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(54) DISPLAY APPARATUS

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ABSTRACT (57)

A display apparatus is provided, which may improve light extraction efficiency of light emitted from a light emitting element layer. The display apparatus comprises a substrate having a plurality of pixels having a plurality of subpixels, a pattern portion disposed on the substrate and formed to be concave between the plurality of subpixels, and a reflective portion on the pattern portion, wherein the plurality of subpixels include an overcoat layer having a first layer on the substrate and a light extraction portion adjacent to the reflective portion, having a plurality of concave portions formed on the first layer, an optimal radius R_{BEST} of the concave portion satisfies $R_{BEST} = 0.15 \sin 4\pi (AR + 0.05) + 1.5 \sin_{oc} + 0.5 = 0.59$, wherein ' π ' is a circumferential rate, AR is an aspect ratio of the concave portion, 'noc' is a refractive index of the first layer, and 'm' is a variable value according to a process of forming the plurality of concave portions.

