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(54) **SYSTEMS AND METHODS FOR PREDICTING USER-GENERATED CONTENT TRENDS WITH MACHINE-GENERATED METADATA**

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(57) **ABSTRACT**

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A method of presenting video information to a user includes obtaining a comparison video including a plurality of frames from a social media platform, determining a presence of at least one event in the comparison video, obtaining social media metrics for the comparison video from the social media platform, and assigning a social media value to the at least one event based at least partially on the social media metrics and at least one property of the event.

