FAKULTI TEKNOLOGI DAN KEJURUTERAAN

PROGRAM	DIPLOMA IN GRAPHIC DESIGN
COURSE NAME	TYPOGRAPHY
COURSE CODE	DGP 2032
CREDIT HOUR	2
SYNOPSIS	An introduction to the rudimentary aspects of typography including, the drawing of letterforms, the vocabulary of typography, history of type, classification, etc. The course looks at typography as form in order to help the student develop a sensitivity to the typeface structures rather than on the meaning of words.

COURSE STRUCTURE

CHAPTER	TOPICS
1	**MODULE 1: Introduction to History of Typography** 1.1 Invention of writing and ancient writing systems 1.2 Illuminated manuscripts and early book design 1.3 Invention of printing: China and Europe
2	**MODULE 1: Introduction to History of Typography** 1.4 Type design during the Renaissance 1.5 Effects of the Industrial Revolution on typography 1.6 20th century typography: Bauhaus to 1980 1.7 Digital typography and contemporary design.
3	**MODULE 2: Aspects of Typographic Form** 2.1 Character anatomy 2.2 Space adjustments 2.3 Readability and Legibility 2.4 Grid structure 2.5 Visual Hierarchy 2.6 Major type families and typefaces
4	**MODULE 3: Exploring Typographic Meaning** 3.1 Denotation/Connotation 3.2 Type as image 3.3 Typographic expression
5	**MODULE 4: Typographic Syntax** 4.1 The Letter 4.2 The Word 4.3 The Line 4.4 Column and Margin

6	**MODULE 5: Visual Hierarchy**
	
	5.1 Emphasis
	5.2 Relationships of Parts
	    1.2.2 Counterpart
	    1.2.3 Counterpointing

7	**MODULE 5: Visual Hierarchy**
	5.3 Elaboration 5.4 Visual Punctuation 5.5 Visual Accentuation
8	**MODULE 6: Typographic Space**
	6.1 Typographical Elements
	6.2 and Spatial Ground
	6.3 Visual Compensation (Balance of Elements)
	6.4 Structure of Typographic Space
	6.4.1 Alignment 6.4.2 Form-Void Relationships
9	**MODULE 7: Repetition and Contrast**
	7.1 Conjunctive/Disjunctive
	7.2 Proportion and Rhythm
10	**MODULE 8: The Typographic Grid**
	8.1 Margins 8.2 Grid Modules 8.3 Text Columns and Intervals
11	**MODULE 9: The Typographic Message**
	9.1 Verbal/Visual Correspondence
	9.2 Function and Expression
12	**MODULE 10: The state of the art**
	10.1 The hundred-thousand character alphabet
	10.2 The substance of the font
	10.3 The multidimensional font
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	10.4 The hundred-thousand character alphabet
	10.5 The substance of the font
	10.6 The multidimensional font
14	**MODULE 11: Construction Techniques**
	11.1 Construction Line 11.2 Ray

References:	**1.** 1. Petra Eisele, Isabel Naegele, Michael Lailach 2019.Moholy-Nagy and the New Typography: Verlag Kettler (October 31, 2019) 2. Victionary 2019. Type for Type: Custom Typeface Solutions for Modern Visual Identities : Victionary (ISBN-10 : 9887903426, ISBN-13 : 978-9887903420)