



US 20240251623A1

(19) **United States**

(12) **Patent Application Publication**
NAM et al.

(10) **Pub. No.: US 2024/0251623 A1**

(43) **Pub. Date:** Jul. 25, 2024

(54) **DISPLAY APPARATUS**

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(21) Appl. No.: **18/521,814**

(22) Filed: **Nov. 28, 2023**

(30) **Foreign Application Priority Data**
Jan. 25, 2023 (KR) 10-2023-0009237

(51) **Int. Cl.**
H10K 59/35 (2006.01)
H10K 50/15 (2006.01)

H10K 50/16 (2006.01)
H10K 59/122 (2006.01)
H10K 59/80 (2006.01)

(52) **U.S. Cl.**
CPC **H10K 59/351** (2023.02); **H10K 50/15** (2023.02); **H10K 50/16** (2023.02); **H10K 59/122** (2023.02); **H10K 59/873** (2023.02)

(57) **ABSTRACT**

Discussed is a display apparatus including at least one pixel on a substrate and having a plurality of subpixels, a pattern portion disposed on the substrate and formed to be concave between the plurality of subpixels, and a reflective portion on the pattern portion. The plurality of subpixels include a first layer having a plurality of concave portions adjacent to the reflective portion and an organic light emitting layer having a lower organic layer on the first layer and a light emitting layer on the lower organic layer, and light efficiency of light emitted from the light emitting layer and output to the substrate through a concave portion of the plurality of concave portions is proportional to a thickness change value of the lower organic layer.

