



FAKULTI PENGURUSAN DAN INDUSTRI HALAL

PROGRAM	Diploma in Tourism Management
COURSE NAME	TOURISM PROJECT
COURSE CODE	DTO 5013
CREDIT HOUR	3
SYNOPSIS	Exposes the students on knowledge and skills such as management, marketing, accounting, and interpretation. The project consists of case studies, scientific research or tourism product. A lecturer who acts as his or her project supervisor will supervise each student. For assessment purposes, students are required to plan and implement the project. The students are also required to produce a project proposal and report in a professional manner.
COURSE STRUCTURE	
CHAPTER	TOPICS
1	Introduction to Tourism Project 1.1 Definition and concept 1.2 Importance of research 1.3 Types of research 1.4 Multidisciplinary research in tourism 1.5 Roles of research in tourism 1.6 Ethics in Research
2	Planning a Tourism Research 2.1 Formulation of research Problem 2.2 Review of related research 2.3 Definition of concept, variable and hypotheses 2.4 Research design 2.5 Data collection 2.6 Sample/Population/subjects 2.7 Data processing and analysis
3	Research Proposal 3.1 Research proposal 3.2 Requirement for research 3.3 Proposal 3.4 Proposal Writing



4	Research Report 4.1 Introduction 4.2 Literature Review 4.3 Methodology 4.4 Data Research and Analysis 4.5 Discussion 4.6 Conclusion 4.7 Reference 4.8 Attachment
References:	1. Smith, Stephen L. J "Practical Tourism Research" CABI (2017)