

Portfolio Website

Target release	Type // to add a target release date
Epic	⚡ AP-7: Build a website IN PROGRESS
Document status	DRAFT
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🎯 Objective

Build a website from scratch to show technical range and quickness of learning.

Build a website to reference on resume as a repository of analysis projects.

Project my value to the business as a candidate.

📊 Success metrics

Goal	Metric
Improve interview to application ratio by 10%.	Email responses that request interviews.
Gain experience.	??
Increase site visits.	View count metadata.

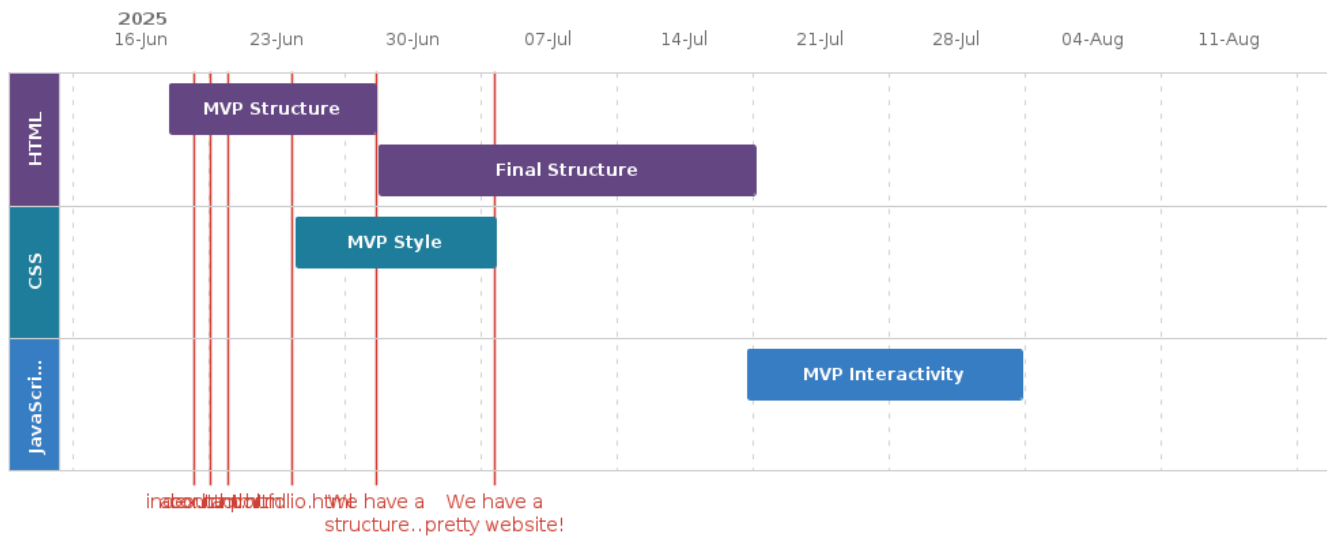
🤔 Assumptions

Users are recruiters or hiring managers.

I have enough time to build a website, work on analysis projects and apply to jobs at the same time.

I am smart enough to build a functioning and responsive website in less than two weeks.

🌟 Milestones



Requirements

Requirement	User Story	Importance	Notes
Must be mobile responsive.	Recruiter is working remotely and using their phone to review candidates.	MEDIUM	
Must show branding.	Job seeker wants to show a clear and consistent persona.	HIGH	Leverage ChatGPT for collaboration.
Must be fully functional and responsive across browsers.	Company A uses Apple products and Company B uses Microsoft products, but their experiences on the website are the same.	HIGH	Leverage F12 dev tools #lessonlearned

📌 Only issues that cause harm to the user experience will be prioritized in the backlog.
Harm means that they can't access information.

? Open Questions

Question	Answer	Date Answered
How can I make the user experience more interactive?		
How can I expand my reach using my website?		

How do I avoid burnout?	Writing down and sticking to the definition of done	Jul 8, 2025
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⚠ Out of Scope

- JavaScript interactivity that does not affect basic website purpose.
- CSS styles that only serve enhance the user experience, not just make it accessible.

📌 Research ideas and consult ChatGPT to close gaps regarding the level of complexity before adding a task to the backlog.

📁 Reference materials

📖 Website Development Database

