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(54) **SYSTEM AND METHOD FOR INGESTING AND PRESENTING A VIDEO WITH ASSOCIATED LINKED PRODUCTS AND METADATA AS A UNIFIED ACTIONABLE SHOPPING EXPERIENCE**

(71) Applicant: **rewardStyle, Inc.**, Dallas, TX (US)

(72) Inventors: **William Kress BODIN**, Austin, TX (US); **Baxter Murrell BOX**, Dallas, TX (US); **Joseph Patrick COPENHAVER**, Garland, TX (US)

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ABSTRACT

A computer-implemented method for ingesting and presenting a video with associated linked products and metadata as a unified actionable shopping experience may include accessing a video file, receiving information about an object, the information including a link to a merchant portal or web page through which the object may be purchased, combining the video file and information about the object into a social media post, and delivering the social media post to consumers.

