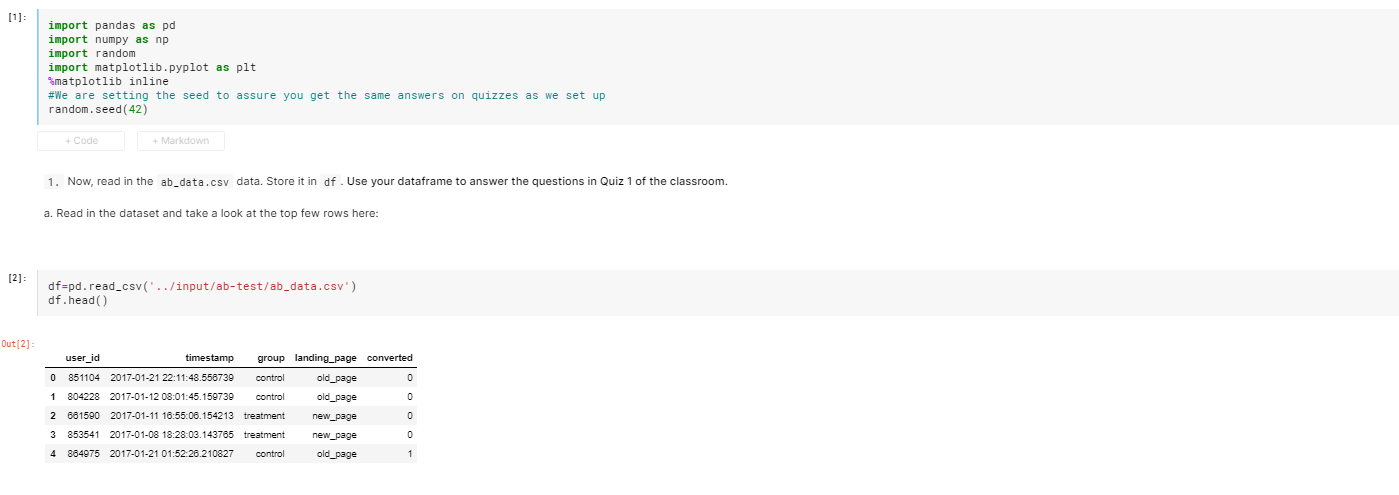
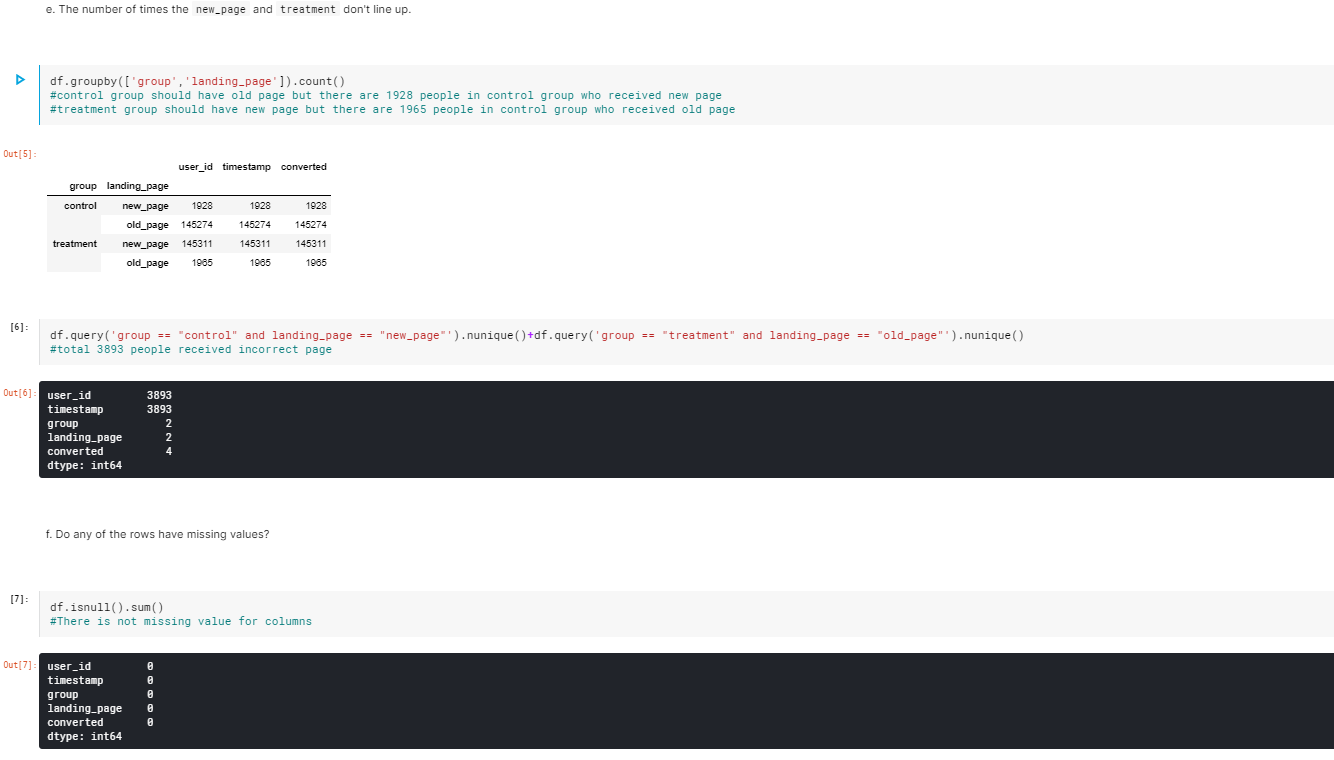


**IMPORT AND VIEW DATA**



**CONTROL DATA – (MISSING ROWS, SHAPE ETC.)**



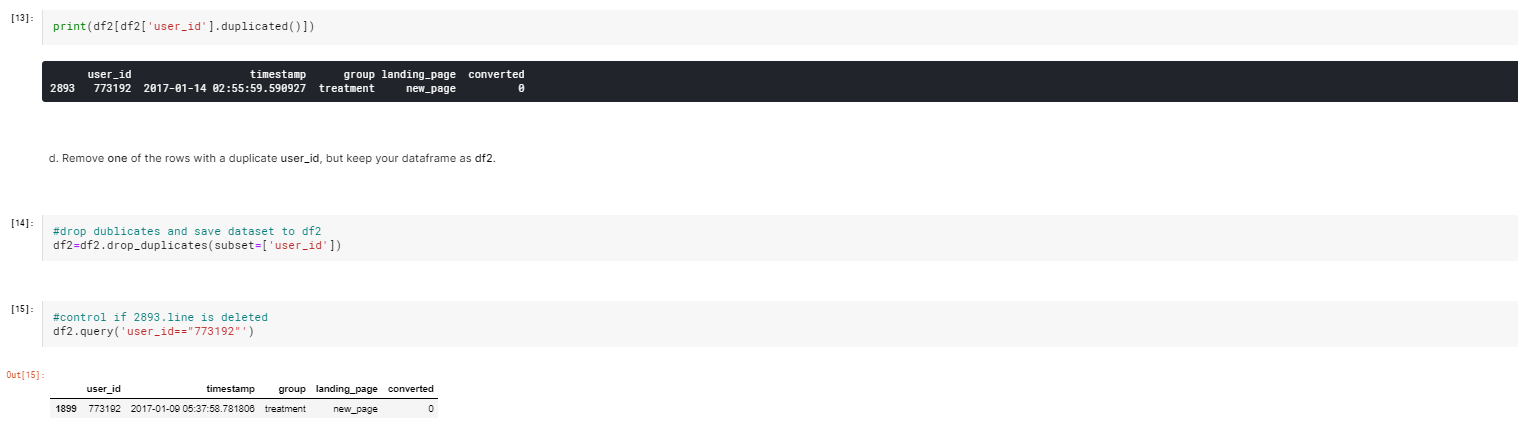


**CREATE DF2 WITH CORRECT VALUES**

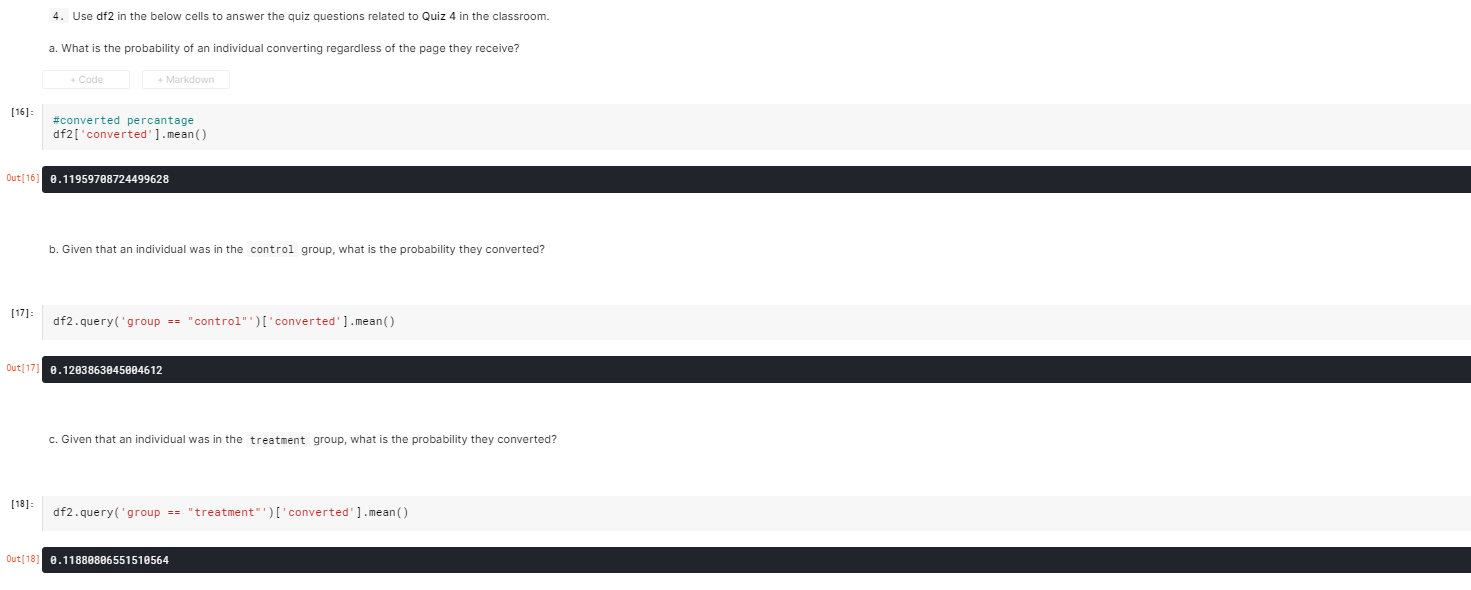


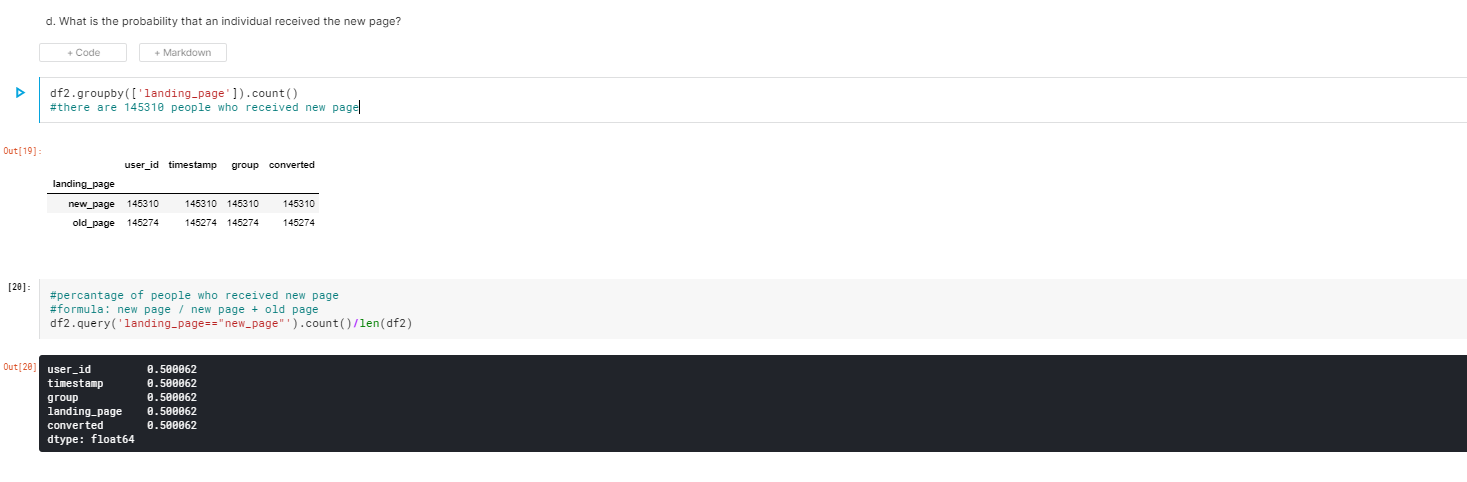
**FIND AND DELETE DUPLICATED ROWS**

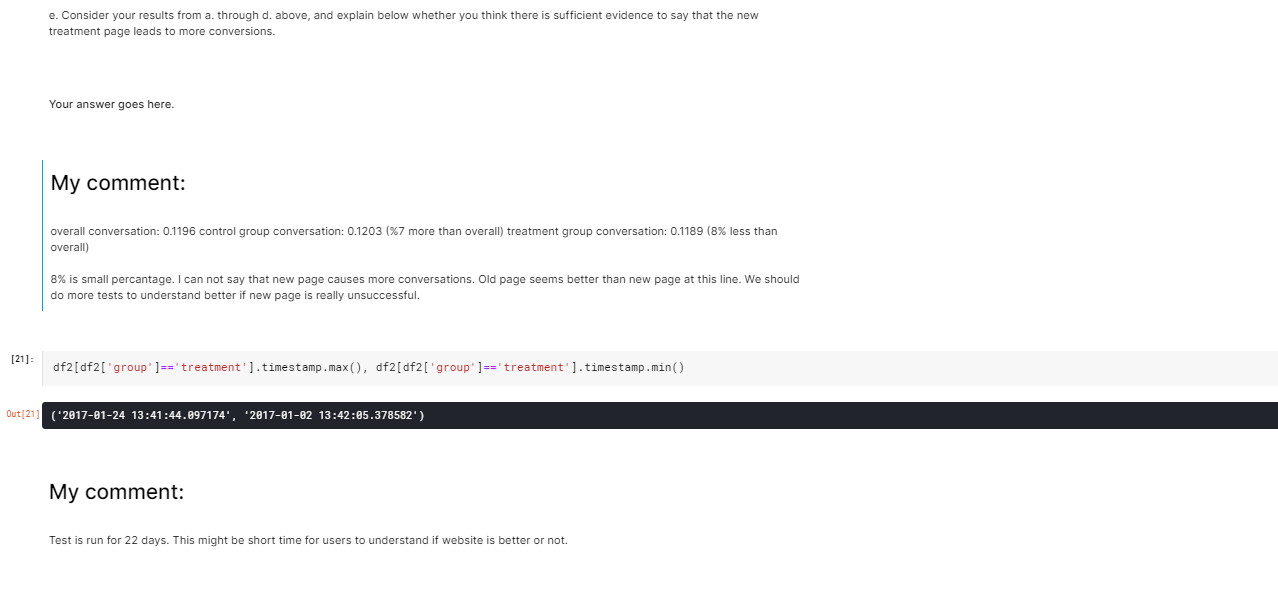




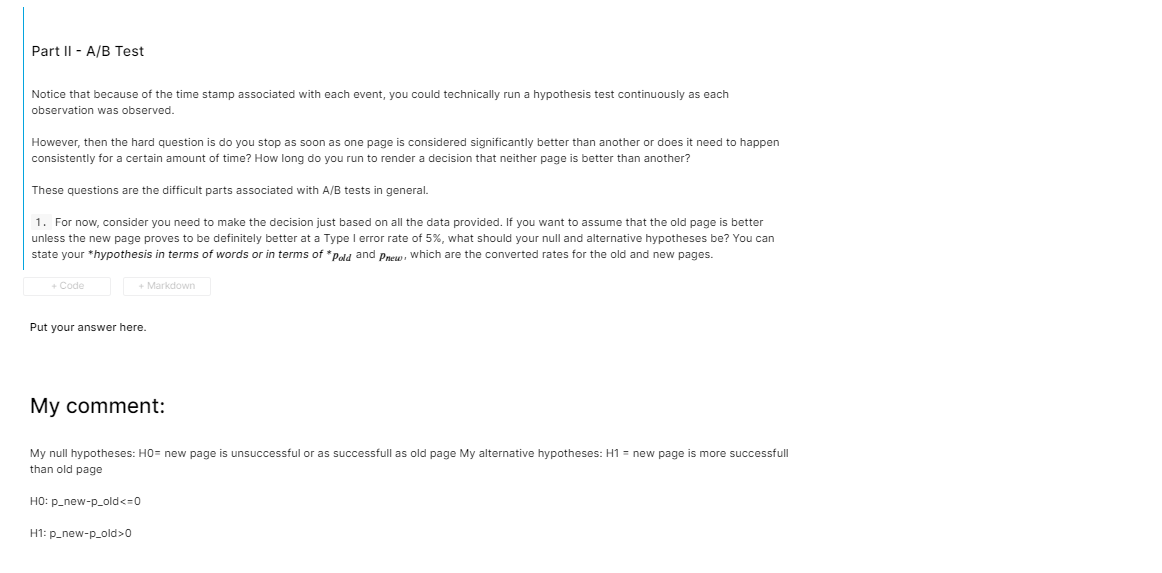
**CALCULATE CONVERSION RATES OF OVERALL, CONTROL GROUP AND TREATMENT GROUP**



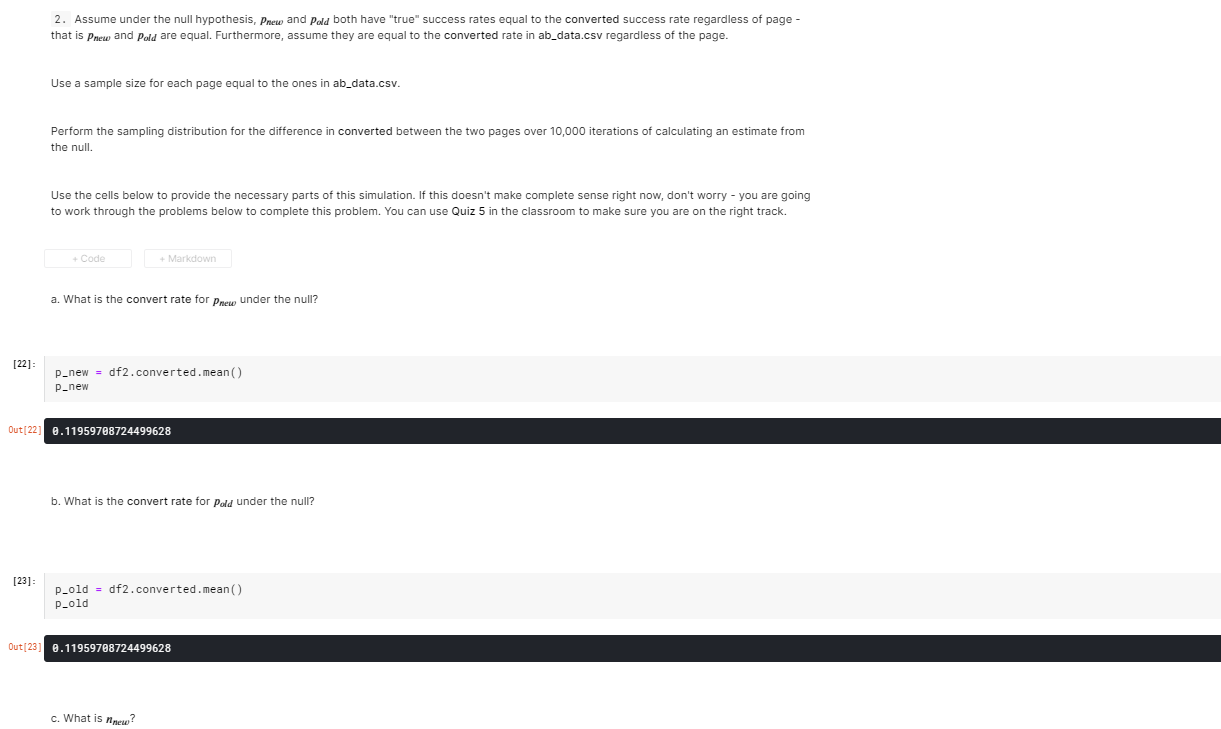


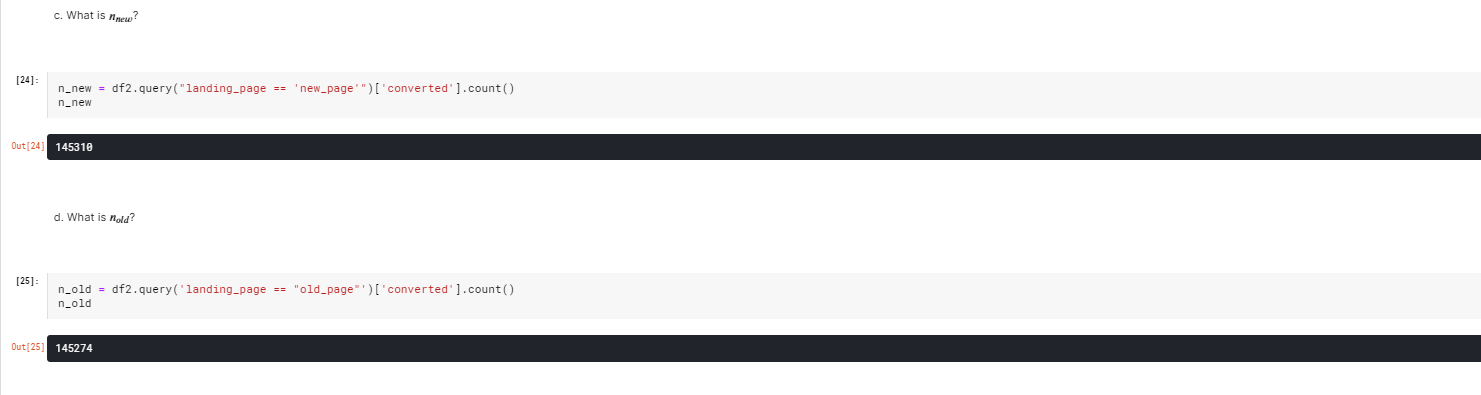


**DEFINE NULL AND ALTERNATIVE HYPOTHESES**

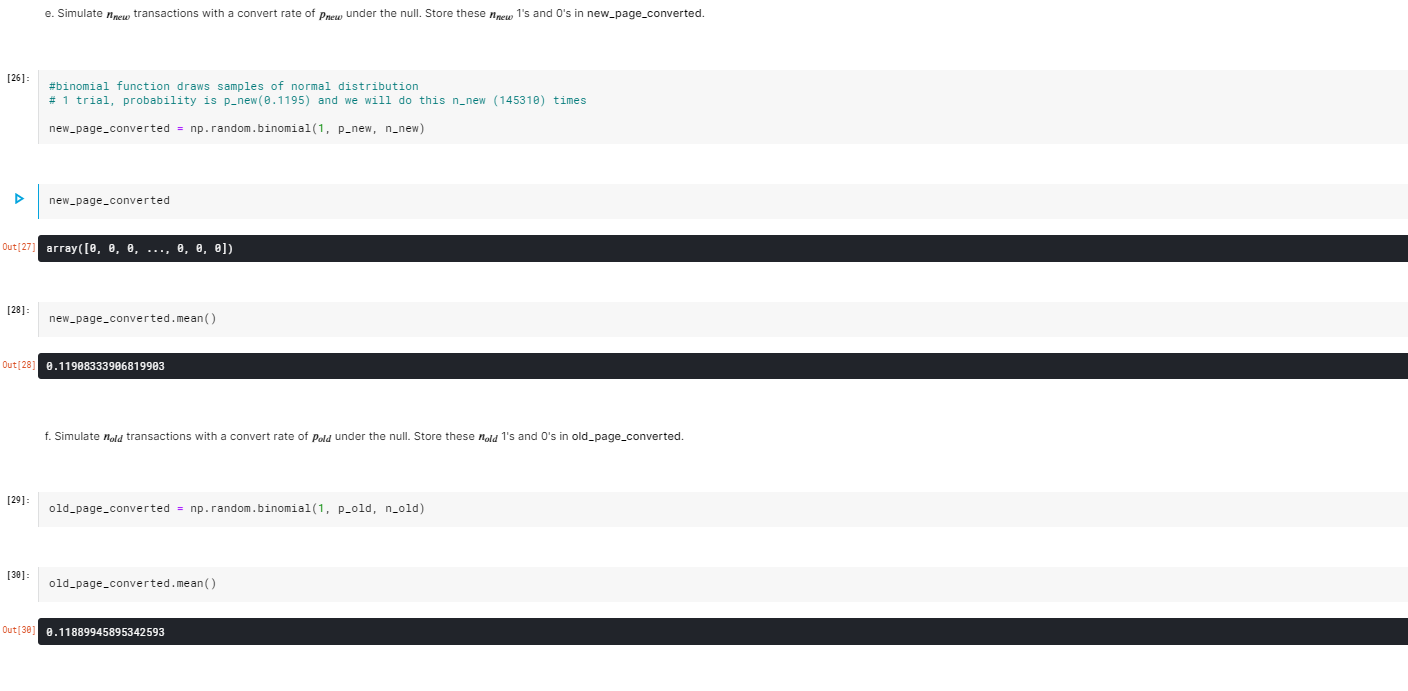


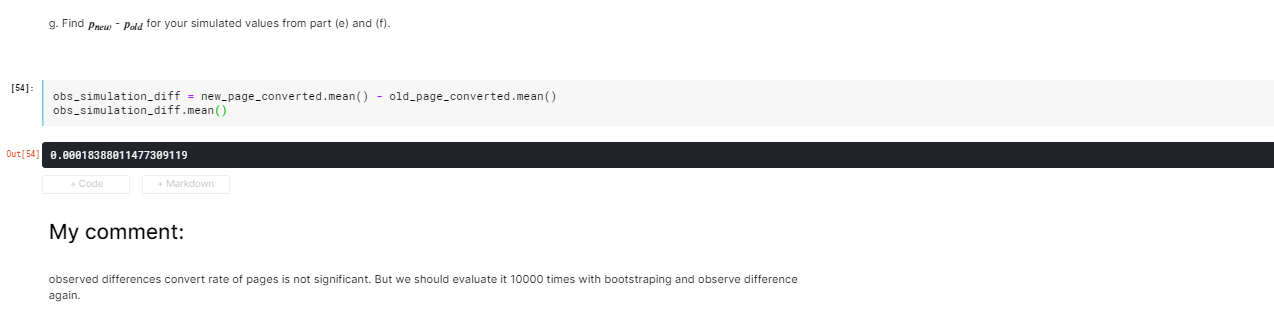
**CALCULATE SUCCESS RATES**



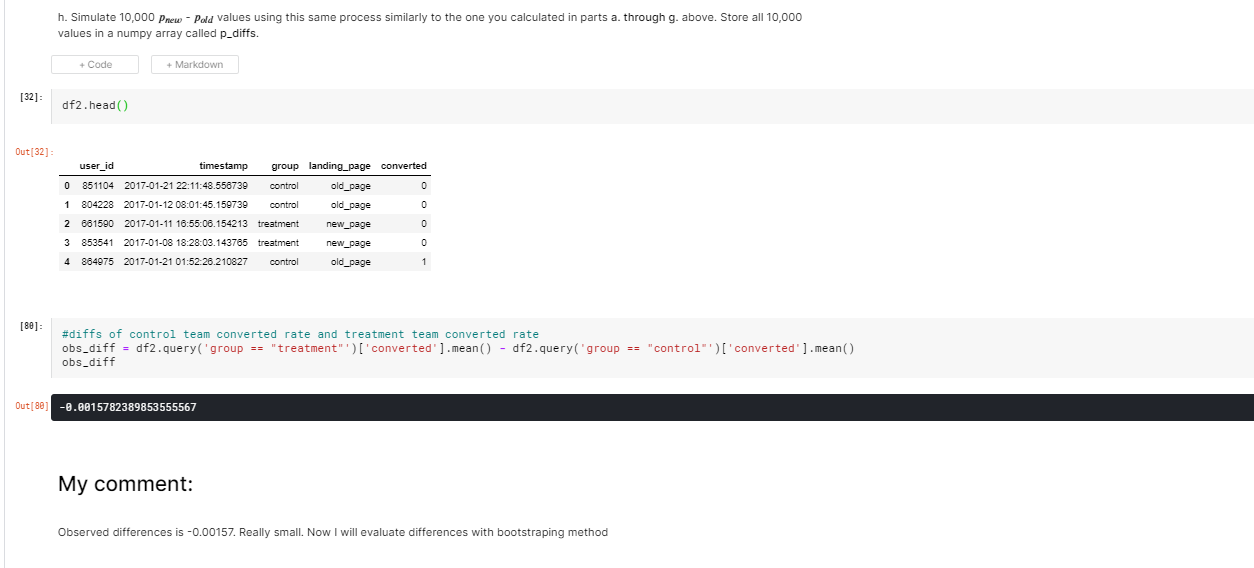


**SIMULATE SUCCESS RATES WITH BINOMIAL FUNCTION**





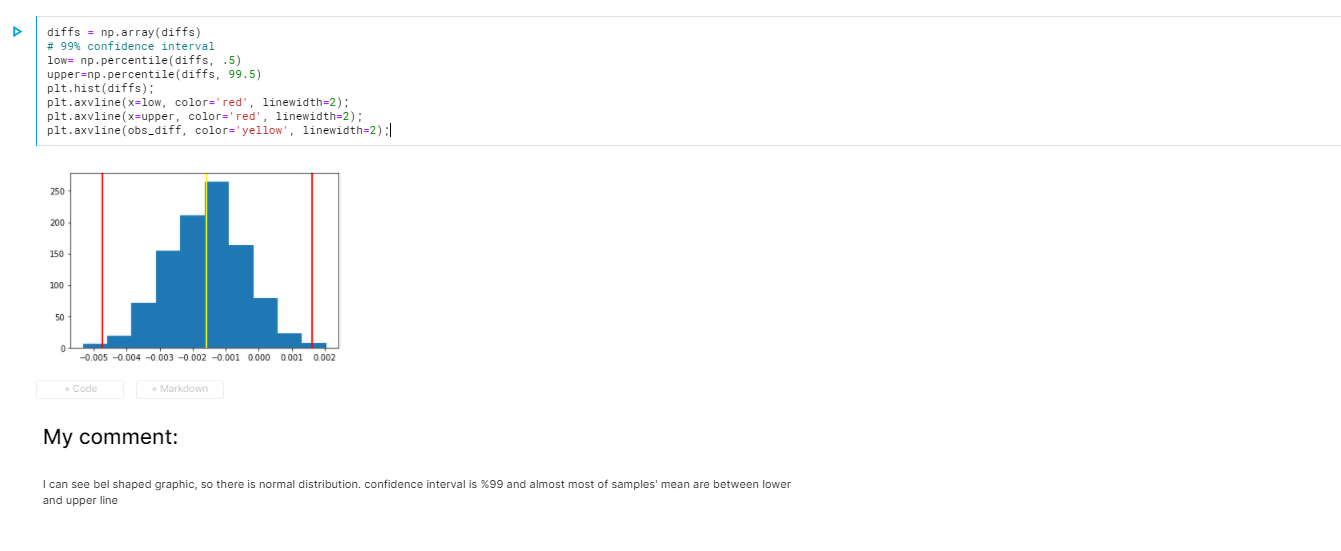
**CALCULATE SUCCESS RATES OF TREATMENT AND CONTROL GROUP**

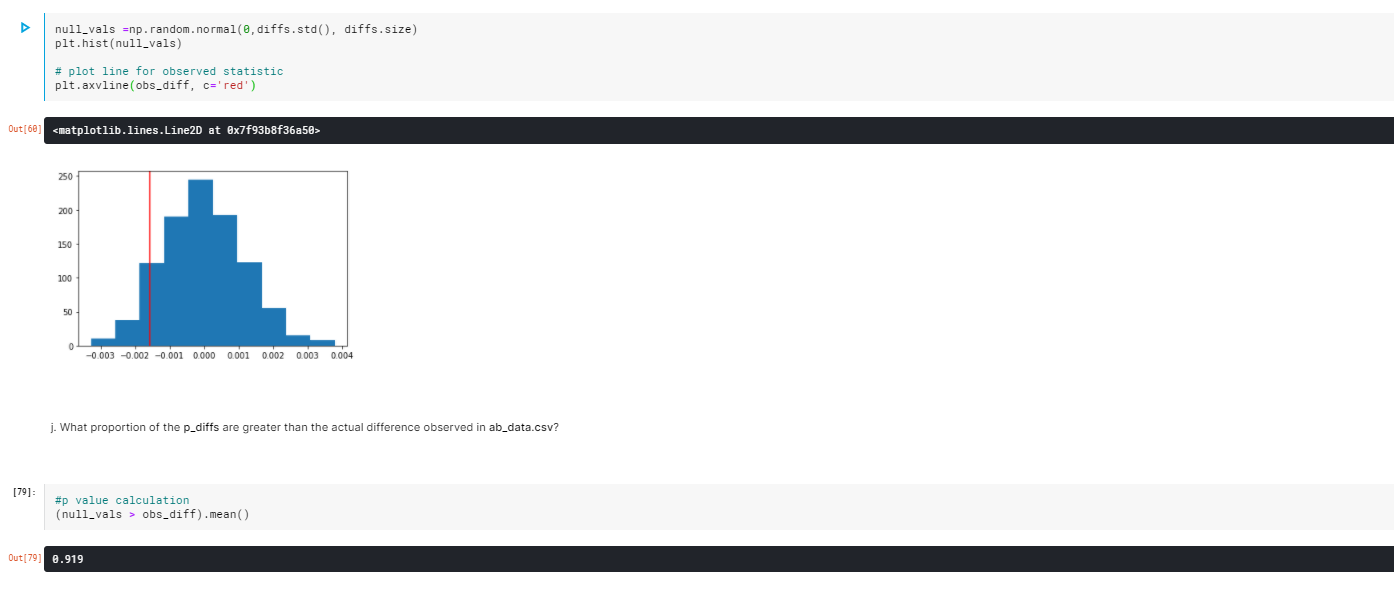


**SIMULATE SUCCESS RATES OF GROUPS WITH BOOTSTRAPING**



**DRAWING HISTOGRAM**





**COMMENT**

