

ANALYST

CAREER OBJECTIVE

Dedicated and creative IT professional with over 6years proven performance in IT, leadership and communication.

Detail-oriented in problem solving and planning. Ready to make an immediate contribution to your organization.

EXPERTISE

- Great Communication & Collaboration
- Problem solving and analysis
- Emotional Intelligence
- Creativity
- Managing complaints
- CMS Website Design
- Graphic Design (Adobe Photoshop)
- Video Editing (Premier Pro, Video Scribe)

CERTIFICATION

- IPMP | Certified Project Manager
- Oracle | Database SQL
- Compitia | Compitia A+

TRAININGS

- Digital Marketing Skills Institute (DMSI)
Diploma in Digital Marketing 2022:
Customer Avatar, Sales Funnel,
Competitor Analyses, Social Media
Management & Marketing, Google ADS,
Content Management System

AWARDS

- New Horizon 2012 | Best Graduating
Student in International ICT Certification
Training and Examinations, Babcock
University

EDUCATION

Altschool Africa, April 2022 - 2023
Diploma in Software Engineering

Babcock University, 2008 - 2012
Bachelor of Science, Computer Science
Second Class Honours (Upper Division)

WORK EXPERIENCE

Social Media Manager/ Website Manager | Jan 2021 – Present Heritage House Schools and Training Centre

- I built a social media presence by maintaining a solid online presence and design.
- I created, developed, implemented and managed the web and online communication strategies to raise brand awareness.
- Interpreted results generated from social media advertisement.
- Evaluated the targeted customers' needs and align with company's goals.
- I used SEO tactics to optimize contents and search ranking.
- Refined digital advertising strategies by creating multimedia content for advertising campaigns.
- Developed social media strategy by carrying our analysis, measuring and reporting on key metrics.
- Published content that aligned with brand to build connections and encourage positive action.
- Managed crisis and emergency communication through social media monitoring.
- Test and evaluate new solutions to resolve technical issues.
- Met deadlines while maintaining high-quality deliverables.
- Collaborated with departmental leaders to establish organizational goals, strategic plans and objectives.

IT Instructor (Web Team Lead)

New Horizon Nigeria

| May 2016 – Dec 2020

- Conducted series of trainings for staff members.
- Collaborated with other team leads to successfully plan workable programmes and develop projects.
- Managed and updated the company website regularly

IT Consultant

First Bank

| Jan - April 2016

- Resolving database errors on Microsoft Dynamics CRM Application
- Providing software/training support on CRM software and resolving client's software errors.
- Met with department heads, managers, supervisors and vendors to solicit cooperation and resolve problems.

Web Developer/IT Technical Support

Neptune Software Group | 2013 - 2015

- Remotely support clients and users on site with technical difficulties while deploying the banking software
- Software installation and deployment for clients.
- Worked closely with back-end developers to troubleshoot and resolve coding issues.
- Leveraged mastery of HTML, CSS and JavaScript to build top-quality code for diverse projects.
- Experienced with social media and communications platforms.