

## **FAKULTI PENGURUSAN DAN INDUSTRI HALAL**

PROGRAM	Diploma in Accountancy
COURSE NAME	Microeconomics
COURSE CODE	ECO 162
CREDIT HOUR	3
SYNOPSIS	This course discusses the fundamental microeconomic principles governing the behavior of economic agents and their application in analyzing microeconomic issues.
COURSE STRUCTUR	E Company of the Comp
CHAPTER	TOPICS
1	Introduction to Economics
	<ul> <li>1.1 Definition of economics (Conventional and Islamic Perspectives)</li> <li>1.2 Economic concepts (Conventional Perspective)</li> <li>1.3 Production Possibilities Curve (PPC)</li> <li>1.4 Four Basic economic problems</li> <li>1.5 Four types of economics systems</li> </ul>
2	Demand and Supply
	2.1 Classification of goods (Conventional and Islamic perspective) 2.2 Definition of demand, law of demand, individual and market demand 2.3 Change in quantity demanded and change in demand 2.4 Determinants of demand 2.5 Exceptional demand (Veblen/Luxury goods and Giffen goods) 2.6 Definition of supply, law of supply, individual and market supply 2.7 Change in quantity supplied and change in supply 2.8 Determinants of supply 2.9 Exceptional supply (labor market)
3	Elasticity
	3.1 Elasticity of Demand 3.1.1 Price elasticity of demand 3.1.1.1 Definition 3.1.1.2 Measurement and the degrees of price elasticity of demand 3.1.1.3 Determinants of price elasticity of demand 3.1.1.4 Relationship between price elasticity of demand and Total Revenue 3.1.2 Income elasticity of demand 3.1.2.1 Definition 3.1.2.2 Measurement

	3.1.2.3 Application: Types of goods (Normal goods: Necessity and
	Luxury) and (Abnormal goods: Inferior goods)
	3.1.3 Cross elasticity of demand
	3.1.3.1 Definition
	3.1.3.2 Measurement
	3.1.3.3 Application: Relationship of goods (Substitutes and
	Complementary)
	Complementary
	3.2 Price elasticity of Supply
	3.2.1 Definition
	3.2.2 Measurement and degrees of price elasticity of supply
	3.2.3 Determinants of elasticity of supply
4	Market Equilibrium and Government intervention
	4.1 Definition of market equilibrium
	4.2 Determination of equilibrium price and quantity
	4.3 Application of market analysis: Changes in demand and supply and effect on
	equilibrium price and quantity
	4.4 Government intervention in the market
	4.4.1 Maximum price
	4.4.2 Minimum price
	4.4.3 Subsidy and Indirect taxes
	4.5 Price control from Islamic perspective
	4.5 The control from Islamic perspective
5	Theory of Consumer Behavior
	5.1 Ordinal approach (basic concept without calculation)
	5.1.1 Budget line
	5.1.2 Indifference curve
	5.1.3 Consumer equilibrium
	5.1.5 Consumer equilibrium
6	Production and Cost Theory
	6.1 Short-run production
	6.2 Law of diminishing marginal returns
	6.3 Stages of production
	6.4 Short-run costs
	6.5 Long run average cost
	6.5.1 Economies of scale
	6.5.2 Diseconomies of scale
7	Theory of Firm and Market structure
	7.1 Profit maximization: Total and marginal approach
	7.1 Tront maximization. Total and marginal approach
	7.2 Perfect Competition
	7.2.1 Characteristics

	7.2.2 Short-run equilibrium
	7.2.3 Shut-down point
	7.2.4 Long run equilibrium
	7.3 Monopoly
	7.3.1 Characteristics
	7.3.2 Short-run equilibrium
	7.3.3 Long run equilibrium
	7.3.4 Three types of price discrimination
	7.3.5 Comparison between long run equilibrium of perfect competition and
	monopoly
	monopoly
	7.4 Monopolistic Competition
	7.4.1 Characteristics
	7.4.2 Short-run equilibrium
	7.4.3 Long run equilibrium
	7.5 Oligopoly
	7.5.1 Characteristics
	7.5.2 Kinked demand curve
	7.5.3 Short-run equilibrium
0	Theory of Distribution
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