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(54) **DISPLAY DEVICE**

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(57)**ABSTRACT**

Disclosed is a display device. The display device includes: a flexible display panel 110; a flexible plate 120 which is located in a rear side of the display panel 110, and coupled to the display panel 110; a backbone link 130 which is coupled to a rear side of the plate 120, and is joint-connected to a plurality of links 130a; a driving unit 170 which is located in one side of the backbone link 130, and has a motor 171; a driving link 150 which is coupled to the other side of the backbone link 130; and a lead screw 181 which extends long in a length direction of the backbone link 130, has one end connected to the motor 171, and has the other end connected to the driving link 150, wherein when the lead screw 181 rotates, the driving link 150 separates the other side of the backbone link 130 from the lead screw 181 while standing up.

