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(54) **DISPLAY DEVICE** 

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(57)ABSTRACT

A display device according to an embodiment of the present invention comprises: a housing; a roller installed inside the housing; a display unit wound around the roller; a link having a first arm rotatably mounted to the display unit and a second arm rotatably connected to the first arm and rotatably mounted to the housing; a lead screw installed inside the housing; a slider that moves over the lead screw according to the rotation of the lead screw; a rod having one side connected to the slider and the other side connected to the second arm; an upper bar coupled to the upper side of the display unit; a first lock magnet located below the upper bar; and a second lock magnet corresponding to the first lock magnet and located above the bottom surface of the housing.



