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### (54) HOME TOY MAGIC WAND MANAGEMENT PLATFORM INTERACTING WITH TOY MAGIC WANDS OF VISITORS

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#### (57)**ABSTRACT**

The present disclosure is directed to facilitating the pairing of a visitor interactive object. An example method includes receiving, by a first interactive object from one or more sensors, data indicative of a visitor interactive object identifier associated with the visitor interactive object. The method includes generating, by the first interactive object, a pairing communication for the visitor interactive object that includes the visitor interactive object identifier and instructions to pair with the visitor interactive object. The method includes communicating, by the first interactive object, the pairing communication to a central computing device. The central computing device can be temporarily paired with the visitor interactive object based on the pairing communication. For instance, the method can include receiving, by the central computing device, the visitor pairing communication, generating a temporary visitor profile based on the visitor interactive identifier, and establishing the temporary wireless connection with the visitor interactive object.

