

PRESS RELEASE

Fairground Holdings (Pty) Ltd brings you the 11th Edition of the Botswana Consumer Fair, which is billed for Monday 22nd – Sunday 28th August 2016, under the new Tagline **"Its More than Just Shopping"**.

As seen time and again, the Fair has been a critical part of the city's social calendar as it offers much more than just shopping opportunities for consumers.

It offers opportunities for businesses to spread their wings; it provides much needed entertainment and excitement to the young and families alike. All in all, even though shopping is a part of the fair, what it offers is an experience that far transcends financial transactions and this theme leaves a creative opening to allow expansion on it to truly capture what the Botswana Consumer Fair is all about.

We know every individual has a tale to tell. Tales of triumph, achievement, even a tale just to entertain. What better platform, then, to tell that story than at the Botswana Consumer Fair where multitudes are ready to hear what you have to say? Sell your wares, provide your service or just weave a tale of fun to the masses and witness the change you desire.

FOR BOOKINGS

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**BOTSWANA
CONSUMER
Fair**

22-28 AUGUST 2016

IT'S MORE THAN JUST SHOPPING...

www.fairgroundholdings.com

