

FAKULTI PENGURUSAN DAN INDUSTRI HALAL

PROGRAM	Diploma in Technology Management
COURSE NAME	PRINCIPLES OF MANAGEMENT
COURSE CODE	DDWG 1133
CREDIT HOUR	3
SYNOPSIS	This course is designed to expose students to the management functions in an organization. It introduces students to the concepts relating to management, particularly, planning, organizing, leading and control. Included are topics such as managerial competencies, trends that affect management of organizations, human resource management, motivation and innovation. At the end of the course, student should be able to highlight the importance of communication to managers, and the elements required of an effective presentation.
COURSE STRUCTUR	
CHAPTER	TOPICS
1	Introduction to Management
	1.1 Management and organization definition and functions
	1.2 The level of management
	1.3 The phase of management
	1.4 The roles of managers
	1.5 Management Skills
2	Evolution of Management Thinking
	2.1 Management perspectives over time
	2.2 Classical perspectives
	2.3 Humanistic perspectives
	2.4 Qualitative and quantitative perspectives
	2.5 Contingencies view of management



3	The Environment and Corporate Culture
	3.1 The organizational environment and dynamic change
	3.2 External and internal environment
	3.3 Environment Adaptation
	3.4 Organizational Corporate Culture
4	Management Ethics and Social Responsibility
	4.1 Managerial Ethics
	4.2 Types of ethical behaviour
	4.3 Criteria of Ethical Decision Making
	4.4 Managing Organizational Ethics and Social Responsibilities
5	Planning
	5.1 Planning process
	5.2 Types of plans
	5.3 MBO
6	Decision making
	6.1 Decision-making process
	6.2 Types of problems & decisions
	6.3 Decision-making styles
	6.4 Barriers to making good decisions
7	6.4 Barriers to making good decisions Organizing
7	
7	Organizing
7	Organizing 7.1 Types of organization structure
7	Organizing 7.1 Types of organization structure 7.2 Power, control & hierarchy
	Organizing 7.1 Types of organization structure 7.2 Power, control & hierarchy 7.3 Importance of organization design & structure
	Organizing 7.1 Types of organization structure 7.2 Power, control & hierarchy 7.3 Importance of organization design & structure Leading
	Organizing 7.1 Types of organization structure 7.2 Power, control & hierarchy 7.3 Importance of organization design & structure Leading 8.1 Managers & Leaders

	UNITI
	theory, contemporary theories
	8.5 Leadership: issues & challenges;
	8.6 Leadership from the Islamic perspective
9	Motivation
	9.1 Concept of motivation
	9.2 Motivation Model
	9.3 Motivation Theory
10	Controlling
	10.1 Control process
	10.2 Approaches to control
	10.3 Organizational culture & control
	10.4 Effective control systems
11	Managing Team
	11.1 Team values
	11.2 Types of team
	11.3 Effective team and contribution
	11.4 Managing team conflicts
12	Managing Change and Innovation
	12.1 Change and innovation strategies
	12.2 Organizational development
	12.3 Organizational culture & change
	12.4 Implementing change
References:	1. Richard L.Daft, (2015)., Management. 13th Edition, Cengage Learning.
	2. Robbins, Stephen P. and Decenzo, David A. (2015). Fundamentals of Management: Essential Concepts and Application. 9th ed. New: Jersey: Prentice Hal