

# Innovation and Entrepreneurship Final Individual Report

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## 1. Describe your role and contribution in the team

### A) Market analysis

Our team proposed the new wireless electric service. Since our service is relatively expensive and we don't target the general public, we had to think carefully of market analysis. I considered the market analysis and gave

- ① market size
- ② market penetration
- ③ market approach

### B) estimation of finance

I could estimate the market size or financial planning by using inductive way. Because I have experience that made the financial planning, I gave advice to the team.

### C) construct the presentation

When we create presentation documents, I created the template and constructed it.

## 2. Summarize the lessons you learned in the process

There are three lessons I learned in the process.

### ① fundamental skills of business plan

I learned a lot of ways of thinking of business plan and construct the presentation. Since I have my own company, I can use practically these methods to make business plan.

### ② English skill

Since I am not good at speaking English, through this class I can improve my English skill. I feel that it is important to have a lot of time and opportunities speaking English.

### ③ team work skill

In order to proceed the class, we had to communicate frequently. Since our team consists of people from different nations, we think carefully each other and corporate well.