In [15]: data1.describe()

Out[15]:

| | customer_id | product_id | basket_count |
|-------|--------------|--------------|--------------|
| count | 1.500000e+04 | 1.500000e+04 | 15000.000000 |
| mean | 1.808567e+07 | 3.269771e+07 | 2.153733 |
| std | 1.233000e+07 | 1.629455e+07 | 0.517929 |
| min | 4.784000e+03 | 4.939000e+04 | 2.000000 |
| 25% | 8.659327e+06 | 3.137412e+07 | 2.000000 |
| 50% | 1.520775e+07 | 3.694759e+07 | 2.000000 |
| 75% | 2.663904e+07 | 4.502408e+07 | 2.000000 |
| max | 4.460824e+07 | 5.579097e+07 | 10.000000 |

In [16]: data

Out[16]:

| | customer_id | sex | customer_age | tenure |
|-------|-------------|------|--------------|--------|
| 0 | 9798859 | Male | 44.0 | 93 |
| 1 | 11413563 | Male | 36.0 | 65 |
| 2 | 818195 | Male | 35.0 | 129 |
| 3 | 12049009 | Male | 33.0 | 58 |
| 4 | 10083045 | Male | 42.0 | 88 |
| | | | | |
| 19995 | 12557307 | Male | 41.0 | 52 |
| 19996 | 12595961 | Male | 29.0 | 52 |
| 19997 | 12520991 | Male | 35.0 | 52 |
| 19998 | 12612719 | Male | 39.0 | 52 |
| 19999 | 12572063 | Male | 28.0 | 52 |
| | | | | |

20000 rows × 4 columns

In [17]: data.tail()

Out[17]:

| | customer_id | sex | customer_age | tenure |
|-------|-------------|------|--------------|--------|
| 19995 | 12557307 | Male | 41.0 | 52 |
| 19996 | 12595961 | Male | 29.0 | 52 |
| 19997 | 12520991 | Male | 35.0 | 52 |
| 19998 | 12612719 | Male | 39.0 | 52 |
| 19999 | 12572063 | Male | 28.0 | 52 |

In [18]: data1.groupby(['customer_id']).count()

Out[18]:

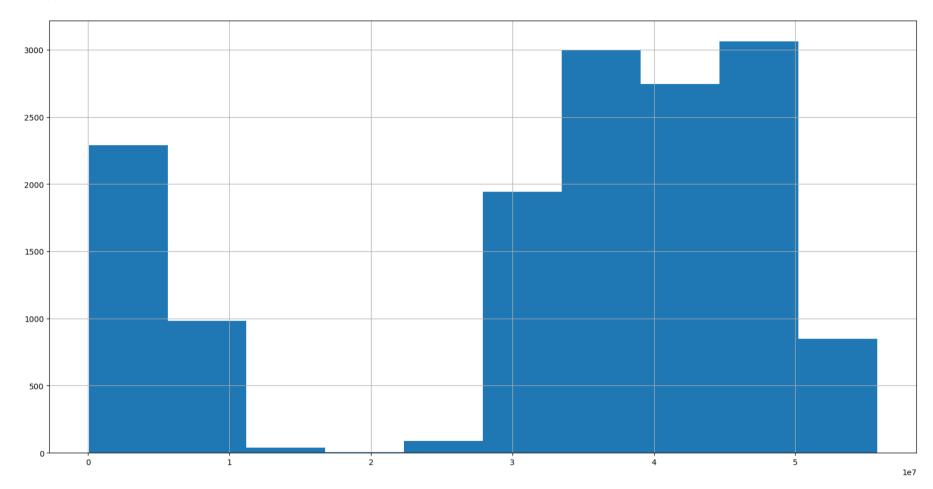
| customer_id | | | |
|-------------|---|---|---|
| 4784 | 1 | 1 | 1 |
| 8314 | 2 | 2 | 2 |
| 8857 | 1 | 1 | 1 |
| 9273 | 1 | 1 | 1 |
| 11172 | 1 | 1 | 1 |
| ••• | | | |
| 44460516 | 1 | 1 | 1 |
| 44461180 | 1 | 1 | 1 |
| 44473609 | 1 | 1 | 1 |
| 44486815 | 1 | 1 | 1 |
| 44608245 | 1 | 1 | 1 |

product_id basket_date basket_count

13871 rows × 3 columns

In [20]: data1['product_id'].hist(figsize=(20,10))

Out[20]: <Axes: >



In [25]: test=pd.merge(data,data1,on="customer_id")

In [26]: test

Out[26]:

| | customer_id | sex | customer_age | tenure | product_id | basket_date | basket_count |
|----|-------------|--------|--------------|--------|------------|-------------|--------------|
| 0 | 9500953 | Male | 55.0 | 96 | 3446783 | 2019-06-10 | 3 |
| 1 | 851739 | Male | 40.0 | 129 | 32920704 | 2019-06-19 | 2 |
| 2 | 9654043 | Male | 37.0 | 95 | 51307669 | 2019-06-08 | 2 |
| 3 | 4912369 | Male | 36.0 | 114 | 33923115 | 2019-05-20 | 2 |
| 4 | 9875271 | Male | 34.0 | 92 | 31586037 | 2019-06-06 | 2 |
| | | | | | | | |
| 67 | 13278573 | Male | 28.0 | 47 | 4488682 | 2019-05-26 | 2 |
| 68 | 12901520 | Female | 40.0 | 50 | 38610580 | 2019-05-28 | 3 |
| 69 | 12737235 | Male | 39.0 | 51 | 32933848 | 2019-05-21 | 2 |
| 70 | 12737235 | Male | 39.0 | 51 | 46373374 | 2019-05-21 | 3 |
| 71 | 12574807 | Male | 33.0 | 52 | 32056122 | 2019-05-25 | 2 |

72 rows × 7 columns

In [27]: data1.head()

Out[27]:

| | customer_id | product_id | basket_date | basket_count |
|---|-------------|------------|-------------|--------------|
| 0 | 42366585 | 41475073 | 2019-06-19 | 2 |
| 1 | 35956841 | 43279538 | 2019-06-19 | 2 |
| 2 | 26139578 | 31715598 | 2019-06-19 | 3 |
| 3 | 3262253 | 47880260 | 2019-06-19 | 2 |
| 4 | 20056678 | 44747002 | 2019-06-19 | 2 |

```
In [29]: data1.groupby(['product_id'])['basket_count'].sum().sort_values(ascending=True)
Out[29]: product_id
         49390
                      2
                      2
         42094163
         42102274
                      2
         42110403
                      2
         42110580
                      2
                      . .
         34913531
                     28
         46130148
                     36
         39833031
                     50
         31516269
                     59
         43524799
                     69
         Name: basket_count, Length: 13161, dtype: int64
```

In [30]: test.groupby(['customer_age']).count()

| Out[30]: | customer_id | sex | tenure | product_id | basket_date |
|----------|-------------|-----|--------|------------|-------------|
| | | | | • – | |

| | customer_id | sex | tenure | product_id | basket_date | basket_count |
|--------------|-------------|-----|--------|------------|-------------|--------------|
| customer_age | | | | | | |
| 5.0 | 1 | 1 | 1 | 1 | 1 | 1 |
| 22.0 | 2 | 2 | 2 | 2 | 2 | 2 |
| 23.0 | 1 | 1 | 1 | 1 | 1 | 1 |
| 24.0 | 2 | 2 | 2 | 2 | 2 | 2 |
| 25.0 | 2 | 2 | 2 | 2 | 2 | 2 |
| 26.0 | 1 | 1 | 1 | 1 | 1 | 1 |
| 27.0 | 4 | 4 | 4 | 4 | 4 | 4 |
| 28.0 | 3 | 3 | 3 | 3 | 3 | 3 |
| 29.0 | 6 | 6 | 6 | 6 | 6 | 6 |
| 30.0 | 3 | 3 | 3 | 3 | 3 | 3 |
| 32.0 | 4 | 4 | 4 | 4 | 4 | 4 |
| 33.0 | 2 | 2 | 2 | 2 | 2 | 2 |
| 34.0 | 3 | 3 | 3 | 3 | 3 | 3 |
| 35.0 | 2 | 2 | 2 | 2 | 2 | 2 |
| 36.0 | 4 | 4 | 4 | 4 | 4 | 4 |
| 37.0 | 2 | 2 | 2 | 2 | 2 | 2 |
| 39.0 | 3 | 3 | 3 | 3 | 3 | 3 |
| 40.0 | 5 | 5 | 5 | 5 | 5 | 5 |
| 41.0 | 1 | 1 | 1 | 1 | 1 | 1 |
| 42.0 | 2 | 2 | 2 | 2 | 2 | 2 |
| 43.0 | 3 | 3 | 3 | 3 | 3 | 3 |
| 45.0 | 1 | 1 | 1 | 1 | 1 | 1 |
| 46.0 | 1 | 1 | 1 | 1 | 1 | 1 |

| | customer_id | sex | tenure | product_id | basket_date | basket_count |
|--------------|-------------|-----|--------|------------|-------------|--------------|
| customer_age | | | | | | |
| 51.0 | 3 | 3 | 3 | 3 | 3 | 3 |
| 55.0 | 1 | 1 | 1 | 1 | 1 | 1 |
| 57.0 | 2 | 2 | 2 | 2 | 2 | 2 |
| 61.0 | 1 | 1 | 1 | 1 | 1 | 1 |
| 67.0 | 2 | 2 | 2 | 2 | 2 | 2 |
| 123.0 | 4 | 4 | 4 | 4 | 4 | 4 |
| 2022.0 | 1 | 1 | 1 | 1 | 1 | 1 |

In []: