

# PIZZA SALES REPORT

Jan/15-Dec/15

Pizza Category

All

01-01-2015

31-12-2015

Home

Best/Worst Sellers

817.86K

Total Revenue

49574

Total Pizzas Sold

21350

Total Order

38.31

Avg Order Value

2.32

Avg Pizzas Per Order

## BUSIEST DAYS & MONTHS

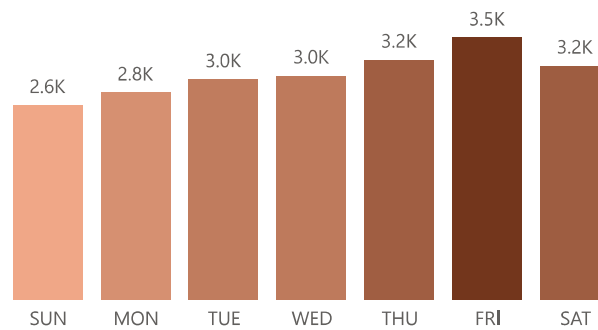
### DAYS

Orders are **highest** on weekends, **Friday/Saturday** Evening.

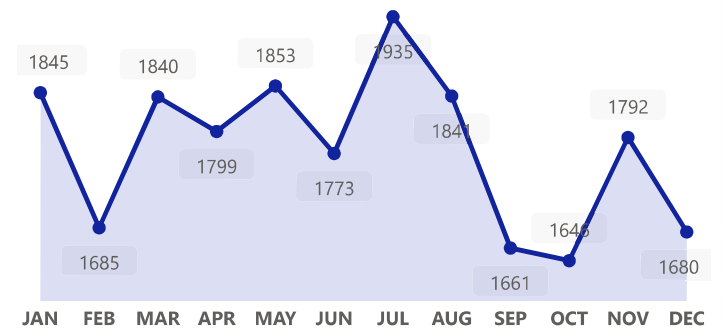
### MONTHLY

There are **maximum** order from the Month of **July and January**.

## Daily Trends for Total Orders



## Monthly Trend for Total Orders



## SALES PERFORMANCE

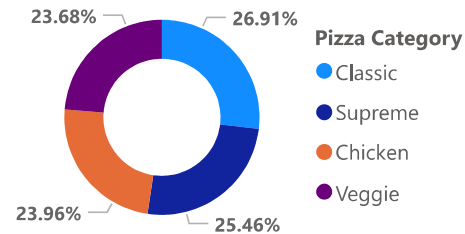
### CATEGORY

**Classic Category** contributes to **maximum** sales & total orders

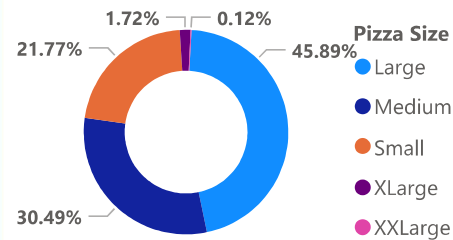
### SIZE

**Large size pizza** contributes to **maximum** sales.

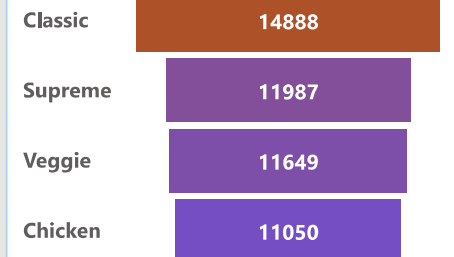
## % of sales by Pizza Category



## Percent of Sales by Pizza Size



## Total Pizzas Sold by Pizza Category



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## BEST SELLERS

### Revenue

The Thai Chicken Pizza contributes to maximum Revenue.

### Quantity

The Classic Deluxe Pizza contributes to maximum Total Quantity.

### Total Orders

The classic Deluxe Pizza contributes to maximum Total Orders.

## WORST SELLERS

### Revenue

The Brie Carre Pizza contributes to minimum Revenue.

### Quantity

The Brie Carre Pizza contributes to minimum Total Quantity.

### Total Orders

The Brie Carre Pizza contributes to minimum Total Orders.

817.86K

Total Revenue

49574

Total Pizzas Sold

21350

Total Order

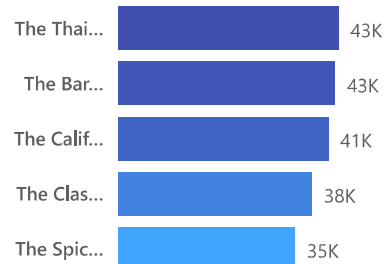
38.31

Avg Order Value

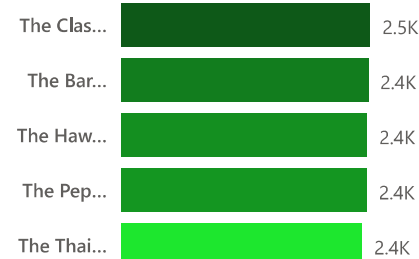
2.32

Avg Pizzas Per Order

### Top 5 Pizza by Revenue



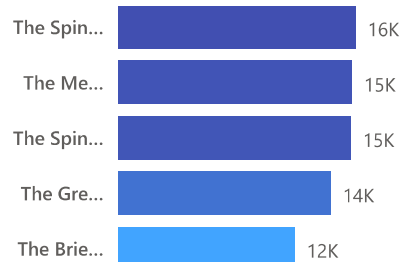
### Top 5 Pizza by Quantity



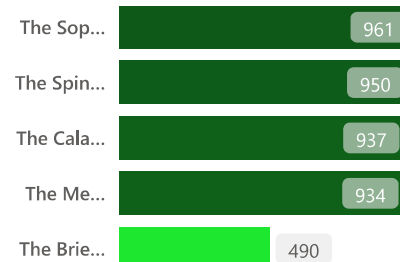
### Top 5 Pizza by Total Order



### Bottom 5 Pizza by Revenue



### Bottom 5 Pizza by Quantity



### Bottom 5 Pizza by Total Order

