

UX DESIGN FUNDAMENTALS

Understanding your user

- UX overview
- User Research
- Elements &Attributes

User Journeys and Scenarios

- User Goals
- User journeys
- Flows and scenarios

Wireframing

- Core Concepts
- Wireframing tools

Prototyping

- Core Concepts
- Prototyping tools

Usability testing

- Core Concepts
- How to test

UI DESIGN FUNDAMENTALS

Typography

- User Interface Font selection
- Typography for information structuring

Colour

- selecting primary and secondary colours

Elements

- Hover, Button styles, interaction

Design Process

- Creating UI guide
- page structuring