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(54) **SYSTEM AND METHOD FOR PROVIDING
AN IMMERSIVE EXPERIENCE**

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ABSTRACT

A system and method for an immersive light experience. The physical components are installed in an enclosed room, an open room/bar area, entryway, game rooms, restaurant, restaurant sections, customer gathering areas, or prize redemption areas in an arcade, casino, Location Based Entertainment (LBE), Family Entertainment Centers (FEC), or similar establishments and are generally located across a ceiling. A scent dispenser is located on the ceiling as well. A control panel can be located or mounted on a wall or at any other location as desired. A control panel can be comprised of a selectable menu via a touch panel for selecting pre-programmed immersive experience programs as desired for the immersive experience desired to be delivered. A typical on/off button could be used as a remote control panel or button to simply turn on and off the experience, or to start a pre-programmed experience for execution/delivery to the room.

