





Central Reservations 086 111 5555 • Email: info@elicc.co.za

www.elicc.co.za

Where Innovative Minds Meet



WE ARE UNIQUE...

The East London International Convention Centre (ELICC) is the first beachfront International Convention Centre for Southern Africa. Its unique geographical position allows it to become a central convergence point between all the major centres of South Africa.

This flexible multifunctional venue is set to raise the profile of the province as a major Business Tourism role player in the local and international markets. It is also aimed at stimulating economic growth in the city of East London.

Positioned on the Esplanade, a mere 15 minute drive from the East London Airport, the Industrial Development Zone and all major industries, the ELICC offers a fresh Eastern Cape alternative to the Business Tourism sector, locally and internationally.

The complex is equipped with state-of-the-art technology and can accommodate breakaway sessions, presentations, workshops, exhibitions, concerts, cocktail and banqueting events. The conference rooms can accommodate small meetings for groups of 10 up to School Room style conferencing for up to 1400 delegates. The largest room is able to accommodate 2000 delegates.

Whether the event you are planning is a conference, convention or even a concert, the ELICC will have the perfect venue to suit your needs. We look forward to welcoming you to the ELICC and trust that your event will be an unforgettable and inspiring experience.











DESTINATION

Situated approximately 1200 metres above sea-level, the Buffalo River runs through the extravagant Amathole Mountains of the Eastern Cape and runs East across the coastal plateau towards the Indian Ocean. It is here that the Buffalo River runs into the sea at East London – South Africa's only river port. East London is known as Buffalo City because it lies between the Nahoon River in the North, and the Buffalo River to the South.

Previously East London was set up by the British in 1836 as a military post, and used as a base camp during the Xhosa wars. The arrival of German settlers, who had been serving as mercenaries in the British-German Legion, gave the place at the mouth of the Buffalo River an economic boost and in 1873 East London was given town rights. Today, you will find locals with a genuine sense of hospitality and laid-back lifestyle that will make you truly feel at home in our city.











ACCESSIBILITY

Getting to and from East London

By air

East London has a number of flights to major South African cities. Foreign travellers would need to fly to either Cape Town, Port Elizabeth or Johannesburg and then get a connecting flight to East London.

By bus

Translux, Greyhound, Intercape and the Baz Bus connect East London to the major South African cities.

By ca

East London can be reached by car via the N2 highway, running from Cape Town to Durban. East London is also connected to Bloemfontein via the N6, and Bloemfontein in turn is connected to Johannesburg via the N1.

By train

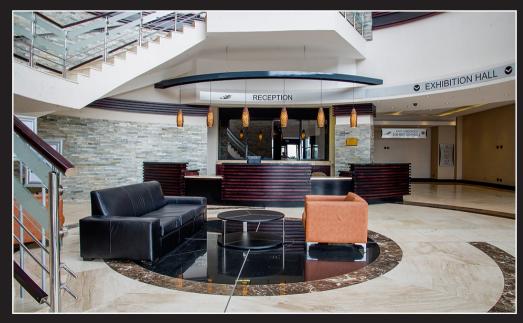
The train station offers connections from Johannesburg as well as Port Elizabeth.











ON SITE ACCOMMODATION

The East London International Convention Centre is located within the Marine Park Complex on the East London Esplanade and incorporates the 260 roomed Premier Hotel EL ICC, as well as the adjacent 175 rooms of the Premier Hotel Regent, offering a range of accommodation options to complement the ELICC.

- ☑ En-suite bathrooms
- Air-conditioning
- ☑ Select DSTV bouquet
- ☑ Hairdryer

- ☑ Telephone
- ✓ In-room safe
- ☑ Tea & coffee making facilities

SERVICES AND FACILITIES

ELICC also offers the following:

Air-conditioning

Business Centre

Restaurant, Bar and Coffee Bar

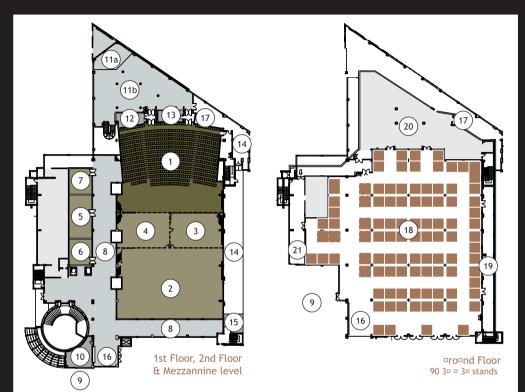
Catering

Disabled Facilities

Undercover Parking

Safety and Security





I. Auditorium

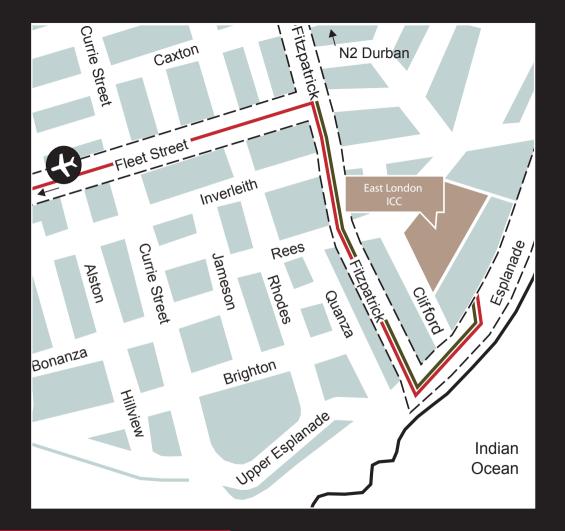
- 2. Conference Room I
- 3. Conference Room 2
- 4. Conference Room 3
- 5. Conference Room 4
- 6. Conference Room 5
- 7. Conference Room 6
- 8. Public Concourse

- 9. Entrance
- 10. Administration Office
- IIa. Restaurant & Balcony
- 11b. Restaurant
- 12. VIP Room
- 13. Projection Room
- 14. Satellite Banqueting Kitchen and Serving Station

- 15. Event Organiser Office
- 16. Reception & Information Desk
- 17. Service Lift
- 18. Exhibition Hall
- 19. External Storage
- 20. Main Banqueting
- 21. Event Deliveries & Loading

ELICC CAPACITY CHART					
VENUE	CINEMA	U-SHAPE	SCHOOL ROOM	BANQUET	M ²
Auditorium	580	-	-	-	635
Conference Room I	600	On Request	320	360	541
Conference Room 2	140	48	72	90	134
Conference Room 3	140	48	72	90	134
Conference Room I - 3	800	On Request	580	500	809
Conference Room 4	45	20	30	30	41
Conference Room 5	80	25	55	60	71
Conference Room 6	45	20	30	30	41
Exhibition Hall	2100	On Request	1400	1300	1900
Regency I	170	50	75	70	162
Regency 2	70	30	50	50	111
Regency 3	70	30	50	50	111
Regency 4	200	60	133	100	221
Regency I - 4	800	On Request	450	450	587
Terrace Room	100	60	70	80	98
Ocean Terrace	150	On Request	120	200	301
Marine I	50	30	30	40	56
Marine 2	50	30	30	40	56
Marine 4	45	25	35	-	60
Marine 6	35	15	25	-	96





DIRECTIONS

FROM EAST LONDON AIRPORT:

- Once you leave the airport area, turn left at the traffic lights into Settlers Highway.
- Follow the Highway into the City centre.
- At the Traffic circle at lower Oxford Street, you are to proceed straight ahead until the second set of traffic lights. You are now at the Fleet Street & Currie Street Intersection.
- Turn right at this intersection. Continue along this road, you will drive towards the beachfront and the road will take a curve to the left.
- You will pass the Wimpy on your right.
- On your left you will have Clifford Road and the Premier Hotel Regent.

 Turn left into this area, through the security boom.
- At the security kiosk turn right and carry along the side of the Premier Hotel Regent. You may park in the demarcated parking bays.
- Welcome to the East London International Convention Centre..





Tel: +27(0)43 709 5200/5202

Fax: 086 514 4512

Postal Address: PO Box 18143, Quigney, 5211

Physical Address: 22 Esplanade, Beachfront, East London, Eastern Cape, South Africa

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