

BARBARE

FROM TBILISI,
GEORGIA/
EXPERIMENTER/
MUSIC ENTHUSIAST/
LOVER OF FONTS
AND ALL THINGS
FUNK/
RAISED ON
CURIOSITY AND
CARBS

MY DIGITAL
FOOTPRINTS

/ LINKEDIN
/ PORTFOLIO
/ SPOTIFY

SAIKODZE

Led by curiosity, I'm drawn to the in-between space where storytelling meets strategy. With a background shaped by cultural contrasts and a mind wired for observation, I enjoy finding patterns in unexpected places - the kind that spark ideas worth chasing. I approach each project with both a sense of play and precision. Believing that good ideas often start with small obsessions and grow through deliberate attention, I care deeply about words, visuals, and the spark that links them. Off-projects, you'll find me curating playlists, experimenting in the kitchen, wandering through new streets, or gathering visuals for my next creation.

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BARBARESAIKODZE@GMAIL.COM

EDUCATION

2023 - Current
**BREDA UNIVERSITY
OF APPLIED SCIENCES**

**BA MEDIA AND
ENTERTAINMENT
MANAGEMENT**

/ Audio Visual
Specialisation
/ Community Team
Member

EXPERIENCE

Aug 2024 - Current
**BREDA UNIVERSITY
OF APPLIED SCIENCES**

**AV CONCEPT AND MARKETING
COMMUNICATIONS
DESIGNER**

/ Strategizing and
executing audio-visual
elements for campus
events and club
activities to maximise
visibillity and
engagement

PROJECTS

2025

CROSS-BORDER BRAND COMMUNICATION

CREATIVE

/ Won 1st place in international brand challenge for
Mondelēz's Philadelphia Plant-Based
/ Led research, strategy, and creative ideation
under real client brief
/ Collaborated with students from 6 countries to
deliver a full concept in 5 days

2024

**I, WOOD: INSIDE DIEDERICK KRAAIJEVELD'S
PRACTICE [SHORT DOCUMENTARY]**

DIRECTOR

/ Developed and directed a short documentary on
the Dutch artist Diederick Kraaijeveld
/ Lead all aspects of production from storytelling and
cinematography to editing and post
production, ensuring a visually compelling and
cohesive film

2024

BREDA PHOTO X ITP [CAMPAIGN VIDEO]

DIRECTOR

/ Directed and conceptualised a promotional video
to highlight key aspects of the BredaPhoto Festival
and raise awareness of it's International Talent
Program [ITP]

2024

NEVER TOO OLD [SHORT FILM]

DIRECTOR

/ Won Best Directing Award at the BUas Short Film
Festival
/ Led the creative direction of a short film
/ Overseeing story development, casting and
post-production

2024

CRUSH DISPATCH [WEBSITE]

ART DIRECTOR

/ Conceptualized and co-designed the visual
identity and user experience
/ Wrote all copy and messaging tone to
reflect the playful, anonymous love-letter concept