



COURSRY
FUTURE TECHIES



DIGITAL MARKETING JOB **GUARANTEE BOOTCAMP**

Ignite Your Digital Presence! our Workshop Series for hands-on Digital Marketing mastery. Immediate impact, real results. Elevate your skills and transform your brand's online game



**Live
Projects**



**1:1 Personalized
Mentorship**



**46% Average
Salary Hike**



+91-9289508707



www.coursry.com



About Course

The course kicks off with a deep dive into the fundamental principles of digital marketing. Participants will explore the evolution of online marketing, understanding key concepts such as SEO, SEM, social media marketing, email marketing, and content marketing. Emphasis will be placed on dissecting the digital consumer journey and identifying the touchpoints that influence decision-making.



Learning Format

Live Online



Live Classes

4 Months



100%

Job Guarantee



Career Guide

Job Guarantee

KEY HIGHLIGHTS

- 100+ Hrs Self-Paced Videos One-on-One with Industry Mentors
- Dedicated Career Services Sessions
- 24*7 Support
- No-cost EMI
- Mock Interview Sessions
- 100% Job guarantee *
- 1 months Live Class With Experts
- 25+ Industry Projects & Case Studies
- Doubt Solving Sessions
- 700+ Career Transition
- Learning Videos

WHO CAN APPLY FOR THE COURSE?

- Any degree passed out or Final year pursuing Student.
- Any Experienced candidate
- Any working professional
- Anyone looking for a career transition to Digital Marketing Candidates from Technical and Non Technical domain can apply



About

COURSRY

The Coursry is an online education platform that helps students learn and grow faster by providing an array of interactive learning tools and resources.

Founded in 2019, by two IIT Alumnus, with a vision to upskilling the youth & curbing the unemployment.

We provide students with a comprehensive virtual learning experience that combines the best of traditional and modern educational practices.

We have partnered with global organizations like Microsoft, Google, Apple, IBM & others to provide quality content to our learners.

We have 1200+ Hiring & Internship partners globally to cater our students.

Our notable Internship & Placement partners are Microsoft, Google, IBM, Mastercard & others.

We have successfully mentored 10K+ students and in a journey ahead.

"Be a Coursry & get assured your Career "



APPLICATION Process

Aspiring candidates need only submit their applications, after which our team will extend offers of admission to the chosen individuals. Upon payment of the admission fee, their applications will be accepted, marking the beginning of an exciting journey with us.

1

SUBMIT APPLICATION

Please share a brief introduction about yourself

2

RECEIVE CALL WITH EDUCATIONAL COUNSELLOR

Connect with our experienced counselors to clarify any uncertainties you may have.

3

PROGRAM DISCUSSION

Discuss about program details and conform enrollment.

4

Scholarship Test

20% Discount upon successfully qualifying for our scholarship test.

5

ENROLLMENT

Enroll to unlock a world of transformative learning and career opportunities.

APPLY NOW



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Current Career Trends in

Digital Marketing



Voice Search Optimization:

The rise of smart speakers and voice-activated devices is influencing SEO strategies

Ethical Marketing Practices:

Consumers are valuing transparency, sustainability, and ethical practices from brands

Skill Diversification:

Marketers are expanding their skill sets beyond traditional roles, incorporating data analysis, UX design, and more.

Ethical Marketing Practices:

Consumers are valuing transparency, sustainability, and ethical practices from brands.

Chatbot Revolution: AI-powered chatbots are transforming customer service and engagement.

Cybersecurity Focus: With increasing cyber threats, full-stack developers with a strong understanding of cybersecurity principles are in high demand.



AVERAGE SALARY OF

Digital Marketing

The average salary of a Digital Marketing Professional in the United States is **\$70,000** per year according to Glassdoor.

The average salary of a Digital Marketing Professional in India is around **₹600,000** per year.

The average salary of a fresher Digital Marketing Professional in India is approximately **Rs. 3,50,000** per annum.

Senior Digital Marketing Professional salary in India with less than 3 years to 10 years of experience ranges from **₹5 Lakhs** to **₹25 Lakhs**, with an average annual salary of **₹9.5 Lakhs**.





PROGRAM DETAILS

Under the program a candidate will go through a rigorous training for 1 Months

The program includes a blend of recorded & live sessions.

The program also includes a "**Live Project**" along with a Internship

Also the candidate will be mentored by our team of professionals, who are ex. employees of these global organizations regarding "Interview Preparation" , "Profile Building(LinkedIn, Resume)" .

At the end of program candidate will either go for "Placement" or "Gig Works" .

Candidates can reach their mentors for any doubt resolution during 10:00AM – 10:00PM.



Program **REQUIREMENTS**

- Any Degree Passed Out or Experienced Candidates looking to switch their career in Digital Marketing or Final Year Students are eligible for the program.
- Pre-requisites – None (No Technical Knowledge Required.)
- Laptop/Desktop with Internet Connection.
- Willingness to learn.
- Basic Understanding of English





Program **MODULES**

Understanding Affiliate Marketing

- 1: Understanding Affiliate Marketing
 - 1.Exploring the fundamentals of affiliate marketing.
 - 2.How businesses leverage affiliate programs.
 3. The symbiotic relationship between merchants, affiliates, and customer

Understanding Affiliate Marketing

Chapter 2: Getting Started Setting Up Your Affiliate Marketing Business

1. The foundational steps to kickstart your venture.
2. Niche selection and product considerations.
3. Researching and selecting the right affiliate programs.

Chapter 3: Exploring Affiliate Marketing Platforms

Platform Overview:

1. A comprehensive look at popular affiliate marketing platforms.
2. Comparative analysis of different platforms.
3. Tips and tricks for optimizing your use of these platforms.

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Chapter 4: Building and Monetizing Your Website

1. Definition of PPC.
2. How PPC works: advertisers bid for ad placement on search engines or websites, and pay when the ad is clicked.



Setting Up a PPC Campaign:

1. Creating an account on the chosen PPC platform.
2. Defining campaign objectives and goals.
3. Choosing keywords relevant to the business.

PPC and SEO Integration:

1. Coordinating PPC and SEO efforts.
2. Leveraging PPC data for SEO strategy.
3. Maximizing online visibility through a holistic approach.

Search Engine Basics:

1. Understanding how search engines work.
2. Overview of major search engines (Google, Bing, Yahoo).

Keyword Research:

1. Importance of thorough keyword research.
2. Utilizing keyword tools for analysis.
3. Identifying high-value keywords relevant to the business.



On-Page SEO:

1. Optimizing meta tags (title, description, headers).
2. Creating SEO-friendly URLs.
3. Crafting compelling and relevant content.

Technical SEO:

1. Optimizing website structure and navigation.
2. Implementing XML sitemaps and robots.txt.
3. Ensuring mobile responsiveness and fast loading times.

Off-Page SEO:

1. Building high-quality backlinks.
2. Social media signals and their impact on SEO.
3. Online reputation management.

SEO for Mobile Devices:

1. Ensuring mobile-friendly design.
2. Mobile site speed optimization.

HIRING PARTNERS



EDUCATION PARTNERS



Google Cloud



CompTIA





Success STORIES



Nandeesh



I can't thank Coursry enough for their exceptional courses. Riya mam and Bishal were incredibly helpful throughout my learning journey. Their pay-after-placement option is a game-changer, and thanks to them, I quickly secured a job. Highly recommended!



Sanjay Hoysal



This job guarantee programme is quite excellent for students. It has best facility and a good path of making career in IT sector. A platform of extensive training including projects, internship, and with 100%placement. It's the best opportunity for students. One should must apply for this to make a career in IT sector. My Mentor Satyam Sir who was knowledgeable to solve queries and Vishal Sir was very helpful in handling the issues with a good moral support and keeping motivated and Placement team which was headed by Riya Mam was available readily to solve any issues and took care of placements. Also, Thanks to Prince Sir for his external support, with this I thank to whole coursry team.



Ajit ghorpade



I would like to thank a team coursry for teaching and placement support. And also provide pay after placement option. Coursry gives a clear idea about how to start career in AWS. I like teaching style of Mentor and special thanks for Riya mam for all support.



Coursry is best EdTech platform for his classes and especially for their placements. Thanks Coursry team to motivate me and support me with you Pay after placement



Arunkumar Badiger



Hi all firstly i would like to thank a coursry for Placements support and course And also they are providing pay after placement option I would like to thank Lohit sir , prince sir and riya ma'am for amazing support I will recommend you all to join coursry for your best career thank you all thank you coursry.



Pranav Phadatare



I'm Pranav Phadatare, and I am thrilled to share my incredible experience with Coursry's online job-oriented cloud computing program. This program not only provided me with the knowledge and skills I needed but also paved the way for my successful placement as a Cloud Engineer at Info Logix Pvt. Ltd. Here's my heartfelt review, expressing profound gratitude to the outstanding teaching staff, particularly Satyam Sir, and the invaluable support I received from Riya Mam. Satyam Sir was the backbone of this program. His expertise in cloud computing was unparalleled. He had the rare ability to take complex concepts and break them down into simple, relatable examples. Satyam Sir's teaching style was not just informative but also engaging and interactive. He encouraged questions and discussions, making the learning journey an inspiring one.



MEDIA & AWARDS



COURSRY
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COURSRY
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"Coursry's Job Guarantee Initiative: Transforming Career Prospects for All"

Coursry, a pioneering Ed-Tech company and an authorized education partner of CompTIA, is making waves in the field of education and career



COURSRY
FUTURE TECHIES

Coursry's Game-Changing Job Guarantee Initiative: Bridging Opportunity Gaps.

Coursry, a dynamic and community-driven Ed-Tech company, is making waves in the world of education and career development.



COURSRY
FUTURE TECHIES

Coursry's Vision for Equal Opportunity: Job Guarantees for All.

Coursry, a community-driven Ed-Tech company and CompTIA authorized education partner, is making a



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Top 1% of EDUCATORS



Satya Prakash Dhal
Lead Engineer (HCL Technologies)

📍 INDIA
LinkedIn: [satyadhal](#)



Satyam Thaper
Aws Devops Engineer

📍 INDIA
LinkedIn: [satyam-thaper-931718165](#)

Ramesh Babu

Certified Corporate Trainer
📍 INDIA
LinkedIn: [ramesh-babu-56682b25](#)



Rishabh Gulati
DEVOPS & CLOUDCONSULTANT
📍 FARIDABAD, HARYANA, INDIA
LinkedIn: [rishabh-gulati7](#)



Fees

Total Fee- Rs. 15,000



BATCHES

Weekday Batches - Monday - Friday

Weekend Batches - Saturday & Sunday



WHY COURSRY

Offerings

Fee Affordability

Coursry



Others



Language Barriers

Hindi / English

English

Nontechnical Candidates



Guaranteed Placement



Global Certifications





CONNECT US



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OUR PRESENCE

 **India :** B-41, Sector - 10, Gautam Buddh Nagar - 201301.

 **USA :** 99 S, Almaden Blvd, San Jose, California - 95113.



www.coursry.com



+91-92895 08707



support@coursry.com