| Has a unique art style that influences the feeling of the game.                                  | 0.116                                      | 0.129 | 0.056 | 0.047 | 0.121 | 0.097 | 0.105 | 0.047 | 0.076 | 0.084 |
|--|--|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Has an anime art style.  | 0.148                                      | 0.042 | 0.06  | 0.017 | 0.024 | 0.02  | 0.167 | 0.06  | 0.033 | 0.045 |
| Has an art style that invokes the memory of drawings on paper.                                   | 0.018                                      | 0.011 | 0.014 | 0.023 | 0.002 | 0.052 | 0.028 | 0.017 | 0.004 | 0.006 |
| Has high control complexity.   | 0.004                                      | 0.048 | 0.004 | 0.095 | 0.072 | 0.024 | 0.018 | 0.009 | 0.047 | 0.005 |
| Has high difficulty.   | 0.031                                      | 0.073 | 0.015 | 0.073 | 0.052 | 0.068 | 0.011 | 0.021 | 0.036 | 0.021 |
| Has high learning curve.   | 0.028                                      | 0.036 | 0.002 | 0.039 | 0.084 | 0.047 | 0.008 | 0.025 | 0.018 | 0.028 |
| Has high replayability.  | 0.013                                      | 0.039 | 0.012 | 0.041 | 0.022 | 0.045 | 0.091 | 0.059 | 0.057 | 0.035 |
| Is a fantasy game.   | 0.075                                      | 0.058 | 0.05  | 0.032 | 0.033 | 0.048 | 0.138 | 0.026 | 0.105 | 0.043 |
| Is an action game.   | 0.048                                      | 0.035 | 0.004 | 0.059 | 0.103 | 0.049 | 0.042 | 0.065 | 0.079 | 0.003 |
| Is centralized around the character being a hero or savior of the world.                         | 0.047                                      | 0.027 | 0.013 | 0.099 | 0.004 | 0.046 | 0.099 | 0.016 | 0.004 | 0.07  |
| Is cozy.   | 0.055                                      | 0.04  | 0.071 | 0.03  | 0.095 | 0.041 | 0.089 | 0.098 | 0.032 | 0.085 |
| Is designed to simulate real–world activites.  | 0.116                                      | 0.062 | 0.005 | 0.018 | 0.078 | 0.107 | 0.023 | 0.091 | 0.015 | 0.099 |
| Is great for completing all the missions, increasing all the stats, or getting a more powerful   | 0.053                                      | 0.07  | 0.122 | 0.063 | 0.032 | 0.041 | 0.017 | 0.041 | 0.083 | 0.06  |
| character or equipment. Is great for designing your own character, house, clothes, or the world. | 0.048                                      | 0.021 | 0.006 | 0.082 | 0.017 | 0.046 | 0.024 | 0.054 | 0.015 | 0.035 |
| Is great for mastering the skills and techniques in the game.                                    | 0.039                                      | 0.037 | 0.013 | 0.029 | 0.034 | 0.064 | 0.017 | 0.056 | 0.045 | 0.064 |
| Is great for socializing and interacting with other players.                                     | 0.048                                      | 0.056 | 0.002 | 0.035 | 0.022 | 0.078 | 0.101 | 0.079 | 0.025 | 0.044 |
| Is great for the desire to get lost in the world of the game.                                    | 0.071                                      | 0.056 | 0.047 | 0.023 | 0.058 | 0.038 | 0.044 | 0.041 | 0.012 | 0.041 |
| Is great for the fast–paced action, surprises, thrills, and adrenaline.                          | 0.098                                      | 0.038 | 0.025 | 0.039 | 0.053 | 0.032 | 0.02  | 0.03  | 0.01  | 0.008 |
| Is located in space.   | 0.02                                       | 0.033 | 0.005 | 0.024 | 0.041 | 0.033 | 0.041 | 0.058 | 0.033 | 0.012 |
| Is made for kids.  | 0.106                                      | 0.003 | 0.015 | 0.001 | 0.042 | 0.001 | 0.059 | 0.07  | 0.004 | 0.051 |
| Is pacifist.   | 0.081                                      | 0.03  | 0.076 | 0.002 | 0.063 | 0.003 | 0.1   | 0.082 | 0.023 | 0.109 |
| Is violent.  | 0.002                                      | 0.088 | 0.004 | 0.071 | 0.002 | 0.106 | 0.003 | 0.021 | 0.09  | 0.001 |
| ls zen.  | 0.153                                      | 0.019 | 0.135 | 0.01  | 0.039 | 0.049 | 0.118 | 0.101 | 0.002 | 0.099 |
| Makes me feel amused or laugh.   | 0.099                                      | 0.093 | 0.101 | 0.067 | 0.161 | 0.067 | 0.143 | 0.149 | 0.115 | 0.095 |
| Makes me feel strong empathy for the story or character experience.                              | 0.057                                      | 0.036 | 0.011 | 0.035 | 0.026 | 0.048 | 0.055 | 0.035 | 0.005 | 0.028 |
| Makes me feel that I must strategize and make decisions to win.                                  | 0.063                                      | 0.049 | 0.036 | 0.094 | 0.071 | 0.077 | 0.053 | 0.062 | 0.013 | 0.041 |
| Makes me feel that I need to do grinding or repetitive work.                                     | 0.111                                      | 0.079 | 0.08  | 0.096 | 0.062 | 0.08  | 0.028 | 0.143 | 0.049 | 0.117 |
| Makes me feel that I've never played a game like this before.                                    | 0.03                                       | 0.043 | 0.006 | 0.015 | 0.008 | 0.045 | 0.013 | 0.016 | 0.01  | 0.019 |
| l  | 1 2 3 4 5 6 7 8 9 10<br>Games (Anonymized) |       |       |       |       |       |       |       |       |       |