#### Consent

**DESCRIPTION:** You are invited to participate in a research study on the allocation of SNAP (food stamp) benefits. You will complete one survey.

**TIME INVOLVEMENT:** Completing this survey should require less than 10 minutes.

**RISKS AND BENEFITS:** The risks associated with this study are minimal and negligible. The benefits which may reasonably be expected to result from this study are an improved understanding of public preferences regarding spending on SNAP enrollment outcomes. We cannot and do not guarantee or promise that you will receive any benefits from this study.

**PARTICIPANT'S RIGHTS:** If you have read this form and have decided to participate in this project, please understand your participation is voluntary and you have the right to withdraw your consent or discontinue participation at any time without penalty or loss of benefits to which you are otherwise entitled. The alternative is not to participate. You have the right to refuse to answer particular questions. Your individual privacy will be maintained in all published and written data resulting from the study.

### **CONTACT INFORMATION:**

**Questions:** If you have any questions, concerns or complaints about this research, its procedures, risks and benefits, contact Allison Koenecke (koenecke@alumni.stanford.edu).

**Independent Contact:** If you are not satisfied with how this study is being conducted, or if you have any concerns, complaints, or general questions about the research or your rights as a participant, please contact the Stanford Institutional Review Board (IRB) to speak to someone independent of the research team at (650)-723-2480 or toll free at 1-866-680-2906, or email at IRB2-Manager@lists.stanford.edu. You can also write to the Stanford IRB, Stanford University, 3000 El Camino Real, Five Palo Alto Square, 4th Floor, Palo Alto, CA 94306.

Please print a copy of this page for your records.

By clicking the checkbox below, you indicate that you have carefully read the consent form and agree to participate in this study.

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	i i consent

# ProlificID

What is your Prolific ID?

Please note that this response should auto-fill with the correct ID

\${e://Field/PROLIFIC\_PID}

# **Demographics Political**

Generally speaking, do you usually think of yourself as a Republican, a Democrat, an Independent, or something else?
O Independent
O Democrat
O Republican
O Other
O Prefer not to say
Would you call yourself a strong Republican or a not very strong Republican?
O Strong
O Not very strong
Would you call yourself a strong Democrat or a not very strong Democrat?
O Strong
O Not very strong
Do you lean more towards the Republican Party or the Democratic Party?
O Republican Party
O Democratic Party
O I do not lean more towards any party
O Prefer not to say
Welfare
Which statement best describes your current employment status?
O Working (paid employee)
O Working (self-employed)
O Not working (looking for work)
O Not working (disabled)
O Not working (temporary layoff from a job)
O Not working (retired)
O Not working (other)
O Prefer not to answer
Are you, or have you ever been, a welfare (e.g., SNAP) recipient?
O Yes
O No
Birthplace and Language

In which state do you currently reside?
•
Were you born in the United States?
O Yes
O No
Were both of your parents born in the United States?
O Yes
O No
Can you speak a language other than English?
O Yes
O No
Do you speak Spanish in any capacity?
O Yes
O No
What languages, aside from Spanish, can you speak?
Do you consider yourself fluent in Spanish?
O Yes
O Somewhat
O No
What languages can you speak?
Is English your preferred language?
O Yes
O Sometimes
O No
Demographics (Base/Universal)

What is your gender?				
O Male				
O Female				
O Non-binary				
O Prefer not to state				
What is your age?				
Are you Spanish, Hispanic, or Latino/Latina/	Latinx or none of these?			
O Yes				
O None of these				
Choose one or more races that you consider	r yourself to be:			
White	Asian			
Black or African American	☐ Native Hawaiian or Pacific Islander			
American Indian or Alaska Native	Other			
Do you prefer to be identified as Spanish, Hi	spanic, or Latino/Latina/Latinx?			
O Spanish				
O Hispanic				
O Latino				
O Latina				
O Latinx				
What is the highest level of school you have received?	completed or the highest degree you have			
O Less than high school degree				
High school graduate (high school diploma or equivalent including GED)				
O Some college but no degree				
Associate degree in college (2-year)				
Bachelor's degree in college (4-year)				
O Master's degree				
O Doctoral degree				
O Professional degree (JD, MD)				

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Information about income is very important to understand. Would you please give your best guess? Please indicate the answer that includes your entire household income in 2019 before taxes.		
O Less than \$10,000		
O \$10,000 to \$19,999		
O \$20,000 to \$29,999		
O \$30,000 to \$39,999		
O \$40,000 to \$49,999		
O \$50,000 to \$59,999		
O \$60,000 to \$69,999		
O \$70,000 to \$79,999		
O \$80,000 to \$89,999		
O \$90,000 to \$99,999		
O \$100,000 to \$149,999		
O \$150,000 or more		
What is your religious preference?		
O Muslim		
O Protestant		
O Jewish		
O Buddhist		
O Catholic		
O Some other religion		
O No religion		
Attention1		
People get their news from a variety of sources, and in today's world reliance on on-line news sources is increasingly common. We want to know how much of your news consumption comes from on-line sources.		
We also want to know if people are paying attention to the question. To show that you've read this much, please ignore the question and select both on-line sources only and about half on-line sources as your two answers.		
About how much of your news consumption comes from on-line sources? Please include print newspapers that you read on-line (e.g., washingtonpost.com) as on-line sources.		
On-line sources only		
Mostly on-line sources, with some television and print news		
About half on-line sources		
☐ Mostly television or print news, with some on-line sources		
☐ Television or print news only		

### ParetoIntro1

Imagine you are assisting a non-profit organization that has created a website to help individuals apply for SNAP (food stamps) online. In order to publicize this website, online advertisements are shown to individuals searching for food stamp applications on Google.

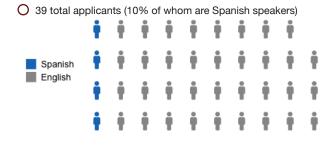
Roughly \$400 is spent daily in advertising to anyone searching for food stamps in San Diego, California. Currently, nearly half a million individuals in San Diego are living under the poverty line; of those, 23% primarily speak Spanish. Individuals speaking English as a second language face greater hurdles in accessing government financial support: many instructions are complicated and default to English, and there is little clarity on eligibility based on immigration status.

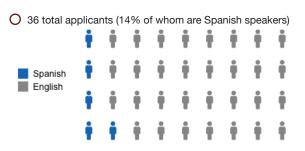
You will help to decide what share of the \$400 daily budget should go towards individuals whose primary language is English vs. Spanish.

### Comprehension1 - Low

Let's check your understanding so far with three practice questions. Below are two different possible daily allocations of SNAP applicants. They are each attainable by spending the same dollar amount in advertising. Recall that, at baseline, Spanish speakers in San Diego comprise 23% of individuals living below the poverty line (a proxy for SNAP eligibility).

1. Which of these allocations has fewer Spanish speakers? (Note that Spanish speakers are depicted as blue pictograms and English speakers are depicted as gray pictograms.)



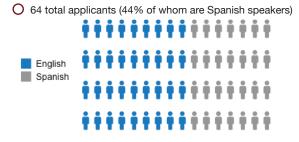


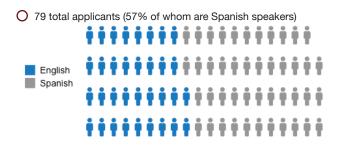
## Comprehension2 - FlipHigh

Let's check your understanding so far with three practice questions. Below are two different possible daily allocations of SNAP applicants. They are each attainable by spending the same dollar amount in advertising. Recall that, at baseline, Spanish speakers in San Diego

comprise 23% of individuals living below the poverty line (a proxy for SNAP eligibility).

2. Which of these allocations results in more total food stamp applicants? (Note that English speakers are depicted as blue pictograms and Spanish speakers are depicted as gray pictograms.)



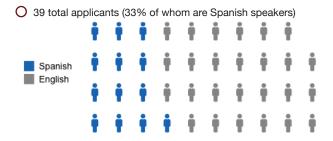


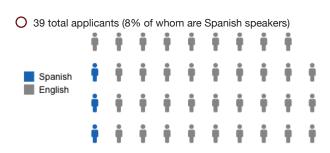
O Neither, they result in the same number of total applicants

# Comprehension3 - Equal

Let's check your understanding so far with three practice questions. Below are two different possible daily allocations of SNAP applicants. They are each attainable by spending the same dollar amount in advertising. Recall that, at baseline, Spanish speakers in San Diego comprise 23% of individuals living below the poverty line (a proxy for SNAP eligibility).

3. Which of these allocations yields a Spanish population proportion closest to the share of Spanish-speaking individuals in San Diego living under the poverty line? (Note that Spanish speakers are depicted as blue pictograms and English speakers are depicted as gray pictograms.)





# Attention2

To help us understand how people make decisions, we are interested in information about you. Specifically, we are interested in whether you actually take the time to read the directions; if not, your results may not tell us very much about decision making in the real world. To show that you have read the instructions, please ignore the question below about feelings and instead select "I don't know" as your answer.

How would you best describe your feelings right now?

П	Delighted
ш	Delignica

Pleased

■ Neutral

Unhappy

■ Miserable

■ None of the above

☐ I don't know

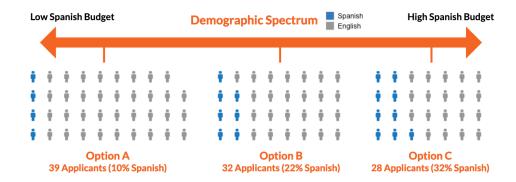
### **ParetoIntroLow**

The spectrum below shows three different possible daily allocations of the budget. Options A, B, and C are each attainable by spending the same dollar amount. The trade-offs among different options occur because it costs more to target Spanish speakers in online advertising -- so, if we increase the Spanish budget, we will reach fewer individuals overall.

On the left side of the below spectrum (Option A): if a low share of the annual budget goes

towards Spanish-speaking individuals, then disproportionately more native English speakers will see the advertisements and apply for SNAP.

On the right side (Option C): if a high share of the annual budget goes towards Spanish-speaking individuals, then disproportionately fewer native English speakers will see the advertisements and apply for SNAP.

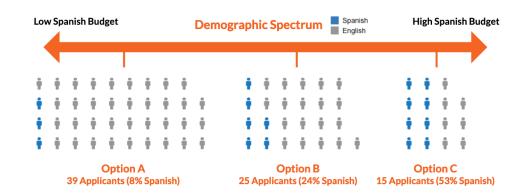


# **ParetoIntroHigh**

The spectrum below shows three different possible daily allocations of the budget. Options A, B, and C are each attainable by spending the same dollar amount. The trade-offs among different options occur because it costs more to target Spanish speakers in online advertising -- so, if we increase the Spanish budget, we will reach fewer individuals overall.

On the left side of the below spectrum (Option A): if a low share of the annual budget goes towards Spanish-speaking individuals, then disproportionately more native English speakers will see the advertisements and apply for SNAP.

On the right side (Option C): if a high share of the annual budget goes towards Spanish-speaking individuals, then disproportionately fewer native English speakers will see the advertisements and apply for SNAP.



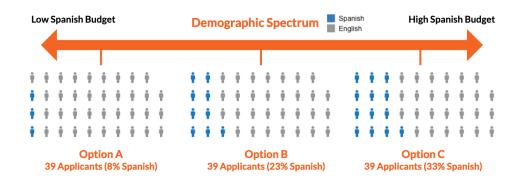
# **ParetoIntroEqual**

The spectrum below shows three different possible daily allocations of the budget. Options

A, B, and C are each attainable by spending the same dollar amount. It costs the same dollar amount to target Spanish speakers in online advertising as it does to target English speakers.

On the left side of the below spectrum (Option A): if a low share of the annual budget goes towards Spanish-speaking individuals, then more native English speakers will see the advertisements and apply for SNAP.

On the right side (Option C): if a high share of the annual budget goes towards Spanish-speaking individuals, then fewer native English speakers will see the advertisements and apply for SNAP.

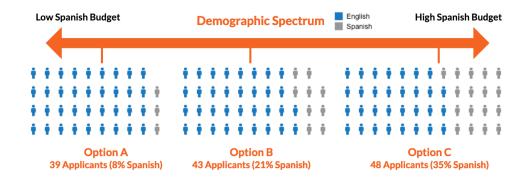


#### **ParetoIntroFlipLow**

The spectrum below shows three different possible daily allocations of the budget. Options A, B, and C are each attainable by spending the same dollar amount. The trade-offs among different options occur because it costs less to target Spanish speakers in online advertising -- so, if we decrease the Spanish budget, we will reach fewer individuals overall.

On the left side of the below spectrum (Option A): if a low share of the annual budget goes towards Spanish-speaking individuals, then more native English speakers will see the advertisements and apply for SNAP.

On the right side (Option C): if a high share of the annual budget goes towards Spanishspeaking individuals, then fewer native English speakers will see the advertisements and apply for SNAP.



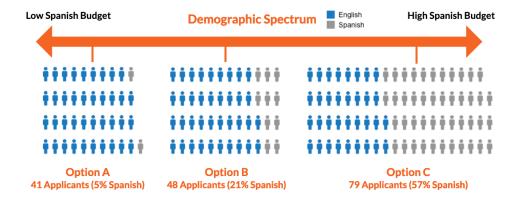
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# ParetoIntroFlipHigh

The spectrum below shows three different possible daily allocations of the budget. Options A, B, and C are each attainable by spending the same dollar amount. The trade-offs among different options occur because it costs less to target Spanish speakers in online advertising -- so, if we decrease the Spanish budget, we will reach fewer individuals overall.

On the left side of the below spectrum (Option A): if a low share of the annual budget goes towards Spanish-speaking individuals, then more native English speakers will see the advertisements and apply for SNAP.

On the right side (Option C): if a high share of the annual budget goes towards Spanish-speaking individuals, then fewer native English speakers will see the advertisements and apply for SNAP.

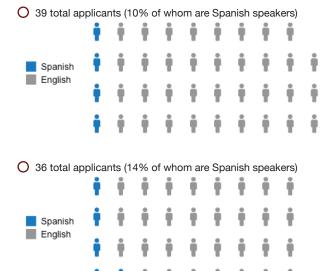


### ComparisonIntro

In the following 15 questions, you will be shown different scenarios and asked to choose your personal preference between each pair of options.

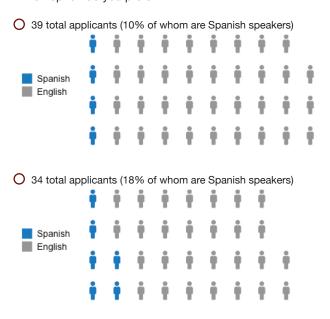
# LowArmComparisons

Which option do you prefer?

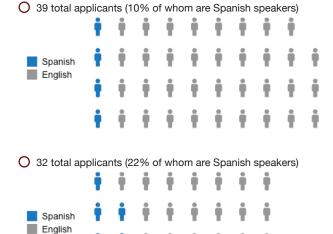


Using the same total budget, we can generate either of the two breakdowns of daily SNAP applicants by preferred language. The two options differ both in the total number of SNAP applicants, and in the proportion of those applicants that primarily speak Spanish. For reference, 23% of individuals living under the poverty line in San Diego are Spanish speakers.

Which option do you prefer?

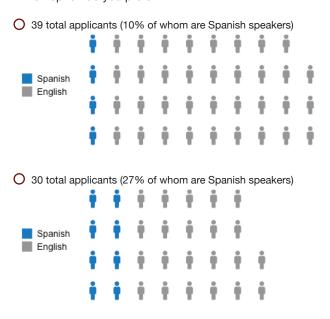


Which option do you prefer?

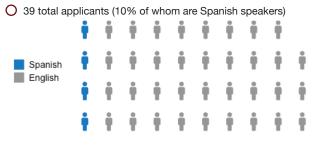


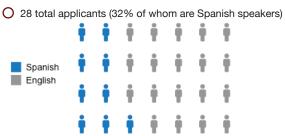
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Which option do you prefer?



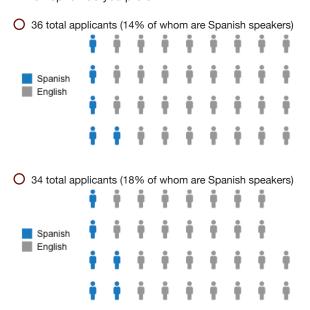
Which option do you prefer?



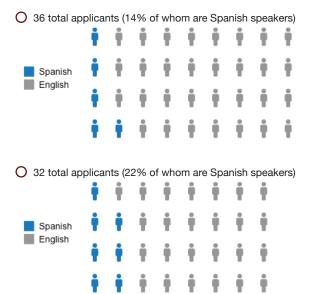


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Which option do you prefer?

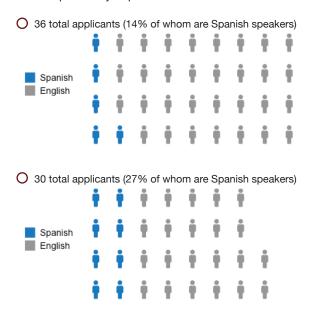


Which option do you prefer?

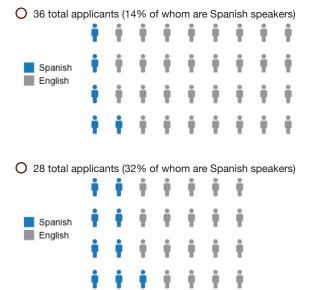


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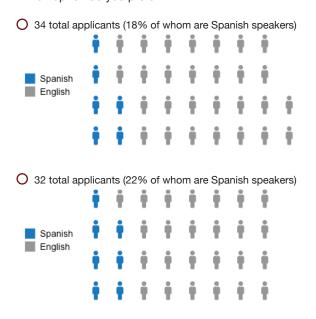


Which option do you prefer?

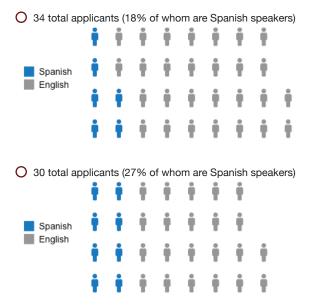


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Which option do you prefer?

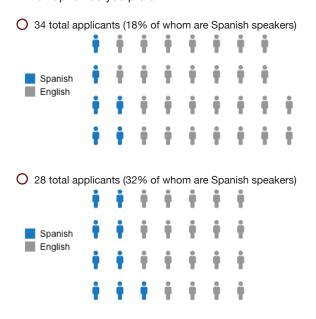


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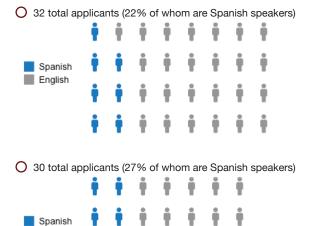


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Which option do you prefer?



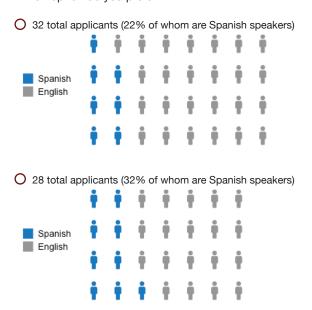
Which option do you prefer?



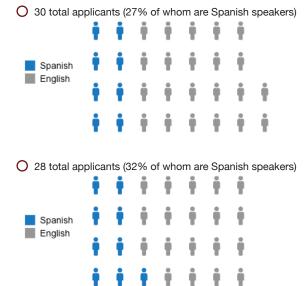
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Which option do you prefer?

English

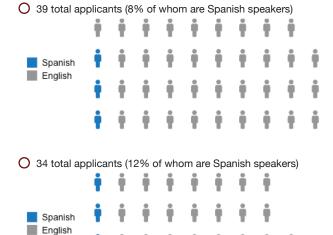


Which option do you prefer?



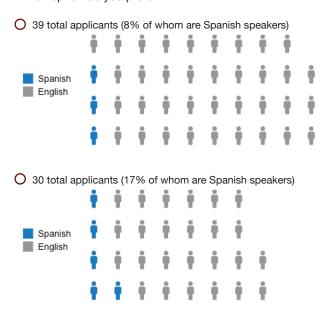
**HighArmComparisons** 

Which option do you prefer?

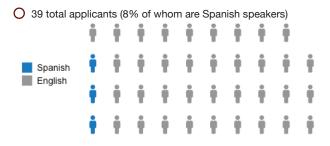


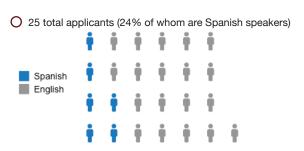
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Which option do you prefer?



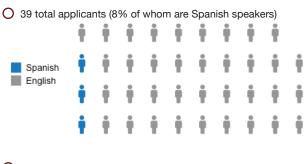
Which option do you prefer?

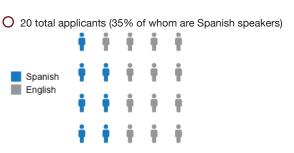




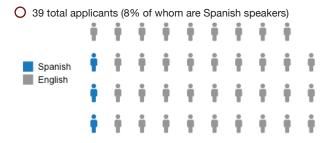
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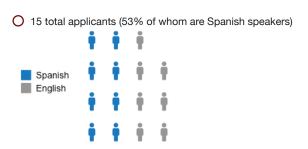
Which option do you prefer?





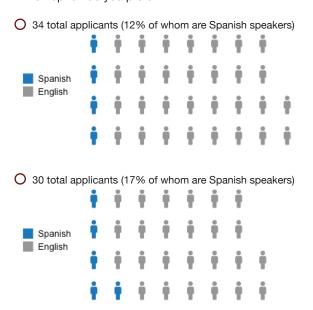
Which option do you prefer?



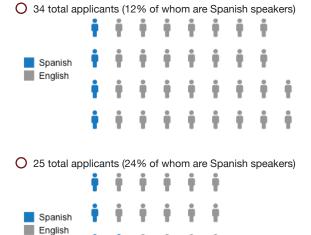


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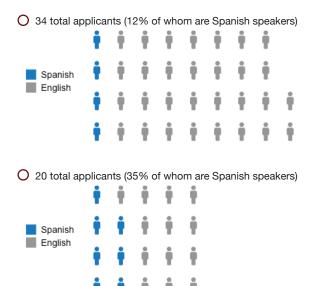


Which option do you prefer?

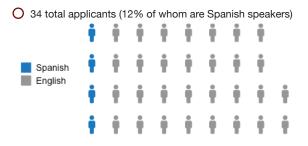


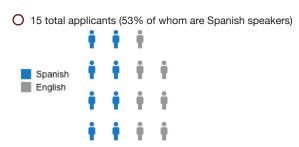
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Which option do you prefer?



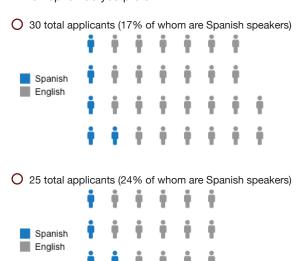
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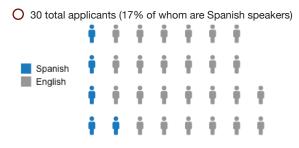


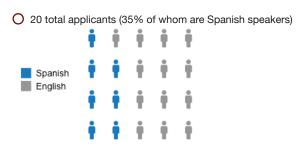
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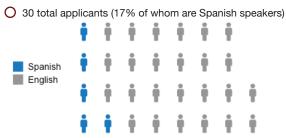
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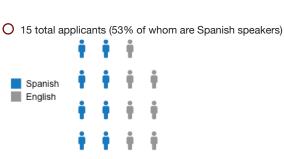




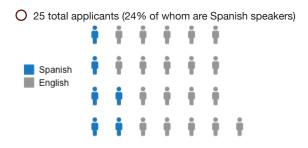
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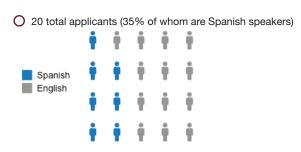
Which option do you prefer?





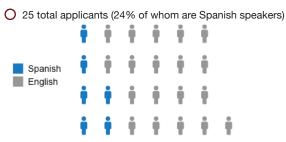
Which option do you prefer?

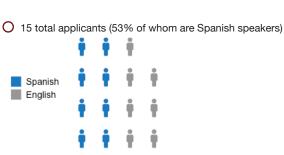




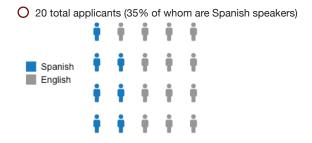
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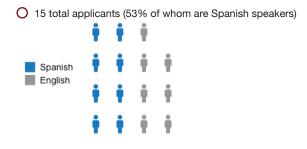
Which option do you prefer?





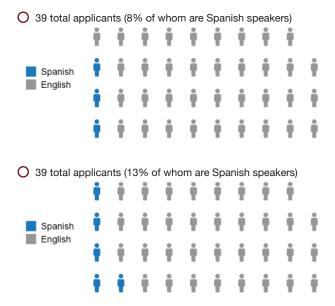
Which option do you prefer?





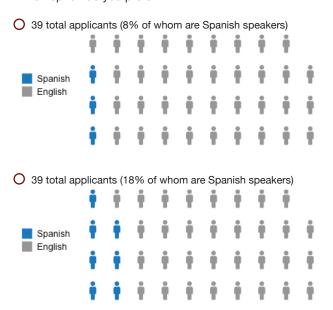
**EqualArmComparisons** 

Which option do you prefer?

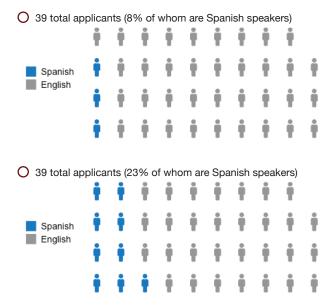


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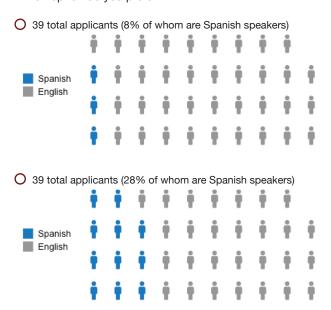


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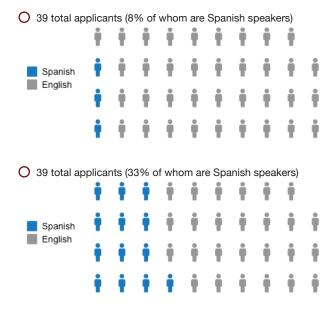


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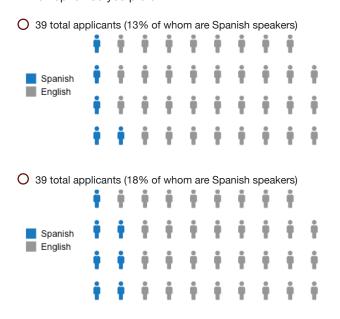


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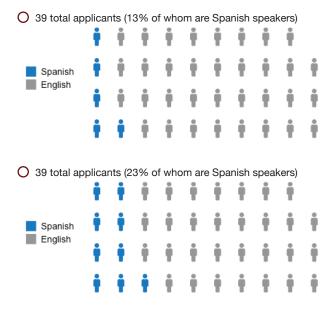


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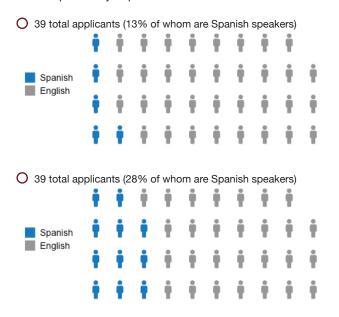


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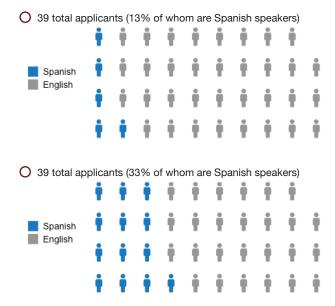


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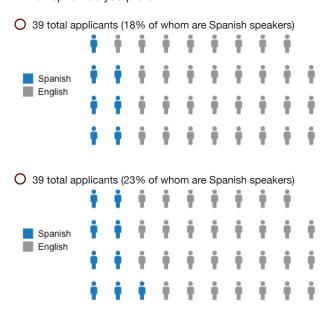


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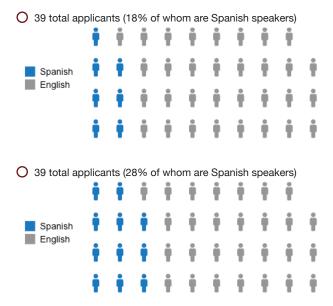


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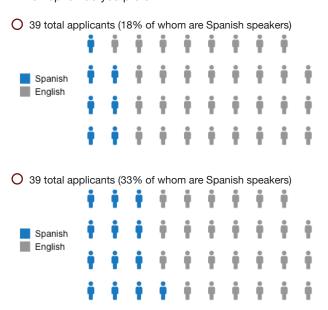


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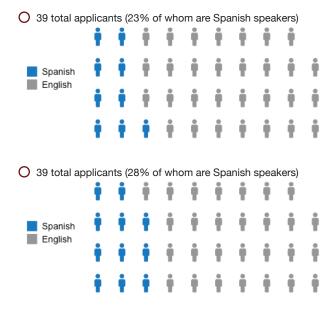


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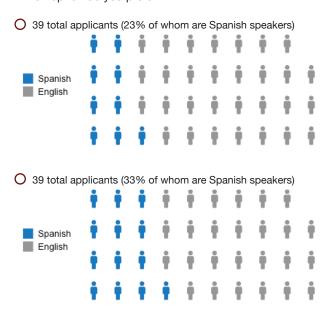


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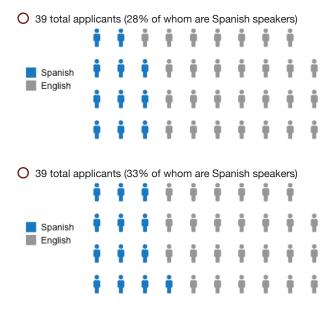


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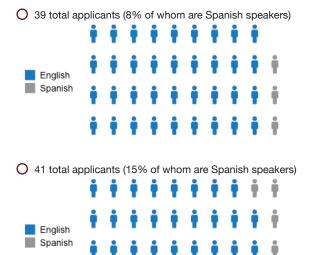


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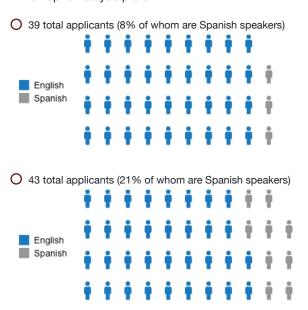
**FlipLowArmComparisons** 

Which option do you prefer?

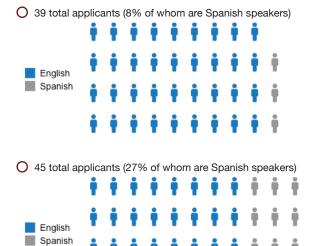


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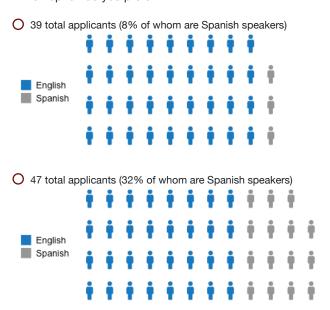


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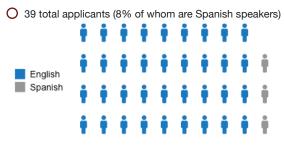


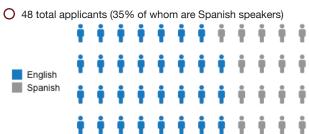
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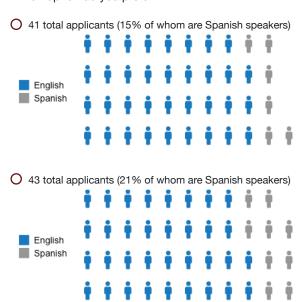
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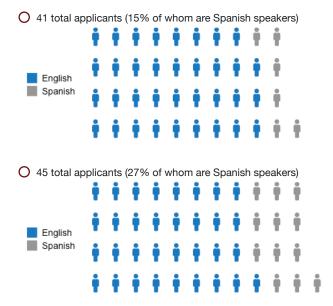


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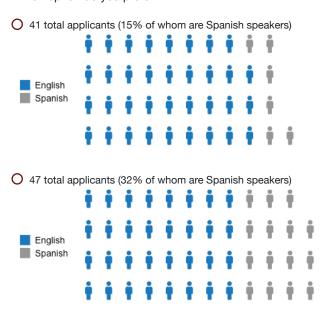


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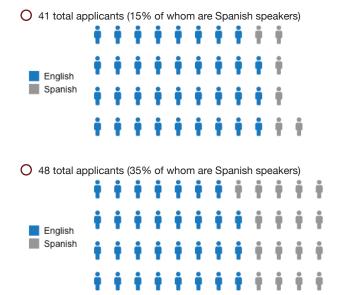


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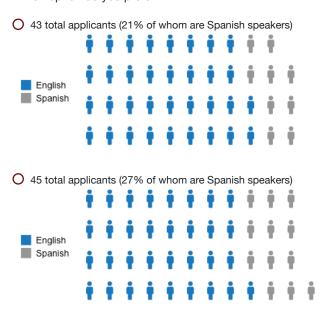


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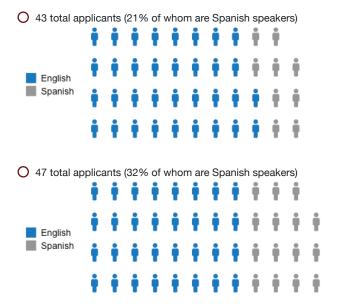


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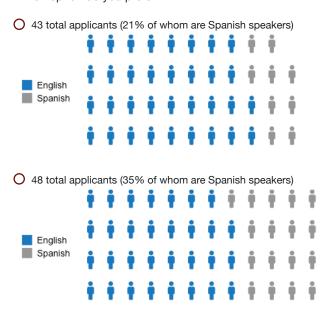


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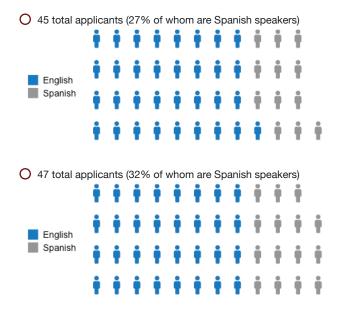


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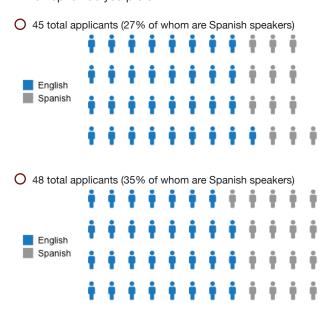


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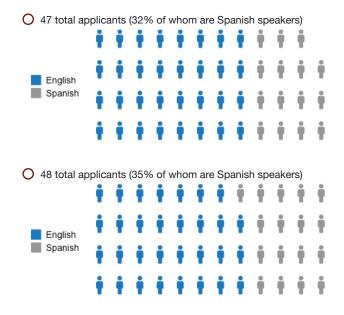


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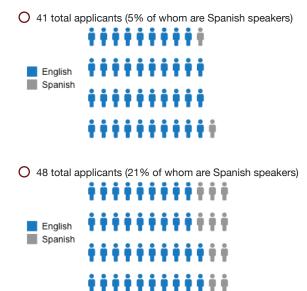


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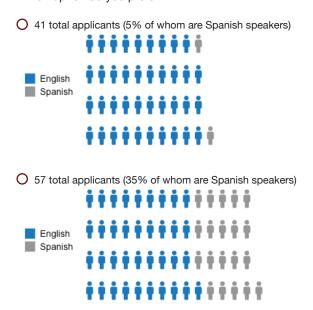
**FlipHighArmComparisons** 

Which option do you prefer?

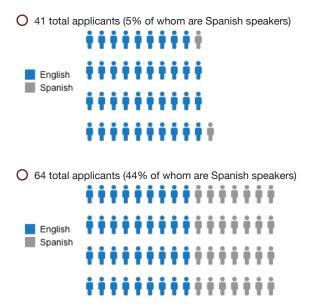


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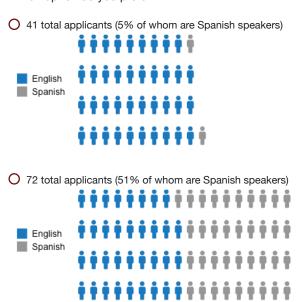


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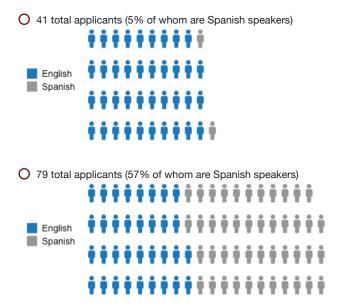


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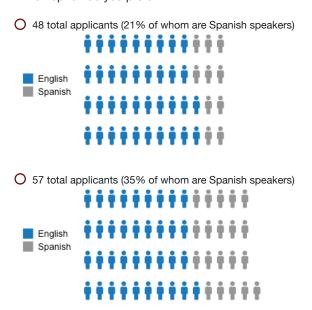


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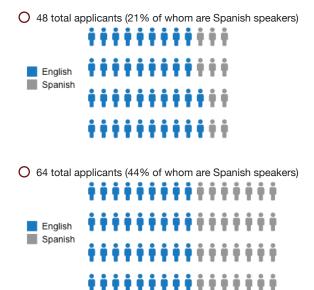


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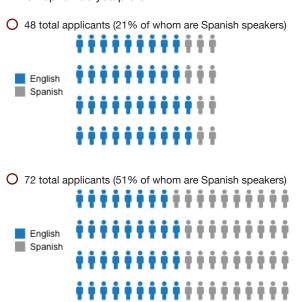


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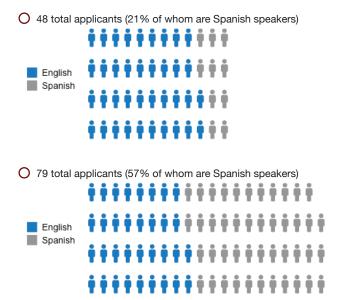


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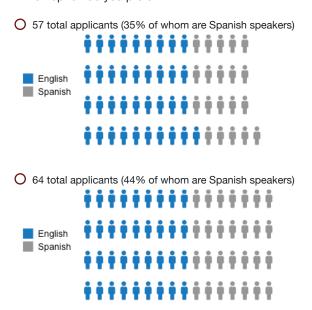


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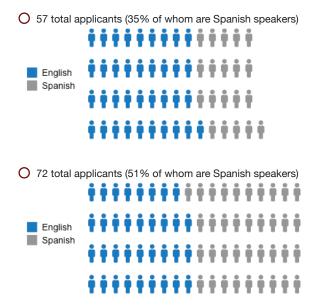


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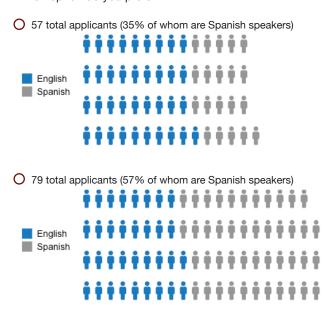


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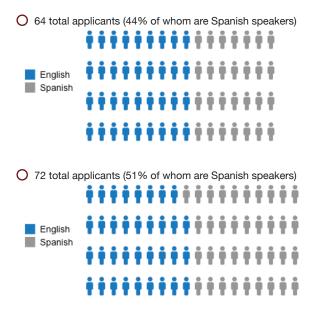


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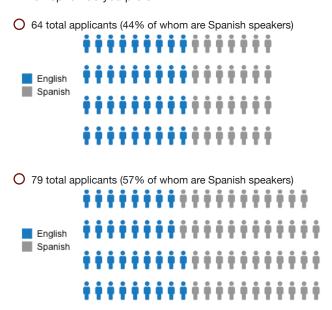


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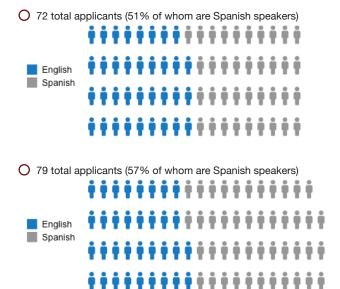


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Which option do you prefer?



Which option do you prefer?



## Method

Describe, in a few sentences, the strategy you used to choose between the pairs of choices you were presented with.

Method\_MC1

Both Bob and Steve want to help individuals apply for SNAP. However, they disagree on their approaches towards the comparison questions that you just answered.

Bob says: "I wouldn't want the determination of SNAP applicants to take into account people's preferred language. It's wrong to give preferential treatment to people based on the language they speak, and it is more 'fair' to simply allow for the most people (regardless of language) to apply for SNAP. I always chose the option that led to the most total SNAP applicants."

Steve says: "I also don't want any SNAP applicants to get preferential treatment, which is why I preferred for there to be a 'fair' number of Spanish-speaking SNAP applicants.

Otherwise, Spanish speakers are disadvantaged relative to English speakers. So, I always chose the option that had closest to 23% Spanish speakers."

Whose opinion is closer to your own? I tend to agree with Bob. I tend to agree with Steve. Method\_MC2 Both Steve and Bob want to help individuals apply for SNAP. However, they disagree on their approaches towards the comparison questions that you just answered. Steve says: "I wouldn't want the determination of SNAP applicants to take into account people's preferred language. It's wrong to give preferential treatment to people based on the language they speak, and it is more 'fair' to simply allow for the most people (regardless of language) to apply for SNAP. I always chose the option that led to the most total SNAP applicants." Bob says: "I also don't want any SNAP applicants to get preferential treatment, which is why I preferred for there to be a 'fair' number of Spanish-speaking SNAP applicants. Otherwise, Spanish speakers are disadvantaged relative to English speakers. So, I always chose the option that had closest to 23% Spanish speakers." Whose opinion is closer to your own? O I tend to agree with Steve. O I tend to agree with Bob. **TrolleyLow** Suppose you must choose between recruiting either 1 Spanish-speaking SNAP applicant, or 3 English-speaking SNAP applicants. Who do you choose to help? O 1 Spanish speaker O 3 English speakers

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**TrolleyHigh** 

Suppose you must choose between recruiting either 1 Spanish-speaking SNAP applicant, or 6 English-speaking SNAP applicants. Who do you choose to help?
O 1 Spanish speaker
O 6 English speakers
TrolleyEqual
Suppose you must choose between recruiting either 1 Spanish-speaking SNAP applicant, or 1 English-speaking SNAP applicants. Who do you choose to help?
O 1 Spanish speaker
O 1 English speaker
TrolleyFlipLow
Suppose you must choose between recruiting either 3 Spanish-speaking SNAP applicants, or 1 English-speaking SNAP applicant. Who do you choose to help?
O 3 Spanish speakers
O 1 English speaker
TrolleyFlipHigh
Suppose you must choose between recruiting either 6 Spanish-speaking SNAP applicants, or 1 English-speaking SNAP applicant. Who do you choose to help?
O 6 Spanish speakers
O 1 English speaker
Dictator
In the following hypothetical scenario, imagine you have been matched at random with another survey participant (call him or her X). You will not get to know who X is.
A sum of \$10 has been provisionally allocated to the two of you. You will propose a division of the \$10 between you and X, by using the sliding scale below. Please select how many dollars (out of \$10) you would like to keep for yourself.
0 1 2 3 4 5 6 7 8 9 10  Your personal \$ allocation
Hiring

How important, if at all, would you say it is for companies and organizations to promote racial and ethnic diversity in their workplace?
O Not at all important
O Not too important
O Somewhat important
O Very important
When it comes to decisions about hiring and promotions, do you think companies and organizations
O Should only take a person's qualifications into account, even if it results in less diversity in the workplace
O Should take a person's race and ethnicity into account, in order to increase diversity in the workplace
Education
Do you think race or ethnicity should be a major factor, minor factor, or not a factor in college admissions?
O Major factor
O Minor factor
O Not a factor
WelfareSpending
Generally speaking, how much do you think the United States is spending on welfare?
O Far too much
O Slightly too much
O Neither too much nor too little
O Slightly too little
O Far too little

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