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(54) METHODS AND SYSTEMS FOR PAIRING USER DEVICE AND CONTENT APPLICATION

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(57)**ABSTRACT**

Methods and systems for pairing devices are disclosed. A user device may be used to navigate to a resource locator using. In response to a determination that an identifier associated with the user device matches at least one identifier associated with one or more devices accessing a first network, a paired communication may be established between the user device and a display device to facilitate control of one or more features of display device.

