



Custom stands

Order your custom stand that is tailor made for you and specifically designed to bring out your brand to the highest possible quality and level of professionalism. A full range of exhibition furniture is available.

Marketing Services

Complimentary exhibitor's manual, catalogue and business day invitations.



endorsements // affiliations

The Zimbabwe International Trade Fair Company has been a full member of UFI (Union des Foires Internationales) since 1982. This Paris-based organisation recognises only established international exhibitions with a strict set of standards and rules. UFI comprises leading fair organisers around the world and its members represent over 60 countries.

The Zimbabwe International Trade Fair Company is also a member of the Exhibition and Event Association of Southern Africa (EXSA) with over 130 members conforming to high standards of ethics.



The International
Association of the
Exhibition Industry



Services Include:

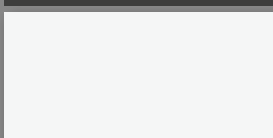
- Accommodation and travel bookings (in partnership with Eco Logical Safaris)
- Special customs clearing facility for show goods.
- Mobile app to give you real-time information.
- On-line and face-to-face business match-making service.
- Free WiFi available at the exhibition



Zimbabwe International Trade Fair Company
P.O. Fama, Bulawayo, Zimbabwe.
Tel: (+263-9) 884911-6 Fax: (+263-9) 884921
For bookings email: zitf@zitf.co.zw
For information email: zitfmktg@zitf.co.zw
internet: www.zitf.net



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Partners & Sponsors
THE CHAMBER OF MINES



OF ZIMBABWE

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Ministry of Mines
& Mining Development

JULY 23 - 25
MINEENTRA2014
MINING, ENGINEERING & TRANSPORT EXPO



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MINEENTRA2014
MINING, ENGINEERING & TRANSPORT EXPO

Zimbabwe International Exhibition Centre
Bulawayo

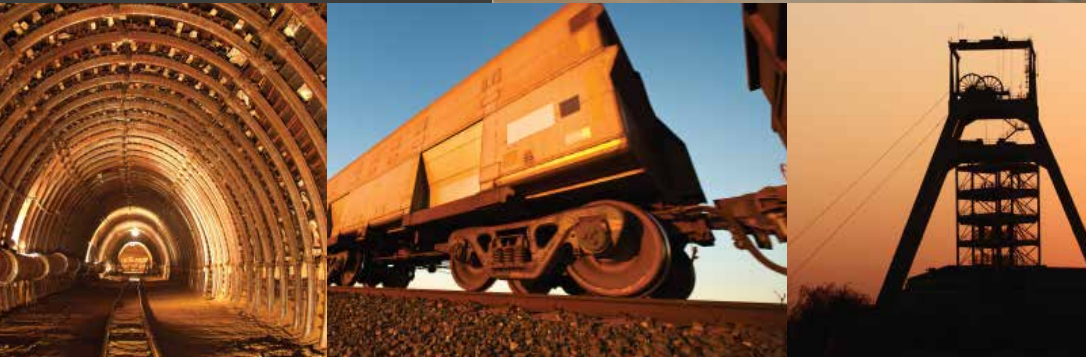
Innovation, Beneficiation, Growth



In this 19th edition of Mine Entra, a wealth of experts and professionals come together to showcase and share ideas towards sustainable growth in the mining industry. Each passing year demands fresh ideas and technology, the evidence of innovation for a growing industry that is uncovering Zimbabwe's wealth.

Mine Entra is the most reputable expo of its kind in Zimbabwe and serves the region with top quality exhibits in mining, engineering,

transport and related sectors. Mine Entra 2014 will bring together a broad spectrum of representatives across the mining value chain to participate in an expo that seeks to address issues around the growth of the mining sector in Zimbabwe, which is situated in one of the worlds richest mining regions in the world.



Who attends?

90% of all visitors are managers or deputy managers of industrial enterprises, heads of representative offices of international companies, chief engineers, technologists, geologists, surveyors, marketers, specialists, suppliers, distributors of materials and equipment and others, including:

- Government officials • Financiers • Bankers • Equipment/device suppliers • Mining association members • Brokers • Consultants • Lawyers • Mining executives/managers • Geological survey representatives • Mining engineers • Analysts • Service sector representatives • Mining media

Who else will be here?

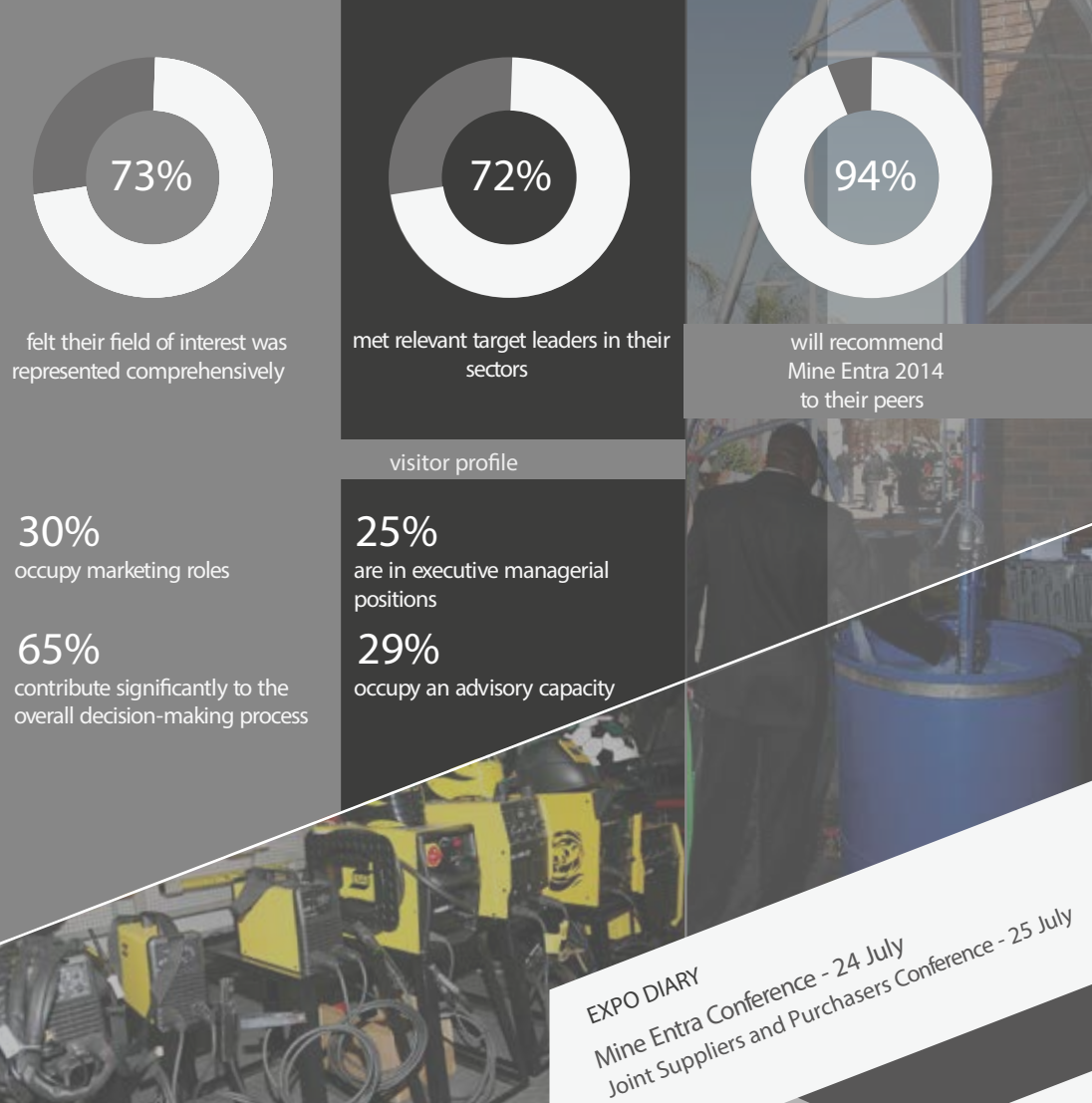
Mine Entra exhibitors span the length and breadth of the sector, including geological survey, exploration development, mining investment and financing, smelting, pocessing techniques and equipment, mining services, transportation and much much more...

COME AND EXPERIENCE IT FOR YOURSELF!
register to exhibit at or visit Mine Entra 2014 on our website www.zitf.net

The testimonials of Mine Entra 2013 exhibitors speak for themselves

95%	95%	91%
rated the show good to excellent	are likely to exhibit again this year	will recommend the expo to their peers.

“Good turnout, customers were able to come enquire and view our new products” Multotech Manufacturing, South Africa.
“We managed to market our products and the market responded well, We will definitely be back next year” Amprage Electrical, Harare, Zimbabwe
“We will be back to tap into future potential. The service of Mine Entra has been good” Shanghai Dongmeng Road & Bridge Machinery Co. Ltd, China.



EXPO DIARY
Mine Entra Conference - 24 July
Joint Suppliers and Purchasers Conference - 25 July

MINE-ENTRA REPLY CARD 2014

Please send me further information on _____
The particulars I need are as _____
(Please tick the appropriate boxes)

We wish to participate in Mine-Entra 2014: _____

As a visitor / buyer
As an advertiser/sponsor

Please send me a floor plan for: _____

Space required.....sq

Please send details of ready-built modular shell stands as an optional extra
Add me to the mailing list (you will receive the ZITF Company newsletters and updates)

Post or Fax this reply card tp address:
Mine-Entra 2014, Zimbabwe
International Exhibition Centre,
Tel:(+263-9) 884911-6
Fax: (+263-9) 8844921
Email: zitfmktg@zitf.co.zw or coordinator@zitf.co.zw

- Please select area of interest
- Air / Water supply
 - Civil Engineering / Earthmoving
 - Drilling / Blasting
 - Effluent / Water treatment
 - Environmental
 - Electrical Engineering
 - Explosives / Chemicals
 - Exploration / Sampling
 - Heavy Engineering
 - Laboratory / Scientific Instruments
 - Light Engineering
 - Lighting / Power supply
 - Materials Handling / Processing
 - Mine Support Services
 - Ropes / Rigging
 - Transport / Frieghting
 - Underground Mapping
 - Other.....

Make the most of Mine Entra 2014

by taking advantage of the advertising and sponsorship opportunities available

- Official Catalogue & Directory

This publication finds its way around the globe and into the hands of the stakeholders to new marketers and has very significant visibility. Book your advert now.

- Daily Bulletin

Advertising in this publication allows you to talk to over 1,000 industry professionals.

- ZITF Website

Get a banner advert on our website www.zitf.net with more than 6,000 unique visitors a month from over 35 countries.

- Pole Banners

Also make the most of foot traffic before, during and after the expo

- Exhibitors' Lounge

Brand an exhibitors' lounge in any of the halls

Contact our Marketing Team TODAY at
zitfmktg@zitf.co.zw for a customised plan
to fit your unique needs and budget.