

Pick a plan. Grow sales faster.

The most effective way to coach, practice, and prepare every rep — at scale.



	Silver	Gold	Platinum
Activation Fee <i>(Paid Once)</i>	\$10,000	\$12,000	\$15,000
Number of Users	20–99	100–499	500–999
Per–User Fee	\$45/month	\$35/month	\$25/month
Total First Year Cost <i>(Includes Activation Fee)</i>	From \$20,800 / year / 20 seats	From \$54,000 / year / 100 seats	From \$165,000 / year / 500 seats
Annual Renewal Cost	From \$10,800 / year / 20 seats	From \$42,000 / year / 100 seats	From \$150,000 / year / 500 seats

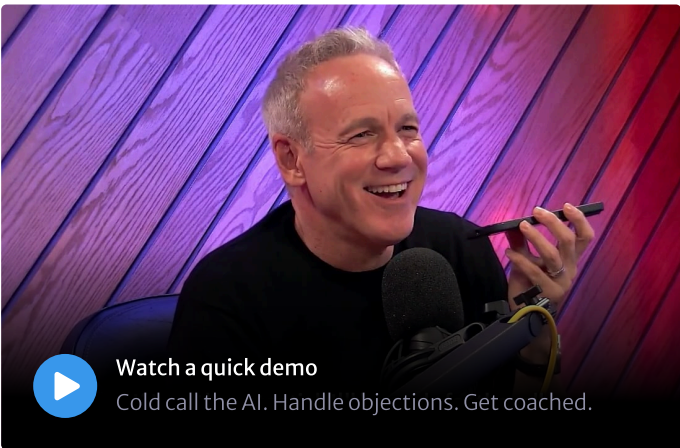
Included Features			
Mobile App for Learners	✓	✓	✓
Admin Portal for Managers	✓	✓	✓
Content Repository	✓	✓	✓
Content AI Wizard	✓	✓	✓
Scrimmage AI – Sales Roleplay and Coaching, Anytime	Add-on	Add-on	Add-on
Reporting	✓	✓	✓
Landing Pages for Trainings	✗	✗	✓
Email Support	✓	✓	✓
Full Support	✗	✓	✓
Account Management	✗	\$175/ hour	✓
Practis Content Service	\$175/ hour	✓	✓
Professional Services	\$175/ hour	\$175/ hour	✓

ESSENTIAL ADD-ON

Scrimmage AI

Practice real sales conversations with AI that challenges and coaches you — just like a real prospect would.

- ✓ **AI Model Training:** \$4,000 per objective (3 difficulty levels), \$0.50 per talking minute (1 hr/user/month recommended).
- ✓ Roleplays with diverse buyer styles and objections.
- ✓ Instant Feedback: AI scores and coaches after every session.
- ✓ Progress Tracking: Dashboards to monitor skill growth.



Watch a quick demo

Cold call the AI. Handle objections. Get coached.