

# General Portfolio



project management • design • exhibitions • shopfitting • events



Sugo Projects, a niche team of 18 dynamic individuals, carries vast experience in design, project management and technical offering within the exhibition, shopfitting , office interior and display arenas. From concept of brief to manufacture and installation, on small or large scales, Sugo's distinguishing characteristics lie in the flexibility to adapt to the Client's needs and the ability to carry out detailed, quality projects in time frames some would deem impossible.

We are client-centred, innovative thinkers, solution drivers, quality focused, time urgent and budget compliant. These values are underpinned by our unrelenting passion and our zero tolerance for error.

Bankers: Nedbank

Auditors: Eugene Symonds Inc.

Attorneys: ECR Nilsen Attorneys



## History

**July 2010** - Sugo Projects is formed

**November 2010** - First International Project for BBC

**June 2011** - First Complete Trade Show (5000m<sup>2</sup>) and Conference for Anglo American Zimele Trade Fair

**October 2011** - Project Management of Mercedes-Benz, Toyota, Lexus and Hino Stands  
at Johannesburg International Motorshow

**March 2012** - Sugo Projects expands to include Design and Shopfitting

**April 2013** - Commencement of Sub-Saharan project roll-outs for Jaguar Land Rover and Honda

**October 2013** - Completion of Mercedes-Benz, Toyota, Lexus, Hino, Iveco, Mahindra  
and Cummins Exhibition Stands at Johannesburg International Motorshow

**January 2014** - Scena Productions is formed

**February 2014** - Sugo Projects acquires larger premises to commence Signage Production  
and Furniture Hire



Sales

Design

CAD Design Facilities

Project Management

Vinyl Signage

Furniture Hire

Pre-Assembly and Installation

Internal Resources

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Alexander Forbes  
Altron Group  
Bell Equipment  
BMW  
City of Tshwane  
Cummins  
Eaton  
Ellies  
Huawei  
Iveco  
Jaguar Land Rover SA  
Joy Global  
Mercedes-Benz  
Powertech  
Rand Merchant Bank  
Samsung  
Toyota  
Lexus

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Group Key Clients

**Toyota**  
(JOHANNESBURG MOTORSHOW 2013)  
Project Management

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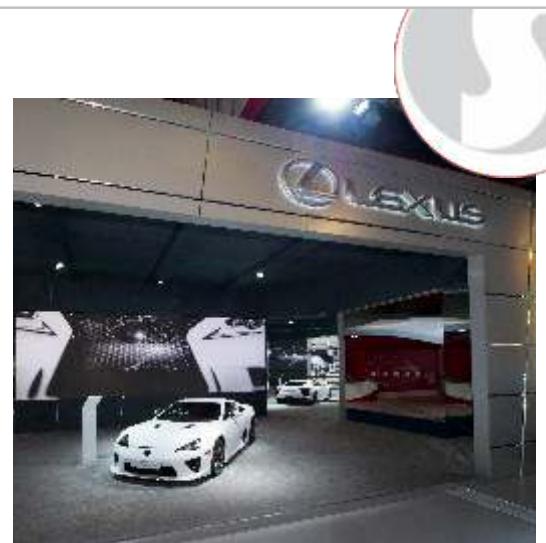
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**Mercedes Benz - Commercial**  
(JOHANNESBURG MOTORSHOW 2013)  
Project Management

**Lexus**  
(JOHANNESBURG MOTORSHOW 2013)  
Project Management

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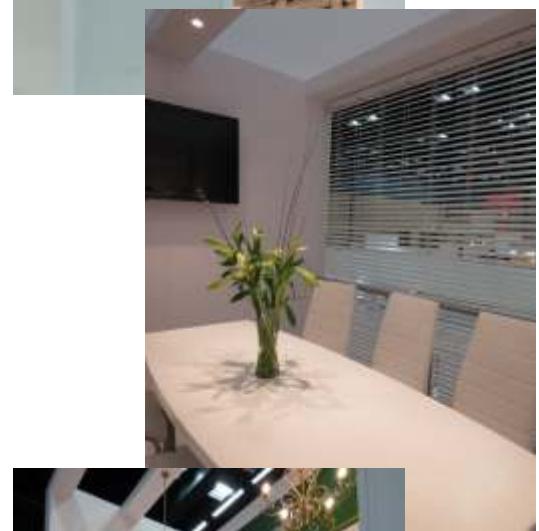
**Mercedes Benz - Passenger**  
(JOHANNESBURG MOTORSHOW 2013)  
Project Management

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**Europcar**  
(TOURISM INDABA 2013)  
Project Management

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**GPL**  
(PROPAK 2013)  
Project Management



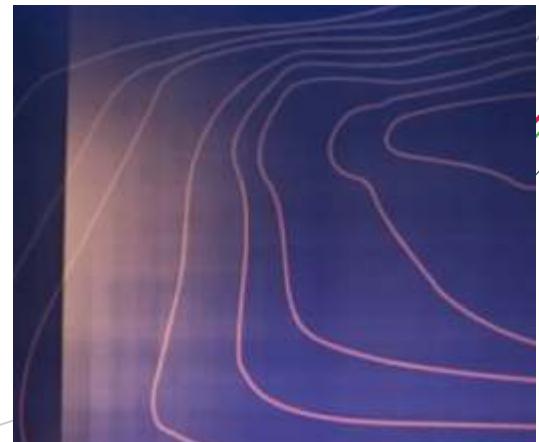
**Mercedes Benz Hospitality**  
(JOHANNESBURG MOTORSHOW 2013)  
Event

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## Anglo American Conference (TRADE FAIR 2010) Event

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**Toyota Hospitality**  
(JOHANNESBURG MOTORSHOW 2013)  
Event

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**Bell Equipment**  
(BAUMA 2013)  
Outdoor Stand

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**Cobham**  
(AEROSPACE 2012)  
Outdoor Stand

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Iveco  
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Iveco  
(JOHANNESBURG MOTORSHOW 2013)  
Outdoor Stand

**Volvo**  
(NEDBANK GOLF CHALLENGE 2012)  
Outdoor Stand

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**Anglo American**  
(TRADE FAIR 2010)  
Exhibition

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**Huawei**  
(AFRICACOM 2013)  
Custom Stand - Large

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**Sugo Projects**  
(MARKEX 2013)  
Custom Stand - Small

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**City of Tshwane**  
(MEETINGS AFRICA 2013)  
Custom Stand - Medium

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## Anglo American Stand (TRADE FAIR 2010) Custom Stand - Medium



**Cummins**  
(AUTOMECHANIKA 2013)  
Custom Stand - Large

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Ashburton Investments  
(IMN 2013)  
Custom Stand - Small



PFG Glass  
GLASS EXPO 2012  
Custom Stand - Medium

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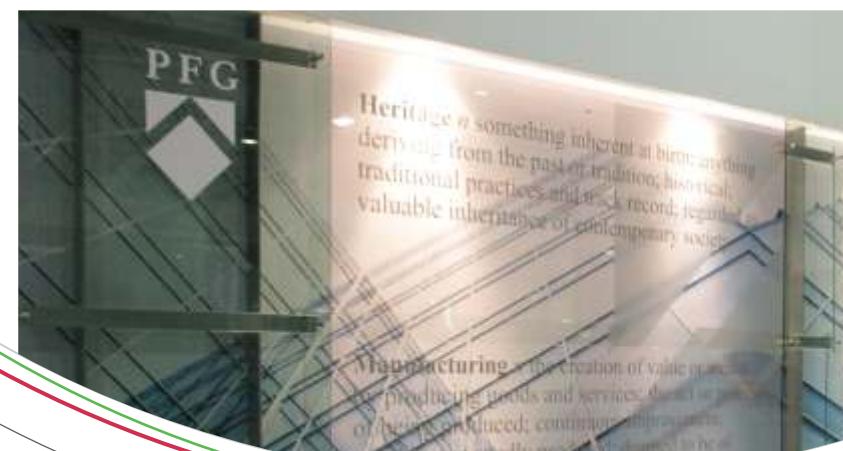
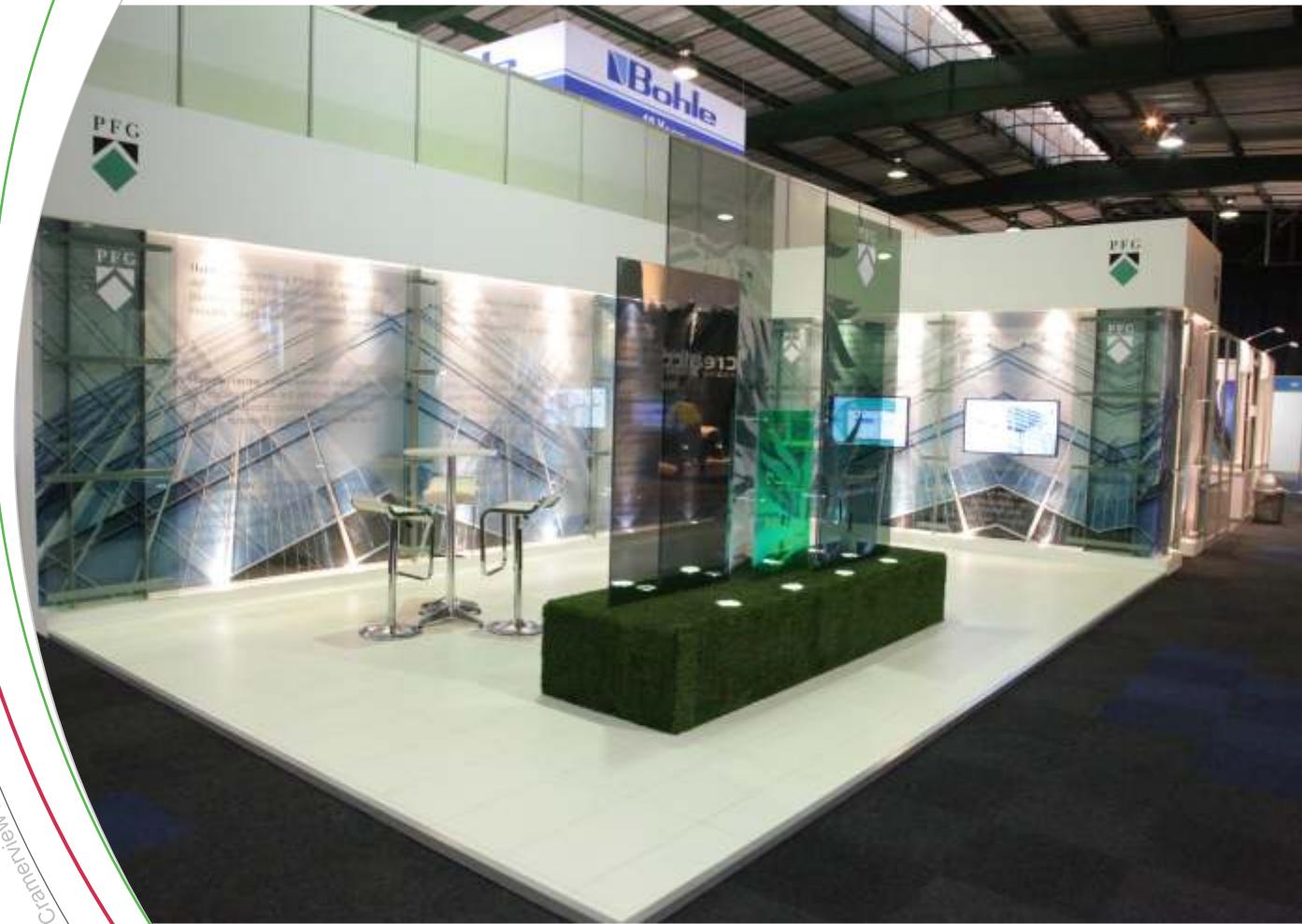
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Bohle



**Joy Global**  
(ELECTRMINING 2012)  
Custom Stand - Large



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**IWC**  
(ELECTRAMINING 2012)  
System Stand - Small







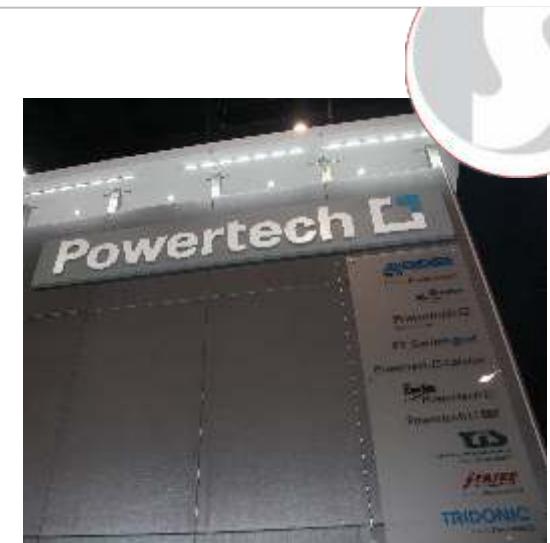
**SES**  
(PROPAK 2013)  
System Stand - Large

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**Powertech**  
(PEWA 2013)  
System Stand - Large



**RMB**

(AIR FINANCE FOR AFRICA 2013)

System Stand - Small

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Samsung  
(CLEARWATER MALL)  
Shopfitting

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**MONT BLANC**  
(MALL ACTIVATION)  
Display

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**Anglo American Mine Cage  
(TRADE FAIR 2010)  
Display**

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