

The logo for RadiAir, featuring the word "RadiAir" in a bold, black, sans-serif font. The text is centered within a white square, which is itself set against a light blue background. Above and below the text are two curved, blue lines that suggest a circular or orbital motion.

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*"Small apartments struggle with bulky radiators and lack of drying space."*



*"Clothes drying indoors takes up space, increases humidity, and can be slow."*





*“Heats your home while also providing a convenient drying solution, reducing clutter and humidity.”*

*“A slim, discreet radiator that doubles as a fold-out clothes dryer—perfect for small living spaces.”*

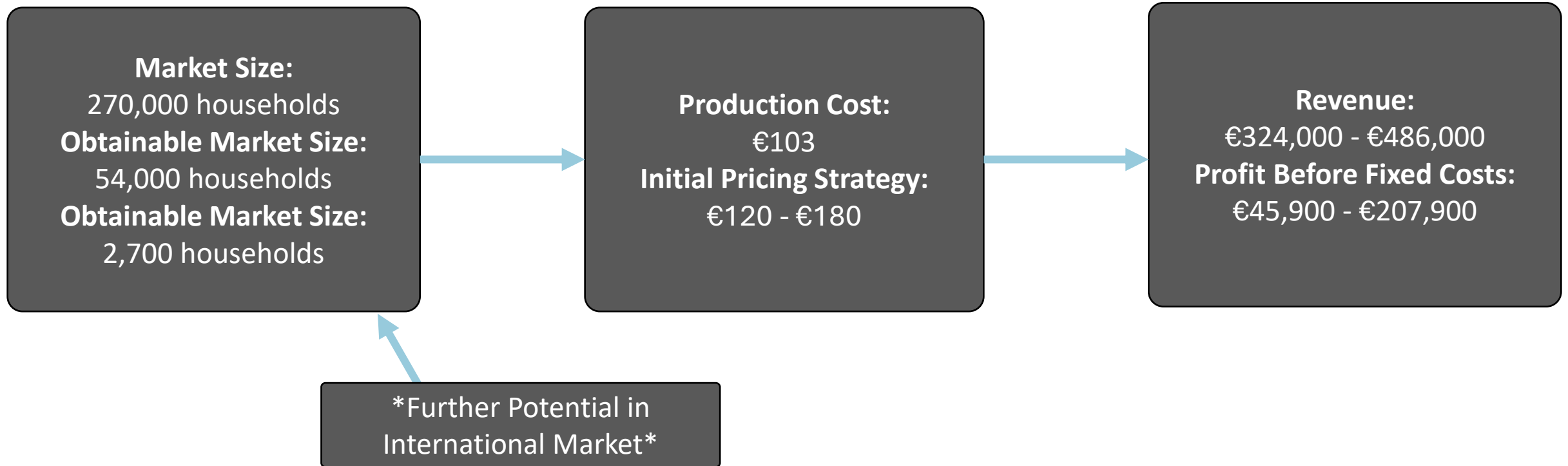


*"Modern & stylish, the sleek, minimalist design blends seamlessly into the home."*



*"Capable of 1000W in the radiator orientation, and 2000W in the clothes dryer orientation"*

## ***Business Model (Ireland)***





## ***Growth Strategy***



### **Performance**

- Improving heat distribution in raised orientation.
- Secure suppliers and production partners.



### **Marketing**

- Marketing Launch initiative.
- Launch program of limited releases (user testing).



### **Expansion**

- Expand to new markets.
- Begin work on product variations.



### **Environment**

- Ensure environmental regulatory compliance.



### **Innovation**

- Explore Smart Features potential (app-controlled system).

# THANK YOU



*Efficient Living, For Life.*