

## 전략고객사 실적 현황('22.6)

	영업일수:	22일	23일	24일
	진행일수:	22일	23일	24일
■ 산출기간: 22.6.1 ~ 6.30	진행율 :	100%	100%	100% [단위: 건, 원 / VAT별도]

구 분	고객사	평균 단가	당 월		전월 동기 대비		전년 동기 대비		전월 동기		전년 동기	
			물 량	매 출	물 량	매 출	물 량	매 출	물 량	매 출	물 량	매 출
홈쇼핑	GS홈쇼핑	2,086	2,622,997	5,472,056,924	-10.1%	-9.6%	-2.5%	-3.5%	2,916,897	6,054,672,412	2,691,135	5,671,589,965
	홈앤쇼핑	2,416	60,428	145,988,977	6.0%	5.9%	31.2%	37.8%	57,017	137,891,546	46,050	105,945,169
	CJ오쇼핑	2,378	95,830	227,888,658	-18.3%	-18.5%	-5.7%	2.3%	117,361	279,583,956	101,604	222,747,242
	현대홈쇼핑	2,316	237,982	551,279,515	-10.7%	-9.2%	59.4%	72.3%	266,422	607,164,185	149,294	319,947,195
	공영홈쇼핑	2,500	149,674	374,229,683	17.6%	13.6%	42.7%	56.6%	127,326	329,403,306	104,871	238,954,858
	NS홈쇼핑	2,215	119,166	263,931,210	-12.2%	-11.8%	-13.4%	-5.7%	135,786	299,248,258	137,529	279,808,469
	롯데홈쇼핑	2,313	71,254	164,818,483	-6.9%	-8.5%	-11.8%	-7.6%	76,505	180,219,121	80,779	178,373,333
홈쇼핑 계		2,145	3,357,331	7,200,193,450	-9.2%	-8.7%	1.4%	2.6%	3,697,314	7,888,182,784	3,311,262	7,017,366,231
GSHS 제외		2,353	734,334	1,728,136,526	-5.9%	-5.7%	18.4%	28.4%	780,417	1,833,510,372	620,127	1,345,776,266
홈쇼핑 외	쿠팡	1,995	4,318,738	8,615,984,592	-40.8%	-38.5%	-19.4%	-10.3%	7,289,738	14,008,337,880	5,358,758	9,607,779,961
	신세계	1,752	826,024	1,447,161,013	-24.9%	-24.8%	-9.2%	0.6%	1,100,156	1,925,441,663	909,719	1,437,950,660
	대상(주)	2,013	323,672	651,574,315	-1.0%	-15.8%	31.5%	40.2%	326,812	773,850,693	246,124	464,585,437
	교원	1,674	225,018	376,767,246	-6.8%	-5.8%	-1.6%	14.9%	241,398	400,072,152	228,592	327,894,653
	웅진씽크빅	1,923	38,064	73,195,452	-19.3%	-15.1%	346.7%	329.1%	47,163	86,259,133	8,521	17,057,410
비홈쇼핑 계		1,948	5,731,516	11,164,682,618	-36.4%	-35.1%	-15.1%	-5.8%	9,005,267	17,193,961,521	6,751,714	11,855,268,121
홈쇼핑 외	K쇼핑	1,992	99,579	198,323,521	-11.5%	-12.1%	-10.3%	-8.4%	112,541	225,661,978	111,041	216,609,067
	W쇼핑	2,401	50,901	122,203,573	27.1%	20.4%	325.1%	413.7%	40,057	101,503,305	11,973	23,790,554
	신세계TV쇼핑	2,152	49,853	107,287,911	2.0%	0.6%	65.5%	86.8%	48,872	106,596,548	30,123	57,438,618
T커머스 계		2,136	200,333	427,815,005	-0.6%	-1.4%	30.8%	43.6%	201,470	433,761,831	153,137	297,838,239
총 계		2,023	9,289,180	18,792,691,073	-28.0%	-26.3%	-9.1%	-2.0%	12,904,051	25,515,906,136	10,216,113	19,170,472,591