

**Abulla Othuw**

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Fully Work Authorized No Visa Sponsorship Required Open for re-location

**PROFESSIONAL SUMMARY**

Economic professional with 10+ years of experience in foreign relations (diplomacy), program planning, program management, monitoring and evaluation, and data analysis.

**KEY SKILLS**

- Diplomatic communication and public relations
- Monitoring and evaluation
- Grant writing and fundraising
- Event planning
- Community outreach and mobilization
- Social media marketing
- Machine learning
- Python, SQL, R, SAS, Tableau, Big Data (Hadoop)
- Version control: github, bitbucket
- Website design/management
- Statistical analysis
- Data Mining
- Data Visualization
- Fluent in English and Amharic, basic French

**PROFESSIONAL EXPERIENCE**

Minister Counselor-II for Business and Diaspora Affairs

09/2015 - 06/2019

Ethiopian Consulate General in Los Angeles, Los Angeles, CA USA

Promoted Ethiopian investment opportunities, resulting in 15+ US companies investing their capital in Ethiopian mining, pharmaceutical and agribusiness sectors

Developed a balanced scorecard tool for the Ministry of Foreign Affairs that gave the Ministry and its missions across the world a program planning, management, monitoring and evaluation, and performance evolution that has increased organization efficiency and promoted excellence service delivery system

Developed Consulate's recurrent performance reports and produced dashboards using excel and Tableau

Enhanced consular relations between Ethiopian Consulate and the State Department office in Los Angeles, other Countries Consulate General Offices accredited in Los Angeles

Developed a tracking tool for organizing the Ethiopian Community living in the US

Mobilized Ethiopian community across cities by organizing field visit and conducted community mobilization workshops that contributed to consensus building on national issues such as supporting local development, particularly financial contribution for Grand Ethiopian Renaissance Dam

Advised staff on how to conduct diplomatic/Consular relations as per Geneva Convention

Counselor II for Brazil, Mexico, Argentina, Ecuador, Colombia

07/2009 - 08/2015

Ministry of Foreign Affairs of the Federal Democratic Republic of Ethiopia, Addis Ababa, Ethiopia

The Ethiopian government ministry which oversees the foreign relations of Ethiopia, with more than 60+ embassies and consulates abroad

Contributed to the improvement of diplomatic relations by coordinating bilateral relations between Ethiopia and Brazil, Mexico, Argentina, Ecuador, Colombia by developing the content of the draft agreements that resulted in signing and ratification of 5+ bilateral agreements with these countries

Negotiated agreements between 3 key stakeholder groups (the Ministry of Finance, the Ethiopian Embassy in Brazil, the legal Department of the Ministry of Foreign Affairs), resulting in faster ratification of the Double Taxation Avoidance Agreement between Ethiopia and Brazil

Built a professional relationship with diplomatic staff of the aforementioned embassies in Addis Ababa by arranging their meeting schedule and developed diplomatic talking-points with Ethiopian Ministry of Foreign Affairs and other stakeholders

## **ADDITIONAL WORK EXPERIENCE**

Volunteer                      03/2011 – 08/2015

Network of HIV/AIDS Positive People (NEP+) of Ethiopia, Addis Ababa, Ethiopia: Member of the NEP+ Board overseeing the performance of the NEP+, reviewing the fiscal planning and budget performance

Vice President of the National Wushu Federation: Manage the administrative affairs of the National Wushu sport.

Freelance                      Online platforms                      from 2019 to                      present

Freelance projects on upwork.com and freelance.com

## **EDUCATION**

Postgraduate Diploma, Data Science                      2019

Emeritus Institute of Management in Collaboration with Columbia Engineering Executive Education, Online Statistics and Probability, Tools and Data Management, Exploratory Data Analysis, and Machine Learning

Data Analytics Boot Camp                      2018

University of Southern California, Viterbi School of Engineering, Los Angeles, CA

Bachelor of Arts (BA), Economics                      2006

Ethiopian Civil Service University, Addis Ababa, Ethiopia

Most prestigious public university in Ethiopia

Bachelor of Science (BS), Chemistry                      2001

Kotebe College of Teacher Education, Addis Ababa, Ethiopia

One of the three oldest colleges in Ethiopia

## **PROFESSIONAL DEVELOPMENT**

COVID19 Data Analysis Using Python, Coursera, 12/2020

Social Media Marketing Specialization (4 courses), by Facebook on Coursera

Introduction to Social Media Marketing, 02/2021

Fundamentals of Social Media Advertising, 03/2021

Advertising with Facebook, 03/2021

Measure and Optimize Social Media Marketing Campaigns, 03/2021

Social Media Management, 03/2021

Modern Big Data Analysis with SQL (2 courses) by Cloudera on Coursera

Analyzing Big Data with SQL, 04/2020

Managing Big Data in Clusters and Cloud Storage, 10/2020

Mathematics for Machine Learning: Linear Algebra, by Imperial College London on Coursera, 10/2019

Data ConLA, Conference organized by USC Marshall MS Business Analytics, 11/2020