

Gracious Ogunkolade

Data Analyst

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Ajah, Lagos, Nigeria

Google Certified Data Analyst with hands-on experience and expertise in building insightful data analysis projects, understanding obscure trends and relationships in data and simplifying data architectural complexities and methodologies design needed for scalability and data-driven decision making in life sciences, finance, insurance and tech. Proficient in exploratory data analysis, data modeling, data visualization as well as data scripting programming languages including **DAX, SQL**, and **R**. Capable of creating, testing and deploying data solutions as substantial deliverables using **Excel, Microsoft Power BI, Google Big Query, pgAdmin, Tableau** and **R Studio**

WORK EXPERIENCE

Data Manager/Locum Pharmacist. Curae Vitae Pharmacy and Stores.

01/2023 - Present

Lagos, Nigeria.

Achievements/Tasks

- Utilized Microsoft Excel Power tools to build complex data models and data transformation pipelines designed to analyze consumer behaviors, sales trends, minimum stock levels, and supply gaps by leveraging basic knowledge in database design, exploratory data analysis and data visualizations
- Leveraged data analysis and management tools including Quickbooks, pgAdmin (PostgreSQL), and Microsoft Power BI to implement sales strategies and product management plans that improved client solutions and increased sales performance by 15% in 2 months.

Data Analyst/Pharmacist Afonchies Pharmacy Retail Services

09/2022 - 12/2022

Lagos, Nigeria.

Achievements/Tasks

- Executed a new sales strategy that comprehensively improved weekly sales record and manage drug loss secondary to expiry using basic tools in Excel
- Identified, designed and executed requisition and sales strategy for new products, para-med services and advertising opportunities by leveraging feedbacks and data collected from patients and third-party pharmaceutical sales teams.

Pharmacist Clanol Pharmaceuticals

06/2021 - 07/2022

Abakaliki, Nigeria.

Achievements/Tasks

- Perfectly optimized retail healthcare practice in a hard-to-reach community using Microsoft Office Suit tool for data intelligence and analysis in various community outreach consulting projects.
- Drove sales of key brands to achieve monthly sales targets by executing defined sales and marketing strategies across the company's business verticals by over 25% in YoY revenue.

EDUCATION

Bachelor of Pharmacy (B.Pharm) University of Ibadan.

07/2014 - 04/2019

Ibadan, Nigeria.

GENERAL SKILLS

Data Cleaning and Processing

Research and Documentation

Data Modelling

Consulting Methodologies

Presentation

Client Specific Solutions

Time Management

CERTIFICATES AND LICENSES

Novartis Optix Seminar (2023)

- Pharmaceutical Association of Nigerian Students (PANS), University OF Ibadan.

Excel Power Tools for Data Analysis (2023)

- Macquarie Business School, Macquarie University, Sydney. (Online)

Database Design and Basic SQL in PostgreSQL

- School of Information, University of Michigan. (Online)

Data Analysis with R programing (2023)

- School of Information, University of Michigan. (Online)

Google Data Analytics Specialization (2022)

- Google Data Analytics Team

LANGUAGES

English
Native or Bilingual
Proficiency

Yoruba
Native or Bilingual
Proficiency

Nigerian Pidgin
Native or Bilingual
Proficiency

TECHNICAL SKILLS

PostgreSQL

DAX and R Programming

Quantitative and Qualitative Analysis

Marketplace Research

Relationship Management

Problem Solving

Microsoft Excel