

Fur Trade Days, Inc. Minutes

I. Call to Order

- A. Miles Bannan called to order the regular meeting of the Fur Trade Days, Inc. Board at 5:07pm on Wednesday, February, 12 at EJ's BBQ & Take-Out

II. Roll Call

- A. Miles Bannan conducted a roll call. The following persons were present: Kerri Rempp, Shane Shepherd, Jessy Roberts, Kevin Oleksy, Miles Bannan, Dave Hockenbary, Carl Spicher, Dave Feddersen, and Amber Parks. Nikki M and Jim Hawk were attending via conference call.

III. Approval of Minutes

- A. Dave Hockenbary digitally distributed the minutes from the previous meeting. Jessy moved to approve the minutes. Kevin seconded. Motion carried.

IV. Treasurer's Report

- A. Emily had previously sent the FTD balances sheet via email due to her being unable to attend the meeting.
- B. Report showed a balance of \$3287.58
- C. This report did not reflect the \$3000 check from the NW Nebraska Travel Board grant which had been deposited that day, Feb, 12, bringing the balance to 6287.58.

V. New Business

- A. Spoke about the deposit/down payment for the carnival.
 - 1. Also spoke about how in order to pay marketing bills, funds will need to be raised.
- B. Food vendors: Chuck wagon wants to attend, Potato vendor, others welcome.
- C. Parade of flags. Cub scouts are interested in presenting. Also could have a coloring station.
- D. Nebraska Parks could bring in poached furs in their trailer.
- E. Need to speak with Brad about courthouse lawn. We received a similar form however it has apparently been

- changed. Jake says we could do a blanket 5 year form.
- F. Need to book Port-a-potties now. Scotties Potties was recommended. This year the courthouse will need 4 regular plus 1 ADA.
- G. Gregory's Insurance will need a schedule of events by May 15 so that they can get to policy drawn up and signed in time for the event.
- H. Spoke about having a water/sprinkler zone. Will discuss it at a later date.
- I. Teddy Bear Mobile will be in attendance for Friday Family night
- J. Car Show will bring cars down to park on the street on Friday night
- K. Need to run the SDL area by the chief to possibly add the Putt-Putt golf into the layout.
- L. Spoke about having busker style performers on the street instead of bands on secondary stages.
1. This will remove/reduce costs.
 2. Need budgets to help plan for paying fees for performers.
- M. Spoke about reusing previous years cups. Nikki stated that FBNBP cups cannot be reused due to branding changes. Will follow up.
- N. Proposed creating official FTD booklet.
1. Advertising controlled by FTD
 2. Equity in advertising for all sponsors.
 3. Kevin present a rough draft copy
 4. Will need to get new quotes for roughly 2000 copies
 5. Would bring together all FTD elements for marketing
 6. Gather a list of places to distribute
- O. Spoke about T-shirt presales
1. Could have a t-shirt design contest
 2. Could open an online store and offer other merchandise such as koozies, stickers etc.
 3. Was recommended to not print sponsors on shirts
 4. Bulk purchase would be very expensive will no guarantee of ROI
 5. Sent to Marketing
- P. CSC sponsored \$500. Looking to contact John Hanson to see if there are more/other funds available as well.

1. Need to get in contact with CSC in July for 2021.

This is when they work out their budgets.

Q. Need a list of sponsors given to marketing

R. Need a list of family and educational events as well as community events put together for advertising and fund raising purposes.

S. Lil Britches Rodeo was proposed and would be taken care of by Jess Wild

1. Would need a certificate of insurance

T. Dog Trials is taking care of all her own work. We will include on the website. Contact Donna Dexter

U. Bands for the Main Events

1. Lazer Wolfe will be Friday \$3200

2. Dylan Bloom for Saturday? \$3500

a) Both bands able to supply sound and lights

b) Nikki suggested Tyler Hammond

(1) Will follow up and research

(2) **Amended 2-14-20.** Nikki contacted Tyler and would be \$4000 without sound and lights. Will keep in mind for 2021.

(a) Dylan Bloom will be booked for Saturday night

V. When asking for donations we can be specific about where the money is being spent in print ads and social media ie.: (specific sponsor) gave (X amount) for (specific event)

VI. Old Business

A. N/A

VII. Committee Reports

A. No committee reports this meeting due to long agenda

VIII. Other Business

A. Go Daddy charged us \$138.80 for multiple years of hosting.

B. Working to get this fee back

IX. Next Meeting

A. Next meeting will be at 5pm, March 4, 2020 at EJ's BBQ & Take-Out

X. Adjournment

A. Kevin moved to adjourn at 6:40pm. Shane seconded. Motion carried.

1. Nikki left at 6:30. Kerri left 6:34

