



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Persona’s name
Short summary of the persona

The most important key to a successful catering business is the food quality.

it has been said that a meal made with love tastes better than one.

that is simply thrown together ensure that your passion can tasted in each dish you serve.

Your guest get food poisoning the that the food at your catered even would actuly be un sanitary and unsafe.

Fear is often a barrier holding many restaurant owners back from realizing the good.

Opportunities and the success that off-site catering can bring.

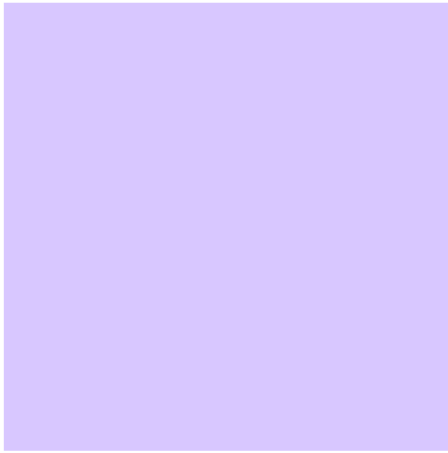
Catering is the activity of providing food and drink for a large number of people.

The Thank you email is not only an excellent way to show your appreciation ,but it's also a great way to collect feedback.

Our guests are still raving about the wonderful evening .Thankyou for all of your hard work and fantastic meal.

Observations of food handlers practices have many uses.

describes the use of a notational analysis technique to monitor and analyse specific food safety action of caterers.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?