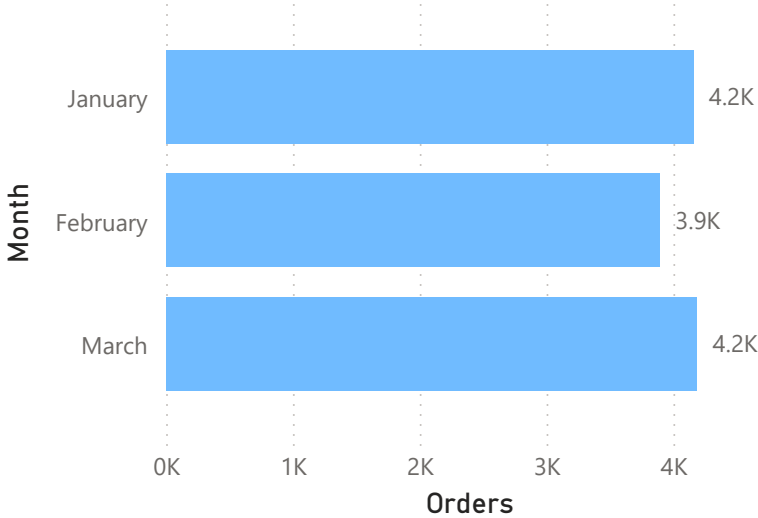


Q1 Sales Volume

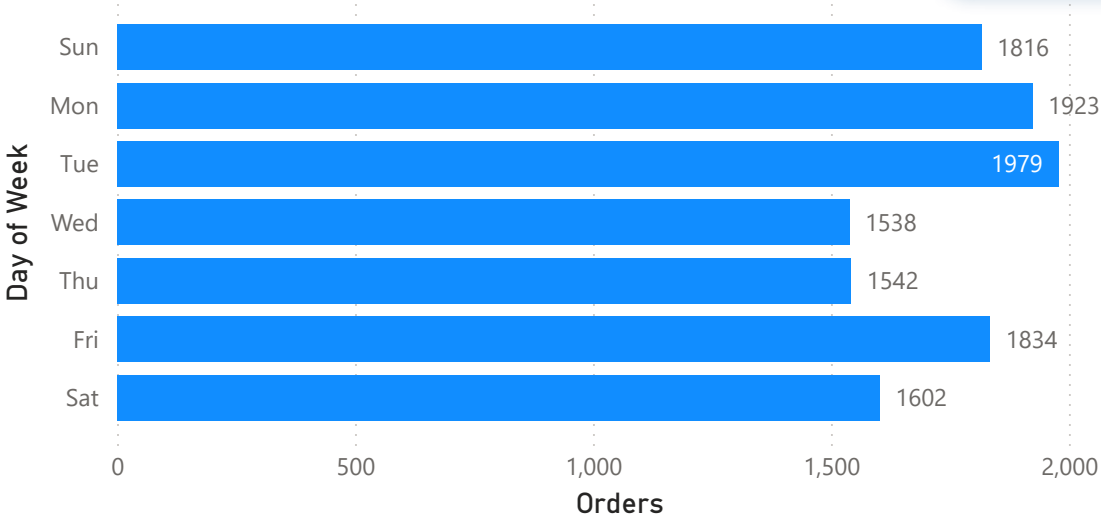
12,234

Q1 Grand Total

Orders by Month



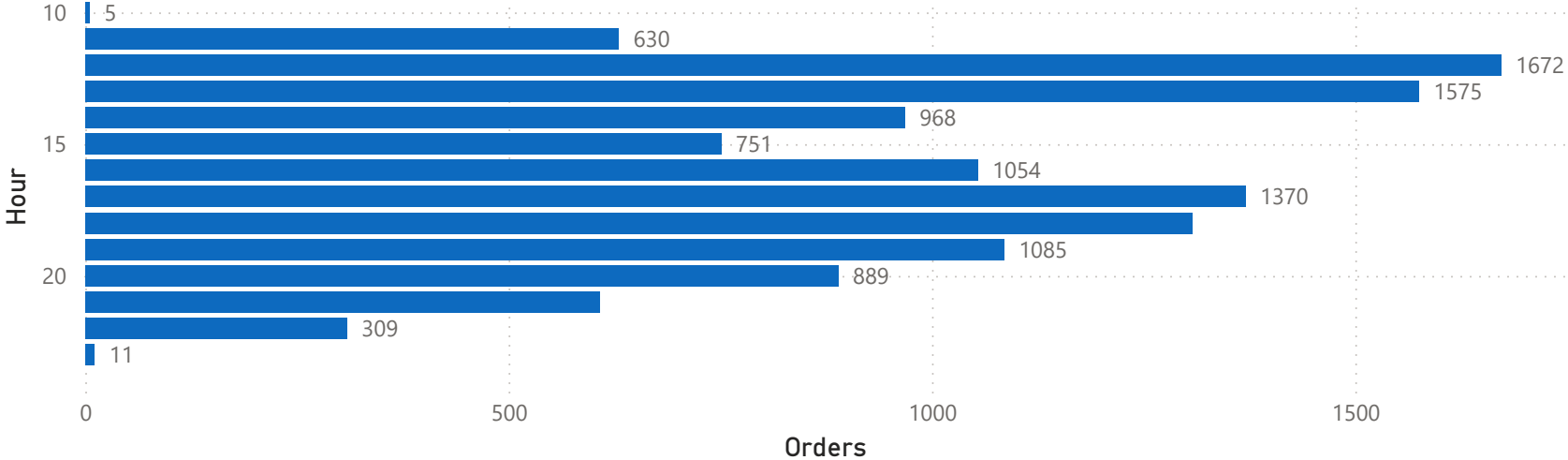
Orders by Day of Week



12,234

Total Orders

Orders by Hour



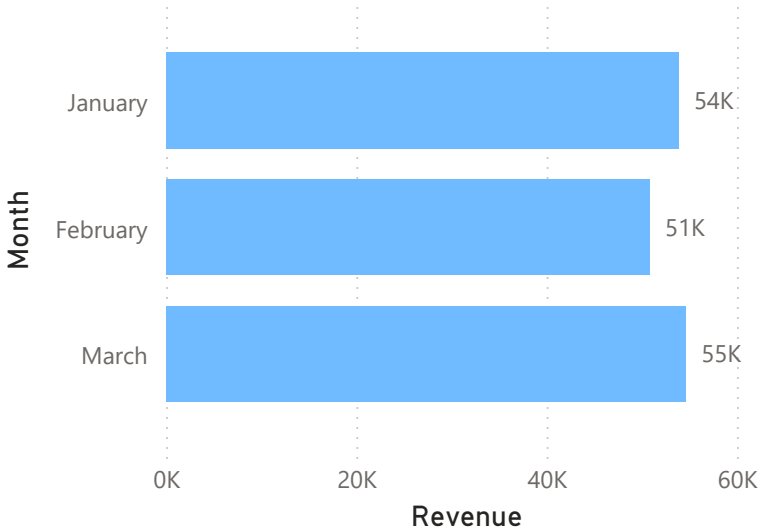


Q1 Sales Revenue

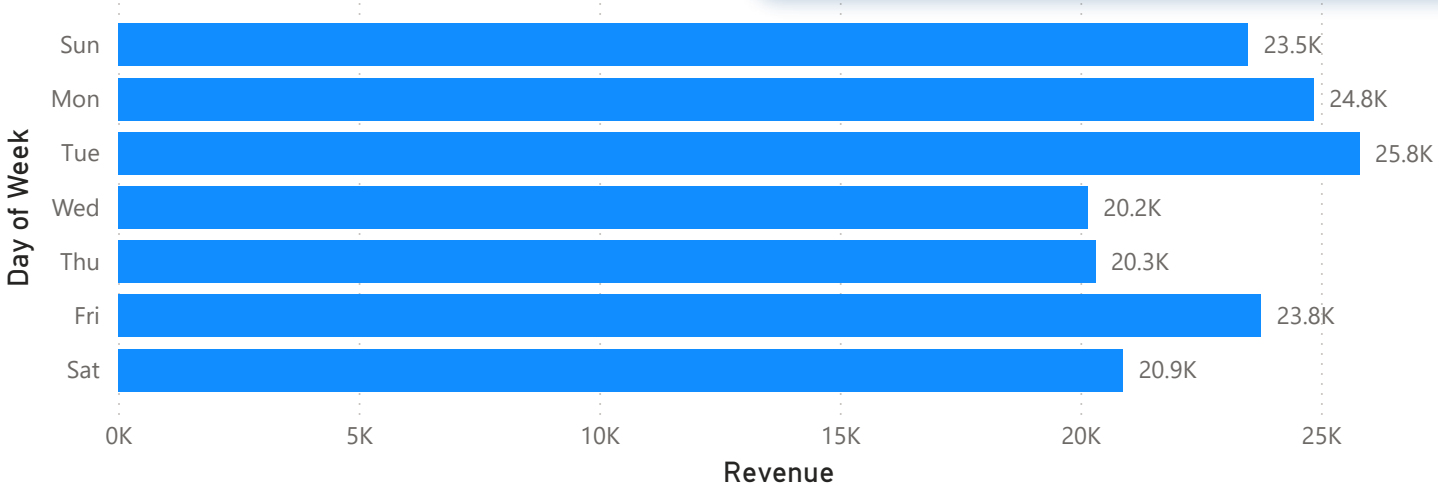
\$159,217.90

Total Revenue

Revenue by Month



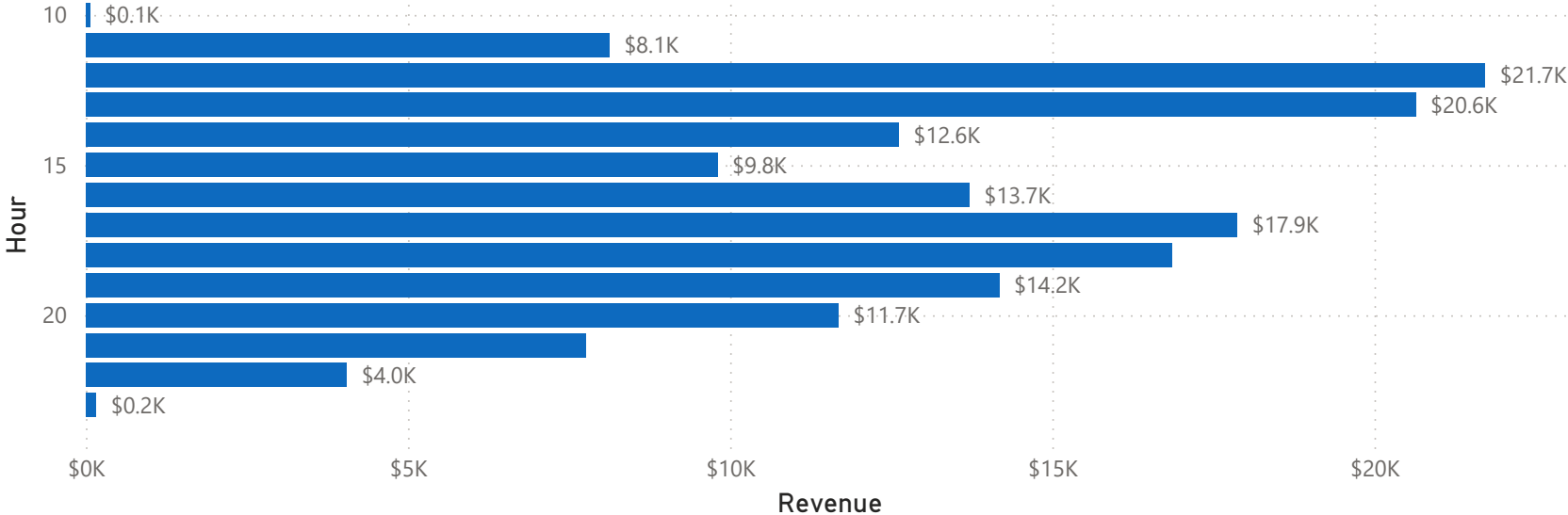
Revenue by Day of Week



\$159,217.90

Revenue

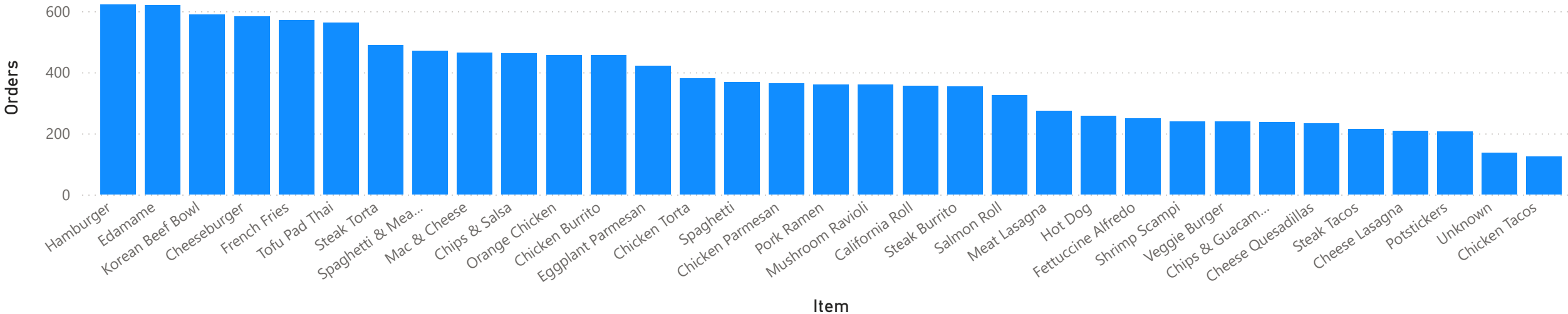
Revenue by Hour



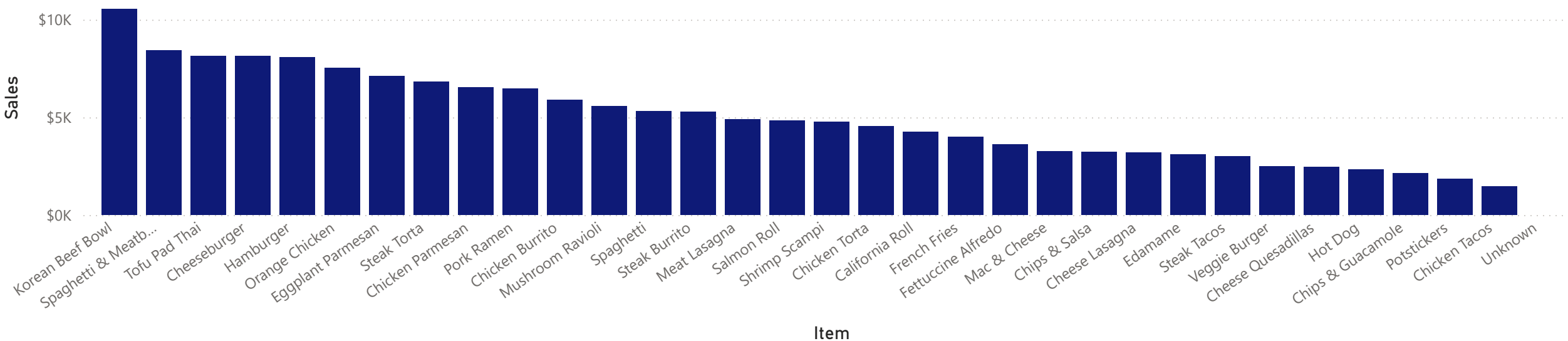


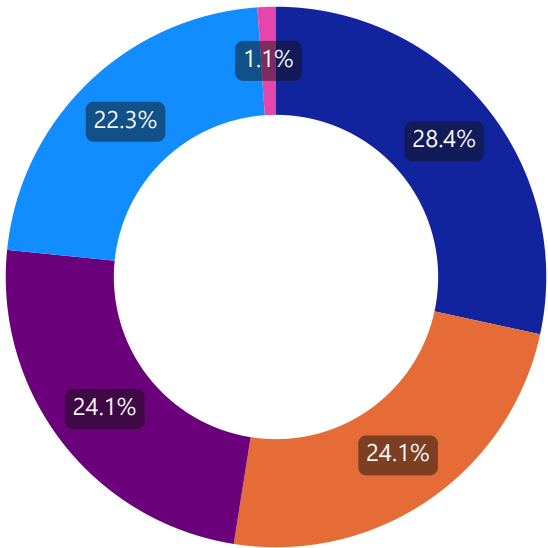
Q1 Item Performance

Orders by Item



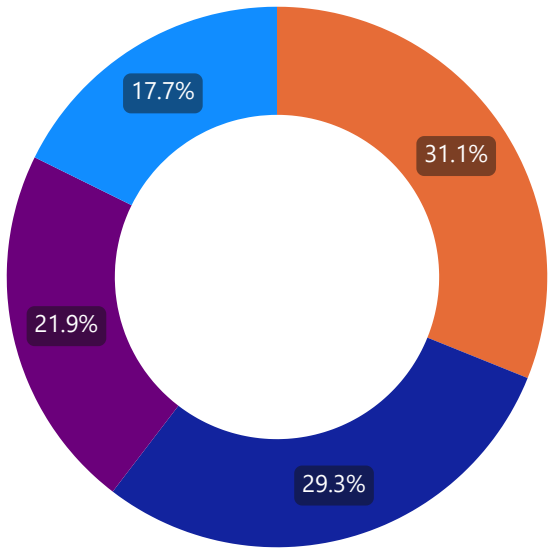
Sales by Item





Cuisine

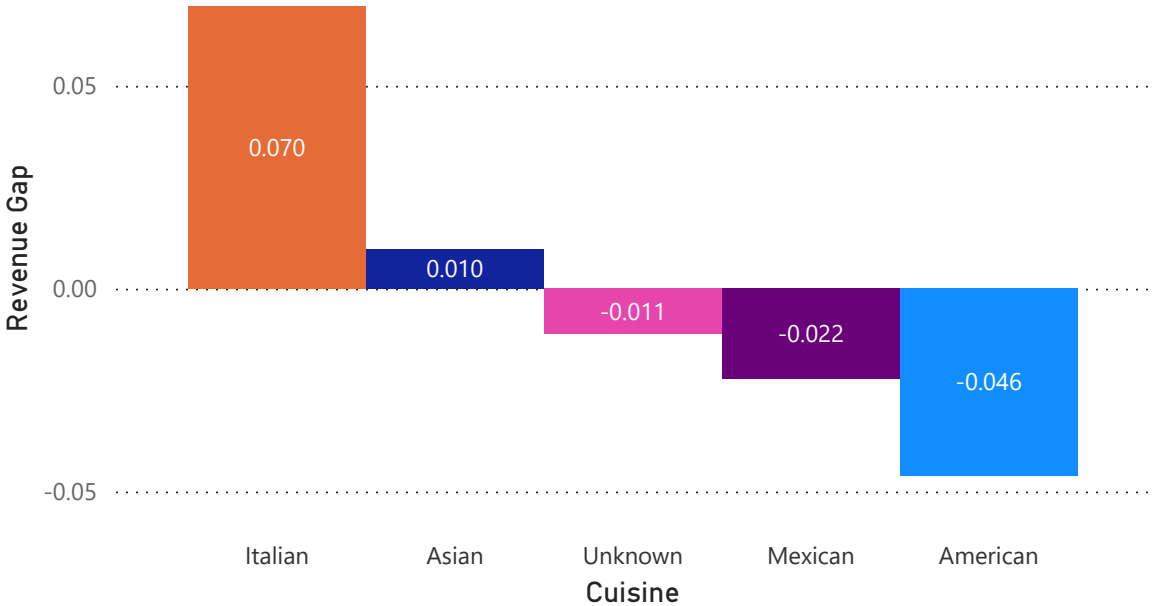
- Asian
- Italian
- Mexican
- American
- Unknown



Cuisine

- Italian
- Asian
- Mexican
- American
- Unknown

Revenue Gap by Cuisine



Restaurant Share by Cuisine

- ### Recommendations to Close Gaps
- Increase prices of Mexican items
 - Increase prices of American items
 - Add more mid-priced American items (2 fewer items than next lowest category)



Restaurant Share by Item

- ### Recommendations to Close Gaps
- Increase prices bottom 4 performers
 - Increase price of edamame by a greater margin
 - Bottom 4 performers often sell alone as snack items - use as add-on items or create combo/bundle deals

Revenue Gap by Item

