

## Open Banking

Open banking is the practice of enabling secure interoperability in the banking industry by allowing third-party payment service and other financial service providers to access banking transactions and other data from banks and financial institutions.

Third-party organizations are able to access the data through the use of application programming interfaces, or APIs.

### HOW OPEN APIs WORK



Developers connect to a third party's open API. This third party can be a bank, fintech, or other service provider. Because the API is open, any developer can connect to it.

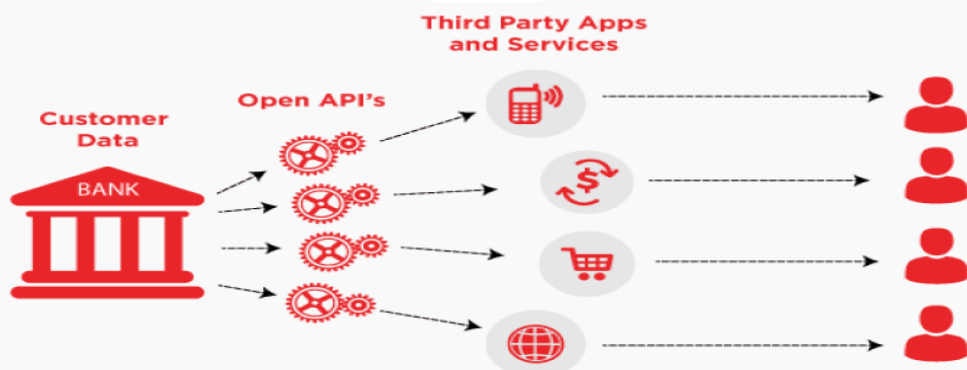
A customer requests a service from the third party (e.g. to view an account balance) from inside the developer's app. The request is sent using the API.



Third party receives the request, and systems automatically send data back using the API.

BUSINESS  
INSIDER  
INTELLIGENCE

## OPEN BANKING



### **Risks of Open Banking:**

While open banking offers several advantages, there are also some risks to consider:

**Data privacy and security:** Open banking involves the sharing of sensitive financial data between multiple parties, which raises concerns about data privacy and security. There is a risk of data breaches, identity theft, and fraud if proper security measures are not in place.

**Regulatory compliance:** Open banking is regulated to ensure that customers' rights and interests are protected. However, compliance with regulatory requirements can be a challenge for financial institutions and third-party providers, which can lead to legal and reputational risks.

**Access to vulnerable customers:** Open banking can provide easier access to financial services for vulnerable customers, but it can also expose them to exploitation and harm. Financial institutions and third-party providers need to ensure that vulnerable customers are adequately protected.

**Complexity:** Open banking involves multiple parties, technologies, and systems, which can make it complex and difficult to manage. This can lead to operational risks and errors.

**Customer trust:** Customers may be hesitant to share their financial data with third-party providers, especially if they are unsure of the security and privacy measures in place. This can lead to a lack of trust in the open banking ecosystem, which can hinder its adoption and growth.

### **How Openbanking Works?**

**Customer Consent:** Open banking operates based on customer consent. Customers have control over their financial data and can choose to share it with third-party providers. Before any data is accessed or shared, the customer must explicitly grant their consent.

**API Integration:** Banks develop APIs that allow third-party providers to access specific customer data or initiate payments on behalf of the customer. These APIs act as a bridge between the bank's systems and the systems of the third-party providers.

**Third-Party Providers:** Third-party providers can be fintech companies, financial institutions, or other licensed entities. They must adhere to regulatory requirements and obtain appropriate consent from customers to access their data. They integrate their applications or services with the APIs provided by banks.

**Data Access and Sharing:** When a customer grants consent, the third-party provider can access specific financial data from the customer's bank account using the APIs.

This data may include account balances, transaction history, and other relevant information. The data is securely transmitted between the bank and the third-party provider.

**Services and Innovation:** With access to customer data, third-party providers can offer various services and innovations. These can include personal financial management tools, payment initiation services, account aggregation services, loan comparison platforms, and more. The aim is to provide customers with a better user experience, more options, and improved financial management capabilities.

**Security and Privacy:** Open banking implementations prioritize the security and privacy of customer data.

Banks and third-party providers must comply with strict security standards, such as encryption, authentication protocols, and data protection regulations like the General Data Protection Regulation (GDPR).

Consent mechanisms and authentication processes ensure that data is accessed and shared securely.