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(54) **DISPLAY DEVICE**

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ABSTRACT

According to an aspect of the present disclosure, a display device includes: a display unit including a display panel in which an image is displayed; a first roller configured to wind or unwind the display unit; a tape spring which vertically moves the display unit on a rear surface of the display unit; and a second roller configured to wind or unwind the tape spring, the second roller includes: a tape spring drum to which one end of the tape spring is fixed and configured to wind or unwind the tape spring; a tape spring case accommodating the tape spring drum and the tape spring; and a corrugate spring between the tape spring drum and the tape spring case and configured to press the tape spring toward the tape spring drum. Therefore, a slip phenomenon of the tape spring may be improved.

