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(54) **DYNAMIC ALLOCATION OF NETWORK RESOURCES USING EXTERNAL INPUTS**

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(57)   **ABSTRACT**

Systems and methods for managing network resources are disclosed. One method can comprise receiving first information relating to network traffic parameters and receiving second information relating to one or more contextual events having an effect on the network traffic parameters. The first information and the second information and be correlated. And one or more network resources can be allocated based on the correlation of the first information and the second information.