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(54) **INTERFACE DISPLAY METHOD, RELATED APPARATUS, DEVICE, AND READABLE STORAGE MEDIUM**

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(57) **ABSTRACT**

An electronic device calculates an activeness ranking of all video call members based on factors such as a lasting time of a target sound intensity of a video call user within preset duration and an average value of sound intensities, and when a video call member in a non-display window is ranked higher than a video call member in a display window in the activeness ranking, interchanges the video call member in the non-display window with the video call member in the display window. A maximum interchange quantity L is set to limit a quantity of interchanges.

