonstrating products and services offered. Conducting Market Research. Networking with Industry Peers







## **Day6 (SATERDAY 10AM TIL 4PM OPEN HOUSE TO THE SHOPPERS AND MARKETING THE BRANDS )**






- Open house for the shoppers collecting leads from the company. Putting the brands on the mark of the visitors.

## **DAY7 (SUNDAY 10AM TIL 4PM THE SHOW ENDS )**



[illegible]

## **BRIEFLY ON STAND LOCATION**

The dates includes a 7 day's participation:

- ❑ The event will be held at the Maponya Mall's premium area
  - ✓ Stands prices differ in location and size
  - ✓ With the space size of 1,5sqm x 2sqm per exhibitor.
  - ✓ 20 spaces have been located on stand A and B
  - ✓ Stands includes 1chair x 1table with carpeting
  - ✓ Set up must be done at 7am or day before the expo
  - ✓ The main event will start at 10am until 4pm
  - ✓ See page 7 for price listing, 8 for floor plan and 9 for booking form



# **PRICE LISTING FOR THE SPACE**

## **SECTION A**

Size Per Stand	Stand Per Location	Prices
1,5sqm x 2sqm	Stand 1 to 5 is	R8,000 incl
1,5sqm x 2sqm	Stand 6 to 10 is	R7,500 incl

## **SECTION B**

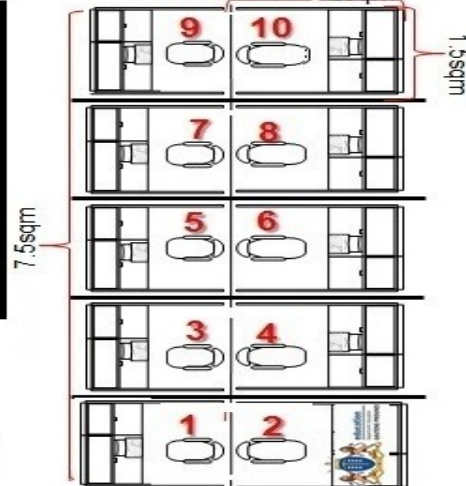
Size Per Stand	Stand Per Location	Prices
1,5sqm x 2sqm	Stand 1 to 5 is	R7,500 incl
1,5sqm x 2sqm	Stand 6 to 10 is	R7,000 incl



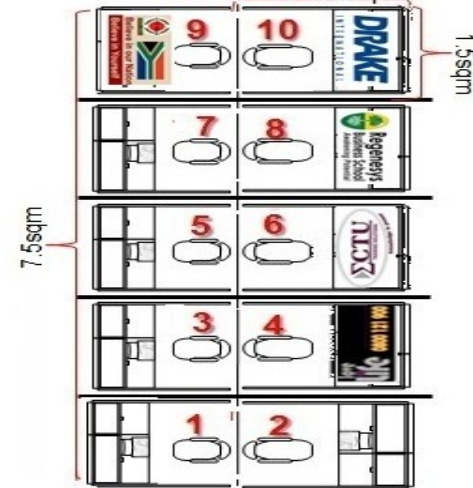
### SECTION A AND B

**Only 20 exhibitors needed**  
**Space size 1,5sqm x 2sqm**  
**Area premium court**  
**The exhibitors will be facing shops**  
**We have 6 bookings confirmed**  
**Carpeting is provided**  
**1 Chair will be provided**  
**1 Table will be provided**  
**1000 scholars are expected**  
**Expo start at 10am til 4pm**

#### Section A 2sqm



#### Section B 2sqm



**Produced By:**



**Acknowledge By:**



**Supported By:**



**Exhibitors:**





# **BOOKING FORM FOR THE SHOW**

## **Terms and Conditions:**

**Fill the booking form and fax it back to 086 766 46255**

Agreements is approved when filled in details below with 50% deposit to secure the deal.

Follow is the invoice confirming the Approval made and cheque payments will be accepted by hand.

Cancellation of this contract will results in legal fees or 50% cancellation fee

**All these terms and conditions apply**

Name of Company\_\_\_\_\_.

Contact Person\_\_\_\_\_Cell \_\_\_\_\_.

Vat number\_\_\_\_\_.

Order number\_\_\_\_\_.

Tel number\_\_\_\_\_Facsimile number\_\_\_\_\_.

E-mail address\_\_\_\_\_.

Booking Approved by\_\_\_\_\_.

Cost:\_\_\_\_\_Method of payment\_\_\_\_\_ (Including VAT).

Sign here to confirm your Approval\_\_\_\_\_and stand\_booked\_\_\_\_\_.

Name of the person signed\_\_\_\_\_Date\_\_\_\_\_.

**GENERATION OF EXHIBITORS TRADING CC**  
**STANDARD BANK CHEQUE ACC: 201 535 327**  
**BRANCH CODE 010645**  
**BRANCH SUNNYSIDE SHOPPING CENTRE**



# GENERATION OF EXHIBITORS

**BRANDING ☆ MARKETING ☆ EXHIBITIONS**

Unit 2 Rooihuiskraal Road, Cosmos view, Centurion-Pretoria  
Call Office on 081 356 7021 - Call Tumi on 081 071 326 9299 Fax on 086 512 6484

Website <http://bit.ly/qFOJ2r>  
E-mail [tourdetownships@gmail.com](mailto:tourdetownships@gmail.com)

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