KOLTEN KREBS

UX/UI DESIGNER

With experience in billing and instructional design, I have a strong foundation managing complex processes and ensuring the smallest of details are accounted for. I enjoy working on projects that help others achieve their goals.

PROJECTS

ONLINE MARKETPLACE APP, JANUARY 2022 - MARCH 2022
- Developed a branding guide for an online music merchandise store including logo, typography, and color palette
- Utilized the required user scenarios to design and test prototypes

LOCATION-BASED APP, OCTOBER 2021 - DECEMBER 2021
- Followed Material and Human Interface Design principles to create a camping app for iOS and Android
- Incorporated sounds, gestures, and haptics

RESPONSIVE RECIPE WEB APP, JULY 2021 - SEPTEMBER 2021
- Practiced a mobile-first approach to create a responsive web app
- Conducted competitive analysis, user interviews, surveys, and A/B testing to develop user flows, user personas, and wireframes
- Built responsive prototypes for phone, tablet, and laptop

EXPERIENCE

SENIOR BILLING SPECIALIST, AVETTA, JUNE 2019 - PRESENT
- Redesigned, coded, translated, and implemented a standardized invoice template for over 100,000 customers globally
- Created PowerPoint template for billing training materials to onboard new employees
- Built workflows and presentations for executive-level viewing, budget planning, and goal timelines
- Assisted the marketing department with advertising and graphic design

INSTRUCTIONAL DESIGNER, CONSERVICE, OCTOBER 2017 - JUNE 2019
- Created, designed, and implemented training materials including presentations, reference pages, how-to manuals, web-based articles, and evaluation criteria
- Reduced the training duration from four weeks to two weeks while achieving the same KPIs
- Utilized learning management software to create certifications, quizzes, and interactive training modules
- Led online and live training courses for several hundred employees, including one-on-one feedback and group learning sessions

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SKILLS

Visual design
User-centered design
Wireframing
Prototyping
Drafting brand and style guides
Iconography
Human Interface Design
Material Design

TOOLS

Figma
Sketch
Adobe XD
Adobe Illustrator
Affinity Designer
InVision

EDUCATION

UX/UI DESIGN
CAREERFOUNDRY
APRIL 2021 - APRIL 2022

Over 500 hours of UX/UI design study and coursework resulting in the development of four apps from start to finish. Specialized in Frontend Development.

MARKETING B.S.
COLORADO STATE UNIVERSITY
AUGUST 2014 - JANUARY 2016

Certified in Market Research and Strategic Marketing in the 21st Century. Specialized in Business Administration.