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(54) **ORGANIC LIGHT EMITTING DIODE
DISPLAY DEVICE INCLUDING PHASE
RETARDATION PATTERN**

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(57) **ABSTRACT**

An organic light emitting diode display device can include a substrate having a subpixel, a phase retardation pattern in the subpixel on the substrate, a planarizing layer on the phase retardation pattern, an overcoat layer on the planarizing layer, a top surface of the overcoat layer having a plurality of microlenses, and a light emitting diode on the plurality of microlenses. The plurality of microlenses includes first and second unit cells. The phase retardation pattern is disposed to correspond to the first unit cell.

