



(54) **LOCATION-BASED ASSIGNMENT OF CLIENT DEVICE DATA**

(52) **U.S. CL.**
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(57) **ABSTRACT**

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Systems and methods for location-based assignment of client device data are disclosed. A system can maintain data records associated with a player profile. The system can receive a request to access the player profile from a client device and determine location data of the client device. If the location data satisfies a first category, the system can filter the data records based on a data record type to generate a subset of data records and generate a first aggregate data record value based on a data record value of the subset of data records. If the location data satisfies a second location category, the system can generate a second aggregate data record value based on the data record value of each the data records. The system can provide, for display at the client device, an interface indicating the first aggregate data record value or the second aggregate data record value.

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