

brand activations

events

retail applications

exhibitions



SCAN

MODULBOX
INFORMATION PACK



structure
space
shape
function™

value creators™

www.scandisplay.co.za

// market your brand

Exhibition and event specialist, Scan Display, has the sole rights to manufacture and distribute the modulbox™ throughout Southern Africa.

Designed by Scan's German partners, mosysteme, this product is a simple, yet sophisticated, solution to a number of marketing platforms.

The modulbox™ has starred at the following events:

- // World Cup 2010
- // COP17
- // Durban July
- // Joburg Motor Show
- // Gay Pride
- // J&B Met
- // Design Indaba
- // Fashion Week
- // Nampo
- // Oppikoppi
- // Nedbank Golfday

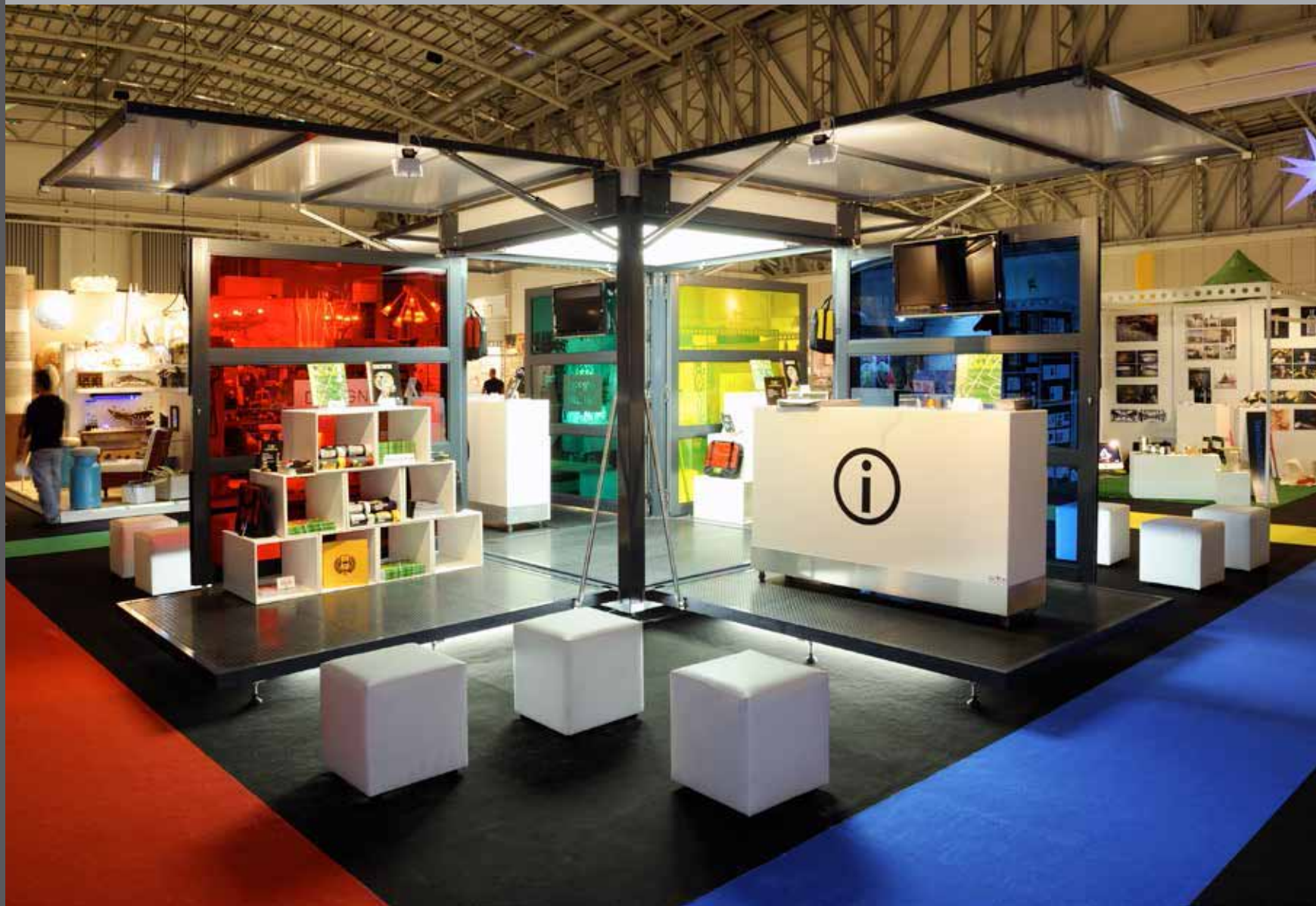


// brand activations





// retail applications



// exhibitions



// features:
mobile



// features:
modular - can interconnect



// features:
quick set-up



// features:
lockable



// features:
suitable indoors or outdoors



// features:
highly visible branding



// features:
range of lighting solutions



// add-ons: DJ box



// add-ons: AV



// add-ons:
additional branding



// add-ons:
customised accessories

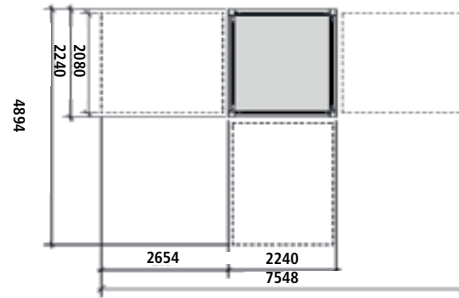


// add-ons:
furniture & accessories

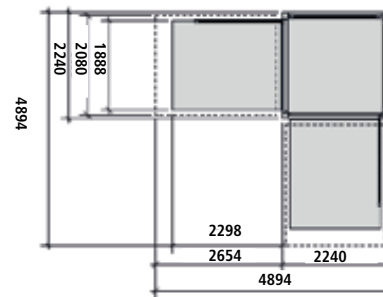


// popular modulbox™
layout

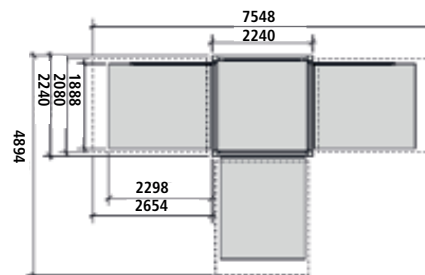
inside out



cornerstone

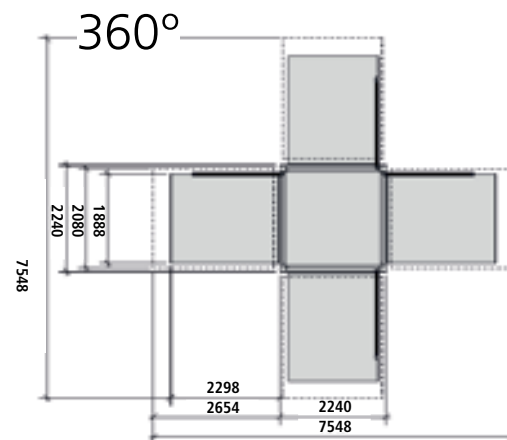
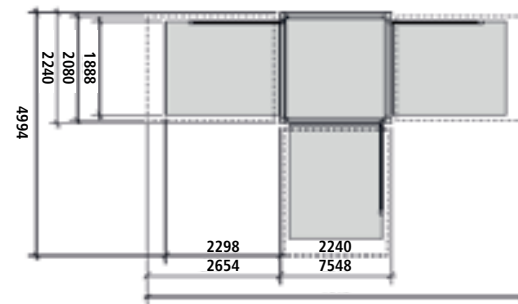


the event



// popular modulbox™
layout

the purist



// summary

Scan Display's modulbox™ offers you a turnkey solution for your marketing needs:

- // flexible product that can be creatively used in a number of scenarios
- // cost-effective solution - especially for outdoor events
- // layout designs can be generated according to client's specs, and previewed in 3D
- // transported to and from site
- // branding can be produced in a variety of materials, including fabric
- // large surface areas provide highly-visible branding
- // branding applied before delivery to site, enabling a quick set-up
- // furniture, AV, lighting can be supplied according to client's needs
- // has a steel frame and is lockable, providing overnight security



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