

Holistic SEO Workbench

Next-Gen SEO Strategy & Content Generation Platform

9

PASSES

129+

AUDIT RULES

17+

API SERVICES

5

AI PROVIDERS

Entity-Focused SEO. Not Keyword-Focused.

Build topical authority with semantic relationships using the proven Holistic SEO methodology by Koray Tugberk GUBUR

THE PROBLEM WE SOLVE

- ✓ No clear content strategy or topic prioritization
- ✓ Missing semantic relationships and topical authority
- ✓ No systematic approach to featured snippets
- ✓ AI-generated content feels generic and robotic

OUR SOLUTION

- ✓ Entity-Attribute-Value framework for semantic SEO
- ✓ 9-pass AI content generation with quality audits
- ✓ Featured snippet optimization built-in
- ✓ Multi-provider AI support (OpenAI, Anthropic, Gemini)

1

DRAFT

2

HEADERS

3

INTRO

4

LISTS

5

FLOW

6

MICRO

7

VISUAL

8

AUDIT

9

SCHEMA

ROI Calculator

Medium Business (20 articles/mo)

\$4,500/mo saved

75% cost reduction • 80 hours saved

Enterprise (100+ articles/mo)

\$25,000/mo saved

83% cost reduction • 400 hours saved

STRATEGY FEATURES

- ✓ Business Info & SEO Pillars Wizard
- ✓ EAV (Entity-Attribute-Value) Discovery
- ✓ Topical Map Generation (50-100+ topics)
- ✓ Knowledge Graph Visualization
- ✓ Competitor Gap Analysis

CONTENT CREATION

- ✓ Content Brief Generation with SERP data
- ✓ 9-Pass AI Content Generation
- ✓ Batch Generation (50+ articles)
- ✓ AI Strategist Context Assistant
- ✓ WordPress Direct Publishing

QUALITY & ANALYSIS

- ✓ 129+ Content Audit Rules
- ✓ Entity Authority Scoring
- ✓ Internal Link Audit (Neo4j)
- ✓ E-A-T Scanner
- ✓ Migration Workbench



Featured Snippet Targeting



Internal Link Suggestions



Schema JSON-LD Generator



AI Image Placeholders



5 Draft Editor Views



Encrypted API Keys



Real-time Progress



Multi-language Support

INTEGRATED API SERVICES

- ✓ **AI:** Gemini, OpenAI, Anthropic, Perplexity, OpenRouter

PERFECT FOR

- ✓ **SEO Agencies:** Scale across multiple clients

- ✓ **SERP:** DataForSEO, Wikidata Entity Resolution
- ✓ **Scraping:** Jina.ai, Apify, Firecrawl
- ✓ **Publishing:** WordPress API, Cloudinary, MarkupGo
- ✓ **Analysis:** Neo4j Graph Database

- ✓ **In-House Teams:** Build topical authority systematically
- ✓ **Content Writers:** AI that understands SEO
- ✓ **Enterprise:** Team collaboration & white-label

Bring your own AI API keys • No markup on AI costs • Enterprise-grade security

GET STARTED
FREE

holistic-seo-workbench.com
Based on Koray Tugberk GUBUR's
methodology