

Kekeli E. EKLOU

 New Jersey, United States |  +1 903-487-8154 |

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PROFESSIONAL PROFILE

Dynamic young professional with more than four years of experience in integrating technology for development. Specialized in digital transformation, digital governance and international relations. Committed to using digital tools to build institutional capacity, foster inclusion and drive sustainable change, particularly in Africa.

EDUCATION

- Seton Hall University – New Jersey, USA
Master in International Relations and Diplomacy – Ongoing (2025–2027)
- Arkansas Tech University – Russellville, AR, USA
Master of Science (M.Sc.) in Information Technology – 2021
Bachelor of Science in Business Data Analytics – 2019
- Grayson College – Sherman, TX, USA
Associate Degree – 2016

PROFESSIONAL EXPERIENCE

- **Global Development Advisor** (Independent Consultant)
January 2024 – Present
 - Conducting risk and compliance assessments for digital projects in developing countries.
 - Designing digital tools to improve operational efficiency.
 - Working with local NGOs to support the digital transformation of development initiatives.
- La Touche – Lomé, Togo (Remote)
Development & Technology Advisor / Community Project Manager
December 2022 – Today
 - Implementation of the E-book Me! project to equip community libraries with digital resources.
 - Organization of the charity event “Noël C'est Nous” for the benefit of children from disadvantaged backgrounds.
 - Facilitation of digital awareness and training workshops.
 - Support for resource mobilization and project coordination.
- Acxiom – Conway, AR, USA
Email Developer / Digital Marketing
May 2022 – April 2024
 - Creation of mobile-friendly email campaigns for digital marketing.
 - Process optimization via automation tools (Salesforce Marketing Cloud).
 - Collaboration with technical and creative teams to improve campaign performance.

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- Arkansas Tech University – Office of Diversity & Inclusion

Graduate Assistant

August 2021 – December 2021

- Analysis of data from student surveys to support inclusion policies.
- Support for the organization of events and institutional communication.

- Electric Cooperatives of Arkansas – Little Rock, AR

Financial Systems & Web Development Intern

May 2021 – August 2021

- Development of interactive dashboards for financial data visualization.
- Contribution to the improvement of internal reporting and decision-making tools.

- Arkansas Tech University – Testing Services & Disability

Graduate Assistant

January 2018 – May 2021

- Confidential file management and personalized administrative support.
- Training and supervision of student assistants.
- Updating databases and case management tools.

SKILLS

- Technology & Data: Salesforce Marketing Cloud, Microsoft Office, Power BI, SQL
- Languages: French (mother tongue), Ewe (mother tongue), English (fluent)
- Key Areas: Digital Transformation, Governance & Compliance, Data Analytics, Cross-Cultural Communication, Diplomacy, International Relations

ENGAGEMENTS & DISTINCTIONS

- African Union Youth Volunteer Corps (AU-YVC) – Since June 2024
- Advisor – NGO La Touche (Togo) – Since 2019
- Delegate – World Bank Youth Summit (2025)
- Treasurer – Graduate Student Council, ATU (2020–2021)
- Vice-President – International Students' Association, ATU (2018–2019)
- Winner – WHO'S WHO Award, ATU (2019)
- Laureate – President's Award, Grayson College (2016)

INTERESTS

Technologies for development, digital governance, diplomacy, international relations, digital transformation of public institutions