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Course > Week 1: Introductio… > Applying Research i… > Conducting your o…

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Conducting your own literature review

Conducting your own literature review

Now it is up to you to demonstrate that you are capable of performing your own literature review. Make use of what you learned in the previous reading and apply it to your research into visitor count prediction.

We have looked into determining visitor counts for Edinburgh Castle. Now it is time for you to perform an investigation into the general application of determining the number of visitors of your website, store, or other business. Your sources should include only academic papers.

Find at least five papers and summarise them by categorising each paper according to three criteria: application, technique and area (as per the table below).

Literature review exercise

Source	Application	Technique	Area
Acme Tourism Journal	Visitor return rate	Linear regression	Tourism

What examples did you find?

Now summarise your academic papers according to application, technique and area and enter below. Afterward, come back to review the word cloud and see how your findings compare to those of your peers.

Paper 1

Enter your summary for this paper in the text area below.

Save

Paper 2

Enter your summary for this paper in the text area below.

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Paper 3

Enter your summary for this paper in the text area below.

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Paper 4

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