GuideMobi

EventMobi, the most popular Mobile Event Guide for conferences and tradeshows worldwide, is now in **South Africa**.

Putting your event in the palm of their hand

Web: www.guidemobi.com

Email: info@guidemobi.com

Built for Attendees

Upon arriving at an event, it is essential that attendees can easily access event information in order to accomplish their personal objectives; whether it's face-to-face networking, learning about new products and companies, or gaining valuable industry insight, having easy access to event information is crucial.

At GuideMobi, we see the event app as a vital piece of the puzzle offering all the information attendees need without the unnecessary distractions.

To provide the best event experience, it's important to provide attendees access to the app on the platform of their choice whether it's a smartphone, tablet, or laptop.
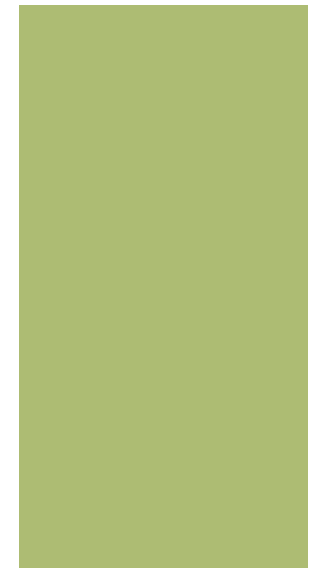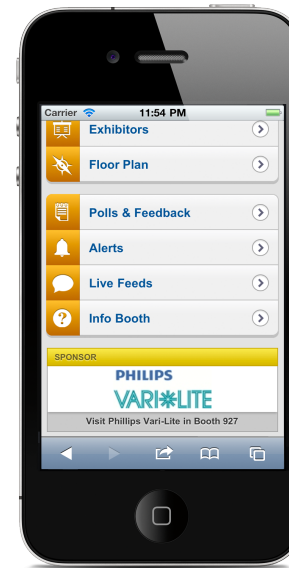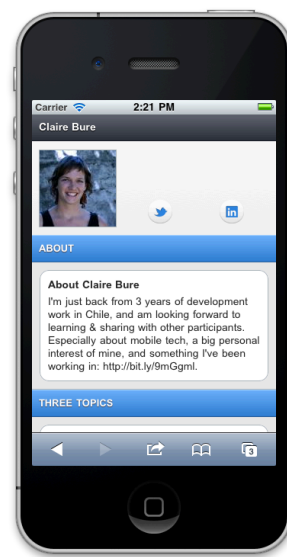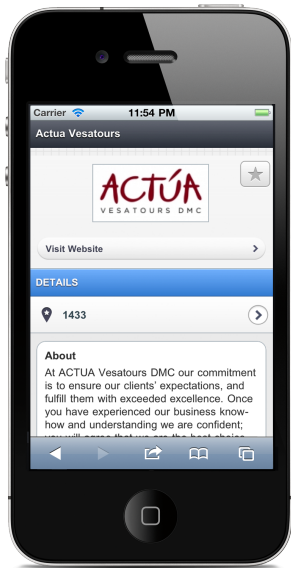
Turn Attendees into Participants

EventMobi's development strategy is focused on providing an educational, engaging, and interactive event experience for attendees. The **Audience Response System** makes it possible to survey the audience about a specific topic for valuable data intelligence while at the same time displaying results in real- time. With the live projection display, it's easy to involve audience members without compromising the pace of the session.

Create Online & Publish to Mobile

An app designed for attendees and a Content Manager developed for event planners. With no technical experience required, our Content Manager makes it easy to create, edit, and update the event's app in real-time.

Advanced Content Management System

No matter how daunting the task may seem, the easy-to-use Content Manager acts as a guide through the app creation process. With instructions, how-to videos, and preview options, you can customize your app in seconds and populate the entire app in mere minutes. No more back-and-forth with app developers trying to communicate complex features and functions – the Content Manager is the most advanced solution on the market allowing for full control of the app.

Data Import and Reporting

To expedite the app creation process, EventMobi offers various collaborative methods of data import including manual input, self-edit links, Excel import, and API integration. With a number of options available, populating the mobile app on the Content Manager greatly reduces development time allowing planners to focus on other important event-related tasks.

GuideMobi supplies Google Analytics reports post-event in order to help measure success and improve future mobile solutions.

Benefits

You're In Control: Create and edit your app online, instantly

Generate Revenue: Offset costs and make a profit from your event app

Go Green: Reduce printing, reduce waste

Improve Networking: Foster connections among your attendees

Own Your Brand: Fully customize your event app

Enhance Engagement: Real-time audience response and event games

Personalise: Attendees can build their own profile, agenda, and more

Reach Everyone: Alert and update attendees in seconds

EventMobi Fusion™ : Reach every attendee on every device, no internet required