

LAYOUT OF YOUR VENUE

INDOORS

OUTDOORS

TWO MAIN GROUPS TO CONSIDER

- EXHIBITOR
- VISITOR

EXHIBITOR REQUIREMENTS

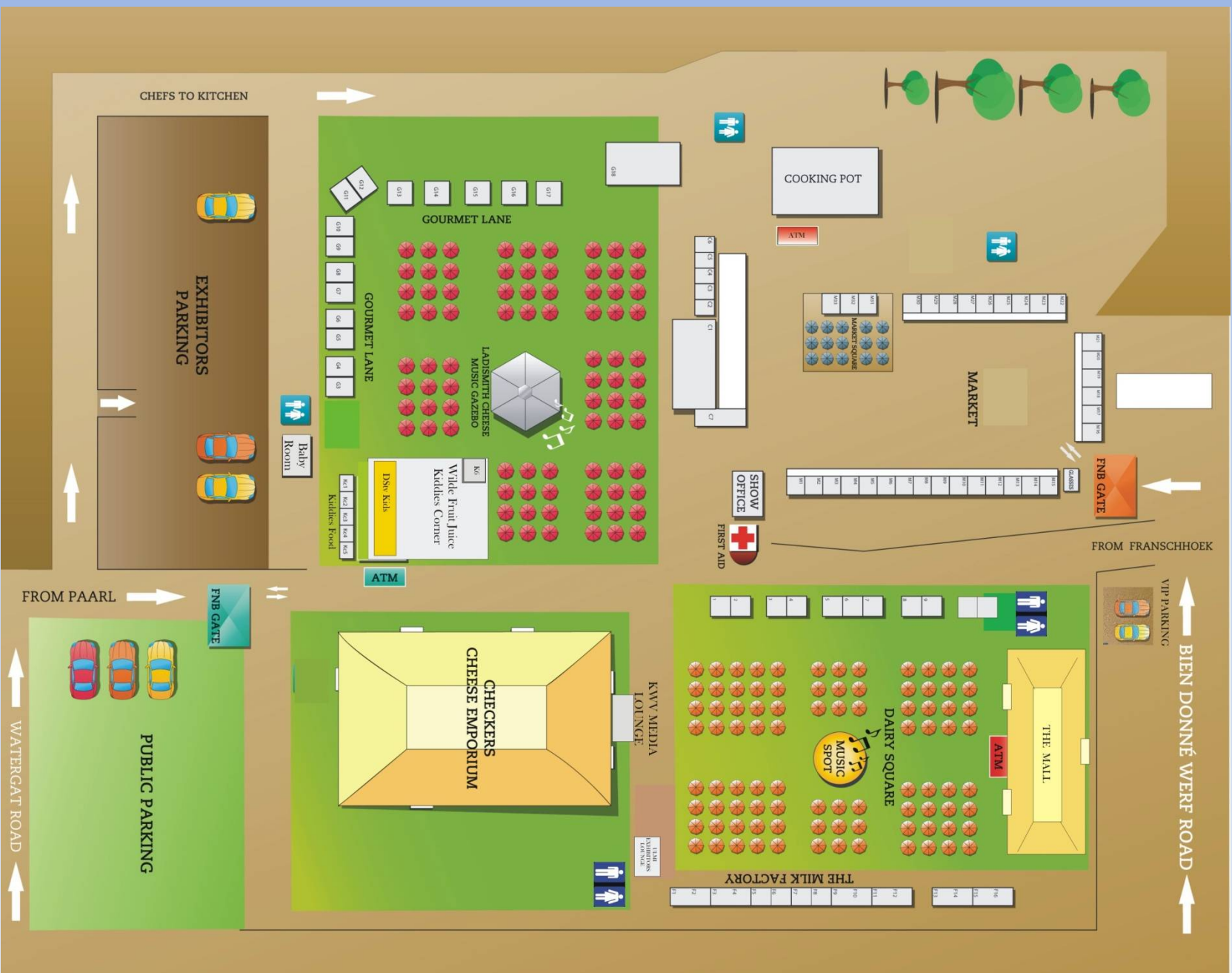
- Best site - visibility
- Visitor access

VISITOR REQUIREMENTS

- Interesting Stands
- Comfort during visit







- Flow of traffic
- Careful placing of exhibitors
- Allow sufficient space in isles
- Give your visitor “rest” spots
- Place your entrance & exit at either end
- Make sure signage is extremely clear