

A photograph of a crowded indoor event space, likely a conference or workshop. The room has a high ceiling with exposed pipes and track lighting. Large windows on the right side offer a view of a city building. Several red balloons are floating in the air. People are standing in groups, some looking at laptops or tablets. The overall atmosphere is professional and collaborative.

# OUTCOMES DC INTRODUCTION

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# OBJECTIVES.

Provide you an introduction of what to expect from Outcomes during and post class.



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# NICE TO MEET YOU.



**JOY HAUGEN**

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## We're bullish on DC.

OUTCOMES DC: INTRODUCTION



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# ARE YOU READY?

(Cause we are & we're stoked!)



# Setting Yourself Up For Success...



# WHAT IS OUTCOMES?

OUTCOMES DC: INTRODUCTION





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# MISSION & VISION

## Mission:

Outcomes is committed to the job preparation of our students and alumni through relevant and meaningful professional development opportunities.

## Vision:

Our vision is put into action through programs and activities that foster professional stewardship to prepare, empower and motivate students to achieve career excellence and success.



Outcomes exists to help YOU plan and execute YOUR job search

## LEARN JOB SEARCH TACTICS

- › Weekly programming
- › Define professional brand
- › Mock interviews, resume, online presence



## BUILD YOUR NETWORK



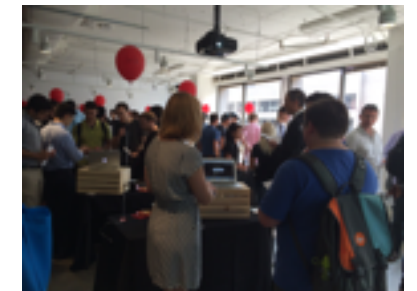
## GET PERSONALIZED ADVICE

- › 1-on-1 career coaching
- › Chat with mentors
- › Industry feedback



## FIND A GIG

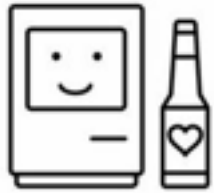
- › Student Spotlight
- › Apprenticeships
- › Personal job search support





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This is anything but traditional!

## 5 THEMES TO SUCCESS



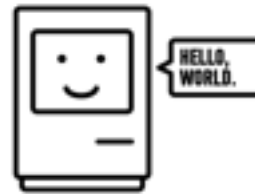
### UNDERSTANDING THE LANDSCAPE

Alumni Panel  
Studio Tour



### DEVELOPING YOUR BRAND

Owning Your Voice &  
Telling Your story  
Goal Setting



### DESIGNING YOUR JOB SEARCH

Resumes & Social  
Media  
Interviews &  
Negotiations  
Portfolios



### PARTICIPATING IN THE COMMUNITY

Networking  
Hiring Panel



### BECOMING A THOUGHT LEADER

Student Spotlight  
Job Search Standup

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# OUTCOMES FAST FACTS

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**RICHARD HESSLER**

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**IMMERSIVE: WASHINGTON, D.C. WDI APRIL 2014**

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*Before GA: Civil Engineer & Winemaker*

*After GA: Software Engineer at WeddingWire, Inc.*

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## **HOW WAS YOUR EXPERIENCE AT GA?**

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“GA opened the door to a world of opportunity for me - not only did WDI give me the necessary skill-set to be a productive member of a development team, but the course also helped me recognize what I'm truly passionate about. I am comfortable, confident, and most importantly happy with my newfound career, all thanks to the people and ideals of General Assembly.”



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# OUTCOMES FAST FACTS

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**JENNA GODFREY**

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**IMMERSIVE: WASHINGTON, D.C. UXDI  
SEPTEMBER 2014**

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*Before GA:* Recent college grad of Urban +  
Environmental Planning

*After GA:* UX Designer at Brave UX

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**HOW WAS YOUR EXPERIENCE AT GA?**

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“I had always been interested in the tech world but never could find a way in. GA launched me into the heart of it. I’m finally where I want to be with a job at an amazing company and lifelong friends that I met through GA.”



**RELAX. WE'RE IN THIS TOGETHER.**





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# WHAT? WHEN? WHERE?

Weekly Outcomes Program | Outcomes 1:1 | Outcomes Office Hours



# BECOMING A JOB SEEKER

In order to qualify for Outcomes support, you need to complete the following within one week of graduation. **By end of Outcomes Bootcamp!**

Resume

Digital  
Presence  
(LinkedIn,  
Blog)

Online  
Portfolio

Personal  
Tracker

Participation  
in All  
Outcomes  
Alumni  
Programming  
& Surveys

*No Course Graduation=No Outcomes Support*

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# FIRST 45.



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# YOUR PROMISE

I promise to embrace the fact that only I am in control of my path, and the only person who can guarantee my success is me.

I promise to remember that while changing my life is going to feel hard, scary, and lonely at times, I am never alone.

I promise to be a part of making the future of the General Assembly community stronger than it is today

I promise to show up on time and do outcomes homework

# OUTCOMES PROMISE

To have your back, to push you, and hold you accountable

To show up on time and respond to you within 24 hours

To give you exposure and connections to the tech community

To work with you until you get a job

To give you thoughtful and useful feedback

To be honest with you



## Student Expectations

### ESSENTIALLY....

1. Your participation in the Outcomes process is vital to your success.
2. Trust in the process and approach everything with a growth mindset.
3. Stay focused - The Outcomes Roadmap is designed to keep you on track and plan ahead.
4. Set goals and embrace the 5 Themes to Outcomes Success.
5. Your success is our success.



# WHAT NOW?

OUTCOMES DC: INTRODUCTION



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# RIGHT NOW!

*Write down what your life looks like right now in each of these areas.*

**Profession**

**Passion**

**Health**

**Wealth**

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# WHERE I WANNA BE

*what does your life look like in 5 years from now in each of these areas.*

**Profession**

**Passion**

**Health**

**Wealth**





# REUNION!!!!

What Now?

**YOU GOT THIS.**







# QUESTIONS?

“Quite simply I would not have been able to get the position I have without GA.”

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# THANK YOU!!



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*Additional Resources*