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(54) **CODE RATE CONTROL METHOD AND APPARATUS, IMAGE ACQUISITION DEVICE, AND READABLE STORAGE MEDIUM**

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ABSTRACT

The embodiments of the present disclosure provide a code rate control method and apparatus, an image acquisition device, and a readable storage medium. The method comprises: acquiring the gain and exposure time of an image to be encoded from an image processing module of an image acquisition device; obtaining corresponding reference distortion degree according to the gain and exposure time of said image; calculating the difference between the distortion degree in a characteristic region of said image and the reference distortion degree; calculating a distortion tolerance degree of macro blocks constituting said image according to the difference between the distortion degree in the characteristic region of said image and the reference distortion degree; performing macro block predictions on the respective macro blocks in said image, to obtain an optimum macro block prediction mode; and encoding said image, which corresponds to the optimum macro block prediction mode, in order to control the code rate of said image. By means of the cooperation of image processing and encoding, said method can achieve code rate control while guaranteeing that the encoded image has a good subjective presentation.

