



US 20240215402A1

(19) **United States**

(12) **Patent Application Publication**

ZHANG et al.

(10) **Pub. No.: US 2024/0215402 A1**

(43) **Pub. Date: Jun. 27, 2024**

(54) **DISPLAY SUBSTRATE, MANUFACTURING METHOD, AND DISPLAY DEVICE**

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(21) Appl. No.: **17/913,787**

(22) PCT Filed: **Nov. 12, 2021**

(86) PCT No.: **PCT/CN2021/130335**  
§ 371 (c)(1),  
(2) Date: **Sep. 22, 2022**

(30) **Foreign Application Priority Data**  
May 24, 2021 (CN) ..... CN2021105644363

**Publication Classification**

(51) **Int. Cl.**  
**H10K 59/80** (2023.01)  
**H10K 59/12** (2023.01)

(52) **U.S. Cl.**  
CPC ..... **H10K 59/876** (2023.02); **H10K 59/1201** (2023.02)

(57) **ABSTRACT**

The present disclosure provides a display substrate, a manufacturing method and a display device. The display substrate includes a base substrate and pixel units arranged in an array form on the base substrate. The base substrate includes a pixel circuitry formed on a substrate. Each pixel unit includes: a first electrode, a light-emitting layer, and a second electrode. The display substrate further includes a reflection layer between the first electrode and the base substrate, the first electrode is insulated from the reflection layer, and the first electrode is coupled to the pixel circuitry through a via hole penetrating through the reflection layer.

