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(54) **COMPUTER-BASED SYSTEMS
PROGRAMMED FOR AUTOMATIC
ADAPTIVE CONTENT-BASED PROCESSING
OF ELECTRONIC MESSAGES AND
METHODS OF USE THEREOF**

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(71) Applicant: **Capital One Services, LLC**, McLean,
VA (US)

(57) **ABSTRACT**

(72) Inventors: **Lukiilh Cuan**, Washington, DC (US);
Latika Gulati, Vienna, VA (US); **Cruz
Vargas**, Ocean Springs, MS (US); **Lea
Cody**, Washington, DC (US); **Michael
Mossoba**, Great Falls, VA (US)

Systems and methods of the present disclosure enable improved content filtering by determining a profile state of the user profile based at least in part on at least one attribute of the user profile and determining a user profile criterion associated with the user profile based on the profile state including a threshold value to trigger a filter parameter associated with the profile objective, where the filter parameter comprises a content type to be processed so as to facilitate achieving the profile objective. The filter parameter is determined based on the profile state surpassing the user profile criterion. A content recognition model is used to identify a message content of each message. An electronic message that matches the content type is identified and filtered at the electronic messaging client to prevent the content from being presented.

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