# Sasha Kolomiytsev

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# **EDUCATION**

# University of Bristol | July 2018

- BSc Upper Second-Class Degree (2:1) in Economics focusing on Statistics and Econometrics.
- Dissertation: used econometric regression based data analysis and STATA statistical software to investigate the causality between policing and crime.

# King Edward VI Grammar School | 2015

• 6 A-Levels; A\*A\*AAAA in Math, Economics, Geology, Geography, Russian, GPR Pre-U.

#### RECENT WORK EXPERIENCE

# Eastcott and Burgess Tea Co LTD | Co-founder & Director (2015 - Present)

- Tackled supply issues by moving to Hong Kong and sourcing artisan tea directly from rural China.
- Built trust and loyalty by maintaining consistent communication with customers; 30% placed more than one order per year with an average yearly spend of £105.
- Increased monthly site visitors by almost 9 times over 12 months (to 400/month) by tailoring our products to our target market and organising meetups to connect offline.
- Developed the Ecommerce store in Javascript (React, Node.js, MongoDB, PayPal API) to streamline the checkout process using user analytics data collected over 2 years.
- Optimised site performance on mobile 3G from a Google speed rating of 18/100 on our WIX site to 95/100 on the site I built to better cater for Instagram referrals.

# Henri James Wealth Management | Intern (July 2017 – January 2018)

- Worked alongside my Economics degree and was offered a permanent contract at the end.
- Helped the Director clear a 3 month admin backlog by liaising with clients and carrying out and presenting pensions research
- Completed almost 200 client Annual Reviews (AR) to analyse their portfolio performance and worked with the director to develop a template which significantly sped up the process.
- Used my initiative to develop an AR 'pipeline' spreadsheet for the team; reduced delays in requesting client documents from providers.

# **PERSONAL PROJECTS**

# **Gratitude Aptitude | Google Chrome Extension (July 2019)**

- Developed and published the New Tab Extension in the Google Chrome Web Store in 10 days, using *Javascript* for both the frontend *(React)* and the *REST API (Node.js, MongoDB)*.
- Currently monitoring bugs from family and friends' usage before promoting it to the public.

# AWARDS, SKILLS, INTERESTS & OTHER

**Bilingual & Dual Citizenship -** Native fluency in both Russian and English; hold Dual citizenship. **Volunteering -** Independently travelled to the Philippines (2015) to help with reconstruction after Typhoon Haiyan.

**TEFL Hong Kong (Aug 2018 - Jan 2019) –** Taught English for 6 months.

Awards - Led Senior Pupil Team as Head Boy and was awarded 'Best Youth Project' by the town council.