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(54) **DISPLAY APPARATUS**

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(57) **ABSTRACT**

A display apparatus is provided, which may improve light extraction efficiency of light emitted from a light emitting element layer. The display apparatus comprises a substrate having a plurality of pixels having a plurality of subpixels, a pattern portion disposed on the substrate and formed to be concave between the plurality of subpixels, and a reflective portion on the pattern portion, wherein the plurality of subpixels include a light emission area and a non-light emission area adjacent to the light emission area, and the pattern portion is disposed in the periphery of the non-light emission area.