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(54) **SYSTEM AND METHOD FOR SELECTING
AND PROVIDING ZONE-SPECIFIC MEDIA**

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(57) **ABSTRACT**

A system and method for providing zone-specific media to
a user. As a non-limiting example, various aspects of this
disclosure provide a system and method that flexibly selects
and provides media content (e.g., audio content), where such
content is selected based, at least in part, on a user location
(e.g., location within a premises).

