



ANASTASIA SLOBODINA

WEB & GRAPHIC DESIGNER

Designer with 3+ years of experience.
I create captivating designs that help brands shine in the digital world.

I specialize in logos, posters, packaging, and user-friendly websites that deliver results. Additionally, I produce engaging social media content that drives engagement.

Let's work together to bring your vision to life!

EDUCATION

Taras Shevchenko National University of Kyiv

2018 - 2022 | Applied Computer Linguistics

"Freelancer Graphic Designer" Course

2020 | by Vitaly Valko - @creo.study

"Infoproducts Design" Course

2021 | from Valentina Kocharyan - @valenciaonn

"UX/UI design" & "Graphic designer" Courses

2023 | from Genius Space

SKILLS

- Adobe Illustrator
- Adobe Photoshop
- Figma
- Microsoft Office
- Sketchbook Pro
- Canva

LANGUAGES

- English - C1
- German - B1
- Ukrainian - native
- Russian - C2

EXPERIENCE

02/24 - present

Graphic & UX/UI Designer at FOR®

- Worked as part of the design team to deliver high-quality design solutions that exceed client expectations.
- Translated client briefs into visually compelling designs, including icons, product cards, social media graphics, and more.
- Designed user-friendly interfaces and engaging user experiences for websites, mobile apps, and other digital platforms.
- Contributed creative ideas and solutions to enhance the overall success of digital marketing campaigns and projects.

12/23 - 02/24

Web Designer / Visual Website Manager at Alexshow.de

- Designed and managed WordPress websites for different niches, including weddings.
- Customized sites with HTML for improved functionality.
- Collaborated with clients on visually appealing designs.
- Ensured responsive design and user-friendly interfaces.
- Optimized content and performed regular maintenance.

EXPERIENCE

08 - 11/23

Social media designer at CBGames

- Created visually appealing graphics and content to promote board games club events and products from their shop.
- Designed engaging posts for Instagram and Facebook pages.
- Implemented social media marketing strategies to increase brand awareness and engagement.
- Managed social media accounts, including scheduling posts and responding to comments/messages.
- Utilized creative thinking and design skills to maintain a cohesive brand image across platforms.

11/21 - 02/22

Graphic and Web Designer at InBloom floral studio

- Designed engaging posts for Instagram and Facebook pages.
- Created visually appealing graphics and content to promote board games club events and products from their shop.
- Implemented social media marketing strategies to increase brand awareness and engagement.
- Managed social media accounts, including scheduling posts and responding to comments/messages.
- Utilized creative thinking and design skills to maintain a cohesive brand image across platforms.

08 - 11/21

Brand and Product Designer at ML music studio

- Developed the brand style and designed the logo for the studio.
- Created various print products including posters, membership cards, and flyers.
- Produced creative promotional videos for social media marketing.
- Ensured consistency and quality across all design materials.
- Collaborated with the marketing team to align designs with promotional strategies.
- Contributed to the overall branding and visual identity of ML Music Studio.

07/21

Graphic designer on Instagram (@walkingbrzk)

- Accompanied the writing marathon by creating engaging visual content.
- Designed all related information products to enhance audience engagement (graphics, illustrations, and other visual assets).
- Ensured consistency and alignment with the blogger's branding guidelines.
- Collaborated closely with the blogger to bring their vision to life through visuals.
- Contributed to the overall success and growth of the blogger's Instagram presence.

