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(54) **METHODS, APPARATUSES, SYSTEMS AND STORAGE MEDIA FOR PROCESSING A LINK IN A CONVERSATION**

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ABSTRACT

Embodiments of the disclosure relate to a method, apparatus, system and storage medium for processing a link in a conversation. In at least one embodiment of the disclosure, for a message containing a link sent in an instant messaging conversation, a message card itself is enabled to support storage function and a user is enabled to trigger a first storage control in the message card in turn by displaying the message card including the first storage control in an interface of the instant messaging conversation. A link object corresponding to the link is stored thereby in responding to the user's operation for trigger the first storage control. The user can directly store link content of the link in an instant messaging tool by triggering the first storage control, without clicking on the link or clicking on a title to jump to a main body for storage.

