

FestMan Hotel Booking Hub

Hotel Booking Analysis

14,244K

Total Booking Fee

67K

Total Customers

1,786K

Total Discount

11,461K

Booking fee After Tax

997K

Total Tax Paid

2,114K

Total Profit

Gender

All

Destination C...

All

Location

All

Origin Country

All

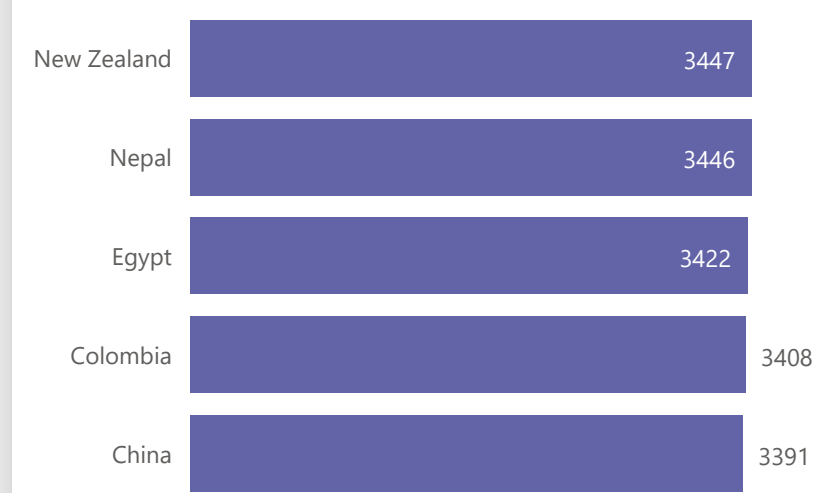
Payment Mode

All

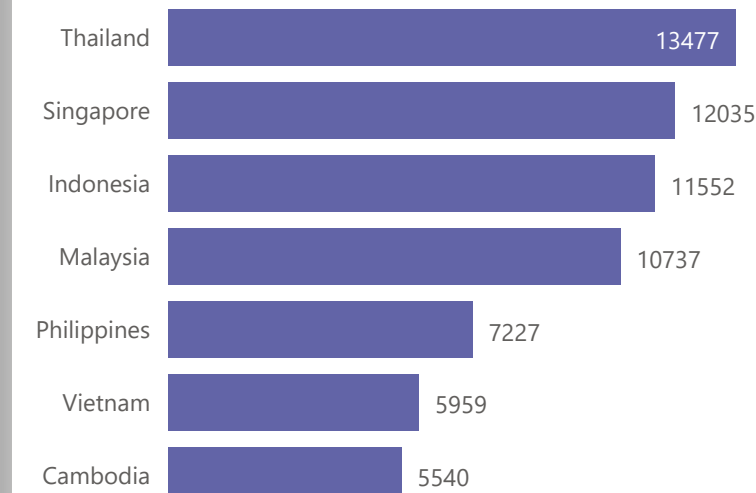
Year

2010	2013
2011	2014
2012	2015

Top 5 Destination Country By Customers



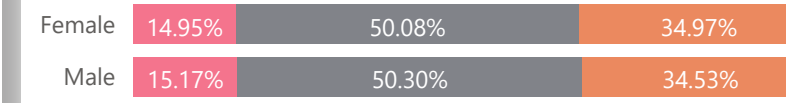
Total Customers By Origin Country



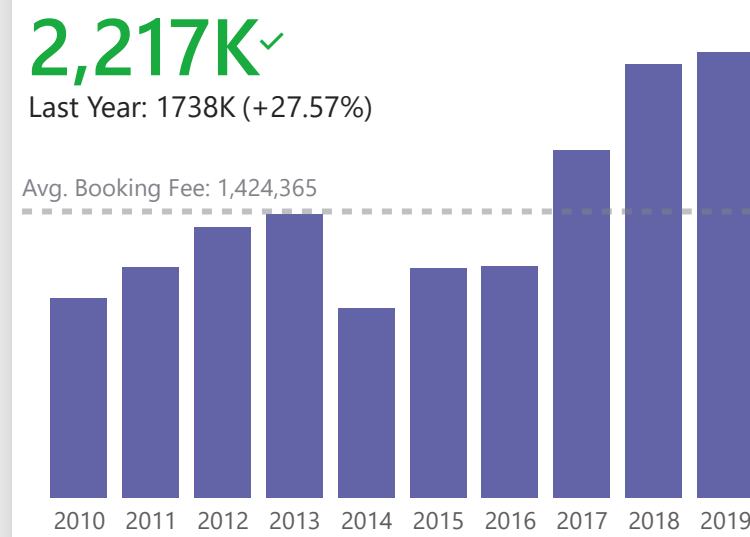
Gender Analysis By Age Group



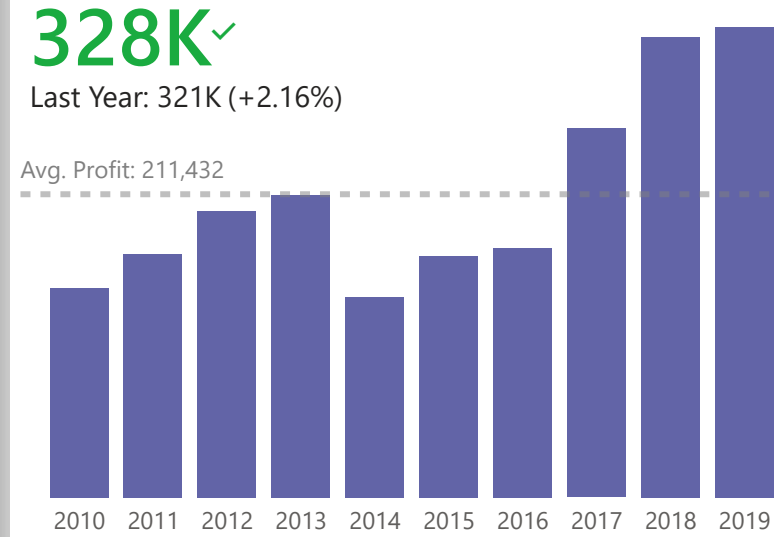
Age Group 0 - 25 25 - 45 45 - 60



Total Booking Fee by Year



Total Profit by Year



Top 10 Hotel By Booking Fee

Hotel Name	Total Booking Fee	Avg. Rating
Bourbon Bliss	32,666	★★★★☆
Enchanted Isle	32,775	★★★★☆
Grand Hyatt	47,084	★★★★☆
Inn It To Win It	30,622	★★★★☆
Noble Den Hotel	30,888	★★★★☆
Reefs Resort & Club	31,448	★★★★☆
Secret Mirage	33,803	★★★★☆
The Gritti Palace	30,908	★★★★☆
The New Yorker	32,681	★★★★☆
Utopia Inn	31,178	★★★★☆
Total	334,053	★★★★☆

Year

2010

2011

2012

2013

2014

2015

2016

2017

321K

Total Profit

257.34K

Profit LY

1.39M

Total Booking Fee LY

2M

Total Booking Fee

2M

Total Booking fee After Tax

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Location

All

Origin Country

All

Payment Mode

All

Year

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2013

2011

2014

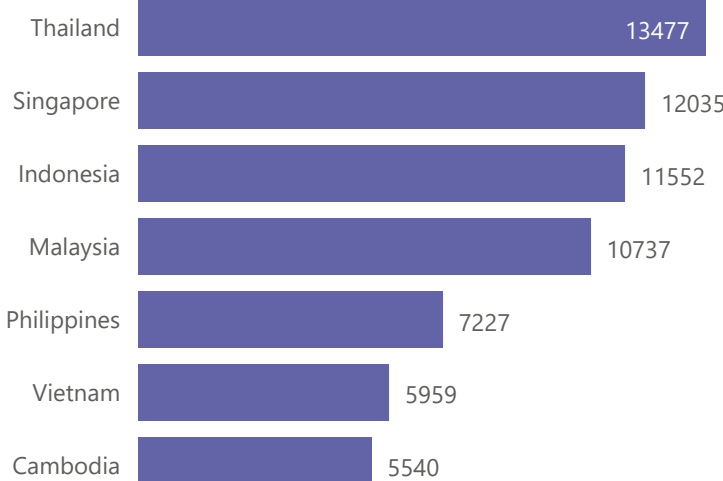
2012

2015

Top 5 Destination Country By Customers



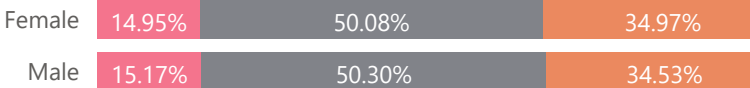
Total Customers By Origin Country



Gender Analysis By Age Group



Age Group ● 0 - 25 ● 25 - 45 ● 45 - 60

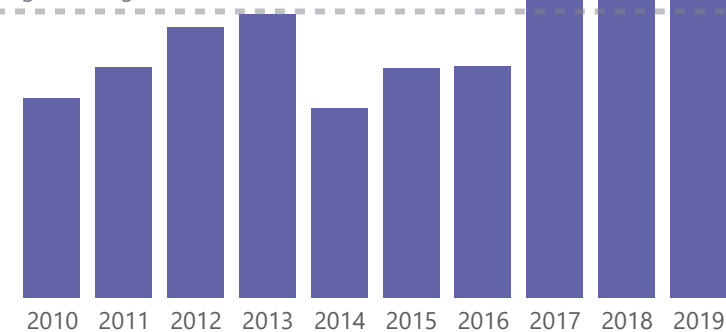


Total Booking Fee by Year

2,217K✓

Last Year: 1738K (+27.57%)

Avg. Booking Fee: 1,424,365

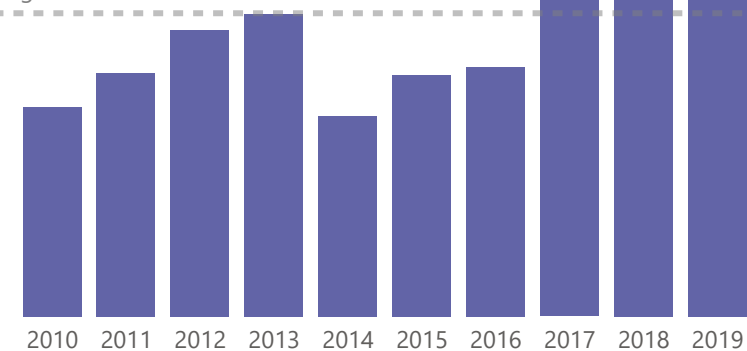


Total Profit by Year

328K✓

Last Year: 321K (+2.16%)

Avg. Profit: 211,432



Top 10 Hotel By Booking Fee

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