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(54) STRIP-LIKE SCREEN DISPLAY DEVICE

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(57)ABSTRACT

The present disclosure provides a strip-like screen display device, including: a strip-like display module including a display side and a non-display side arranged opposite to each other; and a strip-like shell, the strip-like shell being of a strip-like profile structure with an internal hollow cavity, at least one end of the strip-like shell being an opening end, the strip-like shell including a front side plate and a rear side plate arranged opposite to each other, the front side plate being provided with a display side opening, the strip-like display module being accommodated in the cavity of the strip-like shell and being inserted into or withdrawn out of the strip-like shell through the opening end, and a display side of the strip-like display module facing the display side opening.

