







Company Profile

Welcome to the complete exhibition experience.

3D Group established in 1995 is a group of strategic business units specializing in the supply of a comprehensive range of products and services for exhibitors and exhibition and event organisers alike. 3D Group has the capacity to design, construct, project manage and execute up to 400 events / exhibitions /exhibits a year. With a staff compliment of 130, all aspects such as design, project management, electrics, Octanorm / modular stand design and construction, custom stand design and construction, shop fitting, furniture hire, large format digital printing and shell scheme are undertaken in-house, ensuring the success of your project.

Our 10 project managers, each specialising in their prospective fields, (electrics, furniture, printing, design stands etc.) have a wealth of experience and knowledge, in the exhibition and events industry, we are always on site to answer to your needs and make sure that your event goes ahead effortlessly.

The 3D Group of companies approached black economic empowerment (BEE) as a strategic imperative and this, together with commitment from top management to transform the companies culture, has resulted in major PDI shareholding. While maintaining unparalleled standards of excellence, we also ensure that employment equity standards are met and previously disadvantaged individuals (PDI) are well presented in the workplace.

Affiliations & Associations



EXSA

Exhibition Association of South Africa

EXSA is the governing body of the Exhibition industry in South Africa.

We have been a member of this body since 1998 and in that time, Conrad Kullmann the 3D Group Sales and Marketing Director has had his stint as chairman of EXSA.

We have also represented the supplier's forum within this body for many years. 3D Group has won many awards for stand excellence, best suppliers, and best personnel during this time. We always make an effort to dress up for the yearly EXSA awards function, to show the commitment, dedication and team work of the Group.



EXSA Awards Function 2007



EXSA Awards Function 2008



SAACI

South African Association for the Conference Industry

The 3D Group joined SAACI in 2009 and we are networking with this body in order to supply our services.



IFES

International Federation of Exhibition Suppliers.

3D Group joined this body in 2007 and has enjoyed the vast worldwide database of suppliers and organizers that is offered.



OSPI

Octanorm Service Partners International

As a major Octanorm user, The 3D Group was invited to join the OSPI family in 2003. This is a group of companies that builds exhibition stands with the use of the Octanorm exhibition system. There are currently 132 companies in 48 countries that are members. The OSPI idea is that we can build an exhibition stand anywhere in the world, with the help of our partners. "Designed here, build there" is the OSPI motto. We all use the same basic material (Octanorm) to achieve our end product, so the final deliverable to our client is achievable anywhere in the world, where we have an OSPI partner.

Our partnerships with OSPI companies around the world has proven to be an invaluable

investment, be it for our clients exhibiting around the world or our partners clients exhibiting here in South Africa. Here are two examples of this partnership.

3D Group was commissioned by Telkom South Africa to erect and manage an exhibition stand at the ITU 2007 Exhibition held in Hong Kong. We teamed up with our partner in Hong Kong – Uniplan, and they provided us with a professional and well managed exhibition stand.



Telkom at ITU Hong Kong 2007



Pfizer at IPA 2010



Conrad meets Sheikh Hasher of Dubai



England Expo at World Expo 2010



Saudi Arabia - World Expo 2010

In July 2010 we provided our partner in Switzerland – Impact Unlimited, with the same professional service for their client, Phizer at the IPA 2010 Expo at the Sandton Convention center.

We meet with this group every 18 months to exchange ideas and discuss the exhibition market in the worldwide perspective. These meetings give us the opportunity to network with a broadbase of cultures and ideas. In 2008 our meeting was in The Sultan of Oman & Dubai, where we had the opportunity to meet with Sheikh Hasher of Dubai at OSPI's 40th birthday party at his beach house in Dubai.

In July 2010 the group met again, this time in Shanghai China, where we had the opportunity to visit the World Expo. The world expo has 500,000 visitors a day, and is on for 6 months. Here we had the pleasure of seeing some of the latest trends in expo design and management.



OSPI Meeting Shanghai 2010

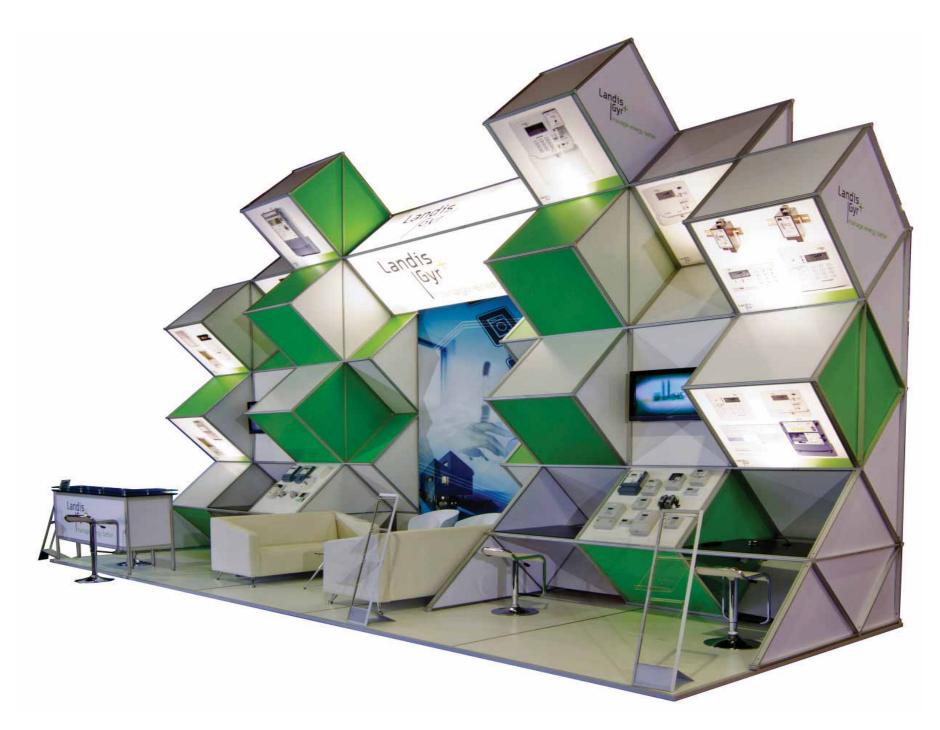




3D Design had it's beginings in 1995 when John Kullmann with his design passion and Conrad Kullmann with his sales experience joined forces in order to provide custom designed turnkey exhibition stands.

This venture was started out of a residential properties garage with only 3 employees. Today it is one of the largest exhibition stand design and construction companies in Africa. The 3D Group head office is situated in Linbro Business Park, which is 5 minutes drive to Africa's largest business hub – Sandton.

3D Design specialises in Custom modular (Octanorm) and Custom (Wood) exhibition stands. On average we design and build 320 of these stands per year. We are regularly recipients of "best stand" awards for stand design and construction excellence, and often we have won "best stand of the year" awards from our affiliations. We are able to complete projects not only in South Africa but also world wide.



9m² to 25m²

3D Design makes use of the world renowned Octanorm exhibition system in order to construct many of it's exhibition stands. The versatility and cost effectiveness of the Octanorm exhibition system makes it the ideal product to design and build exhibition stands.

We provide our clients with a full turnkey solution from design to construction including furniture, electrics, AV, carpets etc, in order that you can arrive to a complete solution at your exhibition, and at the conclusion of the exhibition we arrange for the dismantle and removal of all items. This service is usually provided on a hire basis but we also cater to clients who would like to own the structures. We have a cost effective solution for exhibitors who require a number of exhibition stands at various venues through out the year, as our Octanorm exhibition system is modular and reusable.







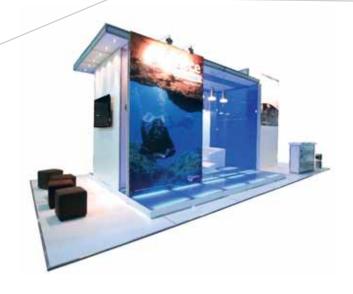




36m² to 100m²

3D Design has the capability to completely custom build an exhibition stand from wood or the combination of wood and aluminium exhibition systems. We have a factory that utilises the latest technology in CNC machining as well as a state of the art spraypainting booth which gives our stands a high quality finish.











Over 100m²

The requirements of exhibition stands over 100m² are usually such that we incorporate a wide array of additional elements into the stand such as seamless plasma screens, specialised robotic lighting, large overhead trussing and any new technology or products that will give this kind of stand the edge to stand out from the norm. We excel at such projects as it gives us the chance to show our creative skill.











Double Storey Stands

3D Design utilizes the Octamax double storey structure and Octanorm's Maxima exhibition system for all its double storey stands. These double storey's are arranged in 3000mm x 3000mm modules to create any size the client requires.











"Custom" Exhibition Stands & Shopfitting

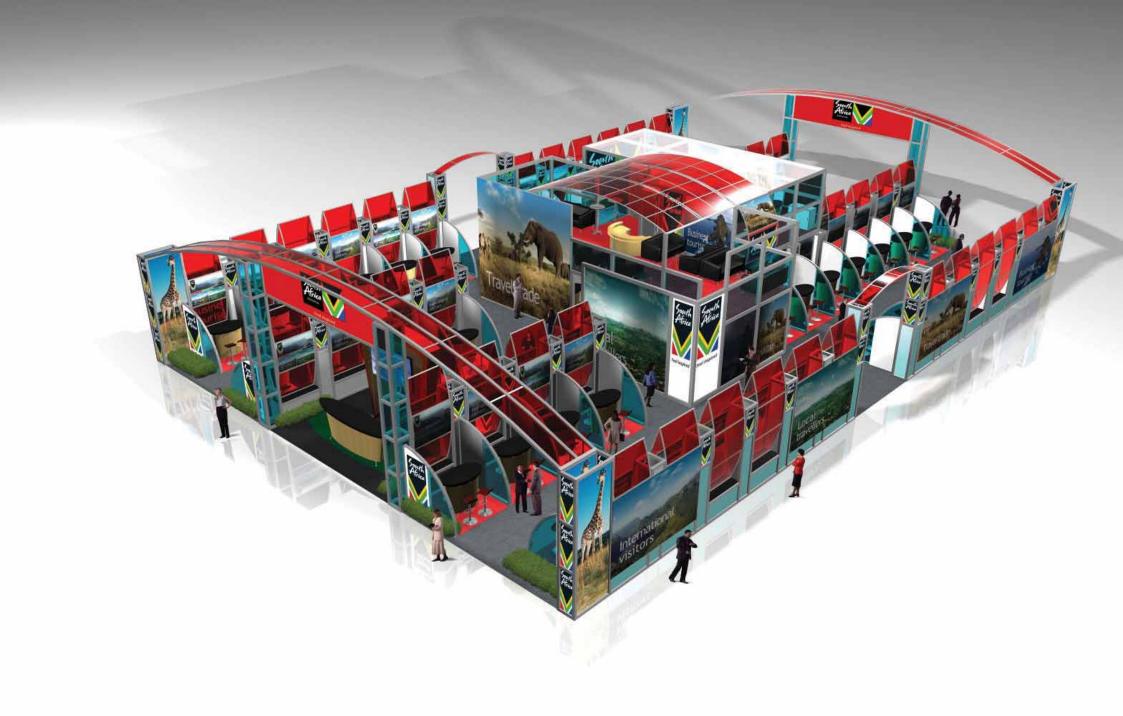
3D Design has invested extensively into state of the art computerised board cutting machines, as well as a new 100m² spray booth and a dedicated factory in order to provide our clients with a professional facility for the manufacture of "custom" built exhibition stands, shopfitting and custom made point of sale display units. 3D Design now has the capability to provide solutions not only for system type exhibition stands but also custom made wood stands and the combination of the two methods.











South African Tourism Pavilion in London, Berlin and Frankfurt 2009 - 2012

Worldwide Projects

Through our OSPI network we have accredited partners in over 55 countries. To date we have completed projects in Cairo, Berlin, Frankfurt, Geneva, London, Hong Kong, Shanghai and Toronto. Should we not have a partner in a specific country, we are able to containerise the entire stand and send it onto the specified country. Our experienced stand builders and project managers would then be flown accross to project manage and build the stand. We also cater for international exhibitors who would like their stands built in South Africa.



Telkom in Cairo for ITU Expo 2005



Danone at IPA - Sandton Convention Centre 2010



NPA in Shanghai 2007



Telkom in Hong Kong for ITU 2007





3d Shell started in 2003, headed up by Dylan Solomon, specialises in supplying exhibition and event organizers with a basic shell scheme infrastructure.

At present we build in excess of 5000 sqm of shell scheme a month. We have completed projects for Interbuild, Frigair, Plumbdrain, Automechanika, Hobby-ex, Africa Rail, Mega Media, Lab Expo, 18th World Petroleum Congress and Photo and Film Expo to mention but a few.

Our in-house services department consisting of 3 highly experienced staff members are always on hand to assist you with exhibitor queries, leaving you free to do what you do best, and that is selling exhibition space. Part of 3D Shell's portfolio also encompasses country pavilions, package deals and specialised exhibition areas such as Info points, VIP, Coffee areas and Organisers offices.

Project Portfolio:

















































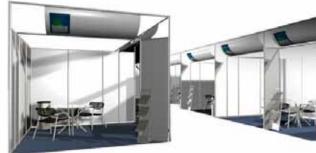


Shell Scheme

3D Shell is an infrastructure service company to exhibition and event organizers. We have the capability to provide show organizers with shell scheme infrastructure as well as furniture, electrical and carpet requirements. We have in-house staff that can manage your individual clients needs so that you can concentrate on organizing / selling your show. We have been providing shell scheme infrastructure to the exhibition / events industry for over 10 years and in this time we have grown to be the chosen and preferred supplier to most of the larger exhibition and event in South Africa, this is due to our 100% service and delivery commitment.









Pavilions

3D Shell has the capability to provide infrastructure for country pavilions including all services such as furniture, electrics, carpets, printed graphics and specialized features. Give our sales team a call and they will design something according to your requirements.









Registration Counters

3D shell offers a wide selection of registration counters for your exhibition / event and we can also design something new just for you if required.



Features

3D Shell is able to enrich your exhibition / event by providing infrastructure for specialized areas such as poster walls, stages, discussion areas, restaurants, networking areas and organizers offices.







Furniture

3D Furniture Hire started in 1999 by John Kullmann, Conrad Kullmann and Tony Cantatore originally only had 3 tables and 6 chairs. Today it stocks over 8000 items including fridges, coffee machines, couches, chairs, barstools and brochure holders to mention but a few.

Their 1000m² warehouse in Linbro Business Park is close to all major exhibition centres, making delivery and collection a simple task.



BLACK TWO SEATER COUCH

Code: 1019B



WHITE TWO SEATER COUCH

Code: 1019W



TWO SEATER COUCH BLACK

Code: 1042B



TWO SEATER COUCH BLACK WITH BLUE SEATS

Code: 1042BL



TWO SEATER COUCH BLACK WITH RED SEATS

Code: 1042R



BLACK SINGLE SEATER COUCH

Code: 1023B



WHITE SINGLE SEATER COUCH

Code: 1023W



TUB CHAIR BLACK

Code: 1043B



TUB CHAIR BURNT ORANGE

Code: 1043B0



TUB CHAIR RED

Code: 1043R



DIVAN 2 SEATER RED GAUTENG ONLY

Code: 1040



MOTION 3 BLACK GAUTENG ONLY

Code: 1038B



MOTION 3 WHITE GAUTENG ONLY

Code: 1038W



MOTION 3 LIME GAUTENG ONLY

Code: 1038L



MOTION 3 RED GAUTENG ONLY

Code: 1038R



OTTOMAN SET OF 4 LIME GAUTENG ONLY

Code: 1039L



OTTOMAN SET OF 4 RED GAUTENG ONLY

Code: 1039R



OTTOMAN SET OF 4 BLACK GAUTENG ONLY

Code: 1039B



OTTOMAN SET OF 4 WHITE GAUTENG ONLY

Code: 1039W



OTTOMAN SET OF 4 BLACK AND WHITE GAUTENG ONLY

Code: 1039



OTTOMAN BLACK

Code: 1035B



OTTOMAN BEIGE

Code: 1035BE



OTTOMAN BROWN

Code: 1035BR



OTTOMAN BURNT ORANGE

Code: 1035B0



OTTOMAN BLUE

Code: 1035B



OTTOMAN GREY

Code: 1035G



OTTOMAN WHITE

Code: 1035W



OTTOMAN YELLOW

Code: 1035Y



OTTOMAN RED

Code: 1035R



DOUBLE OTTOMAN

Code: 1035A-B



SQUARE OTTOMAN

Code: 1035B-G



ALUMINIUM CHAIR

Code: 1002



CHROME BLACK GO-GO CHAIR

Code: 1003



CHROME BLACK CHAIR

Code: 1004



CHROME WIRE CHAIR

Code: 1030



CHROME ORANGE TRANSPARENT CHAIR

Code: 1031



CHROME RED CHAIR

Code: 1032



CHROME WHITE CHAIR

Code: 1033



BLACK BOARDROOM DIRECTORS CHAIR

Code: 1034



STACKER 500 CHROME BLACK PADDED CHAIR

Code: 1046



STACKER 500 CHROME BLACK PADDED CHAIR

Code: 1046A



ANT CHAIR RED GAUTENG ONLY

Code: 1037R



ANT CHAIR WHITE GAUTENG ONLY

Code: 1037W



TAM TAM STOOL RED

Code: 1036R



TAM TAM STOOL WHITE

Code: 1036W



TAM TAM STOOL BLACK

Code: 1036B



COCKTAIL TABLE

1100mm (h) x 600mm (d) Code: 1005A



COCKTAIL TABLE (BLACK TOP)

1100mm (h) x 700mm (d) **Code:** 1005B



GLASS & CHROME COCKTAIL TABLE

1100mm (h) x 600mm (d) **Code:** 1005C



CHROME & BLACK GAS LIFT COCKTAIL TABLE

1100mm (h) x 600mm (d) **Code:** 1005D



BEECHWOOD DISCUSSION TABLE

750mm (h) x 800mm (d) **Code**: 1006



CHROME & GLASS TABLE

700mm (h) x 1000mm (d) **Code:** 1007



CHROME & CHERRYWOOD TABLE

700mm (h) x 900mm (d) Code: 1007A



CHROME & WHITE TABLE

700mm (h) x 900mm (d) **Code:** 1007B



CHROME & BEECHWOOD TABLE

700mm (h) x 900mm (d) **Code:** 1007C



CHROME & GLASS COFFEE TABLE

Code: 1018B



CHROME & GLASS COFFEE TABLE

450mm (h) x 450mm (d) **Code**: 1018C



SQUARE CHERRYWOOD TABLE

800mm (h) x 800mm (d) Code: 1041



SQUARE GRANITE TABLE

800mm (h) x 800mm (d) Code: 1041A



COFFEE TABLE

500mm (h) x 500mm (d) Code: 1018A



SADDLE GAS LIFT BARSTOOL RED

Code: 1028R



SADDLE GAS LIFT BARSTOOL BLACK

Code: 1028B



SADDLE GAS LIFT BARSTOOL WHITE

Code: 1028W



CHROME & BLACK BARSTOOL

Code: 1000



CHROME & WHITE BARSTOOL

Code: 1000W



GAS LIFT BLACK BARSTOOL

Code: 1022



WATERFALL GAS LIFT BARSTOOL BLACK

Code: 1029B



WATERFALL GAS LIFT BARSTOOL WHITE

Code: 1029W



WATERFALL GAS LIFT BARSTOOL RED

Code: 1029R



WATERFALL GAS LIFT BARSTOOL BROWN

Code: 1029BR





CHROME & SILVER BARSTOOL

Code: 1001









CHROME COATED STAND

Code: 1050

Code: 1049A

CHROME STANDING LAMP

Code: 1049B

Code: 1014A

3 X A4 BROCHURE STAND

Code: 1014B

ZIG-ZAG BROCHURE STAND

Code: 1014C



LOCKABLE CUPBOARD

900mm (h) x 500mm (d) x 1000mm (w)

Code: 1024



DESK

750mm (h) x 500mm (d) x 1000mm (w) Code: 1025



DISPLAY CABINET

900mm (h) x 500mm (d) x 1000mm (w) Code: 1010



DISPLAY CABINET

1980mm (h) x 500mm (d) x 500mm (w)

Code: 1008



DISPLAY CABINET

1980mm (h) x 500mm (d) x 1000mm (w) Code: 1009



BAR FRIDGE

Code: 1011A



RETRACTABLE BARRIER

Code: 1020



ASHTRAY / DUSTBIN

Code: 1012



SMALL DUSTBIN

Code: 1012A



SQUARE STACKABLE PLINTHS EACH

Code: 1016 500mm (h) x 500mm (w)



BEER COOLER

Code: 1011B



CLOTHES RAIL - TALL

Code: 1045A



OFFICE DESK

Code: 1026



ALUMINIUM & WOOD COUNTER

Code: 1017



FRIDGE

Code: 1011C



COFFEE MACHINE

Code: 1053



WOODEN SEAT

Code: 1047



WOODEN BENCH / LOUNGER

Code: 1048





BEAN BAG - LARGE

Code: 1051L



BEAN BAG - SMALL

Code: 1051S



KIDDIES TABLE

Code: 1052T



KIDDIES TABLE & CHAIR SET

Code: 1052



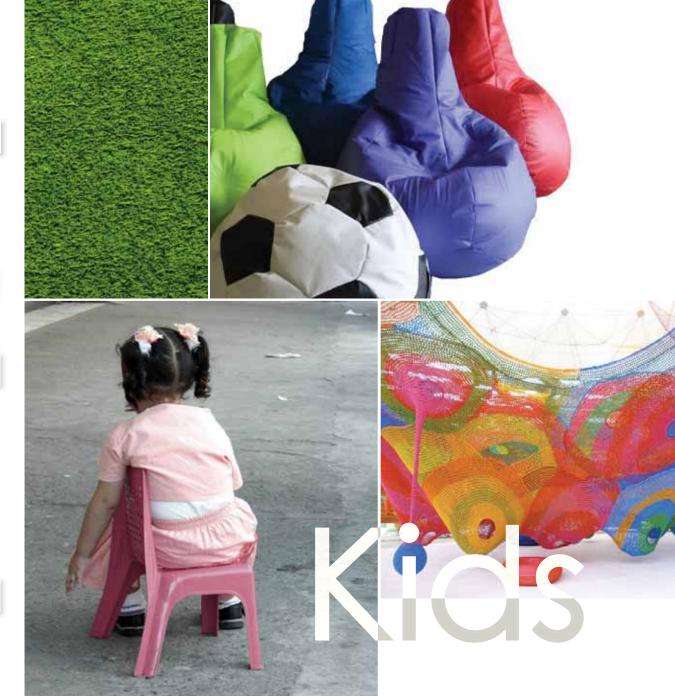
SCATTER CUSHIONS - BLACK / LIME / BURNT ORANGE / RED / BLUE / YELLOW

Code: 1044B / 1044L / 1044B0 / 1044R / 1044BL / 1044Y



KIDDIES CHAIR

Code: 1052C







Switched-On-Electrical, headed up by Japie Van der Linde, started in 1999, employs 12 electricians permanently. Switched-on-electrical supplies lighting solutions to not only the 3D Group, but also to a host of other exhibition stand builders and event companies. We are now conscientiously changing all our fittings to LED lighting to save the environment, organisers and venues on electrical consumption. Currently we stock a range of over 3000 fittings from spotlights, hanging lights, colour changing LED lights to chandeliers and specialised lighting.

ension Lights











EXTENSION LIGHT 1

CODE: LA1 SIZE: 600mm wide **EXTENSION LIGHT 2**

CODE: LA2 SIZE: 800mm wide **EXTENSION LIGHT 3**

CODE: LA3 SIZE: 450mm wide **EXTENSION LIGHT 4**

CODE: LA4 SIZE: 460mm wide 150W HALOGEN EXTENSION LIGHT 5

CODE: LA5 SIZE: 460mm wide





WALL MOUNTED DOWNLIGHT

CODE: WL1 SIZE: 75mm high



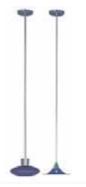
UPLIGHTER

CODE: WL2 SIZE: 300mm wide



DESIGN WALL LIGHT

CODE: WL3 SIZE: 300mm wide



BLUE GLASS

CODE: HL1 / HL2 SIZE: 600mm high



SILVER HANGING LIGHT

CODE: HL3 SIZE: 440mm high



SILVER HANGING LIGHT

CODE: HL4 SIZE: 225mm high



SILVER HANGING LIGHT

CODE: HL5 SIZE: 230mm high



HANGING FLOURECENT

CODE: HL6



WHITE PAPER

CODE: HL7 SIZE: 560mm high



FROSTED GLASS

CODE: HL8 SIZE: 560mm high



FABRIC

CODE: HL9 SIZE: 300mm high



ORANGE GLASS

CODE: HL10 SIZE: 200mm high



CHANDELIER

CODE: HL11 / HL12 SIZE: HL11 800mm wide / HL12 400mm wide

ging Lights



1000W SILVER PARCAN

CODE: SP1 SIZE: 390mm wide



300W SILVER PARCAN

CODE: SP2 SIZE: 400mm high



1000W BLACK PARCAN

CODE: SP3 SIZE: 255mm wide



MINI PARCAN

CODE: SP4 SIZE: 140mm wide



METAL HALIDE

CODE: SP5 SIZE: 330mm wide



TRACK FOR SPOTS

CODE: SP6 SIZE: 1275mm wide



PAR 38

CODE: SP7 SIZE: 598mm wide



DOUBLE PAR 38

CODE: SP8 SIZE: 598mm wide



TRACK SPOTLIGHT

CODE: SP9 SIZE: 125mm wide



PAR 38 COLOUR GLOBES

CODE: SP10

Display Light



SHOWCASE LIGHT

CODE: SC1 SIZE: 50mm wide x 60mm high



150W FLOODLIGHT

CODE: SP11

SIZE: 150mm wide x 145mm high



500W FLOODLIGHT

CODE: SP12



SPOT LIGHT

CODE: SP13 SIZE: 185mm wide









CODE: LED1



COLOUR PROGRAMMABLE SPOTLIGHT

CODE: LED2



RGB LED PARCAN

CODE: LED3



RGB LED WALLWASHER

CODE: LED4





CODE: LED5



LED TAPE

CODE: LED6



LED ROPE LIGHT

CODE: LED7



CFORM 63

CODE: C63 SIZE: 250mm wide



CFORM 32

CODE: C32 SIZE: 140mm wide



GLASS GOBOS FOR MINIMAC

CODE: GG



MINIMAC IMAGE PROJECTOR

CODE: MMP



EYEBALL DOWNLIGHT SILVER

CODE:DL2S

EYEBALL DOWNLIGHT WHITE

CODE:DL2W



DISTRIBUTION BOARD

CODE: DB1 - Single phase with plug CODE: DB2 - Three phase with plug

CODE: DB3 - 63A Three phase distribution board CODE: DB4 - 125A Three phase distribution board



FLOURECENT LIGHT

CODE: FL600

CODE: FL 900 CODE: FL1200 CODE: FL2400

SIZE: 700mm - 2500mm wide



15 AMP PLUG POINT

CODE: P1 - 15 amp plug point

CODE: P2 - Three phase 15 amp plug point



NEON LIGHT

CODE: N1

SIZE: 390mm wide



DOWNLIGHT SILVER

CODE: DL1S

DOWNLIGHT BLACK

CODE: DL1B

DOWNLIGHT WHITE

CODE: DL1W



EXHIBITOR CONNECTION

CODE: EC



LABOUR

CODE: L



ELECTRICAL COMPLIANCE CERTIFICATE

CODE: ECC





branding solutions

3D Branding Solutions started in 2002, headed up by Jaun Dugtig, specialises in large format digital printing, outdoor branding, portable exhibition systems and vehicle wrapping. 3D Portable with its team of 12 employees and 4 large format printers, are capable of delivering any requests thrown its way.

When it comes to portable displays or exhibition stands we prefer to take a different and more personal approach. We will arrange a meeting with one of our project managers to take a complete brief from you. This brief will then be briefed into our design department who in-turn will design a custom portable display using one or a mixture of our portable display systems, giving your stand or display a unique look and feel.

Alternatively you can visit our showroom at No 4 Neutron Street, Linbro Business Park.



Vario Display Systems

3D Branding Solutions carries the Octanorm "Vario" range of portable display products. These products are well known for their quality and most items are sold with a lifetime guarantee. Although these products are high end quality, they compete very well on price with similar products that may be available in this market. The beauty of the Vario range is that the items are connectable, interchangeable and adaptable giving you the exhibitor a wide range of displaying options and configurations to choose from, giving you the opportunity to grow your display as and when you require. Allowing us to completely custom design your portable display.





Services

3D Branding Solutions offer a complete custom made solution to suite our customers requirements. We offer a wide range of products such as roll-up's, pop-up's, portable banner walls, lightboxes, brochure holders, as well as out-door solutions such as A-Frame's, flags and gazebo's. We also have qualified staff for in-house vehicle wrapping, not to mention a team of qualified graphics designers to put your ideas into reality. We utilize the very latest in printing technology and currently have wide format Roland and Encad printers in-house. We also have a full finishing department that will check and assemble your final product.

digital printing signmaking vehicle graphics events fine art interiors exhibitions



Vehicle Wrapping







Digital Printing



3D Cape is the Western Cape arm of the 3D Group

Inhouse services include:

- Exhibition stand design and construction Shell Scheme, event infrastructure and services Furniture hire
- Electrical services Portable branding solutions

This 10 Year old company was acquired as a going concern in April of 2010 from its previous owners and rebranded, giving the 3D Group a national footprint. It offers all the services and offerings of the 3D Group from its Cape Town base, eliminating costly transport between Johannesburg and Cape Town. Andrew Keymer with his 18 years of experience in the exhibition industry heads up this division. 3D Cape with its compliment of 30 strong work force, is well positioned to meet the growing demands of the Cape market.





Audiovisual & IT

The 3D Group offers a full range of audiovisual and IT products to compliment your exhibition stand. Our technical staff are always on hand to "make it work".



Video Walls



LCD Screens



Plasma Screens











PA Systems





At the 3D Group we strive to conserve the environment and we manage to achieve this by virtue of the fact that we rent out 90% of our products and therefore these products are recycled over and over. Most of our hire stock of exhibition equipment is made from aluminium which is the most abundant metal in the earth's crust and it is 100% recyclable.

The 3D Group formula for the environment encompasses two main requirements:

- Repetitive use of products.
- Recycling of materials into their original state.



www.3ddesign.co.za