



Best practice on how to strengthen digital skills and ensure an inclusive digital transformation among youth in Viet Nam: the case of ***YouCool*** Project

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LEGACOOP

Who is Haliéus and the promotion of coop identity



Legacoop, the National League of coops, is member of the International Cooperative Alliance and of the international Cooperative Agricultural Organizations as part of the Italian Alliance of cooperatives.

Haliéus, is the NGO of *Legacoop* in charge of the international development cooperation. Haliéus **promotes the cooperative model as a tool for empowering individuals and communities**, starting from the experience and expertise of over **10.000 cooperative** associated with Legacoop in the various economic sectors: agriculture, fishing, consumption, welfare, fair trade, sustainable tourism.

Haliéus Organizzazione di cooperazione Internazionale per lo sviluppo Organization for international development cooperation



Haliéus strategy, based on cooperative principles:

- **Concern for communities:** initiatives developed starting from the needs identified at local community level;
- Identification of the local cooperative movement in network with the **ICA**;
- **Cooperation among Cooperatives**, Legacoop structures, cooperatives and Associates of Haliéus;



Haliéus Partnership:

- The organizations representing cooperatives in developing countries associated with ICA are the main partners of Haliéus' international development cooperation initiatives, with the support of their respective regional organizations (ICA Africa, ICA Asia-Pacific).
- Associates of Haliéus, Legacoop sectors (Agrofood, Social, FAIRTRADE,) and cooperatives,
- Local NGOs, Universities and Ministries,





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New project to support cooperative movement in Vietnam



- Project developed with the VCA, **Vietnam Cooperative Alliance**, with involvement of ILO-Viet Nam, ICA Asia Pacific, Legacoop, AgriTerra Viet Nam; DGRV; Ho Chi Minh Communist Youth Union e Ministry of Information and Communication, Ministry of Science and Technology;
- Funded by the European Commission under the Civil Society Support programme;
- Strengthening the **youth** digital skills and awareness to accelerate an **inclusive digitalization process** of local economy with a pilot action on **the local agricultural cooperatives** in the **coffee value chain**;

The project intervention logic is based on an **integrated approach** that tackles the main challenges:



- 27.394 cooperative enterprises in different sectors in Viet Nam; (2021 data of the Cooperative Development and Policy Department of VCA;
- 9.4 million of members and employees;
- Contributing to 4,8% of the national GDP;
- Agricultural sector counts 18.146 cooperatives

- **Digitization process:** there are still **significant gaps and weaknesses in digital skill and inequity in digital access**;
- **Youth as drivers** for an effective youths engagement in the CSOs participation in governance, development processes and in particular in the digital transition

600 youths



reached by training for digitalization in startups and coop enterprises.

400 youths



Involved in elaborating a digital transformation plan.

450 producers



from coffee coop involved in the pilot value chain digital transformation.

The project intervention logic is based on an **integrated approach**: some of the Expected Results



- Youth became the drivers of the digital transformation of the Vietnamese cooperative enterprises and the relative gap of skills are assessed:
- 1. Assessment Report **to bridge gaps of the digitalization** of the member of cooperative on the digitalization skills;
- 2. Courses on Digital transformation of coops tested and integrated into **6 Colleges of VCA** and the Programmes spread to universities and vocational training centre;
- 3. A **capacity building system** that supports in the **long term the digital transformation** of the cooperative enterprises thanks to the great expertise of the VCA in the permanent training of cooperatives and through the best practices in cooperative trainings adopted by the Italian cooperative movement;
- Engagement with the private sector to provide support for **high quality and inclusive digital education**, entrepreneurship or start-up, connectivity and digital equipment for education;
- Strategies developed by youth cooperators on digitalization, permanent education and gender equality developed and advocated to public authorities;

The project intervention logic is based on an **integrated approach**: some of the Expected Results



- Methodology strongly rely on the connection between the Vietnamese and Italian cooperative movement, with contamination and opening to innovation among the two cooperative movements ensuring the access to the highest level of experiences and expertise at world level on cooperatives and on the coffee sector;
- Implementing digital transformation strategies among cooperatives by adopting a value chain approach in a sector where the potentiality of digitalization is particularly relevant for the markets, the **coffee sector**:
 - 1. **Coffee Value Chain workshop stakeholders**, involve the cooperatives in Italy responsible of **processing, transporting, retailing the coffee**;
 - 2. **Study Visit in Viet Nam** of the Italian cooperatives active in coffee transportation, processing, retailing and fair trade certification;
 - 3. **Study Visit in Italy** of a VCA delegation and coffee coop to strengthen the network among Youth cooperators and coop movement;



*Ready and open to support the cooperative
movement worldwide*

For major info & Contacts

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THANK YOU

For major info on our coop
projects

