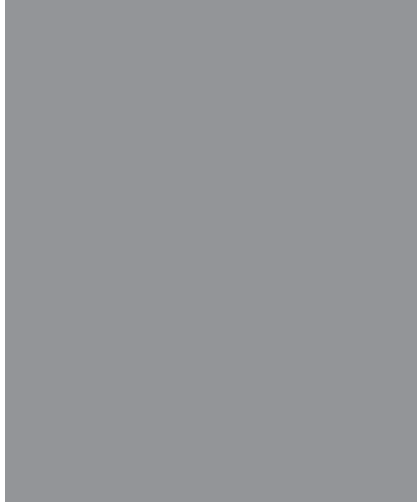


THE FULL RETAIL SOLUTION



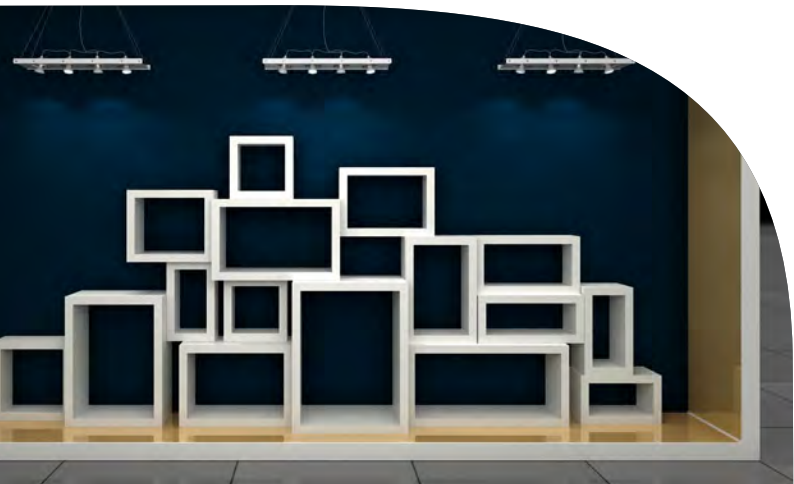
NFRetail
DISPLAYS

A proud division of NF Branding

“When there is an original sound in the world, it makes a hundred echoes.”
John A. Shedd



Above: Eco-board cut outs with a fabric frame back drop
Below: Eco-board boxes with wallpaper background



introduction

NF Retail Displays is a 1-stop solution to any of your retail branding needs. Our vast product range provides you with unlimited retail branding and signage options, digitally printed and custom cut to specifications on a number of substrates.

NF Retail Displays enables you to communicate your brand message consistently in a retail environment, without disruptions or tedious logistical issues.

We manage all facets of retail branding roll-outs, including:

- In-store branding conceptualisation
- Compilation of full in-store branding inventory
- Manufacturing of all branding
- Warehousing
- Logistics
- Project management
- Installation

RETAIL BRANDING MADE EASY PAGE

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1

INCLUDES:

2 x Eclipse banners - 1m x 2m & 2m x 2m
1 x Correx standee - 1.5m x 1.5m



...instant branding

NF Retail Displays has designed 3 ready-to-use branding solutions for your window space. It's so easy - just add branding and voila.

We understand this size might not suite your requirements, but it might give you some great ideas of your own. Contact a friendly sales consultant today to see what NF Retail Displays can do for you.

INCLUDES: 1 x Wall mounted or free standing - 3m x 1m fabric frame
3 x Eco-board stands

2



3

INCLUDES:
Window vinyl 8m²
Installation

...why window displays?

Your window display is your introduction to consumers. It is the first thing they will see, and will have a large influence on whether consumers enter the shop or not. Attention grabbing and enticing displays are likely to lure consumers in, whether they are familiar with the brand or not. Effective window displays benefit the overall appearance of the store as well as adding brand value. A shop front should, in essence, represent all that the brand stands for and should embody its brand values and personality.



Clear window vinyl

window vinyl

Get creative with a wide range of different applications and finishes to suit your style, image or need:

- Self adhesive or non-adhesive application
- Clear or white backing
- Matte or glossy finish
- Textured or smooth finish



floor vinyl

A brilliant, versatile product with endless possibilities for in-store advertising, product launches and promotions. Floor space offers a huge canvas to market your brand or product on.

Floor graphics are:

- Made to clients specifications
- Fully customisable
- Available in a wide range of vinyl types

A well thought out floor graphic campaign will allow your advertising to stand out and leave a lasting impression of your brand.

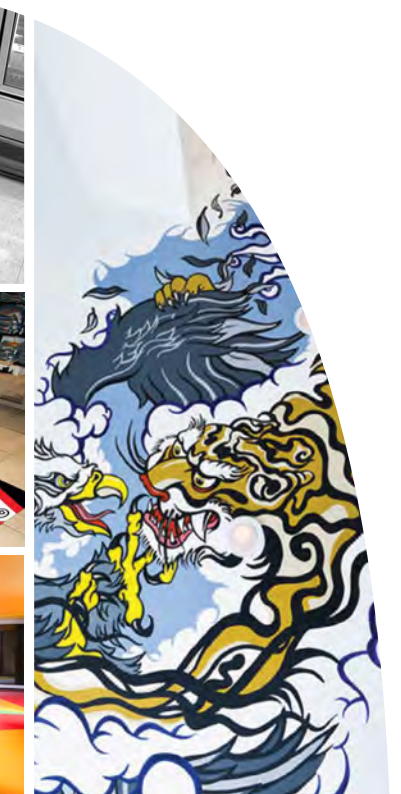
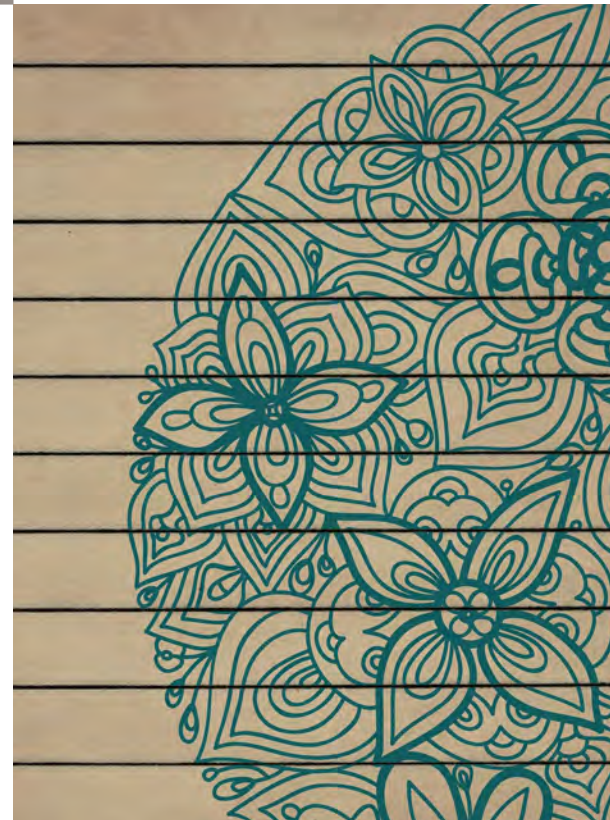
CREATIVE
design on the outside
VISIBILITY
on the inside



one way vision

One way vision vinyl is a unique product that brings life and colour to any transparent surface. It gives a sleek, modern and trendy look and feel to shop fronts or any interior window-like surfaces.

Create spectacular advertisements, signs or decorative designs whilst allowing a clear view out and light in.



Custom cut out

Each material is well-matched for distinct purposes. Contact your friendly sales consultant to discuss which option better suites your needs. Custom cut artwork is available in the following materials:

- c** correx
- f** forex
- e** ecoboard
- d** di-bond
- p** perspex
- a** abs

standees

Standees are a perfect way to capture your audience, allowing for an interactive experience. Create people and mascots in life-size or face cuts outs for the kids of their favourite TV characters.

*The only limitation is your imagination.
If you can dream it we can make it.*



typography

*Say it with custom
typographic cut outs. Create
limitless three dimensional
effects with your shop space
using cut out letters.*



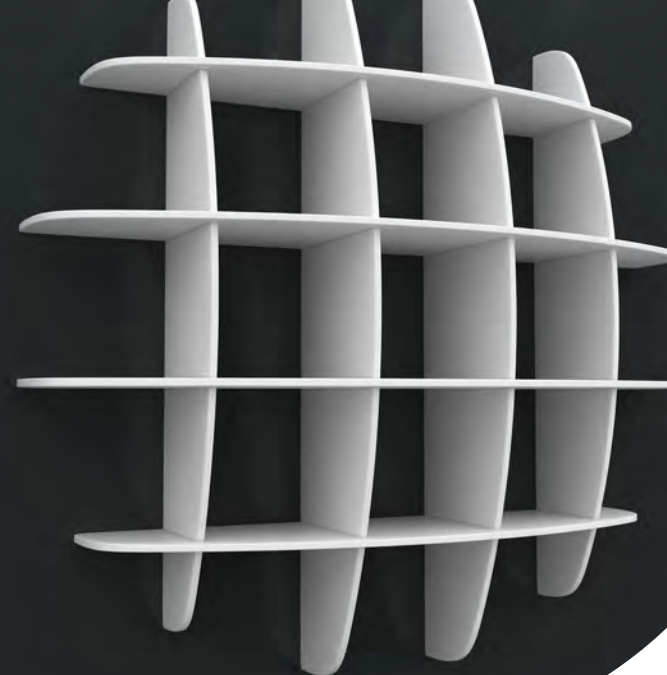
SALE





customised signs, shelving & 3d

Our highly successful international products are printed and cut into any conceivable design and beautifully finished to produce a sleek modern look.



Eco-board shelving

We supply the following customised items:

- Signage
- Cubes and furniture
- Shelving (wall-mounted or suspended)
- Exhibition stands
- 3D cut-outs
- Display counters



Custom cut correx signs

Customised units may be printed and cut to create highly functional, attractive and modern display stands. Any shape and design is achievable whether two or three dimensional.



Above: Eco-board counter and furniture



ABS cut out

gondola ends & stands

Gondola ends are situated at the end of an aisle within a store and provide a great space to promote products. Gondola ends are placed in focal points allowing for maximum exposure.

Gondola ends and stands can be utilised when displaying promotional merchandise or if you require a long term display unit in a highly visible focal point. Increase the attention that your brand receives by presenting your product on a custom-made stand.



brochure stands

Need something custom-designed for your brochure stand? Look no further... NF Retail Displays will create something unique from the substrate of your choice.

Alternatively, NF Retail Displays offers a range of ready to use perspex brochure stands for various shapes and sizes. Perspex stands can be customised by adding vinyl.





eclipse banners

Eclipse banners are ideal for permanent or temporary promotional interior branding. Crisp digital prints on fabric or PVC are suspended between two aluminium rods which allows for interchangeable branding.

This product is easily installed and suspended from the roof to provide clean and sleek interior branding.

This product can be used to create an impactful staggered effect when used on a multi-rail.

ANY SIZE,
ANY FORMAT
FREE STANDING
OR WALL-MOUNTED

fabric frames

Fabric frames are a cost efficient and attractive form of branding that give life to interior spaces. This eye catching product consists of crisp digital prints onto fabric, inserted into a sleek aluminium frame that allows for interchangeable branding. NF Retail's Fabric Frame is:

- Designed to allow interchangeable branding
 - Easy to install
 - Ideal for indoor use



wallpaper

Attractive custom wallpapers are digitally printed onto a range of wallpaper types and textures.

Ideal for any interior spaces ranging from corporate to personal, allowing for any custom designs or artwork.



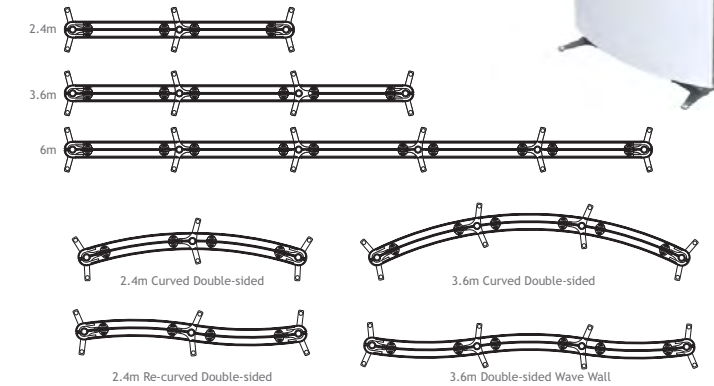
fsd exhibition systems

NF Retail Displays is proud to introduce our new display solution ideal for any indoor displays. FSD is short for Full Stretch Display and is a modular system that can interlink for a flawless stretch of branded fabric.

Our display system boasts the following:

- Easy to setup
- Green
- Reusable
- Professional
- Easy to transport
- Modular and fully customisable
- 5 Year warranty
- Custom shapes available
- Prints are replaceable

LENGTH VARIATIONS & SHAPE:



custom built exhibition stands

Due to the adaptable nature of our Eco-board product, we are able to build display stands into almost any imaginable size and shape.

Contact a friendly sales consultant today to discuss your stand and budget requirements.



promotional kiosks

Promotional kiosks play a crucial role in compelling product displays. Kiosks and portable counters are a cost effective way to present your brand through in-store promotions or shopping centre campaigns. Our products disassemble and come with carry bags, making them easy to transport.

NF Retail Displays offers two ready-to-order kiosk options. Alternatively, we can construct something unique to suite your branding requirements.

QUICK &
EASY to setup &
& REUSABLE
& rebrandable



Steel kiosk stand
655mm (w) x 211mm (h) x 250mm (d)

Light weight plastic kiosk

"Without passion, you don't have energy; without energy, you have nothing. Nothing great in the world has been accomplished without passion."
Donald Trump



clipper frames

Clipper frames offer an affordable solution to frame office posters that change on a regularly.

lightboxes

This product brings retail spaces to life, with beautifully illuminated prints.

Prints are back-lit using LED lighting and slotted into a sleek aluminium snapper frame, allowing for interchangeable prints.



Lightboxes framed individually and wall-mounted.



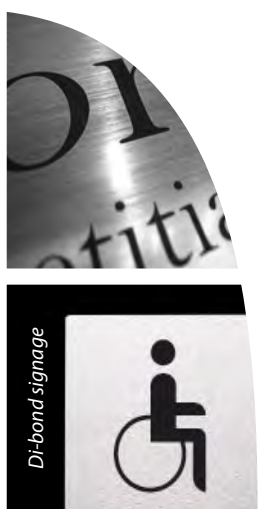
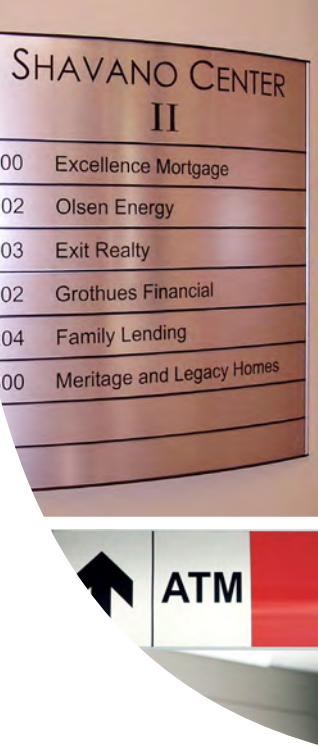
canvas prints

Define your space with these fully customisable professionally mounted canvas prints. Whether you are a business owner, designer, decorator or just passionate about your living and work space, these stylish canvases are an ideal way to improve the look and feel of your home or business. Perfect for restaurants, reception areas, doctor's rooms, office design, lounges, meeting rooms and your personal living space.

Canvas prints are:

- Made to clients specifications
- Fully customisable





signage

NF Retail Displays offers a wide selection of signage products to suite any need, boasting everything from ready-to-order through to custom signs. Whether you are in search of temporary or long-term signage, large or small volumes, let NF Retail Displays assist you.





...all about our substrates

PRODUCT	DESCRIPTION	ATTRIBUTES	USES	PRICED FROM
 abs	ABS is a plastic based material that is versatile and acts as a superb print substrate.	UV and weather resistant Ideal for indoor and outdoor use	ABS can be used for a multitude of indoor and outdoor signage, branding and display purposes. ABS can be printed and cut out into any custom shapes for creative signage, branding and displays	R50/m ²
 chromadek	Chromadek is a unique galvanized steel substrate that is flat, durable and vinyl receptive.	Durable UV resistant Ideal for indoor and outdoor use Vinyl receptive	High quality digital prints on Chromadek make attractive signage and displays that are resilient and ideal for indoor and outdoor use.	R50/m ²
 correx	Correx is a multipurpose fluted material that is highly versatile and affordable. It is ideal for indoor and outdoor use for any signage requirements.	Recyclable UV and weather resistant Ideal for indoor and outdoor use	When it comes to affordable outdoor signage on a small or large scale, correx is always an attractive option. Custom cut outs are digitally printed directly onto correx and can be cut out into any shape or design to create eye catching displays or signs.	R50/m ²
 di-bond	Di-bond is the original alluminium composite panel, comprising of a UV resistant core with two premium alluminium alloy surface layers. This combination of aluminium and plastic is an outstanding, lightweight alternative to solid aluminium sheet offering significant advantages in all kinds of applications.	Di-bond surfaces are stove enameled using a coil coating process which is compliant with ECCA standards. Available in a variety of colours and surface finishes	Di-bond offers excellent physical characteristics, making it suitable for a wide range of interior and exterior applications such as signage, brochure stands and custom cut outs.	R300/m ²
 ecoboard	Eco-board is a unique, patented, environmentally friendly paper based board product that is exceptionally strong, lightweight and endlessly versatile. This highly successful international product may be printed, rapidly cut into any conceivable design and beautifully finished to produce a sleek modern look.	Light wieght Strong and versatile Vivid prints Environmentally friendly	As an Officially Licenced Supplier of the Eco-board product range, NF Retail Displays has access to thousands of unique product designs ranging from furniture, tables and one of a kind point of sale designs. With Eco-board the possibilities are infinite!	R300/m ²
 forex	Forex is a lightweight, yet exceptionally strong substrate that has a wide variety of uses, making it one of the more “multi-talented” members of the NF Retail product range. This popular product is known to be a remarkably good print substrate, allowing for vivid prints, and can be used for a range of sleek looking branding and displays.	Light wieght Strong Vivid prints	High quality digital prints directly onto forex can be cut out into any shape or design to create eye catching displays, signs, standees or brochure stands.	R300/m ²
 perspex	Perspex is a transparent product that is durable, weather resistant and ideal for indoor and outdoor use. We print digitally directly onto a range of colors and transparencies making perspex an obvious choice when it comes to efficient and attractive signage or displays.	Suitable for indoor and outdoor advertising UV and weather resistant Ideal for allowing light transmission Available in a range of colours and transparencies	Perspex is a product that has been used in signage and displays for many years. Perspex is also	R200/m ²
 pvc	PVC is a highly efficient substrate that allows for high quality prints and caters for any branding requirement.	UV and weather resistant Ideal for indoor and outdoor use	NF Retail uses a variety of high quality PVC fabrics which are screen or digitally printed and suitable for indoor and outdoor use. PVC can be used on pull up banners, X frames, outdoor banners and bunting or used on its own.	R200/m ²
 vista	The Vista system is a world leader in modular signage solutions, using state-of-the-art Modular Curved Frame Technology (MCFT). Vista uses a frame based system, consisting mainly of a lightweight frame and extrusions, that allows for interchangeable branding.	Easy to install Durable Green product Interchangeable artwork	Wall frames, projecting signs, table stands, double-sided pylons, suspended signs, post pylons, triangular pylons, etc.	R1200/item



NFBranding

GIVING WINGS TO THE BIGGEST BRANDS IN THE WORLD

NFRetail

DISPLAYS

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