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### (54) ELECTRONIC DEVICE FOR MANAGING RIGHT BY USING DECENTRALIZED NETWORK, AND OPERATION METHOD **THEREOF**

- (71) Applicant: Samsung Electronics Co., Ltd., Suwon-si (KR)
- (72) Inventors: Wooseok JANG, Suwon-si (KR); Seungmin HA, Suwon-si (KR): Seongmin JE, Suwon-si (KR)
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#### (57)**ABSTRACT**

An electronic device is provided. The electronic device includes a communication module, a memory for storing instructions, and a processor, wherein the processor is configured to execute the instructions such that the electronic device identifies owner information of first content in response to a content ownership transfer request, transmits, to a blockchain network, transaction data for transferring the ownership of the first content, on the basis of the owner information of the first content, and transmits the first content to an external electronic device, wherein the transaction data may be regarding a transaction of transferring the ownership of a token related to the first content.

